

CRP CASE STUDY



Connecting Research and Practice: CRP and Academic Partners

Partners include Imperial College London, King's College London, University College London, University of Naples, University of Westminster



Academic Partnerships

Cross River Partnership (CRP) has a strong track record of working with academic partners to bridge research and real-world delivery. CRP complement rigorous and analytical research with practical projects across active travel, decarbonisation, climate mitigation and public health. This includes collaborations with institutions in London, across the UK, and with European universities through CRP's HORIZION-Europe-funded projects.

CRP has proven expertise in collaborative project delivery, deep sector-specific knowledge across sustainability and urban systems, and the ability to leverage an extensive cross-sector network to support partnership building and knowledge exchange.

Imperial College
London

KING'S
College
LONDON

UCL

LSE
THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE




UNIVERSITY OF
WESTMINSTER

UWE
BRISTOL
University of the
West of England

Western Norway
University of
Applied Sciences

UNIVERSITÀ DEGLI STUDI NAPOLI
FEDERICO II

CRP's Value

- 
Innovative & Collaborative Project Delivery translating academic insights into practical pilots and on-the-ground projects.
- 
Sector-specific Expertise including contributing to research papers and policy briefings, testing new theoretical frameworks and supporting student research and development.
- 
Extensive Cross-Sector Network spanning local authorities, businesses, healthcare, community groups and national bodies.



Innovative & Collaborative Project Delivery

- 1 JUST STREETS:** A HORIZON Europe-funded project coordinated by [Fondazione LINKS](#), involving 30 European partners, including universities, municipalities, and private sector organisations, that aims to transform cities' car-centred mobility and promote walking, cycling and other active and sustainable modes of mobility. CRP is leading pilot activity in London, working with 3 delivery partners to deliver innovative interventions that support more inclusive, healthier streets.
- 2 STREET-15:** A HORIZON Europe [Driving Urban Transitions](#)-funded project working with European partners, including [University of Westminster](#), [London School of Economics](#), [University of Naples](#) and [Western Norway University](#), to co-create school streets, supporting the 15-minute city approach and urban liveability. CRP is leading the delivery of collaborative Living Labs for youth engagement in London.
- 3 Clean Air Route Finder:** A journey planner developed by CRP in partnership with the [Environmental Research Group](#) at [Imperial College London](#), designed to identify low-pollution walking and cycling routes across London using live data from the London Air Quality Network. The tool has since been retired, but Westminster City Council continues this area of work via its own [Clean Air Routes London Tool](#).



“ We were delighted to welcome Ross and Katherine from Cross River Partnership to our Centre for Ageing Resilience in a Changing Environment seminar. Their presentation on innovative local initiatives sparked exciting new collaborations between scientists and clinicians focused on improving the vitality of older populations. Urban living projects like these play a crucial role in promoting health and wellbeing among older people.

Claire Steves, Professor of Ageing and Health
Kings College London



Sector-specific Expertise

- 1 Guest Lectures:** CRP delivers regular lectures for the University of Westminster's Masters programme in Logistics and Freight Transport, connecting academic theory with practical experience from sustainable freight project delivery.
- 2 Workshops & Policy Briefings:** Provided expert input at London School of Economics Executive Masters in Cities workshop on scenario building for the future of international visitors in London's West End.
- 3 Project Insights:** CRP presented on learnings from place-making interventions to a King's College-facilitated London CARICE (Centre for Ageing Resilience in a Changing Environment) Clinical Group focused on how spatial approaches and placemaking interventions can support physical and mental health outcomes.
- 4 Student & Graduate Placements:** CRP hosts interns from London universities and the Local Government Association Graduate Programme, providing valuable real-world experience in project delivery, data analysis, and stakeholder engagement across a range of decarbonisation, sustainability, and placemaking projects.

“ The MSc Logistics and Supply Chain Management Course at the University of Westminster is preparing students to a management career at a highest level of professional qualification in the UK. The guest lectures provided by Ross Phillips, CRP, about how urban logistics solutions can be made more sustainable, were always a highlight of the classes. Ross is linking practical experience with fundamental knowledge, enabling the students to better know how to apply and reproduce the good examples in variable business conditions. ”

Jacques Leonardi, Professor of Sustainable Logistics
University of Westminster



Extensive Cross-Sector Network

1 Stakeholder Workshops: CRP delivered an interactive workshop for University College London, funded by UCL Public Policy and Research England's QR-Policy Support Fund, to explore collaborative solutions for integrating express rail freight and last-mile delivery operations. CRP leveraged our extensive network within the transport sector to engage over 25 key stakeholders from across the rail industry, local and national government and leading delivery organisations.


2 Transnational Knowledge Exchange: CRP facilitates transnational knowledge exchange through multi-day symposiums and site visits for partners from European universities and cities. Examples include the JUST STREETS London visit in November 2024, which brought together more than 30 participants from 10 countries. As part of the programme, CRP led engaging site visits to three London delivery partner placemaking schemes.



“ Collaborating with CRP has been a truly rewarding experience. The team’s enthusiasm, reliability, and genuine commitment stood out and made the process smooth and enjoyable. Thanks to their effort, the workshop not only brought together the right stakeholders but also created meaningful connections and clear next steps for real impact. I would wholeheartedly recommend collaborating with CRP. ”


Dr Manu Sasidharan, Assistant Professor in Infrastructure Asset Management
Department of Civil, Environmental and Geomatic Engineering, University College London

Interested in CRP's Consultancy Services?

 Visit CRP's website [here](#) to find out more about our services.

Get In Touch

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