

CRP CONSULTANCY CASE STUDY

Empowering Learning Through Expert Speaker Services

Clients include The London Assembly, C40 Cities Summit, ALICE European Network, King's College London, University of Westminster and London Borough of Croydon





The Sessions


Cross River Partnership (CRP) is regularly invited to speak on a wide range of topics to a variety of well-informed and knowledgeable audiences. The talks that CRP give are grounded in up-to-the-minute project delivery experience in London, set within relevant policy, legislation and governance contexts.





What We Have Delivered

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Delivered expert evidence on multi-modal clean freight possibilities to the Transport Committee of the London Assembly
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Presented to a technical audience on-line as part of the annual C40 Cities Summit, showing the multiple benefits achieved by installing agnostic, digital Parcel Lockers at different types of locations in dense urban areas
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Presented to a King's College-facilitated London CARICE (Centre for Ageing Resilience in a Changing Environment) Clinical Group interested in spatial approaches to delivering physical and mental health outcomes via a variety of place-making interventions
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Invited Speaker at an ALICE (Alliance for Logistics Innovation through Collaboration in Europe) European Network Conference in Brussels, sharing learnings from setting up the first phase of the Waterloo Freight Hub in central London
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Delivered regular lectures to the University of Westminster Masters Level Degree Course on Logistics and Freight Transport

The Results

CRP is committed to sharing the results of its project delivery as widely and frequently as possible, in order to maximise the following impacts:

- 1 Improved cross-sector collaboration and understanding
- 2 Enhanced multi-functionality and impacts of project delivery
- 3 Upscaling and mainstreaming of successful project trials
- 4 Funding levered in to support significant project rollouts
- 5 Rapid knowledge transfer across subject areas and disciplines
- 6 Efficiencies in project development processes and value for money achieved
- 7 Reduced risk in innovating and updating
- 8 Increased cultural exchange and understanding between different communities
- 9 Good decision making informed by data and real project results
- 10 Progress towards making London fairer, greener and safer

“ The presentation of the Waterloo Freight Hub during the ALICE Innovation Summit demonstrated how collaboration and low-tech solutions can efficiently enhance urban logistics. This real-life experimentation of the freight hub’s seamless integration into an existing underused space is truly an inspiration for other cities across Europe. What particularly stood out was the clear, step-by-step presentation format, supported by practical visuals, which made the concept tangible and easy to understand. ”

Marion Cottet, Deputy Programme Manager & Technical Lead – Urban Logistics
Alliance for Logistics Innovation through Collaboration in Europe (ALICE)



The Audiences

- Large scale formal conference presentations, supplemented with lively and informed Question and Answer sessions
- Round Tables and Policy Exchanges, feeding in delivery experience and advising on desirable policy / legislation / regulation updates
- Lectures delivered to academic audiences keen to hear about live delivery experiences, including fully-qualified clinical groups and post-graduate students
- Organising multi-day, in-person trans-national visits of European and other cities to London to exchange knowledge e.g. Just Streets Partner visit of November 2024
- Running Webinars on a variety of topics, including providing both Expert Speaker and Chairing functions
- Hosting Site Visits, Guided Tours and / or Walking Trips in London that showcase innovative completed and in-development place management techniques, including at different times of day and night
- Chairing Events, Steering Groups and Workshops on behalf of Project Funders, either as one-offs or on a regular basis e.g. Urban Logistics Workshop
- Co-Creation Sessions with local communities e.g. air quality mural design with school children



“ We were delighted to welcome Ross and Katherine from Cross River Partnership to our Centre for Ageing Resilience in a Changing Environment seminar. Their presentation on innovative local initiatives sparked exciting new collaborations between scientists and clinicians focused on improving the vitality of older populations. Urban living projects like these play a crucial role in promoting health and wellbeing among older people.

Claire Steves
Kings College London



“ CRP’s presentation to Croydon’s Advisory Forum on Active Sustainable and Accessible Transport (CAFASAT) was an excellent demonstration of how designing places with people in mind enables sustainable travel and supports meaningful modal shift. We greatly appreciated CRP sharing their insights with Croydon Council, especially the practical examples and system-wide thinking that helped deepen our understanding of how placemaking can unlock healthier, more sustainable travel choices across the borough.


Fred Raphael, Head of Strategic Transport
London Borough of Croydon



CRP Skills Areas


- **Transport Decarbonisation and Sustainability**, including both Passenger and Freight aspects
- **Placemaking and Greening** and the cross-cutting economic, community and environmental outcomes that can be delivered simultaneously
- **Project Development**, involving specialised players from the public, private, voluntary and community sectors, working together to deliver innovative trials that span transport, environment, property, planning, health and legal frameworks
- **Project Delivery** that brings together unique combinations of previously unrelated partner organisations to create safer, greener and more efficient urban spaces
- **Capturing proven and quantified Impacts** of all projects delivered, plus communicating those in a variety of formats to suit different purposes e.g. business cases, financial plans, policy recommendations, planning applications
- **Partnership and Stakeholder Engagement**, including achieving Behaviour Change on topics including Active Travel, plus incorporating Co-Creation Activities in conceiving, planning and implementing all stages of urban design

Interested in CRP’s Consultancy Services?

 Visit CRP’s website [here](#) to find out more about our services.

Get In Touch

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