

CROSS RIVER PARTNERSHIP WINS CITT LAST MILE LOGISTICS AWARD FOR INNOVATIVE WATERLOO FREIGHT HUB TRIAL

[Cross River Partnership](#) (CRP) is excited to announce it has been awarded the CiTTi Awards 'Last Mile Logistics Award' in recognition of its pioneering leadership of the Waterloo Freight Hub Trial.

The project involved cross-sector collaboration led by CRP, alongside [Network Rail](#), the [London Borough of Lambeth](#), the [Department for Transport](#), [London and Continental Railways](#), [Delivery Mates](#), [Steer](#), [Intermodality](#) and Waterloo Station. Funding for the development of the project has come from [Defra](#), through CRP's Air Quality Funded programme, [Smarter Greener Logistics](#), and [Impact on Urban Health](#).

The Waterloo Freight Hub Phase 1 Trial took place in an underutilised arch within the undercroft of Waterloo Station, where the 1,800 square feet space has been retrofitted into an effective logistics hub. The trial took place from March – July 2025 and has demonstrated the enormous potential for improved air quality, emissions savings and increased freight efficiency. Over 20,000 parcels were delivered through the course of the trial, with deliveries shifted from polluting vans to electrically-assisted cargo bikes, with each cargo bike travelling over 10km a day, at no extra cost to communities receiving these parcel deliveries.

With road freight being the single biggest contributor to London's air pollution, the reduction in the number of polluting vans on the streets has led to direct improvements to public health, addressing one of London's most urgent urban challenges.

Emissions savings have also been significant, with CRP's internal emissions calculator demonstrating savings of over 2,500kg of CO2 throughout the trial, which is equivalent to CO2 emissions savings from 51 football pitch-sized forest fires.

CRP is proud that these significant environmental, economic and social benefits have been recognised by the CiTTi Awards. This Phase 1 trial will serve as a proof of concept to scale and adapt the hub to meet future ecommerce demand and change how goods are moved across Britain. The long-term vision for the project is to develop a much larger, multi-operator, and multi-modal sustainable freight hub, operating middle mile deliveries into Waterloo Station by rail, road and river, and outbound deliveries by low emission vehicles such as electrically-assisted cargo bikes. Studies by transport consultants [Steer](#) and [Intermodality](#) suggest the hub could generate significant economic, social and environmental benefits through rail and road-fed deliveries, serving approximately 3.5 million residents and 200,000 businesses across inner London.

The Waterloo Freight Hub Trial is a pioneering last mile logistics project tackling key urban air quality and freight-related challenges through sustainable innovation and partnership working. CRP are excited that this has been recognised through this award and thank the CiTTi Awards for their support. A huge thank you also goes to [Steer](#) for inviting us along to this wonderful event!

Ross Phillips, CRP's Sustainable Transport Manager said: "We are delighted to announce that the Waterloo Freight Hub has been successful in winning the *Last Mile Logistics Award* at

the prestigious 2025 Citti Awards. The project shines a light on how public-private collaborations can foster innovation, create new opportunities and shape freight for the future. Thank you to all of our partners that have been involved through the project, from feasibility studies to project delivery, it has been a truly collaborative process, and winning this award is a recognition of this effort. Congratulations to all the other winners on the night!"

November 2025

ENDS

NOTES TO EDITOR

The Waterloo Freight Hub Trial transformed underutilised space at Waterloo Station into a one-of-a-kind freight hub delivering environmental, social, and economic benefits across London.

The 6-month Trial saw electrically-assisted cargo bikes deliver parcels across London to residents and businesses from an arch space in the undercroft of Waterloo Station. Parcels arrived in the morning by van, before being cross-docked, sorted and sent by cargo bike to complete the final leg of the journey.

This pioneering project could future-proof London with increased ecommerce deliveries, improved productivity, air quality and the health of Londoners moving around the city.

The trial supports the delivery of Defra's [clean air targets](#), the Department for Transport's [decarbonisation plans](#), Network Rail's [Net Zero 2050 target](#) and the London Borough of Lambeth's [Climate Action Plan](#), which includes a Net Zero target by 2030.

- [Waterloo Freight Hub: Long Term Vision](#)
- [On Track for Sustainable Logistics: Express Freight Market Analysis](#)
- [On Track for Sustainable Logistics: Waterloo Freight Hub Impact Study](#)
- [On track for sustainable logistics: Integrating Rail Freight into London's deliveries](#)
- [Smarter Greener Logistics](#)

Cross River Partnership (CRP)

Cross River Partnership is a partnership delivering impactful environmental, economic and community focused projects. We support public, private and community organisations with expert guidance, collaboration and innovation. We believe in a fair and equitable transition towards good and green growth in London.

Network Rail

Network Rail is a public sector arm's length body which owns, operates, maintains and develops the railway infrastructure in England, Scotland and Wales. Network Rail's role is to run a safe, reliable and efficient rail network and our vision is to deliver a simpler, better, greener railway for our customers and communities.

London Borough of Lambeth

London Borough of Lambeth is one of the most vibrant and diverse boroughs in London covering Brixton, Streatham, Clapham and Waterloo. The London Borough of Lambeth provide services such as planning, social work, housing and schools to 303,000 residents and hundreds of businesses.

Department for Transport

The Department for Transport is a UK government department which supports the transport network which helps UK Businesses and gets people and goods traveling around the country. The Department for Transport plan and invest in transport infrastructure to keep the UK on the move.

London and Continental Railways

(LCR) are a public corporation with a mandate to support the Government's drive to deliver new homes, jobs and public value, and the levelling up of the economy. In partnership with a range of private developers, housing authorities, local and central government agencies and transport authorities, LCR are working to unlock development and regeneration opportunities across the UK's network of railway stations and their surrounding land.

DEFRA

The Department for Environment, Food and Rural Affairs is the UK government department responsible for policy and regulation on the environment, food production and standards, agriculture, fisheries and rural communities in England.

Delivery Mates

Delivery Mates is the trading name of OTL Omega Telematics and Logistics Limited. The company started in 2013 to provide innovative final mile delivery solutions, specialising in providing flexible, compliant, reliable, and cost-effective delivery service, which continues today. DM was one of the first companies to allow its customers to choose to operate last-mile deliveries using a range of electric vehicle types, EV Vans and eCargo Bikes. Their mission is to become a leader in sustainable urban logistics, applying sustainable and innovative growth to business and society.

Steer

Steer are a global consultancy specialising in the critical services and infrastructure that make our world work, connecting people, places and economies.

Intermodality

Intermodality provide real-world experience in rail and intermodal transport. They can assist with design planning, finance and procurement, development, marketing and operations.

Impact on Urban Health

Impact on Urban are committed to achieving healthy equity by helping urban areas become healthier places to live. They are part of the Guys & St Thomas Foundation, a charitable foundation.

Image to Accompany Press Release

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