

ANNUAL REPORT & BUSINESS PLAN

2024-26



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together

www.crossriverpartnership.org

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Welcome

Welcome to Cross River Partnership's (CRP's) Annual Report for 2024 – 25 and Business Plan for 2025 – 26.

2024 was an extremely exciting year for CRP as we celebrated our 30th anniversary!

A huge thank you to all of CRP's Partners for continuing to deliver amazing innovative projects with us.

And a particularly special thank you to CRP's accountable body Westminster City Council – CRP is very grateful for your ongoing and steady support.

CRP is raising its membership fees due during the financial year 2024 – 25, for the first time since 2011. We appreciate our Partners' support for this decision.

Our outstanding Defra-funded Smarter Greener Logistics programme is now completing, and our Horizon Europe-funded Just Streets programme will follow along behind that.

Longer term initiatives include the Mayor of London-funded Healthy Streets Everyday II programme, as well as a Carbon Offset Fund intervention, various Consultancy Commissions, and the creation of a new, additional charitable arm for CRP.

All are directed to helping London become fairer, greener and safer.

The projects are only possible because of the support of our public, private, voluntary and community Partners. Later pages of this document set out the fantastic achievements that have been delivered by all of us working together.

All CRP member organisations have seats on the CRP Board, which is Co-Chaired by representatives of CRP's public and private sector partners. Thank you very much indeed to Councillor Mary Durcan of the City of London Corporation, and Simon Pitkeathley of Camden Town Unlimited and Euston Town BID's, recently invited to join the House of Lords as a Life Peer.

If you have any ideas for further collaborations, please get in touch!

Susannah Wilks, Director
Cross River Partnership
susannahwilks@crossriverpartnership.org





“The Cross River Partnership is a superb case study in the power of working across our communities. Their work has helped make London cleaner, greener and fairer for everyone.”

Mete Coban MBE, Deputy Mayor of London for Environment and Energy
Greater London Authority



“I’m looking forward to continuing to Co-Chair the CRP Board, and to seeing the exciting initiatives that CRP delivers with its partners over the coming year!”

Simon Pitkeathley, Lord Pitkeathley of Camden Town, Chief Executive of Camden Town Unlimited and Euston Town BIDs.



“I am extremely pleased that Westminster City Council continues to play the accountable body role for CRP 30 years since its original formation. The partnership is delivering meaningful interventions on an ongoing basis for public, private and community partners across London and further afield – thank you CRP!”

Councillor Adam Hug, Leader of Westminster City Council

About CRP

Who we are

Cross River Partnership (CRP) is a partnership delivering impactful environmental, economic and community focused projects. We support public, private and community organisations with expert guidance, collaboration and innovation. We believe in a fair and equitable transition towards good and green growth in London.

Our Vision

CRP's Vision is to make London the best place for people, businesses and visitors to thrive. We deliver solutions collaboratively that make London fairer, greener and safer.



Our Added Value

- ✓ Agile Project Deliverers
- ✓ Partnership Builders
- ✓ Future-thinking Innovators
- ✓ Effective Communicators
- ✓ Knowledgeable of London
- ✓ Multi-Disciplinary
- ✓ Strategic & Detailed
- ✓ Policy Aware



CRP Partners



CRP's expertise in fostering partnerships has contributed to the improvement of local infrastructure, air quality, and economic vitality.



Nadia Broccardo
Chief Executive
Team London Bridge



Together Stronger : CRP is a key body making that a reality and driving forward innovative projects.



Rob Edwards, Lead Sponsor in
Investment Planning
Transport for London



CRP continues to grow into a thriving partnership organisation, bringing value for BIDs across London.



Debbie Akehurst,
Chief Executive
Central District Alliance

CRP Partners



CRP do vital work in ensuring the health and well being of Londoners by focusing on projects that minimise the impact of freight on noise, air quality, traffic and pavement space in London.



Cllr. Rezina Choudhary, Deputy Leader, Cabinet Member for Sustainable Lambeth and Clean Air, London Borough of Lambeth

I've been involved in CRP since 2000, and one of its great strengths is the ability to continually evolve to address new challenges and to frame partnership-based solutions to these.



Nic Durston, Chief Executive of South Bank Employers' Group and South Bank Business Improvement District



Project Highlights 24-25

Smarter Greener Logistics (SGL) ✓

SGL is a Defra funded project that aimed to minimise the impact of freight on noise, air quality, traffic and pavement space in London.

July 2023 - December 2024

24 Project Partners

Led by CRP / Westminster City Council



SGL Highlights

- Waterloo Freight Hub Launched
- Kerbside Management Trial Complete
- 5 New Cargo Bike Schemes
- Islington Micro Logistics Hub In Development
- 8 Upcoming Parcel Locker Installations Supported
- 1 Freight Flow Study
- Hosted a Courier Fair
- 3 monitoring schemes
- Published 8 Case Studies, 3 Reports and 12 Information Leaflets / Flyers
- Developed 5 Pier Information Sheets

Healthy Streets Everyday II (HSE II) ➔

HSE II is a Mayor of London's Air Quality Funded programme looking to address the issue of over-dependence on private vehicles, and the associated issues of poor Air Quality, Environment, Safety, Health, and Wellbeing.

April 2024 - March 2027

14 project partners

Led by CRP / Westminster City Council



HSE II Highlights

- London Borough of Lambeth installed 6 School Streets, including 2 Exemplar School Streets
- 3 new walking routes created
- 150 sq. m of Green Infrastructure installed
- Hosted site visit to HSE II and wider CRP schemes with Deputy Mayor for Environment & Energy, Mete Coban and Councillor Rezina Chowdhury, Deputy Leader of Lambeth (Sustainable Lambeth and Clean Air)
- 3 campaigns delivered which have introduced the projects, shared school streets guidance and highlighted active travel stories

Project Highlights 24-25

Just Streets →

CRP's £0.5 million part of this £11 million Horizon Europe/UKRI-funded project will enable vulnerable groups to become valued users of public realm spaces, within the overall ethos of sharing learnings with our European partners.

January 2024 – April 2025

32 project partners across Europe

Led by the Links Foundation in Turin, Italy.



Just Streets Highlights

- Selected Delivery Partners and Agreed-Upon Interventions
 - Camden Town Unlimited will promote active travel by developing walking routes and educational materials.
 - Harley Street BID will create accessible outdoor spaces by establishing a new parklet.
 - London Borough of Lambeth is creating safer and more pleasant environments outside of schools.
- 3 site visits were conducted in Amsterdam, Turin, and London.
- CRP and Just Streets' partner, the University of Westminster, hosted the London visit over a span of three days.
- 4 communication campaigns were delivered focusing on topics including School Streets, Clean Air Walking Routes and Safety After Dark.
- Co-creation and engagement sessions organized by London delivery partners to address community concerns and develop relevant solutions.
- CRP conducted baseline monitoring to quantify improvements following the project installations.

South Bank BID Monitoring →

Providing tailored data analysis and monitoring for traffic, pedestrian and cyclist movements to support decision making.

- Delivered 21 quarterly reports
- Provided visual mapping of how traffic, pedestrian and cyclist movements change throughout the quarter.

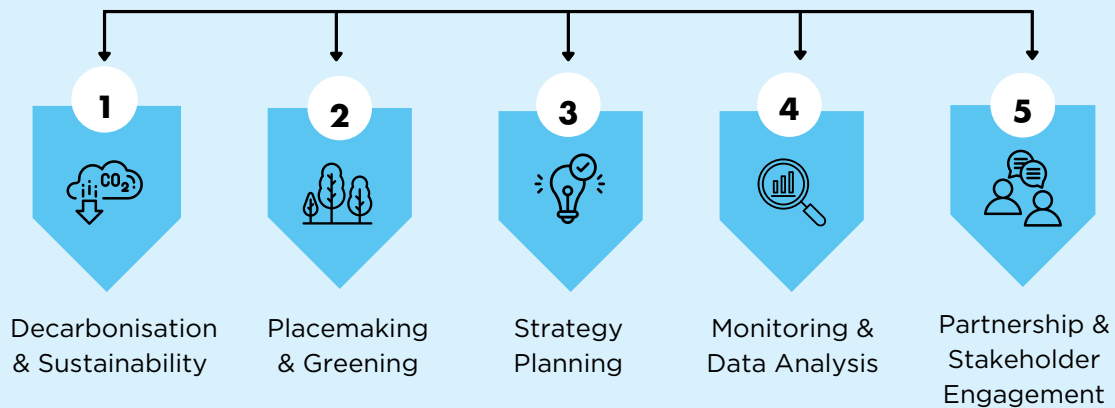
Central London Sub-Regional Transport Partnership (CLSTRP) →

Collaboration and information-sharing between partner boroughs on key sub-regional transport priorities.

- 4 meetings held with the CLSTRP group covering topics including kerbside management and sustainable transport strategies.
- 16 representatives from 9 partners attended across 2024 - 25.

CRP Consultancy

In November 2024, CRP launched its Consultancy Services. With 30 years of expertise in delivering London's future together, this new venture enhances our ability to support organisations to deliver a fairer, greener and safer London.



Project Updates

Westminster City Council Carbon Offset Fund Logistics Hub

Development of a micro logistics hub and supported 6-month trial in the City of Westminster, fully funded by Westminster City Council's Carbon Offset Fund (COF).

January 2025 - March 2026

Led by CRP / Westminster City Council



Project Co-ordination



Engagement



Physical Infrastructure & Hub Set Up / Running Costs



Monitoring & Evaluation

South Bank BID Annual Pedestrian Footfall Feasibility Study

Delivery of a feasibility study to explore whether annual and monthly pedestrian footfall movements of the 3 most reliable and accurate sensors in the South Bank area can be generated using existing data.

Completed December 2024

Led by CRP / Westminster City Council



Research & Analysis of Air Quality Sensors



Data Trend Analysis



Data Mapping



Report Writing

Financial Statement

| CRP Contracted Budgets | Delivery Expenditure (£) 2024/25 | CRP Delivery Expenditure (£) 2024/25 | Total Delivery Expenditure (£) 2024/25 | Delivery Budget (£) 2025/26 | CRP Delivery Budget (£) 2025/26 | Total Delivery Budget (£) 2025/26 |
|------------------------------------|--|--|--|-----------------------------------|---------------------------------------|---|
| CRP Membership Fees | | | | | | |
| CRP LA Members | £- | £60,000 | £60,000 | £- | £84,000 | £84,000 |
| CRP Bid Members | £- | £42,000 | £42,000 | £- | £34,000 | £34,000 |
| Healthy Streets Everyday 2 (HSEII) | | | | | | |
| Mayors Air Quality Fund | £115,000 | £- | £115,000 | £442,496 | £- | £442,496 |
| Just Streets (JS) | | | | | | |
| Horizon Europe | £93,869 | £228,704 | £322,573 | £93,895 | £29,375 | £123,270 |
| Smarter Greener Logistics (SGL) | | | | | | |
| DEFRA | £739,590 | £363,762 | £1,103,352 | £- | £- | £- |
| Southbank BID Data Analysis | | | | | | |
| Consultancy Income | £21,803 | £28,303 | £50,106 | £21,803 | £24,703 | £46,506 |
| WCC Carbon Offset Hub | | | | | | |
| Local Gov Carbon Offset Funding | £28,000 | £20,180 | £48,180 | £123,500 | £80,720 | £204,220 |
| WCC Hub Support | | | | | | |
| Consultancy Income | £- | £- | £- | £68,063 | £21,600 | £89,663 |
| Total Confirmed Funding | £998,262 | £742,949 | £1,741,211 | £749,757 | £274,398 | £1,024,155 |
| | | | | | | |
| COF Projects | | | | | | |
| Borough Carbon Offset Funding | £- | £- | £- | TBC | TBC | TBC |
| CRP Consultancy Opportunities | | | | | | |
| Consultancy Income | £- | £- | £- | £55,000 | £25,000 | £80,000 |
| FLEXIMOVE | | | | | | |
| Horizon Europe | £- | £- | £- | £16,563 | £59,348 | £75,911 |
| GoodsMILES | | | | | | |
| Driving Urban Transitions | £- | £- | £- | £12,500 | £87,500 | £100,000 |
| Right to Walk | | | | | | |
| Educational Foundation | £- | £- | £- | TBC | TBC | TBC |
| Shifting Urban Mobilities | | | | | | |
| Climate-KIC | £- | £- | £- | £3,552 | £37,675 | £41,227 |
| Street-15 | | | | | | |
| Driving Urban Transitions | £- | £- | £- | £9,583 | £50,417 | £60,000 |
| UCL Workshops / Advice | | | | | | |
| UCL Funding | £- | £- | £- | £8,000 | £7,310 | £15,310 |
| WCC Strategic Greening Route | | | | | | |
| WCC Carbon Offset Funding | £- | £- | £- | £163,600 | £65,440 | £229,040 |
| Total Potential Funding | £- | £- | £- | £268,798 | £332,690 | £601,488 |
| | | | | | | |
| All Funding | £998,262 | £742,949 | £1,741,211 | £1,018,555 | £607,088 | £1,625,643 |

Communications

Raising the profile of CRP and Partners

Since April 2024, CRP has featured in over 25 local and national publications, and presented at major events including The National Air Quality Conference, publicising project outcomes to wider audiences.

CRP and it's partners innovative work is getting international attention through it's Just Streets project, alongside hosting site visits with international audiences including the City of Stockholm and Japan's Ministry of Land, Infrastructure, Transport and Tourism.

CRP has engaged its audience on social media, delivering 15 social media campaigns covering topics including School Streets, Active Travel, and Safety at Night.

Intelligent
Transport Systems UK

New Virtual Loading Bay
Live in collaboration with
Cross River Partnership and City of London

FUTURE CITIES FORUM™

Cross River Partnership celebrates 30 years

edie

Cross River Partnership: Making London's streets greener through partnerships

CiTTi

CRP expands Virtual Loading Bay rollout across London



View all the latest news from CRP

CRP Hosts Deputy Mayor for Environment and Energy Mete Coban



CRP were honoured to have hosted the Deputy Mayor for Environment and Energy Mete Coban, this week!

CRP led a fun and informative site visit, showcasing various city greening, sustainable transport and healthy streets initiatives delivered with support from Mayor of London. The trip kicked off with a visit to the river to see two vessels, Driftwood II and Abi-E, reutilised as part of previous CRP projects on Climate Action London and Climate Action Thames.

After a small detour past some CRP greening and cycling initiatives in Vauxhall, the group then headed to Henry Fawcett Primary School to see the School Streets initiative in action, including experiencing it themselves with a fun game of ping pong!

As well as highlighting these impactful initiatives, it was a fantastic opportunity to discuss our shared vision for a sustainable future.

Smarter Greener Logistics: Express Delivery
December 2024

WS6: Cargo Bikes and Walking Freight
Supporting an Interim Cargo Bike Solution in Dalston Square



OurBike **Hackney**

Smarter Greener Logistics: Express Delivery
August 2024

WS3: Kerbside Management Trial
Virtual Loading Bay in the City of London



grid **London** **CROSS RIVER PARTNERSHIP**



STREETS FOR PEOPLE
CENTRAL DISTRICT ALLIANCE

Central District Alliance (CDA) is greening New Oxford Street under Healthy Streets Everyday. With new plants and greenery, CDA is making the street more enjoyable for walking and cycling, while also reducing exposure to air pollution. CDA is also working to enhance Red Lion Street with new spaces for pedestrians and cyclists.



CROSS RIVER PARTNERSHIP **MAJOR OF LONDON**



Celebrating 30 Years

2024 marked a major milestone for us here at Cross River Partnership as we celebrated 30 years of delivering London's future together! A huge thank you to all of our partners, collaborators and funders for their continued support. We had a blast celebrating with you all back in November!



30 Year Highlights

- Celebrating 30 Years of CRP event, attended by over 120 partners.
- 12 campaigns delivered
- CRP 30 Logo Launched
- Dedicated 30 Years of CRP page on CRP Website

36

From the very early days of CRP when they were based in Lambeth Council to just last month steering my team delivering Healthy Streets Everyday project, CRP have continued to promote and take action on key London strategies. Always fun and always rewarding!

**Gideon Taylor, Director
Better Bankside**

30 Shapers of CRP



30

As one of the original team at Cross River Partnership, I'm delighted that CRP is still delivering ground-breaking projects across central London, and has expanded and adapted to address new challenges. I love that Cross River is such a nimble and flexible organisation. Being part of the CRP team was a career highlight!

Nicola Pinfold
Kainga Ora - Homes and Communities in New Zealand

CRP Team



Forward Look 25-26

CRP and its public and private sector partners are looking forward to 2025-26 and beyond with confidence. The global stage is in turmoil, but events show that the value of collaboration is more important now than ever.

In advance of knowing the outcome of the UK government Spending Review in June 2025, CRP's immediate plans and activity already include:

Confirmed Delivery

- ✔ **Mayor of London:** Healthy Streets Everyday II
- ✔ **Horizon Europe:** Just Streets
- ✔ **Defra:** Smarter Greener Logistics wrap up
- ✔ **Carbon Offset Fund Westminster City Council:** Micro Logistics Hub
- ✔ **Consultancy for South Bank BID:** Data Analysis to inform Public Realm Management



CRP has submitted / is in the process of submitting the following funding bids:

Projected Delivery

- ▶ **EU Driving Urban Transitions:** STREETS-15 programme within the 15 minute city framework
- ▶ **EU Driving Urban Transitions:** Goods Miles programme
- ▶ **Volvo Research and Educational Foundation:** Walking as a Mode of Transport
- ▶ **EU Sustainable Cities Mobility:** Shifting Urban Mobilities (SUM) / active travel
- ▶ **Horizon Europe:** FLEXIMOVE programme on Clean Freight Management
- ▶ **Consultancy for University College London:** E-cargo Bikes' Place in Future Cities
- ▶ **Various London borough Carbon Offset Funds**
- ▶ **A number of consultancy opportunities / tender responses**

Plus CRP's application to the Charity Commission for an extra, charitable arm for CRP has been submitted successfully, opening up the potential for more live funding opportunities in the future.

Outcomes will be known in due course. There will be more opportunities to come – watch this space!

Forward Look 25-26

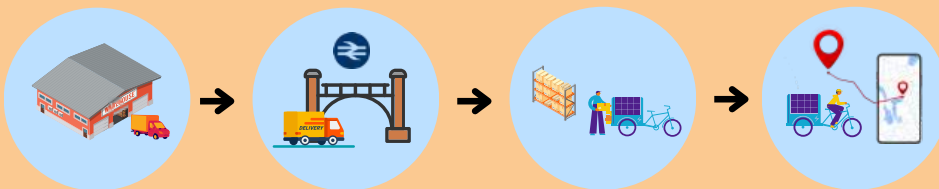
And last but by no means least, CRP will continue to work with partners to progress the multi-modal Waterloo Freight Hub beyond the initial 6 months trial, with benefits to be felt across the whole of London.

Waterloo Freight Hub Project

The Trial Explained

Running from March 2025, the Waterloo Freight Hub Trial will see logistics operator Delivery Mates transporting parcels into the undercroft of Waterloo Station by van, before sorting and delivering across London to residents and businesses by 10 electrically assisted cargo bikes.

This 6-Month trial will support more Londoners receive deliveries by zero-tailpipe emission vehicles, helping to reduce congestion, improve productivity, air quality and the health of Londoners moving around the city.



The Long-Term Vision: A Multi-Modal Waterloo Freight Hub

Develop a much larger, Waterloo Freight Hub, integrating multi-modal logistics, achieving middle-mile deliveries by road, rail and river.



Help us to build a more sustainable freight sector

- ➔ Direct us to funding & sponsorship opportunities
- ➔ Offer us funding, sponsorship, skills or knowledge
- ➔ Get national government support for the Hub (politicians)
- ➔ Advise us on optimal procurement routes
- ➔ Spread the word - share plans for the Hub with your network
- ➔ Subscribe to [CRP's newsletter](#) to receive regular updates

Thank you to our project partners





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SIGN UP TO OUR
NEWSLETTER



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