

CROSS RIVER PARTNERSHIP SUPPORTS WESTMINSTER CITY COUNCIL'S AMBITIOUS PLANS WITH LOW-EMISSION MICRO LOGISTICS HUB, FUNDED BY THE CARBON OFFSET FUND

[Cross River Partnership](#) (CRP), is proud to announce its continued commitment to delivering sustainable logistics solutions by supporting the development of a low-emission micro logistics hub in the City of Westminster. This initiative, funded by [Westminster City Council's](#) (WCC) [Carbon Offset Fund](#), aligns with the Council's climate action goals while addressing the challenges of freight-related emissions and traffic congestion.

A micro logistics hub is a small site that couriers use for their day-to-day deliveries to receive, sort and then send deliveries to their final destinations by cargo bikes or walking porters. By enabling consolidation of deliveries, micro logistics hubs can reduce the number of polluting vehicle trips and congestion, thereby improving local air quality.

The proposed micro logistics hub will optimise last-mile deliveries through innovative consolidation practices and the promotion of zero-tailpipe emission transport modes such as e-cargo bikes. With a supported 6-month trial for a low-emission courier in Westminster, this initiative delivered by CRP will enable significant reductions in carbon emissions, support sustainable freight, and help local businesses. The project will also create new green jobs, providing vital economic opportunities and contributing to Westminster City Council's objectives of becoming greener, fairer, and safer.

CRP will monitor the hub's impact throughout its implementation and operation. The project will measure reductions in freight vehicle numbers, delivery vehicle miles, and emissions exposure. At an estimated value-for-money rate of £39.75 per kilogram of CO₂ saved, the project demonstrates the cost-effective nature of the initiative.

This micro logistics hub aligns with Westminster City Council's strategies, including the draft [Sustainable Transport Strategy](#), the [Freight, Servicing and Deliveries Strategy and Action Plan](#), and the [Zero Carbon City 2040 Action Plan](#). The project also supports the city's broader vision for fairer communities, healthier streets, and a decarbonised urban transport network by 2040.

Building on previous successful CRP micro logistics hub trials in [Pimlico](#) and [Wandsworth](#), this hub will continue to explore new approaches to logistics in underutilised spaces, enhancing Westminster's capacity for green growth. CRP will work closely with Westminster City Council, local businesses, couriers, and community stakeholders to ensure the hub's long-term viability and operational success.

This low-emission micro logistics hub trial is made possible by the WCC's [Carbon Offset Fund](#), which supports projects designed to reduce carbon emissions across the City of Westminster.

The fund is open to a wide range of applicants, including community groups, charities, public sector bodies, and businesses. Through this fund, WCC empowers local initiatives to

take meaningful action on climate change, contributing to Westminster's goal of becoming a net-zero city.

Councillor Ryan Jude, Cabinet Member for Climate, Ecology and Culture, Westminster City Council, said: *“Reducing emissions and improving air quality are top priorities for Westminster in achieving our aim of making the city net zero by 2040. The new hub will play a vital role in supporting more efficient low-emission deliveries across the city helping to reduce pollution create new green jobs and support local businesses, contributing to a fairer and more sustainable Westminster. We look forward to continuing our collaboration with Cross River Partnership on this important project.”*

Isidora Rivera Vollmer, Project Manager, Cross River Partnership, said: *“We are excited to collaborate with Westminster City Council on the next steps of this project, advancing sustainable freight solutions and supporting the delivery of a greener, safer, and more equitable city. At CRP, we blend strategic innovation with a strong collaborative approach to sustainability, ensuring that initiatives like this micro logistics hub not only drive environmental improvements but also enhance the health, economy, and resilience of local communities.”*

ENDS

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NOTES TO EDITORS

- [ROED Carbon Offset Fund](#) (December 2024)
- [Improving Air Quality](#) in Westminster
- WCC's Draft [Sustainable Transport Strategy](#)
- WCC's [Freight, Servicing and Deliveries Strategy and Action Plan 2020 - 2040](#)
- WCC's [Zero Carbon City 2040 Action Plan](#)

Westminster City Council

[Westminster City Council](#) (WCC) is the local authority for the City of Westminster in Greater London, England. The city is divided into 18 wards, each electing three councillors. WCC delivers a wide range of services to support its diverse communities and maintain the city's global reputation.

Cross River Partnership

[Cross River Partnership](#) (CRP) is a partnership delivering impactful environmental, economic and community focused projects. CRP supports public, private and community organisations with expert guidance, collaboration and innovation. CRP believes in a fair and equitable transition towards good and green growth in London.

Image to accompany Press Release (if desired by publications)



Figure 1. Example of the previously delivered Pimlico Micro Logistics Hub and e-cargo bike.