

## CROSS RIVER PARTNERSHIP RELEASES AMBITIOUS LONDON FREIGHT FLOWS STUDY

[Cross River Partnership](#) (CRP) has unveiled an ambitious set of actions to make freight logistics in London cleaner, safer, and more efficient. These recommendations, outlined in the newly published [London Freight Flows Study](#), aim to balance London's economic growth with environmental sustainability and road safety.

Freight movement is essential to London's economy, but it also contributes significantly to air pollution, congestion, and carbon emissions. With freight activity expected to grow in the coming years, CRP's report sets out a clear pathway to address these challenges and create a logistics system that benefits businesses, residents, and the environment. The study identifies opportunities to encourage the shift to low-emission vehicles, improve freight infrastructure, enhance safety for vulnerable road users, and adopt innovative, data-driven solutions.

The report has been delivered through CRP's [Defra](#)-funded [Smarter Greener Logistics](#) programme, aiming to minimise the impact of freight on noise, air quality, traffic, and pavement space across London. Delivered in collaboration with [Steer](#) consultants, the report features case studies from the London Boroughs of [Lambeth](#), [Hackney](#), and [Ealing](#), providing real-world insights into the relationship between freight activity and its effects on air quality, congestion, and health.

To drive meaningful change, CRP is calling on a broad coalition of stakeholders, including local authorities, businesses, logistics operators, transport authorities, technology developers, and industry bodies, to collaborate on four key priorities: reducing carbon emissions from freight, managing freight's contribution to congestion, supporting industry best practices, and enabling clean and efficient freight.

Collaboration across sectors is essential, and CRP is uniquely positioned to lead this transformation. As a trusted partner and central coordinator, CRP leverages its expertise in partnership-building, project coordination, and sustainability solutions to help stakeholders achieve their logistics and environmental goals.

CRP invites all interested parties to collaborate in creating a cleaner, safer, and more efficient freight system for London. For more information about CRP's consultancy services and partnership opportunities, please get in touch.

**Isidora Rivera Vollmer, Project Manager, Cross River Partnership, said:** *"The London Freight Flows Study represents a critical step towards a more sustainable and efficient freight system for London. Through collaboration with a wide range of stakeholders, we've developed a clear roadmap for addressing the challenges of carbon emissions, congestion, and road safety. We're excited to see these recommendations come to life, knowing that their successful implementation will benefit businesses, residents, and the environment alike."*

### **CRP's Consultancy Services**

Cross River Partnership's recently launched [Consultancy Services](#) can help public, private, and community organisations achieve their sustainability goals via low-emission logistics solutions. CRP's expertise and key focus areas include:

- Decarbonisation & Sustainability
- Placemaking & Greening
- Strategy Planning
- Monitoring & Data Analysis
- Partnership & Stakeholder Engagement

If you are interested in finding out more about CRP's consultancy services, please get in touch with CRP's Director, Susannah Wilks – [susannahwilks@crossriverpartnership.org](mailto:susannahwilks@crossriverpartnership.org)

**ENDS**

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## NOTES TO EDITORS

- This pan-London freight flow report was commissioned by [Cross River Partnership](#) (CRP) and delivered by [Steer](#) as part of CRP's Defra-funded [Smarter Greener Logistics](#) programme.
- London Freight Flows Study – Executive Summary: <https://crossriverpartnership.org/wp-content/uploads/2025/02/CRP-London-Freight-Flows-Study-Executive-Summary.pdf>
- London Freight Flows Study – Full Report: <https://crossriverpartnership.org/wp-content/uploads/2025/02/CRP-London-Freight-Flows-Study-Full-Report.pdf>

### Steer

[Steer](#) is a global consultancy firm that provides expert solutions to address complex challenges in infrastructure, transport, and the built environment. Their focus spans sectors such as climate change, urban transport, aviation, and freight logistics. Steer combines in-depth knowledge, technical expertise, and a commitment to sustainability, helping organisations navigate pressing issues and achieve impactful results. Their innovative approach supports the delivery of long-term, sustainable solutions that improve lives and enhance economies.

### Department for Environment, Food and Rural Affairs

Funding for the Smarter Green Logistics project comes from the Government's [Air Quality Grant programme](#). Awarded annually, the grants help local authorities across England develop and implement measures to benefit schools, businesses and communities and reduce the impact of air pollution on people's health. This year's grants total £10.7 million, with around £53 million awarded across almost 500 projects through the scheme since 2010.

### Smarter Greener Logistics

[Smarter Greener Logistics](#) (SGL) is a £1 million Defra-funded project led by Westminster City Council in collaboration with 23 project partners. The project aims to minimise the impact of freight on noise, air quality, traffic and pavement space in London by making improvements across London boroughs and Business Improvement Districts (BIDs).

### Cross River Partnership

[Cross River Partnership](#) (CRP) is a partnership delivering impactful environmental, economic and community focused projects. CRP supports public, private and community organisations with expert guidance, collaboration and innovation. CRP believes in a fair and equitable transition towards good and green growth in London.

**Image to accompany Press Release (if desired by publications)**



UNPACKING LONDON'S FREIGHT FLOWS:

## Mapping Key Routes for Road Freight

– Executive Summary

Information on freight flows across Greater London.

January 2025

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