

WS6: Cargo Bikes and Walking Freight

Supporting a Cargo Bike Solution in Dalston Square



Project Overview

As part of the [Smarter Greener Logistics](#) programme, Cross River Partnership (CRP) worked with the [London Borough of Hackney](#) to deliver a shared e-cargo bike scheme in Dalston Square. The scheme, which is being provided by [OurBike](#), is acting as an interim solution to assess e-cargo bike demand whilst Dalston Square is undergoing redevelopment. Consequently, if successful, a permanent ‘Cargo Bike Share’ hub will be incorporated as part of the Square’s design with installation expected in 2025.

What is the Dalston Square OurBike Scheme?

OurBike is a community electric cargo bike share scheme that enables businesses (and residents) to hire an electric cargo bike by the minute.

The bikes are hosted by local businesses, who ensure that the battery remains charged and keep an eye on the bikes which are locked up to nearby cycle stands outside of their premises.

The scheme in Dalston Square will run from 6 to 12 months and aims to provide businesses with a sustainable way to make deliveries. This will in turn help to reduce congestion and air pollution by reducing the number of local deliveries that would normally be made by vans.

The scheme also enables Hackney Council to assess the potential for a permanent Cargo Bike Share hub to be installed as part of the Dalston Square redevelopment.



What is a Cargo Bike Share?

Cargo bikes have grown in popularity as a choice of transport for many businesses in Hackney and across London. However, many people and small businesses cannot afford a cargo bike and do not have space to store them. Cargo Bike Share provides the solution by offering on-street, on-demand and publicly available cargo bikes.

Currently, there are four Cargo Bike Share hubs operating in Hackney, with two cargo bikes at each hub. However, installing these hubs requires Hackney Council to put in physical infrastructure. Consequently, schemes like OurBike can support the Council to identify suitable Cargo Bike Share locations.

How does OurBike support Cargo Bike Share expansion?

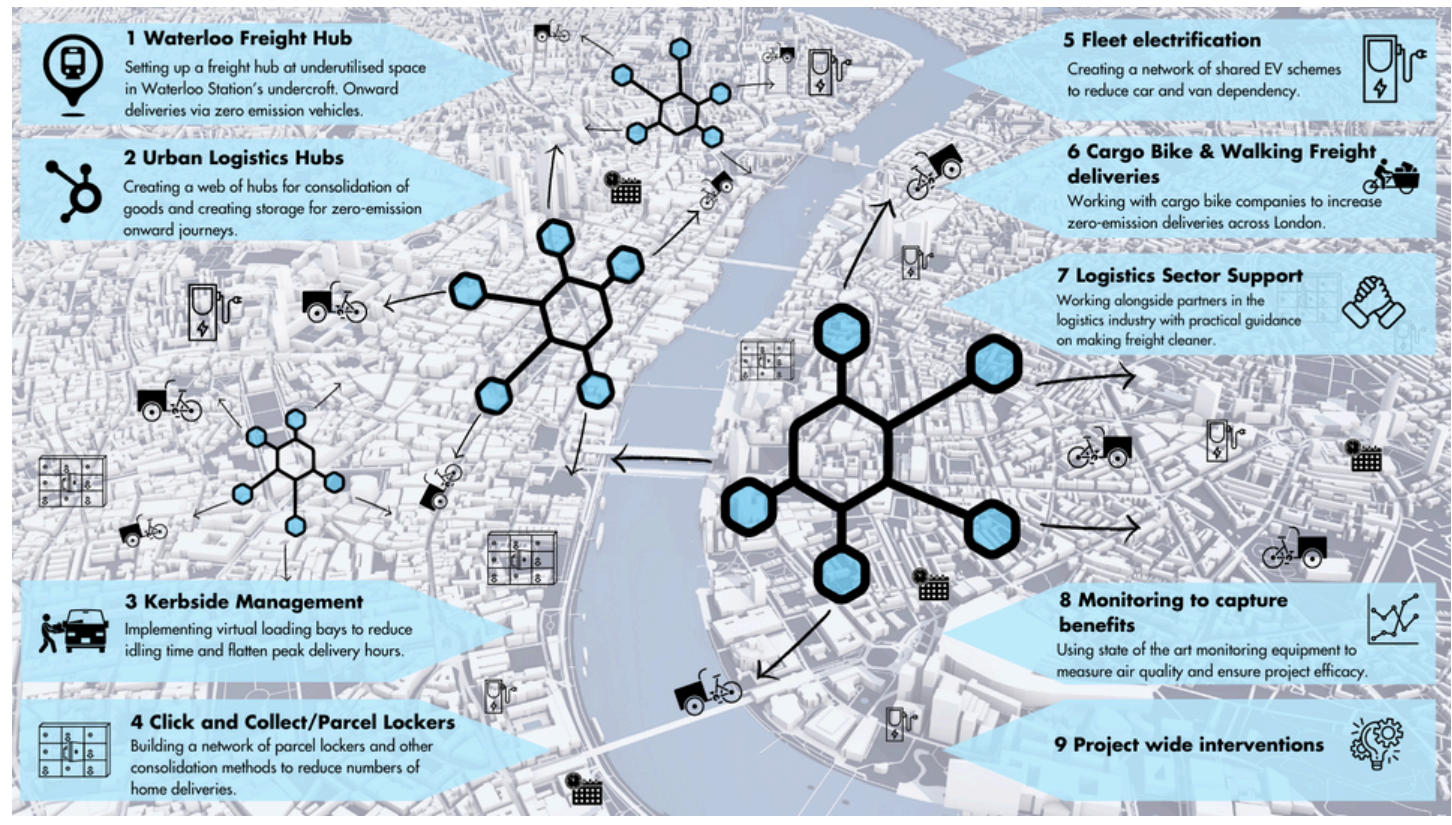
OurBike has an expansive network of shared cargo bikes across London and is a scheme which can be used in its own right. However, very little infrastructure is required to enable an OurBike scheme, meaning it can also be used to test the viability of a potential Cargo Bike Share locations, by providing data on cargo bike usage. If the OurBike at Dalston Square is well used, it can support the Council to make investment in infrastructure for a Cargo Bike Share. Furthermore, OurBikes can be moved fairly easily, so multiple locations can be tested before the infrastructure for a Cargo Bike Share is committed.

What is Smarter Greener Logistics?

Smarter Greener Logistics (SGL) is a [Defra](#)-funded project led by [Westminster City Council](#) in collaboration with 26 project partners. The project aims to minimise the impact of freight on noise, air quality, traffic and pavement space in London by making improvements across 15 London boroughs and four London Business Improvement Districts (BIDs). SGL will build on the success of CRP’s [Clean Air Logistics for London](#) (CALL).

SGL forms part of CRP’s wider activities to encourage sustainable logistics across London. This includes the development of rail freight and walking freight initiatives, helping to improve London’s air quality and supporting CRP’s vision to make London a better place to live, work and visit.

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Project Partners

Cross River Partnership is proud to be working with the following Local Authorities and other partners.

