



CROSS RIVER PARTNERSHIP CELEBRATES 30 YEARS

[Cross River Partnership](#) (CRP) was excited to celebrate 30 Years of Delivering London's Future Together at Sea Container's Events in the [London Borough of Southwark](#). The event also marked the substantial completion of Cross River Partnership's [Defra](#)-funded [Smarter Greener Logistics](#) programme.

CRP's Smarter Greener Logistics (SGL) project has been led by [Westminster City Council](#) in collaboration with 25 project partners. The project aims to minimise the impact of freight on noise, air quality, traffic and pavement space in London by making improvements across 14 London boroughs and two London Business Improvement Districts (BIDs).

To date the Smarter Greener Logistics project has:

- Launched 7 Virtual Loading Bays
- Started preparatory works for the Waterloo Freight Hub Trial
- Finalised contracts for an Islington Micro Logistics Hub
- Installed 3 Our Bikes for e-cargo
- Completed the City Soil Lab circular waste Pilot
- Completed the London Light Freight Walking Trial
- Delivered a Courier Fair
- Installed 3 Sensors (noise & air quality)
- Completed monitoring and analysis reports

Smarter Greener Logistics is the most recent in a long list of accomplishments by Cross River Partnership over its 30 year history, including [Clean Air Better Business](#), [Healthy Streets Everyday](#), [Clean Air Thames](#), [The Illuminated River](#), [Sustainable Urban Markets](#), [Light at the End of the Tunnel](#), [Recruit London](#), [Construction Employer Accord](#), as well as the [Millennium](#) and [Golden Jubilee Bridges](#) over the River Thames.

Cross River Partnership has also launched its new [Consultancy Service](#), sharing all of its 30 Years of expertise with existing and new clients alike.

Cross River Partnership was very pleased to welcome over 150 partners from Local Government, London Government, Central Government, strategic bodies, Business Improvement Districts (BIDs), landowners, transport providers, academics, think tanks, funding agencies and the voluntary sector, all working to make London Fairer, Greener and Safer by bringing together Environment, Economic, Engineering, Transport, Property, Planning, Design and Health disciplines.

Cross River Partnership was also extremely pleased that the event was attended by representatives of the cities of Amsterdam, Braga, Kozani, Milan, Riga, Turin, Vilnius, as part of the [Horizon](#) and [UKRI](#)-funded [JUST STREETS](#) project. We are learning from, and sharing best practice with, all of these cities, and we are very proud to show them around London over the next couple of days.



Short speeches were delivered by:

Councillor Adam Hug, Leader of Westminster City Council, said:

“We’re really proud of what we’ve already achieved by working with Cross River Partnership over the last 30 years – new freight micro hubs, new river freight trials, new bus routes, new play streets, new low emission neighbourhoods, new employment opportunities, new community festivals, new waste strategies, new bridges, to name but a few.

I am looking forward to my officers working ever more closely with Cross River Partnership to make exciting and important initiatives happen – “Delivering London’s Future Together”.

Mete Coban, Deputy Mayor for Energy and Environment said:

“The Cross River Partnership is a superb case study in the power of working across our communities, bringing together public, private and voluntary sector partners in pursuit of common objectives to make London cleaner, greener and fairer for everyone.

A huge thank you to Cross River Partnership and all of the project partners for making these initiatives happen. I am very much looking forward to continuing to work closely together.”

Susannah Wilks, Director at Cross River Partnership said:

“Cross River Partnership is a genuine collaboration between all of its partner organisations. Reaching this 30 Years Anniversary is testament to the success of these collaborations, and the strength of the relationships between all our organisations. A huge thank you to all of our partners for your support – we are definitely Better Together.”

Fiona Coull, Senior Programme Manager at Cross River Partnership said:

“Cross River Partnership is a brilliant example of how working together can lead to greater and more positive impacts. Over the past 30 Years CRP has worked with our partners to deliver ambitious schemes and projects - from Recruit London to supporting the COVID-19 response, we are really proud of everything we have managed to achieve and deliver together. Long may it continue!”

A huge thank you to the [Green and Fortune](#) event team for hosting us at their fantastic Cucumber Bar venue within Sea Container House!

For more information about Cross River Partnership please contact CRP Director Susannah Wilks (susannahwilks@crossriverpartnership.org) or CRP Senior Programme Manager Fiona Coull (fionacoull@crossriverpartnership.org) or CRP Communications and Business Development Officer Katie Smith katiesmith@crossriverpartnership.org .



ENDS

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NOTES TO EDITORS

Cross River Partnership

[Cross River Partnership](#) (CRP) is a partnership delivering impactful environmental, economic and community focused projects. We support public, private and community organisations with expert guidance, collaboration and innovation. We believe in a fair and equitable transition towards good and green growth in London.

Department for Environment, Food and Rural Affairs

[Department for Environment, Food and Rural Affairs](#) (Defra) is responsible for improving and protecting the environment. We aim to grow a green economy and sustain thriving rural communities. We also support our world-leading food, farming and fishing industries.

Smarter Greener Logistics

[Smarter Greener Logistics](#) (SGL) is a [Defra](#)-funded project led by [Westminster City Council](#) in collaboration with 25 project partners. The project aims to minimise the impact of freight on noise, air quality, traffic and pavement space in London by making improvements across 14 London boroughs and four London Business Improvement Districts (BIDs). SGL has built on the success of CRP's [Clean Air Logistics for London](#) (CALL).

Images to accompany Press Release (if desired by publications)

