



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together

30

Years

Annual Report and Business Plan

2023 - 2025



www.crossriverpartnership.org

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Welcome

Celebrating 30 Years of Delivering London's Future Together

Welcome to Cross River Partnership's (CRP's) Annual Report for 2023 - 24 and Business Plan for 2024 - 25!

2023 - 24 was a difficult year for humankind, with new wars breaking out, other wars continuing, and all the while the climate crisis deepening too.

CRP and its partners have continued to play their part in pre-empting and mitigating the effects of the climate crisis and some of the impacts that human behaviour are having on the planet.

All of CRP's projects are focussed on improving the lives of those living, working and visiting our City -

“Delivering London's Future Together”.

The projects are only possible because of the support of our public, private, voluntary and community partners. Later pages of this document set out the fantastic achievements that have been delivered by all of us working together.

CRP's partner body continues to grow and all member organisations have seats on the CRP Board.

The CRP Board is Co-Chaired by representatives of CRP's public and private sector partners - thank you very much indeed to Councillor Mary Durcan and Simon Pitkeathley.

A huge thank you to all of CRP's partners! And a particularly special thank you to CRP's accountable body Westminster City Council - CRP is extremely grateful for your ongoing support.

2024 looks to be an exciting year for CRP as we celebrate our 30th anniversary!

We also look forward to successfully completing our Smarter Greener Logistics programme during 2024 - 25, as well as kicking off new programmes funded by the Mayor and from European funding sources. All will be directed to helping London become fairer, greener and safer.

If you have any ideas for further collaborations, please get in touch!

Susannah Wilks, Director,
Cross River Partnership
susannahwilks@crossriverpartnership.org



CRP Board Co-Chairs

“CRP is impressive in terms of its ability to always look to the future and develop programmes that simultaneously meet its partners’ needs at the same time as addressing the wider challenges that London as a global city faces.”



Mary Durcan, Councillor at the City of London Corporation, Chairman Port Health & Environmental Services Committee and Chairman Health & Wellbeing Board

“CRP has been a constant, helpful presence throughout the tribulations of recent years. I am proud to be closely associated with their ongoing positivity, partnership ethos, and results-driven externally-funded projects. I am confident that the best is yet to come!”



Simon Pitkeathley, Chief Executive of Camden Town Unlimited and Euston Town BIDs.

Westminster City Council - CRP's Accountable Body

“We have a long and proud record of hosting and being the accountable body for the Cross River Partnership, who serve a huge amount of local partners, all of whom work together to deliver our shared objectives of creating cleaner air and better environmental and economic outcomes for the communities of central London - and we look forwards to supporting them from our base in Victoria to continue to deliver excellent projects such as the current trials where we are trying to move freight deliveries off the roads onto the river.”



Councillor Adam Hug, Leader of Westminster City Council

“We are proud hosts and members of the CRP board, and we are pleased to help them drive forward innovative projects like the recent Pimlico micro logistics hub trial to help take polluting delivery traffic off our streets and clean up the air we breathe. We know we can't get to the levels of air quality we want without working in partnership with other London boroughs and partners and we hope to see continued success over the coming years.”



Councillor Paul Dimoldenberg, Cabinet Member for City Management and Air Quality

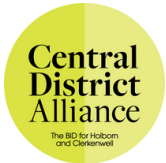
CRP Vision

CRP Vision: To make London a better place to live, work and visit.

CRP's Mission: To collaboratively deliver solutions that make London fairer, greener and safer.



CRP Partners



CRP Team



Susannah Wilks
CRP Director



Fiona Coull
CRP Senior
Programme
Manager



Sefinat Otaru
CRP Project
Manager



Ross Phillips
CRP Sustainable
Transport
Project Manager



Isidora
Rivera Vollmer
CRP Project Manager



Katherine Fairfax
CRP Project
Manager



Sobastian Frazer
CRP Programme
Officer



Sarah Meertens
CRP Project Officer



Guillaume Strebelle
CRP Project Officer



Katie Smith
CRP Communications
and Business
Development Officer



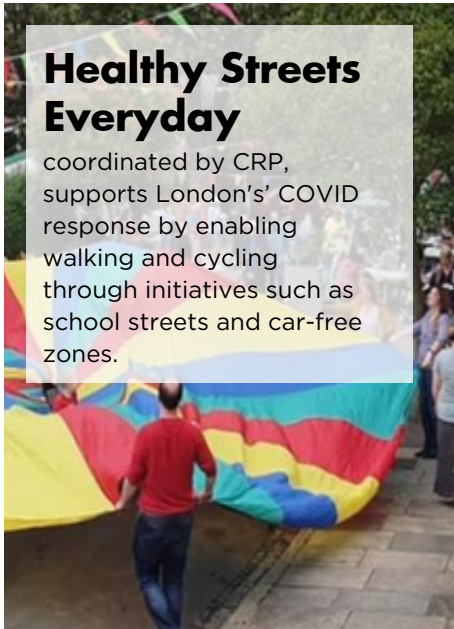
Josephine Sara
CRP Zero
Emissions Intern



Ilyas Kambala
CRP Zero
Emissions Intern

Reflecting on 30 Years

Cross River Partnership is proud to have delivered 30 years of exciting projects that have shaped London.



Healthy Streets Everyday
 coordinated by CRP, supports London's' COVID response by enabling walking and cycling through initiatives such as school streets and car-free zones.



Alb-E
 London's first fully electric workboat launches in 2023, enabled by funding levered in by CRP.



Millennium Bridge
 one of CRP's most iconic projects and the main reason for it's formation in 1994.



Recruit London
 supports 3,121 long-term unemployed Londoners throughout its 9-year lifespan.



Thames Festival
 initiated by CRP in 1997, and continues annually as Totally Thames, celebrating the river through art, heritage and education programmes.



Millbank Pier
 launches in 2003 to increase passenger river boat services to key cultural destinations in central London.



Clean Air Tool
 launches in 2021, and is now 1 of 8 digital tools launched by CRP to help Londoners live and work more sustainably.



Illuminated River
 supported by CRP, launches in 2021 and at 3.2 miles in length, forms the longest public art commission in the world, free for everyone to view as they walk along the River Thames.



Sustainable Urban Markets
 supports street and covered markets to maximise their potential as drivers of the local economy.

River Freight Pilot

launches along the River Thames in 2022 through CRP's Clean Air Villages Project. A follow-up trial further pushed forward CRP's ambitions to encourage sustainable logistics across London.



Golden Jubilee Bridges

aiming to spread prosperity and visitors south of the river, opened in 2002 and CRP played a pivotal role in bringing these bridges to fruition.



Central London Sub-Regional Transport Partnership

coordinated by CRP, launches in 2009 and enables partner boroughs to collaborate and share experiences related to key sub-regional transport priorities.



Pimlico Micro Logistics Hub

set up in Westminster in 2023 to consolidate freight deliveries and to use e-cargo bikes for the last miles of delivery in London.



Masthouse Terrace Pier

supported by CRP in 2023, enables more freight to be moved into central London via the river rather than via road.



Urban Greening

coordinated by CRP and concluding in 2018, sees 16 green infrastructure installations including rain gardens, green walls and green roofs, across central London.



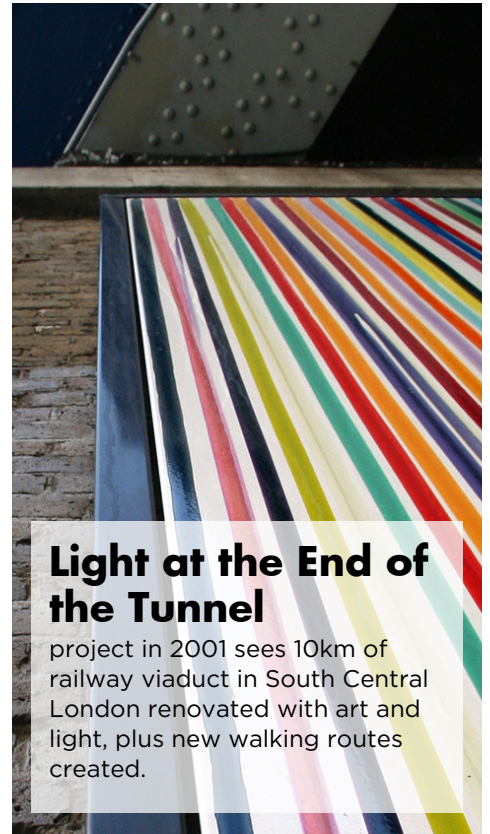
Rail Freight Report

and identification of opportunity for creation of a Waterloo Freight Hub.



Light at the End of the Tunnel

project in 2001 sees 10km of railway viaduct in South Central London renovated with art and light, plus new walking routes created.



Shapers of CRP

Talent from CRP's history reflect and share their thoughts on CRP's milestone anniversary.

CRP's 30th birthday is testament to its adaptability, flexibility, relevance and, most important of all, its ability to deliver sustainable projects and programmes.

The longevity of CRP as a voluntary association is a testimony of the value of this unique public / private partnership of dedicated enthusiastic people who continue to work under dynamic leadership to improve our city; I am privileged to have been able to play my part.

Cross River Partnership has, and continues to set the standard for social, economic, cultural and environment urban regeneration globally.

As one of the original team at Cross River Partnership, I'm delighted that CRP is still delivering ground-breaking projects across central London, and has expanded and adapted to address new challenges.

CRP continues to deliver innovative air quality, well-being, transport and placemaking projects across London while championing equality, accessibility and inclusivity.

CRP is a delivery-focused partnership that has made a tangible difference to London's infrastructure - it makes good things happen!

CRP is good at adapting to changing circumstances and working in partnership to help its member organisations achieve their objectives.

CRP's strength lies in identifying issues that require a partnership approach, bringing together key stakeholders, finding common ground and helping partners deliver far beyond what they would have been able to achieve on their own. CRP's focus and energy in this space is unrivalled.

CRP is a remarkable partnership experimenting with the design and implementation of pilot projects aimed at addressing crucial urban issues. CRP, unlike its partners, is not a legal entity, it is the voluntary association of its partners; they demonstrated their appreciation of the efficiency, effectiveness and innovative flair of CRP by supporting it over the last thirty years.

CRP is uniquely positioned to be able to bring together a range of organisations for successful and exciting collaboration.

Project Highlights

2023-24

CRP completed a number of significant projects in 2023-24.

Clean Air Logistics for London (CALL)

CALL is a £1 million Defra-funded project aiming to move more freight into London via river rather than road, supported by zero emission delivery methods in Central London.

July 2022 - June 2023

10 project partners

Led by CRP / Westminster City Council



Estimated annual emission savings:

193.8g of NOx

6.8g of PM2.5

13.2g of PM10

84,407kg of CO2



CALL Highlights



Delivered the first Walking Freight Trial on Public Land



2 River Freight Pilots



Supported London's first Dedicated Freight Pier



2 feasibility studies



Expansion of EV infrastructure



2 online tools



1 Sustainable Deliveries Hub



2 Micro Logistics Hub Trials



'OurBike' shared e-cargo bike scheme



Retrofitted the Alb-E, the first electric work boat on the Thames

Clean Air Freight (CAF)

Impact on Urban Health-funded project helping the freight sector to deliver clean air as part of the Guy's and St Thomas' Foundation.

The project aims to prepare for more rail freight deliveries into London, including investigating the potential of passenger trains, and also trial zero emission last mile logistics from a centre in South London.

May 2022 - June 2023

6 project partners

Led by CRP / Westminster City Council



CAF Highlights



194 consolidated cargo bike trips covering 277km made from the Micro-logistics Hub to Brixton, servicing 8 businesses.



Developed study exploring potential to integrate rail freight into London's deliveries.



Produced guidance and project learning documentation to support local authorities to deliver their own Micro-logistics Hubs.



Development of the Waterloo Freight Hub to continue the legacy of the Micro Logistics Hub and Rail Freight deliveries into London.



Communications Support - EC BID

CRP collaborated with EC BID on their strategic communications and delivered a successful social media campaign over summer 2023.

The campaign promoted the EC BID area throughout the summer holidays, including exciting new restaurants, new walking maps and famous landmarks.

The social media campaign was delivered over 3 months and included 72 posts shared across LinkedIn and Twitter.



CRP has a range of projects delivering in 2023-24 that will continue into 2024-25 and beyond.

Smarter Greener Logistics (SGL)

SGL is a Defra-funded project aiming to minimise the impact of freight on noise, air quality, traffic and pavement space in London by making improvements across 14 London boroughs and two London Business Improvement Districts (BIDs). SGL builds on the success of CRP's Clean Air Logistics for London (CALL).

July 2023 - December 2024
 25 Project Partners
 Led by CRP / Westminster City Council



SGL Highlights So Far



Waterloo Logistics Hub Development



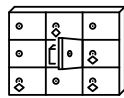
Islington Micro Logistics Hub Development



Pimlico Micro Logistics Hub adopted on long-term basis



Programme-wide Virtual Loading Bay (VLB) Trial Development



Supporting SGL Partners with Parcel Locker expansion



Supporting SGL Partners with EV Charging Infrastructure expansion



Developing brief for a detailed report on freight flows in London



Hosted a Courier Fair event



Updating our Urban Logistics Hubs online tool



9 SGL Cheat Sheets



3 SGL task force meetings



2 communications campaigns delivered

Just Streets

CRP's £0.5 million part of this £11 million Horizon Europe/UKRI-funded project will enable vulnerable groups to become valued users of public realm spaces, within the overall ethos of sharing learnings with our European partners.

January 2024 - April 2025
32 project partners across Europe, led by the Links Foundation located in Turin, Italy.



Just Streets Highlights So Far



Collaboration agreement set up between all project partners



London project steering group set up



Plans in place for maximum alignment with 3 London public realm schemes



First trans-national meeting with project partners

Just Streets Targets



Increased active travel



Decreased vehicular usage



Improved street environments



Improved air quality



Improved health benefits



Positive community and social impacts

- 3** street level interventions
- 50%** reduction in road accidents
- 5** communications campaigns

Aims



Monitoring and Data Analysis Service



Working in partnership with Vivacity Labs, CRP have continued to support South Bank BID by providing insightful traffic monitoring and data analysis services to support effective, environmentally healthy, and sustainable streetscape and public realm planning.

CRP are analysing data across nine sensors located in the BID area. The data feeds into South Bank BID's approach to evidence-based decision-making in the local area, to understand the ways that pedestrians, cyclists and motor vehicles are moving around the area.



35 reports



Development of area-based reporting



Trialling of Public Realm Analysis at Jubilee Gardens on the South Bank



New map-based insights

Central London Sub-Regional Transport Partnership (CLSRTP)

CLSRTP enables collaboration and information-sharing between partner boroughs on key sub-regional transport priorities. CLSRTP engages in a range of projects to address these priorities which range from innovative pilots and trials to forward-thinking research and strategy.

3

CLSRTP meetings across 2023-24



Engagement with at least 13 central London boroughs



Proactive engagement with TfL



Financial Statement

CRP CONTRACTED BUDGETS	Delivery Expenditure (£) 2023/24	CRP Delivery Expenditure (£) 2023/24	Total Delivery Expenditure (£) 2023-24	Delivery Budget (£) 2024/25	CRP Delivery Budget (£) 2024/25	Total Delivery Expenditure (£) 2024/25
Clean Air Freight (CAF)						
Impact on Urban Health	20,367	17,500	37,867	-	-	-
Clean Air Logistics for London (CALL)						
Dept of Environment, Food & Rural Affairs	481,595	197,552	679,147	-	-	-
Clean Air Walking Routes ECBID						
Consultancy Income	-	4,092	4,092	-	-	-
Communications Campaigns ECBID						
Consultancy Income	-	5,300	5,300	-	-	-
CRP Partners' Membership Fees						
CRP Local Authority Members	-	50,000	50,000	-	50,000	50,000
CRP BID Members	-	45,750	45,750	-	48,000	48,000
Healthy Streets Everyday II (HSE II)						
Mayor's Air Quality Fund	-	-	-	499,996	-	499,996
JUST STREETS						
Horizon Europe / UKRI	-	-	-	217,433	274,039	491,472
Smarter Greener Logistics (SGL)						
Dept of Environment, Food & Rural Affairs	130,649	363,762	460,607	739,590	363,762	1,103,352
South Bank BID Street Use Monitoring						
Consultancy Income	19,656	22,044	41,700	21,803	24,703	46,506
TOTAL	652,267	706,000	1,324,463	1,478,822	760,504	2,239,327



Communications

Raising the profile of CRP and Partners

Since April 2023, CRP has featured in over 35 local and national publications, publicising project outcomes to wider audiences.

CRP have hosted 7 events, promoting knowledge sharing on topics such as Improving Air Quality by Enhancing River & Rail and Transport Equity.



PARKING Review
Micro-logistics hub opened in central London
 Cross River Partnership and Westminster City Council work with Infinium Logistics

Citti
Walking freight trial for last-mile deliveries launches in London

airqualitynews.com
Cross River Partnership launch Micro Logistics Hub Trial in Wandsworth

IS International
London low-emission last-mile delivery project reduces CO2 & NOx

TransportXtra
Cross River Partnership appoints Believ to support London's business fleets

GREEN FLEET
Moving logistics onto water

RTM
Waterloo Freight Hub could significantly improve freight in the capital, report finds

Forward Look

CRP is looking forward to delivering a range of externally-funded programmes with its partners over 2024-25 and beyond, including the following:

Healthy Streets Everyday Phase II (HSE II)

This new £1 million Mayor's Air Quality Fund project will address the issue of over-dependence on private vehicles, and the associated issues of poor Air Quality, Environment, Safety, Health, and Wellbeing.

April 2024 - March 2027
14 project partners
Led by CRP / Westminster City Council

Project Aims

HSE II will address poor Air Quality by:

- S**upporting safer spaces
Transforming travel behaviour
Reducing emissions and exposure
Engaging with communities
Embracing technological advances
Targeting green infrastructure
Sustaining best monitoring practice

Targets against these aims will be quantified with partners once the funding proposal has been confirmed.

HSE II project activities have been estimated to bring about the following Air Quality emissions reductions over the 3-year project period:

35.77kg of NO_x

Equivalent to:



Emissions from 161 football pitch-sized forest fires

2.89kg of PM_{2.5}

Equivalent to:



64.7 sycamore trees to filter out

47,356kg of CO₂

Equivalent to:



142.07 sq metres of arctic ice saved



CRP Added Value



Additional CRP Services

CRP will continue to seek additional sources of funding and to deliver projects valued by its partners and Londoners alike.

CRP will continue to facilitate the [Central London Sub-Regional Transport Partnership](#). The group provides a neutral forum for Boroughs to share issues, and to develop co-ordinated delivery responses to transport challenges. CRP will coordinate quarterly meetings throughout 2024 / 25 to align key priorities for CLS RTP partners focused on transport, freight and sustainable travel.

CRP will also continue to offer its [Monitoring and Data Analysis Services](#) on a consultancy basis to CRP Partners and other organisations. This includes the development of new supportive services such as public realm analysis, movement mapping and area or intervention-based reporting.

Additional consultancy-style services available from CRP include [Clean Air Walking Route Mapping Services](#) and [Communications Campaigns: Building and Implementing them](#).

CROSS RIVER PARTNERSHIP | 30 Years

Delivering London's Future Together

 Westminster City Hall
64 Victoria Street, London SW1E 6QP

 crossriverpartnership.org

 crp@crossriverpartnership.org



SIGN UP TO OUR NEWSLETTER



07812 461 568



NATIONAL SUSTAINABILITY AWARDS 2022

WINNER

Major Project of the Year



FOR HELPING THE ENVIRONMENT WINNER 2022

WINNER

CIEH EXCELLENCE AWARDS 2019

BEST COLLABORATION

