

# CRP City Vision

Empowering you with specialised traffic and active travel evidence to support public-realm decision-making



**Evidence has become critical to create healthy streets and neighbourhoods.**

Cross River Partnership's (CRP) insightful traffic and active travel reporting can support Local Authorities, Business Improvement Districts (BIDs) and landowners with evidence of how spaces, streets and neighbourhoods are used.

We measure and analyse movement and dwelling data at various scales to create clear and insightful reports. Our findings can provide the proof of concept to create long-term sustainable change in the public realm.

---

**CRP have partnered with Vivacity Labs to use their artificial intelligence sensors to provide insights and reporting into:**



Active travel and traffic count analysis that measures all vehicle classes



Air quality and emissions modelling

Movement and directionality mapping, modelling and visualisation



Speed and road safety evidence



Public realm and behaviour analysis



To find out more about CRP's City Vision services, please contact Ross Phillips at [rossphillips@crossriverpartnership.org](mailto:rossphillips@crossriverpartnership.org)