



CROSS RIVER PARTNERSHIP LAUNCHES SMARTER GREENER LOGISTICS AT SOMERSET HOUSE

<u>Cross River Partnership</u> (CRP), a non-profit and impartial partnership organisation, has secured £1,000,000 of Air Quality grant funding from **central government department** <u>Defra</u> to deliver the <u>Smarter Greener Logistics (SGL)</u> project.

SGL aims to minimise the impact of freight on noise, air quality, traffic and pavement space by making improvements across 15 London boroughs and four London Business Improvement Districts (BIDs).

SGL forms part of CRP's wider activities to encourage sustainable logistics across London. This includes the development of rail freight and walking freight initiatives, helping to improve London's air quality and supporting CRP's vision to make London a better place to live, work and visit.

33% of harmful NOX emissions from road transport in London comes from freight vehicles (*Source: Freight and Servicing Action Plan report 2018*). 29% of PM2.5 emissions from road transport in London comes from freight vehicles.

SGL will implement a range of Logistics Elements in order to clean up London's air, including:

- 1. Urban Logistics Hubs
- 2. Kerbside Management
- 3. Click and Collect/Parcel Lockers
- 4. Shared Electric Vehicle schemes & fleet electrification
- 5. Cargo Bike & Walking Freight deliveries
- 6. Logistics Sector Support
- 7. Monitoring to capture benefits
- 8. Project Wide Interventions

SGL will share lessons between partners, geographical areas, elements and sectors, for maximum take-up of successful initiatives and impacts. The SGL project will be delivered over the period 1st July 2023 - 31st December 2024, with ongoing Air Quality improvements continuing beyond the life of the project.

SGL launched at a spectacular event at Somerset House, bringing together representatives from London Local Authorities, Business Improvement Districts (BIDs), landowners, the Port of London Authority (PLA), Transport for London, GLA, river operators, logistics operators (including cargo bikes), academics, electric infrastructure charging providers, air quality specialists, press etc.

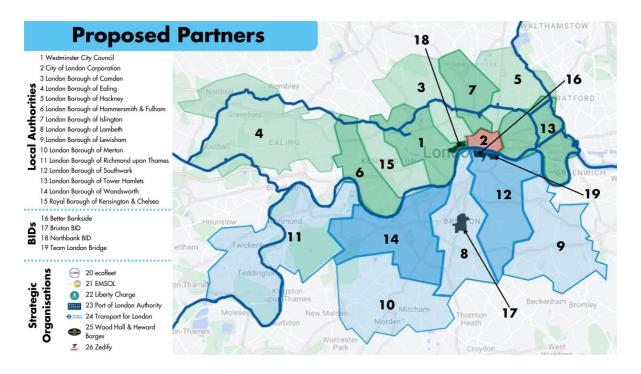
CRP's Smarter Greener Logistics project will work to improve Air Quality across London, reducing both freight-related congestion and pollution at the same time.





In particular, CRP will be rolling out a network of micro logistics hubs, supported by zero emission onward deliveries, shared electric vehicle charging points, digital kerbside management, and community delivery lockers.

All of the Air Quality and Noise Reduction impacts will be captured and reported widely, so that new audiences learn about the huge variety of commercial, health and wellbeing benefits that are unlocked by these very practical interventions.



CRP is very grateful to Westminster City Council for playing the accountable body role for this exciting new programme.

Councillor Paul Dimoldenberg, Westminster City Council Cabinet Member for City Management and Air Quality, said: "Westminster City Council is really pleased that Cross River Partnership is leading this new, collaborative £1 million Smarter Greener Logistics programme on its behalf. We're looking forward to removing more polluting freight trucks from London's streets and instead delivering goods via clean transport modes operating out of micro logistics hubs, similar to the one we have already set up in Pimlico."

James Trimmer, Director of Planning and Development, Port of London Authority, said: "At the Port of London Authority we're fully committed to making sure that River Freight plays its part alongside other clean Freight Modes such as Cargo Bikes and Walking Freight, to clean up London's air and to reduce congestion on our roads. We see CRP's Smarter Greener Logistics as vital in terms of co-ordinating these modes via a network of new micro logistics hubs."





Alison Gregory, Head of Place Making and Sustainability at The Northbank BID, said: "At Northbank BID, Smarter Greener Logistics projects are making an absolutely critical contribution to our strategic work to reduce congestion and pollution, creating a healthier and more attractive place where people and the economy can thrive."

Susannah Wilks, Director, Cross River Partnership, said "Smarter Greener Logistics will help to make London's freight deliveries even more sustainable, and make an important contribution to cleaning up London's air. CRP is thrilled to have received this funding from central government department Defra. We are excited to get to work on new freight initiatives with all of our public, private and community sector partners."

For more information about the Smarter Greener Logistics (SGL) project, please contact CRP Director Susannah Wilks (susannahwilks@crossriverpartnership.org) or CRP Senior Programme Manager Fiona Coull (fionacoull@crossriverpartnership.org).

ENDS

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NOTES TO EDITORS

Smarter Greener Logistics (SGL) project partnership will be funded by central government department <u>Defra</u> under its Air Quality Grant.

The SGL project partnership brought together by CRP includes:

Local Authority partners

City of Westminster (lead)

<u>City of London Corporation</u>

London Borough of Camden

London Borough of Ealing

London Borough of Hackney

London Borough of Hammersmith and Fulham

London Borough of Islington

London Borough of Lambeth

London Borough of Lewisham

London Borough of Merton

London Borough of Richmond upon Thames

London Borough of Southwark

London Borough of Tower Hamlets

London Borough of Wandsworth

Royal Borough of Kensington and Chelsea





Business Improvement District partners

Better Bankside
Brixton BID
Northbank BID
Team London Bridge

Strategic Organisation partners

ecofleet
EMSOL
Liberty Charge
Port of London Authority
Transport for London
Wood Hall & Heward Barges
Zedify

Cross River Partnership

<u>Cross River Partnership</u> (CRP)'s mission is to deliver collaboratively solutions that make London fairer, greener and safer.

Department for Environment, Food and Rural Affairs

Funding for the Smarter Green Logistics project comes from the Government's <u>Air Quality Grant programme</u>. Awarded annually, the grants help local authorities across England develop and implement measures to benefit schools, businesses and communities and reduce the impact of air pollution on people's health. This year's grants total £10.7 million, with around £53 million awarded across almost 500 projects through the scheme since 2010.