



Department
for Environment
Food & Rural Affairs



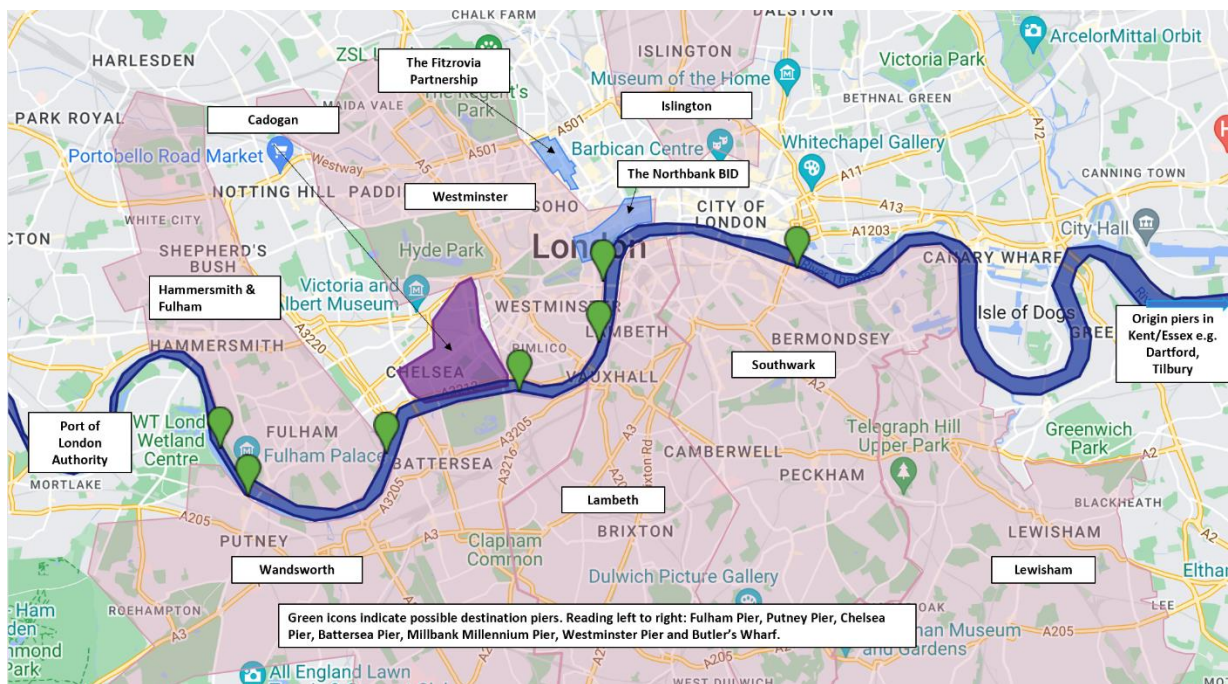
CALL Project Summary

The Clean Air Logistics for London (CALL) project will move more freight into London via river rather than road, supported by a network of highly visible zero emission delivery methods across the Central London area, including Electric Vehicles, Cargo Bikes and Walking Freight.

CALL Project Partners

The CALL Project will be co-ordinated by Cross River Partnership (CRP) and incorporates 11 project partners:

- 7 Local Authorities: Westminster City Council (Lead), London Boroughs of Hammersmith & Fulham, Islington, Lambeth, Lewisham, Southwark, Wandsworth
- 1 Strategic Agency: Port of London Authority (PLA)
- 1 Landowner: Cadogan Estates
- 2 Business Improvement Districts (BID): The Fitzrovia Partnership and The Northbank BID



CALL Funding

The CALL project is requesting £1,000,000 of Defra Air Quality grant funding, which is leveraging in an additional £190,000 of match funding from public and private sector partners. 66% of the Defra grant will



be spent on Capital activities (£660,000), with the remainder of the funding being spent on Revenue activities. CALL expenditure items will include:

1. Existing river pier/s modification
2. Logistics micro hub space/s
3. Electric Vehicle/s for ongoing trips
4. Cargo Bikes for ongoing trips
5. Walking Freight for ongoing trips
6. Infrastructure linking a pier with nearby road (land-side integration)
7. More river trials (e.g. parcels, bulky goods (non-refrigerated food & drink))

The CALL project has been designed to be delivered over the period 1st July 2022 – 30th June 2023, with ongoing Air Quality improvements continuing beyond the life of the project.

Air Quality Issues Addressed by CALL

A lack of light freight (parcels, food, beverages, retail goods) being moved by river has been highlighted and investment in infrastructure is required to increase the viability of this. With an ongoing predicted increase in parcels and pressure to decarbonise road freight, the opportunity to use the river needs promoting. The CALL project will expand river freight in London, reducing both congestion and pollution.

CALL Impacts

CALL project activities have been estimated to bring about the following annual Air Quality emissions reductions:

- 193.8 g of NO_x
- 6.8 g of PM_{2.5} and 13.2 g of PM₁₀
- 84,407 kg of CO₂

For further information please contact CRP's Director Susannah Wilks susannahwilks@crossriverpartnership.org or CRP Project Manager Fiona Coull fionacoull@crossriverpartnership.org.

