

## What is this FREE scheme?

<u>Cross River Partnership</u> (CRP) is working with the <u>London Borough of Lambeth</u>, <u>Brixton BID</u> and cargo bike couriers <u>Pedal Me</u>, to offer Brixton's businesses the opportunity to join a FREE cargo bike delivery scheme!

You would simply redirect your supplier's deliveries to our storage hub in SE1. Pedal Me would then deliver your products from the hub in SE1 to you on an electric cargo bike at a time that's convenient for you, for free. Deliveries are insured and goods should be non-perishable.



## What are the benefits?



Deliveries from the hub in SE1 to Brixton are completely FREE until March 2023.



You can choose when you want your deliveries to arrive. No more missed deliveries!



Quick and flexible delivery times, as our hub is only 20 minutes away from Brixton.



PedalMe cargo bikes can transport 150kg, with trailers adding in an additional 150kg.



We can receive out of hours deliveries on your behalf, such as at the weekend or overnight!



Contribute to your CSR and sustainability goals and help to clean up Brixton's air!

## Why is it important?

"We want our businesses to help us create healthier and lesscongested streets. Introducing green solutions to business deliveries is part of our mission to make Brixton a more sustainable place."

Gianluca Rizzo, Brixton BID Managing Director













