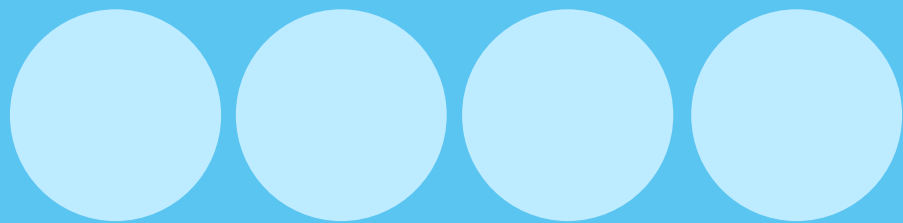
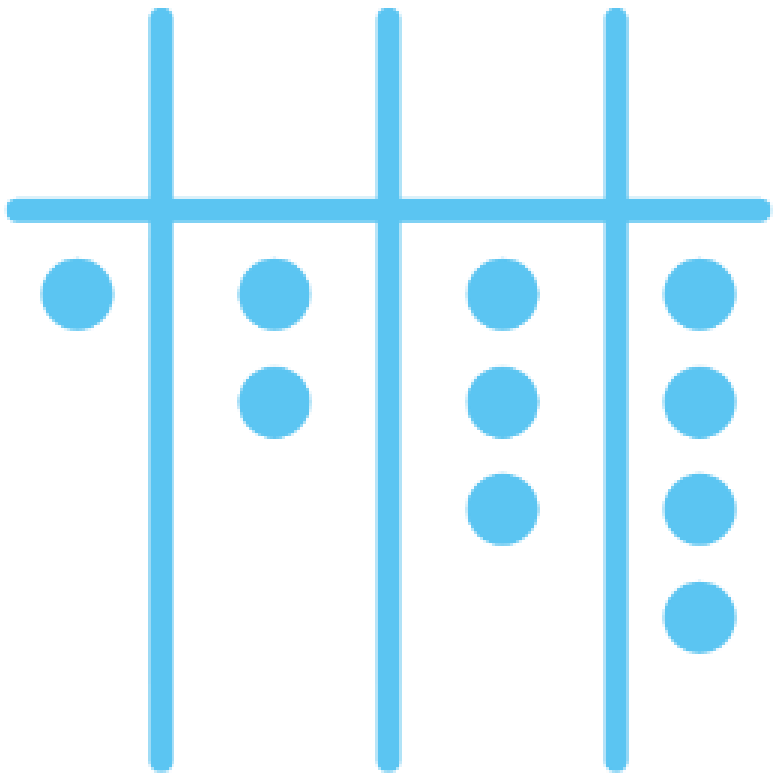


CRP's Connect 4 Series: Session 7

Urban Futures: Creating a City to be Proud Of



CRP's Connect 4 Series



LOGISTICS UK



SUPPORTED BY
MAYOR OF LONDON





Chris Hogwood



Alexandra Herdman



Jack Alexander



Discussion and questions

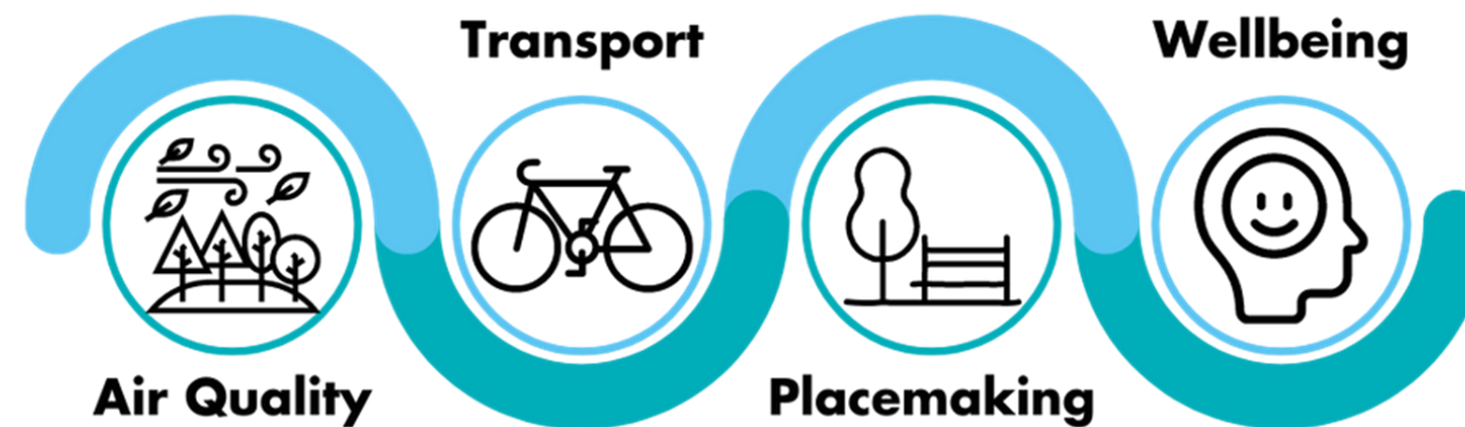
**Please post your
questions and
thoughts throughout
this session in the
chat box**



About CRP

Cross River Partnership (CRP) delivers environmental, economic and community-focused projects. We support public, private and voluntary organisations to address creatively challenges around Air Quality, Transport, Placemaking and Wellbeing.

We are experts in delivering positive change. CRP has a history of over 27 years of achievements, spanning public, private, voluntary and community sectors.





Chris Hogwood

Managing Director

Landsec

Urban Patriotism

- 12 focus groups across four cities
- Exploring what people love about the cities where they live, the challenges they face and what might change their relationship with their home city.
- To help us understand how we can play a role in contributing to more successful cities that place quality of life at their heart.



Our Community Charter

Connecting with people where they are and on what they care about

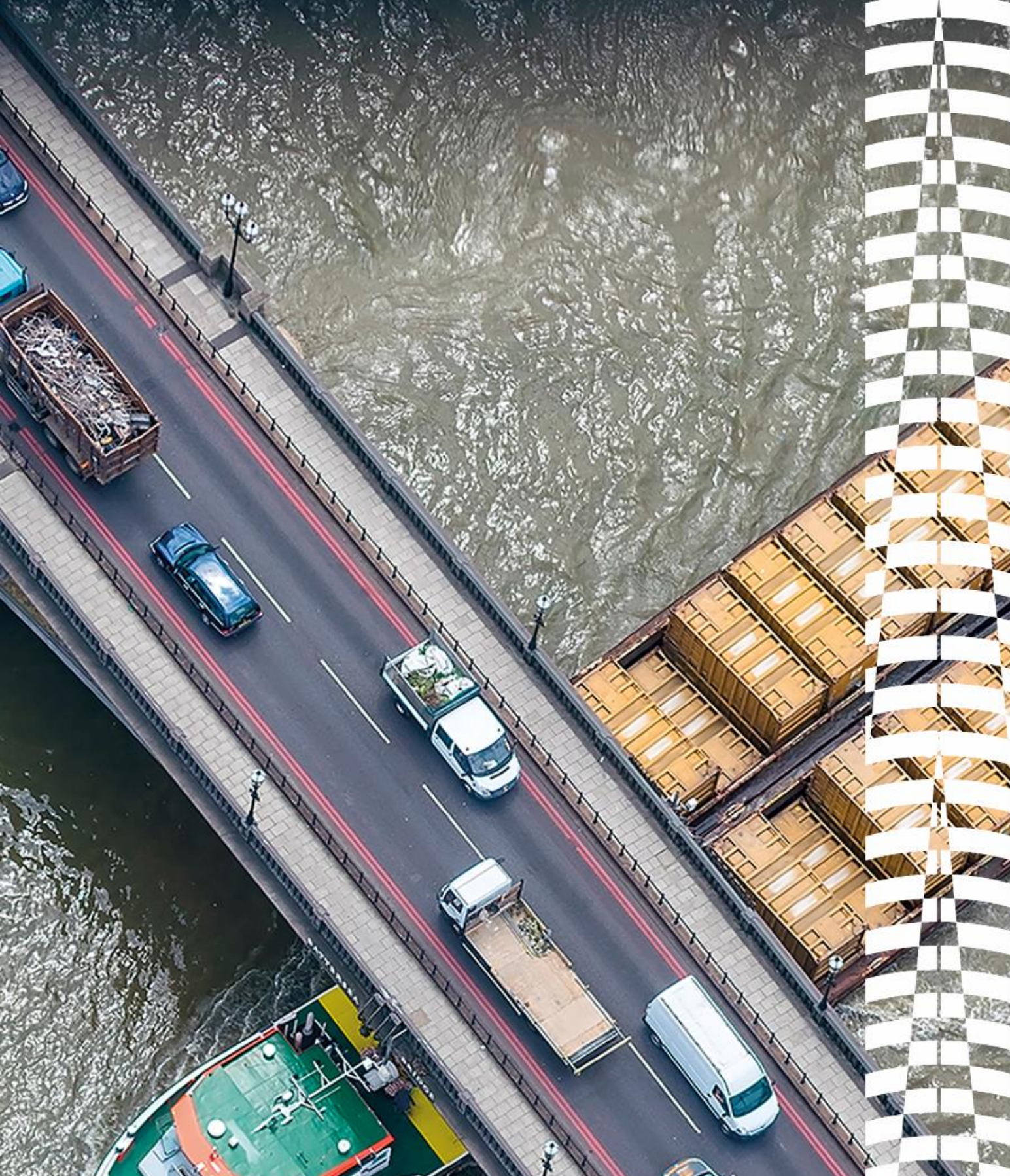




Alexandra Herdman

Public Policy Manager

Logistics UK



LOGISTICS UK

Logistics in London

LOGISTICS UK



SUPPORTED BY
MAYOR OF LONDON



About us

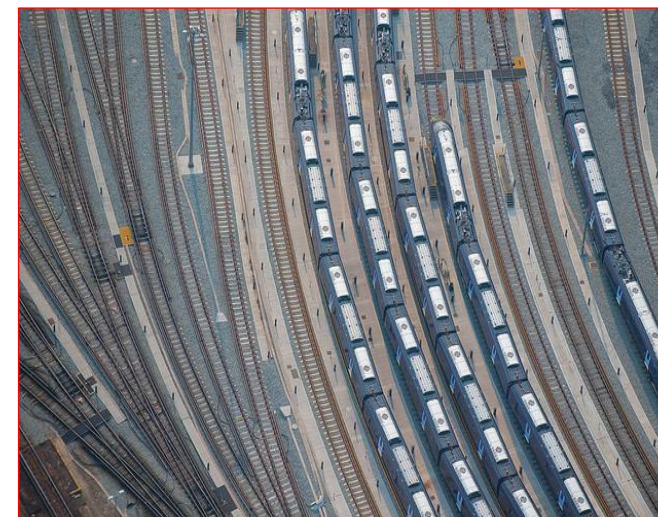
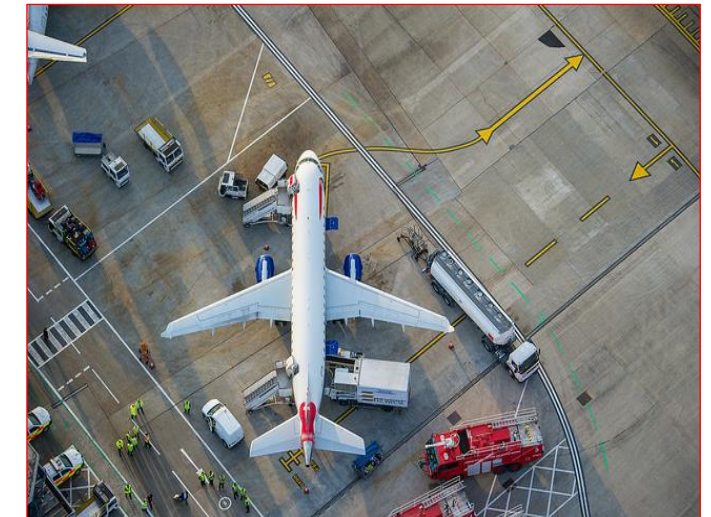
LOGISTICS UK

Our mission

Logistics UK supports, shapes and stands-up for safe and efficient logistics

Efficient logistics is vital to keep Britain trading. With Brexit, COVID-19, new technology and other disruptive forces driving change in the way goods move across borders and through the supply chain, logistics has never been more important to the UK.

A champion and challenger, Logistics UK speaks to Government with one voice on behalf of the whole sector, with over 19,000 members from the road, rail, sea and air industries, as well as the buyers of freight services.



LOGISTICS UK



SUPPORTED BY
MAYOR OF LONDON



- Congestion
- Reallocation of road space
- Low Traffic Neighbourhoods
- Kerbside access
- Night time delivery restrictions
- London Lorry Control Scheme
- LEZ/ULEZ
- Direct Vision Standard
- Smart Road User Charging



Delivering in London - Solutions

LOGISTICS UK



LOGISTICS UK



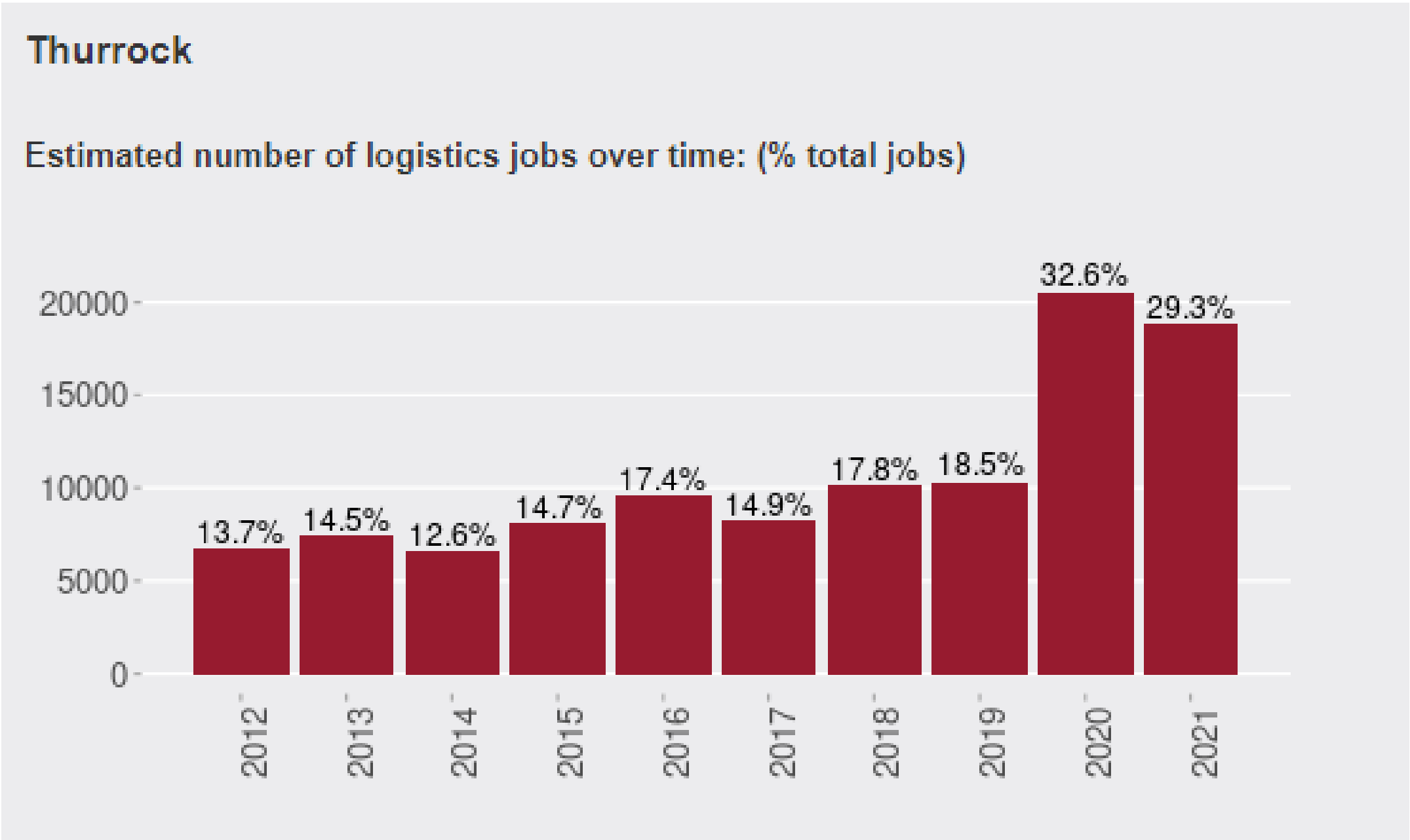
SUPPORTED BY
MAYOR OF LONDON





Statistics for 2021:

Average logistics jobs in an area this size:	52,528
Logistics jobs in this area:	3,281
Gross value added generated by these jobs:	£126m
Logistics workers receiving training:	2,854
Managerial-level logistics jobs:	623
... out of managerial jobs, number previously in entry-level jobs:	312
... out of managerial jobs, number with no university education:	418



Statistics for 2021:

Average logistics jobs in an area this size:	2,789
Logistics jobs in this area:	18,872
Gross value added generated by these jobs:	£727m
Logistics workers receiving training:	16,418
Managerial-level logistics jobs:	3,586
... out of managerial jobs, number previously in entry-level jobs:	1,793
... out of managerial jobs, number with no university education:	2,402



Jack Alexander

Project Officer

Cross River Partnership

LOGISTICS UK

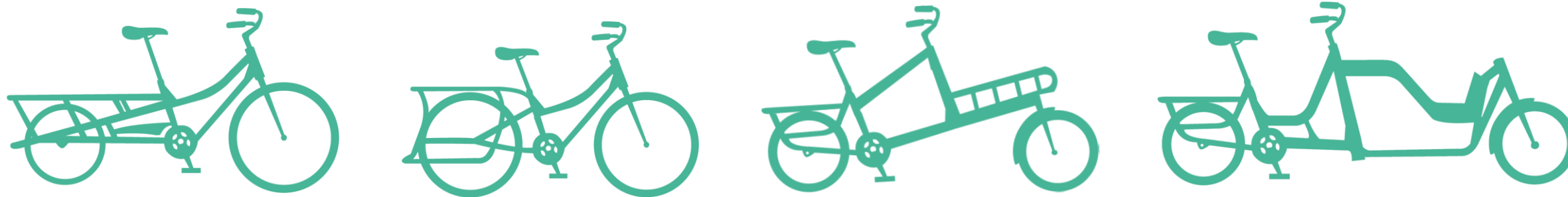


SUPPORTED BY
MAYOR OF LONDON



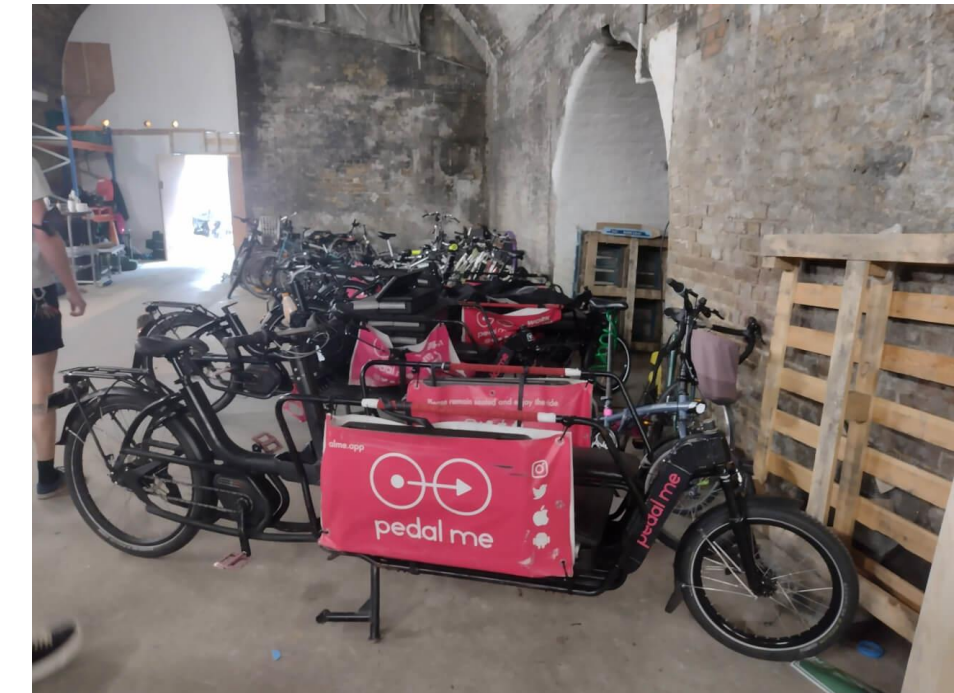
Why Cargo Bikes

- Green, clean last mile solutions
- Low emission
 - Traffic
 - Idling
 - Failed delivery
- Healthier streets
- Local solutions
- Place-making
 - Community benefits
 - Visibility
 - Connectedness



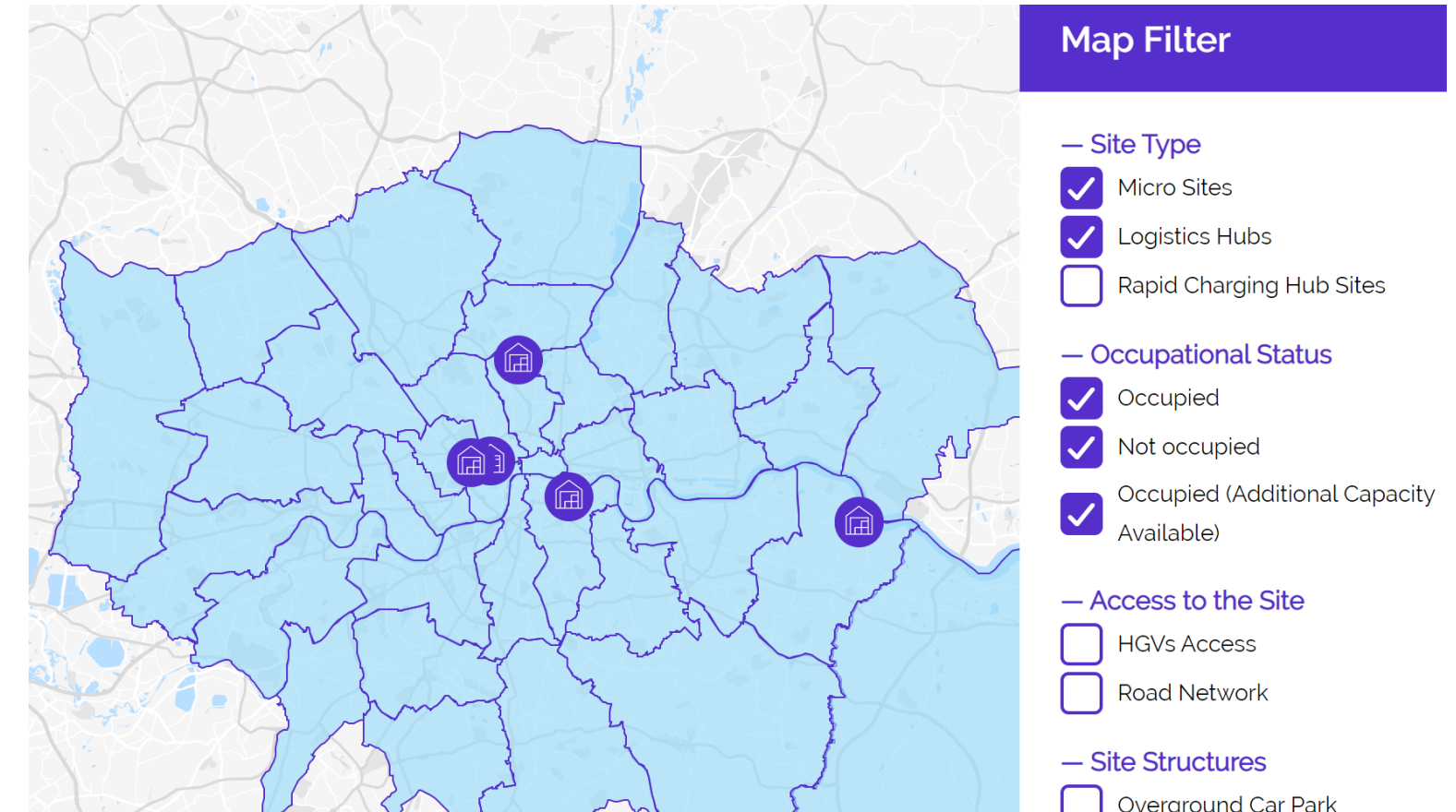
CRP's Work with Cargo Bikes

- Brixton logistics hub
 - Funded by CAV4 & Impact on Urban Health
 - Rerouting B2B deliveries through cargo bike hub
- Pier adaptation study
 - Beckett Rankine
- Camden shared bike
- Wimbledon
- LB Lewisham cargo bike
 - With training provided by Bikeworks



Cycle Logistics Challenges

- Infrastructure
- Accessibility
- Finding premises
- Training
- Maintenance
- Knowledge and awareness



Small and Medium Business Perspective

- Cargo bikes pose unique challenge
- Time-poor
- Limited space and resources
- Staff turn-over
- Difficulty developing and maintaining technical knowledge and experience
- Funding shift away from training to infrastructure → Fewer funded resources



The Making of Business Cargo Bike Guide

- www.bizcargobikeguide.london
- Funding from Clean Air Villages 4
- Worked with developers at Templo
- Input from cargo bike businesses
- Priorities:
 - Compelling, dynamic content
 - Accessible
 - Suitable for users with varying levels of existing knowledge



Business Cargo Bike Guide - Features

- Providing key information for business users
- Approachable, non-technical resources
- Sharing opportunities & projects with cargo bike businesses
- Connecting CRP and partner projects
- Sharing challenges, celebrating successes



Business Cargo Bike Guide - Directory

- Range of services
- Geo-filter
- Ultimate goal: Connecting users with professionals
- Providing expertise where it's needed most
- Still growing - Get in touch to get listed

CATEGORY

ALL	PURCHASE	INSURANCE	TRAINING
SERVICING	RIDERS	FINANCING	LEASE
HIRE			

LOCATION

ALL	CENTRAL LONDON	SOUTH LONDON	EAST LONDON
ONLINE	SOUTHEAST ENGLAND	NORTH LONDON	WEST LONDON

RESULTS (9)

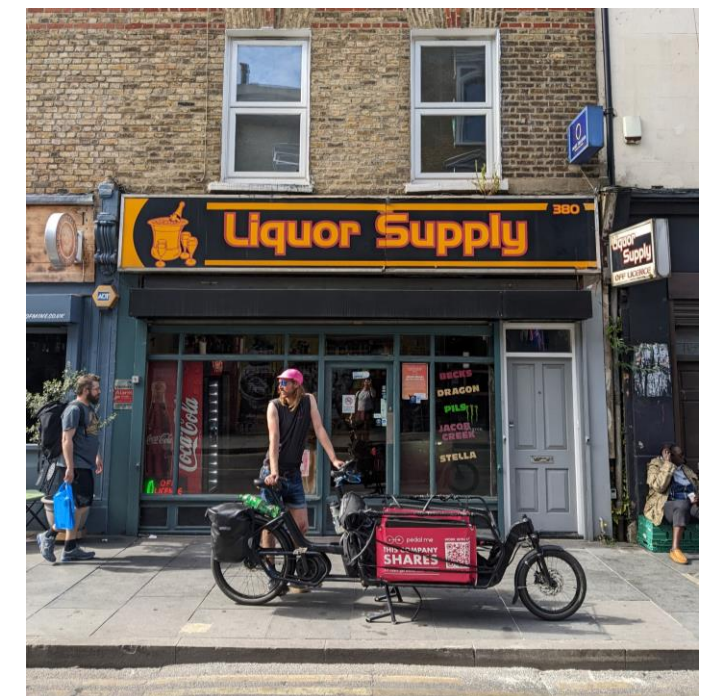
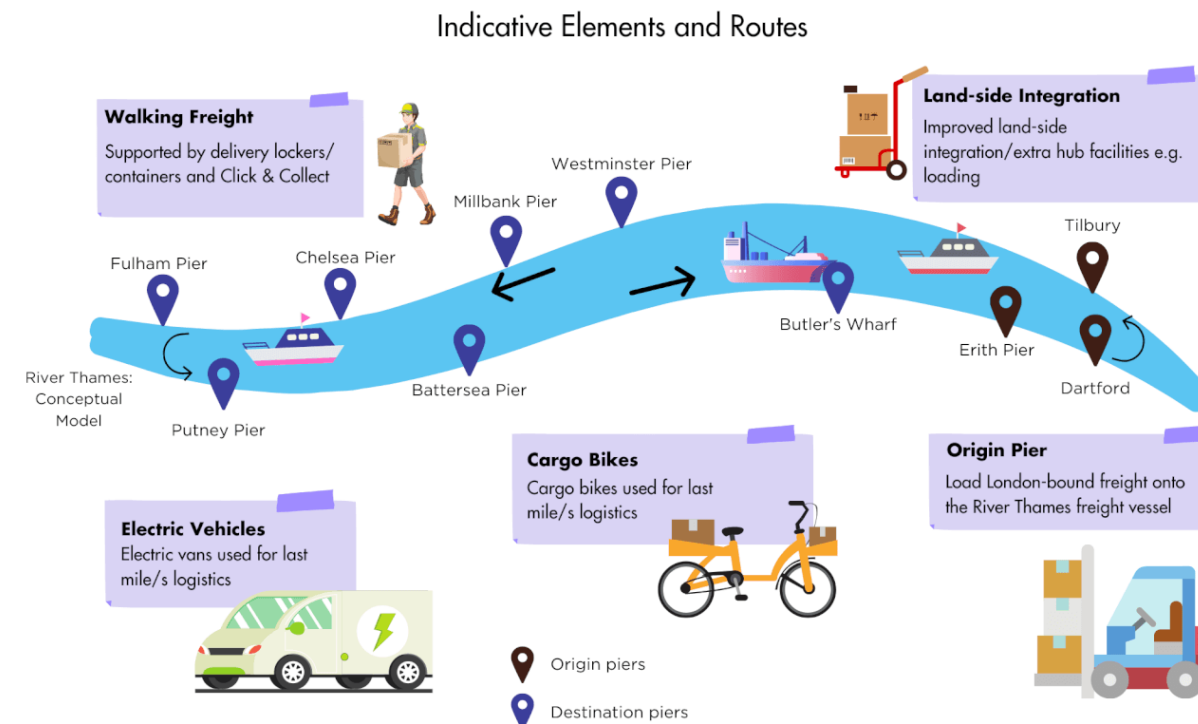
PURCHASE EAST LONDON	PURCHASE EAST LONDON	PURCHASE CENTRAL LONDON
CARRY ME BIKES 2 Powerscroft Rd, Lower Clapton, London, E5 0PU https://www.carryme.org.uk/ 0772 5466 842 info@carryme.org.uk	LEFTFIELD BIKES One Canada Square (37F), Canary Wharf, London, E14 5AA https://www.leftfieldbikes.com/ 0207 1931 436 contact@leftfieldbikes.com	OURBIKE BY PEDDLE MY WHEELS https://ourbike.co.uk/locations https://ourbike.co.uk/hire-a-bike n.a. Visit website to book online

Upcoming CRP Cargo Bike Projects

- CALL
 - Establishing last-mile logistics hubs to connect with river freight
- On-going Brixton logistics hub
 - Offering free B2B services
 - Promoting to business users in Brixton area

Clean Air Logistics for London (CALL)

Moving more freight into London via river rather than road, supported by a network of highly visible zero emission delivery methods across the central London area, including Electric vehicles, Cargo Bikes, Walking Freight.



Questions

Contact Information



Chris Hogwood
Managing Director
Landsec
chris.hogwood@landsec.com



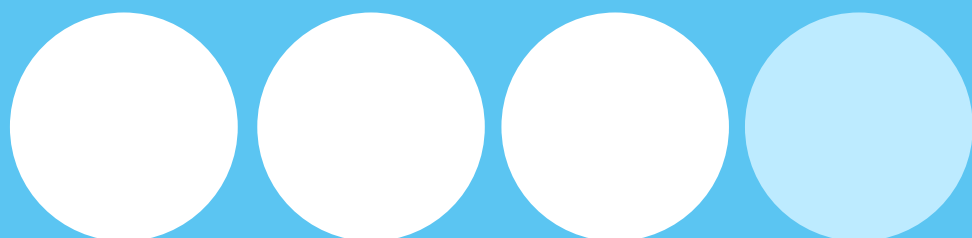
Jack Alexander
Project Officer
Cross River Partnership
jackalexander@crossriverpartnership.org



Alexandra Herdman
Public Policy Manager
Logistics UK
aherdman@logistics.org.uk



Rachael Aldridge
Communications Project Manager
Cross River Partnership
rachaelaldrige@crossriverpartnership.org



www.crossriverpartnership.org



@CrossRiverPartnership



@CrossRiverPship



Cross River Partnership



linkedin.com/company/cross-river-partnership/



www.crossriverpartnership.org/newsletter



Search 'Cross River Partnership' on YouTube

LOGISTICS UK



Landsec



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together

SUPPORTED BY

MAYOR OF LONDON



Department
for Environment
Food & Rural Affairs