

CONNECT 4: SESSION 6

PEOPLE AND PLACES: DESIGNING SUSTAINABLY AND SAFELY

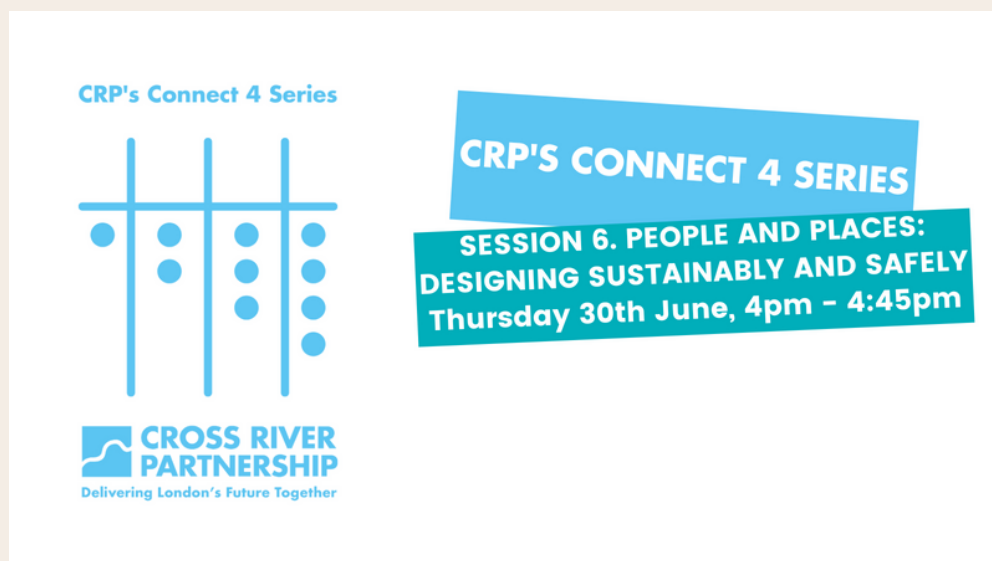
Speaker

Lucy Minyo
Fiona Jenkins
Ross Phillips
Rachael Aldridge

Organisation

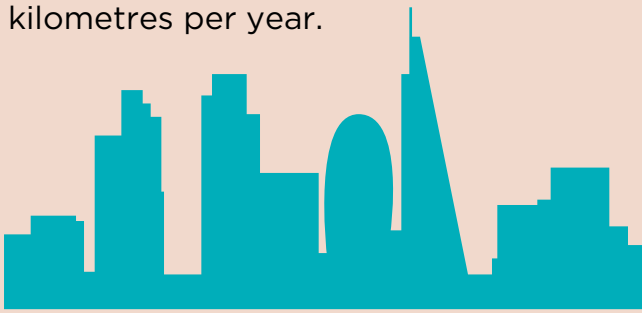
Central District Alliance
Steer
Cross River Partnership
Cross River Partnership

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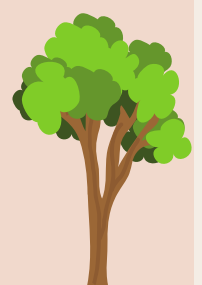
KEY FACTS

Walking freight is well suited to high volume, low weight goods, which includes scope for a high proportion of personal deliveries. Walking freight benefits include up to 10% reduction in logistics kilometres driven in the Central Activities Zone, removing more than 20 million kilometres per year.



Vision Zero is a road safety policy first adopted in Sweden in 1997. The long-term goal of Vision Zero, as the name suggests, is that no one is killed or seriously injured as a consequence of traffic collisions within the road transport system.

Central District Alliance (CDA)'s strategic interventions include both long term projects and incremental upgrades. Each is tailored to fit its purpose and the character of its location and are all contained in CDA's Public Realm Development Plan.



RESOURCES

[CRP's Connect 4 Series: Session 6 Presentation Slides](#)

[CRP's Communities Page](#)

[Clean Air Logistics for London](#)

[Central District Alliance: Holborn and Clerkenwell Place Plan](#)

[Central District Alliance: Red Lion Street](#)

[Walking Freight Feasibility Study](#)

[Towards Vision Zero Report](#)

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[Thursday 28th July 2022](#)