

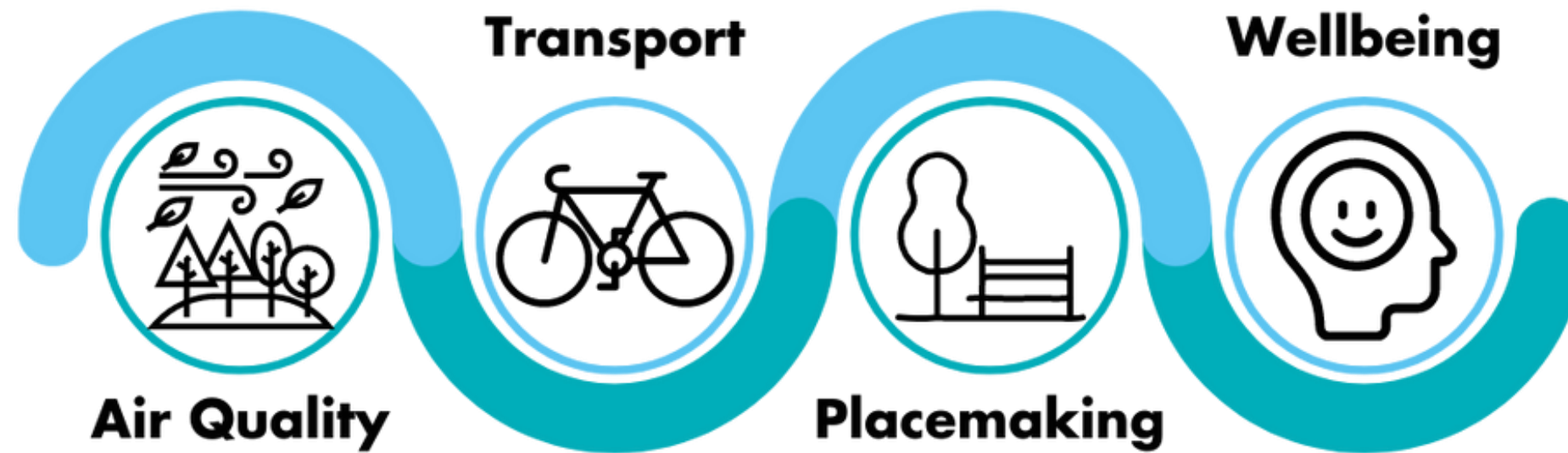


Annual Report 2021 - 2022  
Business Plan 2022 - 2023



Cross River Partnership (CRP) delivers environmental, economic and community-focused projects. We support public, private and voluntary organisations to address creatively challenges around Air Quality, Transport, Placemaking and Wellbeing.

We are experts in delivering positive change. CRP has a history of over 27 years of achievements, spanning public, private, voluntary and community sectors.



CRP's vision is to address sustainability challenges collaboratively in London and beyond. As a testbed for exciting projects in towns and cities, we will share knowledge, evidence, and best practice for the people who live, work and visit these places.

## CRP Private Sector Partners

Angel London  
Better Bankside  
Brixton BID  
Cadogan  
Camden Town Unlimited  
Central District Alliance  
Cheapside Business Alliance  
Eastern City Partnership  
Euston Town BID  
Hammersmith BID  
Hatton Garden BID  
South Bank BID  
Team London Bridge  
The Fitzrovia Partnership  
The Northbank BID  
Vauxhall One  
Victoria BID

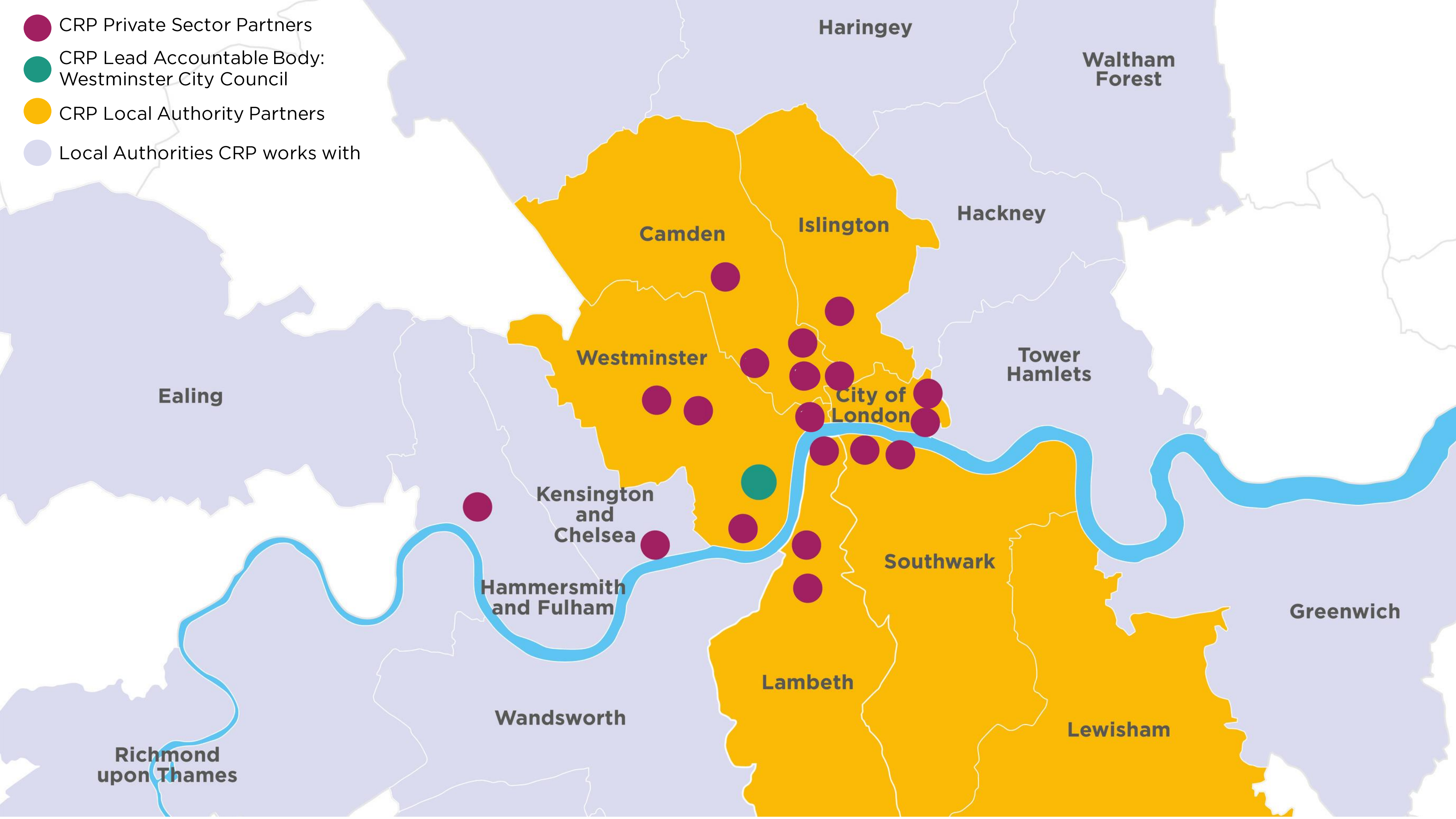
## CRP Local Authority Partners

City of London Corporation  
London Borough of Camden  
London Borough of Hammersmith and Fulham  
London Borough of Islington  
London Borough of Lambeth  
London Borough of Lewisham  
London Borough of Southwark  
Royal Borough of Kensington and Chelsea  
Westminster City Council (Cross River Partnership's Accountable Body)

## CRP Strategic Agency Partners

Greater London Authority  
Groundwork London  
London & Partners  
Network Rail  
Port of London Authority  
Transport for London

- CRP Private Sector Partners
- CRP Lead Accountable Body: Westminster City Council
- CRP Local Authority Partners
- Local Authorities CRP works with





# Testimonials

I am delighted to be writing this introduction from such a positive perspective after the years we've all just lived through. CRP has weathered the storm incredibly well. From cutting annual fees to support our BID partners to cutting our coat according to our cloth in terms of costs, we've managed to maintain and often enhance our support to you and our projects throughout. Working to support the climate emergency remains a top priority for us all and our unique history of utilising our role withing the public/private sphere has made it possible. Being part of the CRP Board has become one of the proudest parts of my working life and I hope you all appreciate, as much as I do, our relationships and the support we all receive from our wonderful team. 2022 is going to be another year of challenges and rewards. Let's get to it!

Simon Pitkeathley, CRP Co-Chair,  
CEO, Camden Town Unlimited & Euston Town BIDs

I'm looking forward to another year of collaborating with our partners to bring positive change to London. Together we tackle many projects, including air quality, greening spaces, reducing congestion, cultural endeavours, active travel and more. It's gratifying to see our work take shape and improve the quality of life for Londoners, and even better when it serves as a template for other cities.

Sefinat Otaru, Project Manager,  
Cross River Partnership

Cross River Partnership brings people together across London, across sectors and across communities to develop and deliver far reaching and sustainable ideas and projects. This collaboration ensures a London for all that live, work and visit our capital.

Keith Bottomley, CRP Co-Chair, Vice Chairman of the Policy and Resources Committee Chairman, Port Health and Environmental Services Committee

At Central District Alliance, we are proud supporters of the work CRP have done, and continue to do, across London. We are working directly with the CRP team on delivering the Clean Air Villages 4 programme, which will have a direct impact on air quality in the capital. We are committed to working in partnership with organisations like CRP and will champion their work alongside CDA's own sustainability priorities. The work they do to bring the London BID community together on key issues such as climate resilience is incredibly valuable, not least as the capital city is pulling together more than ever in response to the COVID pandemic.

Debbie Akehurst, Chief Executive,  
Central District Alliance

ecofleet moved into its warehouse in Battersea in August 2019 and began operating as one of London's last mile zero emission cargo bike delivery service providers. In October 2019 Cross River Partnership passed by for a visit and since then an amazing collaboration has ensued, taking our team of riders to five south London boroughs, covering 2,003 miles, with a savings of 797 kg CO2e emissions. This would be equivalent to charging 96,913 mobile phones. At the time, as newcomers to this industry, CRP's belief in our work, gave us not only validation of our mission but also marked them as one of our first valued clients. Serving the various London Boroughs including Westminster, Lewisham, Merton, Richmond-upon-Thames and Wandsworth has been highly rewarding, knowing that the CRP team is doing its best to investigate, identify, educate and thereby help improve London air quality through great collaborations not just with ecofleet but other bike operators in the greater London area. Clients in this area have had the chance to try an alternative means of transport replacing polluting vans and lorries and some have become clients going forward.

Farah Asemi, Founder and CEO, ecofleet mindful delivery

CRP is a vital partner for innovators and they have given EMSOL the opportunity to prove our pollution solution in a new environment - along the River Thames. The Clean Air Villages 4 project is an important test bed for the future of freight movements in our cities and will be the exemplar evidence and solution that we can roll out across London and take to other cities.

Freddie Talberg, CEO and  
Co-Founder, EMSOL

It's been great having the support of the CRP team. Their work exploring the possibility of implementing a micro-consolidation hub in West London for Museum deliveries is of real value and wouldn't have happened without them. We're really looking forward to the outcomes of this study.

Kimberley Lewis, Environment and Sustainability Officer, Natural History Museum

The Port of London Authority has worked with Cross River Partnership through the development and implementation of innovative projects to tackle London's environmental challenges and to secure modal shift. The PLA supports CRP's vision across London to promote the sustainable use of the River Thames to help tackle the climate emergency.

James Trimmer, Director of Planning and Development, Port of London Authority

CRP continues to go from strength to strength. We are extremely grateful to all of our funders, partners and associates for their ongoing support. The need for collaboration has never been stronger. I know we will all rise to the challenges of doing our bit to address environmental and economic issues effectively in London and beyond.

Susannah Wilks, Director, Cross River Partnership

CRP is a small partnership organisation with a big impact. CRP continues to work flexibly as we emerge from the pandemic to deliver environmental projects. The team consists of 12 members:



Carol Quamina  
Operations Manager



David Ebbrell  
Project Officer



Eleanor Marshall  
Project Officer



Fiona Coull  
Project Manager



Isidora Rivera Vollmer  
Project Officer



Jack Alexander  
Project Officer



Kate Fenton  
Project Manager



Rachael Aldridge  
Communications  
Project Manager



Ross Phillips  
Sustainable Transport Manager



Sefinat Otaru  
Project Manager

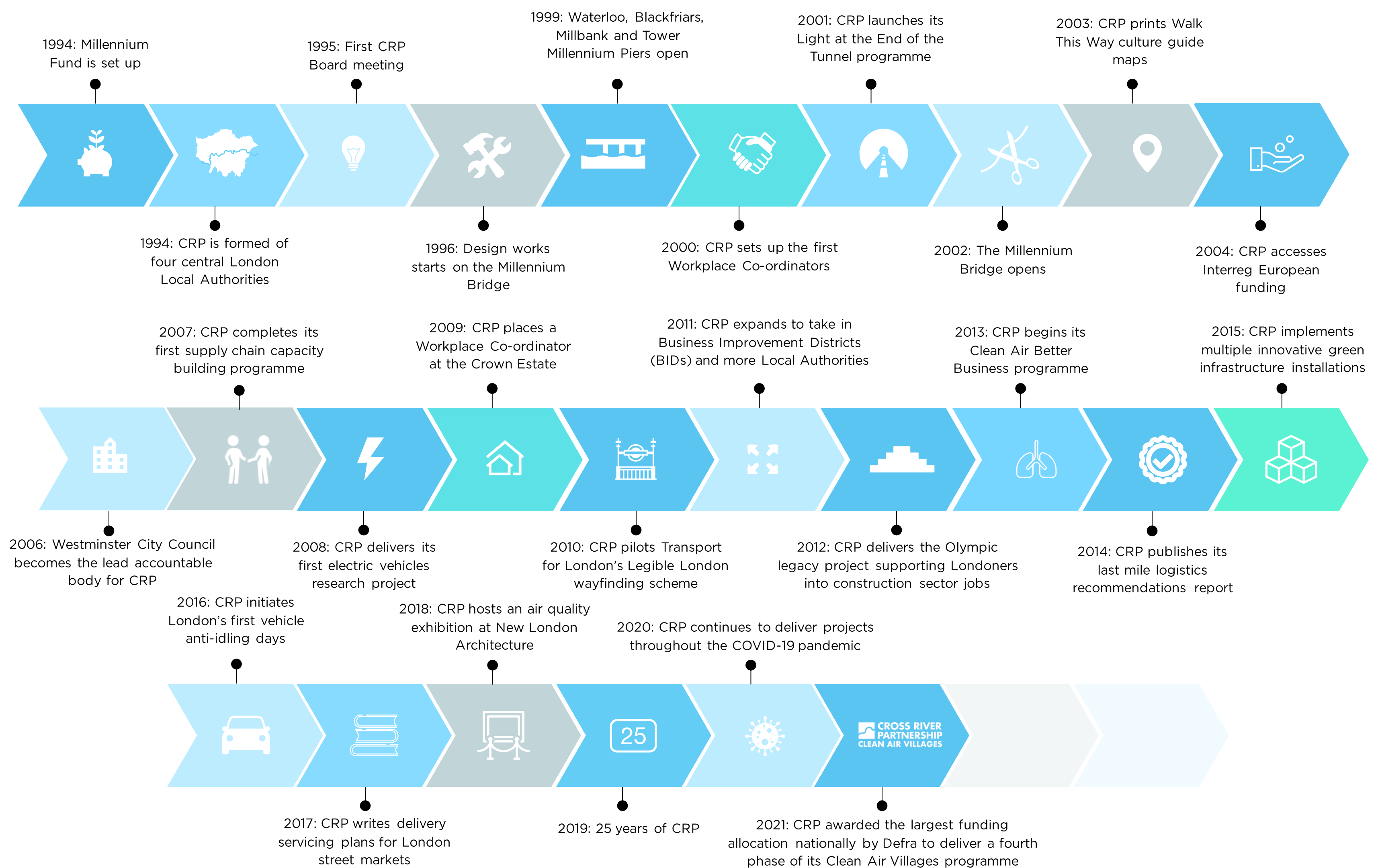


Suhad Curran  
Intern




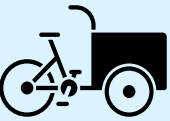




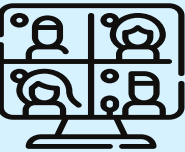





Susannah Wilks  
Director

# CRP Timeline



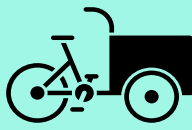


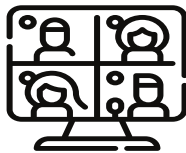


Clean Air Villages 4			
	208	121 Meetings	Emissions savings: 275,212g NOx, 151,215kg PM 2.5, 109,450kg CO2 
4	cargo bike schemes delivered in Barnet, Camden BID, Lewisham and Merton		11 new CRP Clean Air Villages Directory pages 
14	telematics dongles distributed to measure freight delivery patterns		466 cargo bike hours used 
	6 toolkits 4 case studies		55 businesses contacted in Dartford about CAV4/river freight 
2	The Fitzrovia Partnership and South Bank BID have vehicle, cycling and pedestrian Vivacity monitoring and CRP reporting		1 River freight study, Rail freight study, Walking freight study 
3	air quality and noise monitors for CEVA and GSTT river freight project		248 rapid chargers added to the Urban Logistics Hub Map
1/3	re-useable container scheme(s)		1 Click.Collect tool update 
	Quarterly steering group meetings		 Quarterly monitoring reports and claims to Defra
1	feasibility study into clean last-mile deliveries		 Dial shifted in terms of innovative approaches to managing freight in London





Shepherd's Bush Shared EV			
1	shared electric vehicle launched in Shepherd's Bush		 Engagement with local businesses to sign up to the scheme



## Clean Air Villages 3

<b>1</b>	online emissions calculator tool launched (Clean Air Tool)	<b>3</b>	cargo bike schemes continuing to be promoted			Final report completed and submitted to Defra
<b>3</b>	electric vehicles leased by a hospital, following dongle work		Emissions savings: 359.88g NOx, 201.45kg PM 2.5, 144,190kg CO2			Quarterly steering group meetings with stakeholders

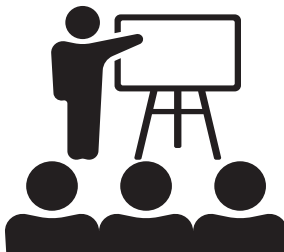


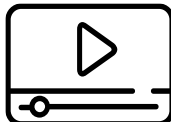
## Clean Air Thames

Quarterly steering group meetings			Presented at a CRP Lunchtime Launch session	Post retrofit exhaust monitoring of Round 1 vessels
Communication of results to stakeholders			Completion of Round 1 vessels retrofit	Lessons learnt to inform technicalities of future vessel retrofits

## Central London Sub-Regional Transport Partnership

<b>3</b>	guidance documents launched that deliver guidance support for central London boroughs on streetscapes, electric vehicle charging and accessibility	<b>6</b>	Urban Logistics Hub have been listed on the Urban Logistics Hub Map		- The Lived Experience of Our Streets Report - Vision Zero Study
			Rapid charging hubs in London added to the urban logistics hub map website	Monthly borough partner meetings	

## EV Fleet-Centred Local Energy System (EFLES)


	Presented at conferences throughout the year, including COP26 and a Lunchtime Launch session		Publications on project development and results produced		Simulation and trialing of charging software (Moixa)
		<b>10</b>	new chargers installed at Camden site for pilot		Created and launched an animated video introducing the project



## Healthy Streets Everyday

<p>Healthy Streets Everyday Guidance Documents:</p> <ul style="list-style-type: none"><li>- Global Streetscape responses to Covid</li><li>- Greening Out the Grey</li><li>- Meaningful Monitoring</li><li>- Creating Parklets for Community and Business Resilience</li></ul>	<p>240m2 pocket park, Mellison Road, Wandsworth. It replaces a car park and includes climate adaptation measures - rain garden, play equipment and seating</p>
<p><b>4</b></p>	<p><b>2</b> parklets and nature walk in three schools in London Borough of Merton</p>
<p><u>Mural Campaign</u></p> <p>159 mural submissions 11 schools to support Car Free Day 3 artists commissioned</p>	<p><u>King's Road Christmas Lights Switch On</u></p> <p>200 metres of road closed 75,000 visitors 60 market stalls 9% NOx reduction Fireworks, performers</p>
<p>Planting installed: Duke of York Square, Cadogan, and Chapel Market, London Borough of Islington</p>	<p>HSE has helped to fund comms activities, ANPR cameras, monitoring and evaluation measures associated with partner School Streets</p>
<p>HSE has been associated with several partner streetscape improvements including Old Bethnal Green Road in Tower Hamlets</p>	<p>Quarterly monitoring reports submitted to funder</p>
<p>Quarterly steering group meetings with 19 Healthy Streets Everyday Partners</p>	<p>End of year 2 report submitted to funder</p>

## South Bank BID Vivacity Monitoring

<p> Data analysis and reporting</p>	<p>Quarterly reports associated with 5 sensors in the South Bank BID area</p>
<p><b>20</b> reports to help South Bank BID with future planning of streetscape schemes/ interventions to improve air quality and reduce vehicular traffic</p>	<p>The BID has asked to extend the contract for another year. South Bank BID is also considering installing more sensors across their areas</p>

## CRP-Wide

<b>12</b>	Lunchtime Launch Events	<b>1,074</b> attendees	<b>21</b> external speakers
		<b>1,100</b> YouTube views	<b>11</b> CRP speakers

CRP's Lunchtime Launch series was implemented following the success of the 2020 LiveShare series. These events formed a digital knowledge sharing series, all recorded and saved on CRP's YouTube channel.

All sessions addressed air quality and supported Clean Air Villages 4. The strong levels of over 1,000 attendees for the 12 sessions demonstrate demand for such digital events. Held on the last Thursday of each month, the sessions were interactive online discussions that showcased innovative projects that CRP is delivering to drive positive change for London's residents, businesses and visitors.

CRP's current programme of events is 'CRP's Connect 4 Series'. This is a further opportunity for CRP to share best practices and bring people together. These are monthly events with expert speakers through a mix of online, hybrid and in-person formats.

## CRP at Events

This year, CRP team members have presented at:













Chartered Institute of Environmental Health Air Quality Conference	E-cargo Bikes in Action
Fitzrovia Sustainability Forum	Association of Town and City Management (ATCM) meeting
Air Quality Forum 2021	Greater London Freight Partnership
Quarterly sustainable forum with museums	Angel BID sustainability forum
Hammersmith BID Transport Forum	Central London Freight Quality Partnership (CLFQP)
London Technical Advisors Group (LoTAG)	Federation of Small Businesses: London Net Zero Roundtable Series: Your Countdown to COP26
The Local Government Climate Action Conference 2021	Future Cities Forum on Achieving Net Zero
Small Business Saturday: The Tour 2021	Eastern City Partnership Board meeting



# Targets

## Strategic

Act on recommendations set out in CLSRTP reports	 Apply for one award per quarter
 Complete Clean Air Thames project	 Complete Clean Air Villages 4 project
 Complete Healthy Streets Everyday project	Continue to become Climate Emergency Champions
Continue to work with partners who have declared a climate emergency	Continue to work with both London-based and global thinktanks
Deliver monthly events to facilitate knowledge sharing and networking	 Deliver 5 CRP social media campaigns
Develop new income streams	 Educate on ULEZ
Enable business savings through CRP tools including Clean Air Tool	Engage with partners to influence change across London
Explore new media forms for CRP comms, including videos and podcasts	 Explore residential electric vehicle capacity
 Influence future external policy documents	 Launch new CRP digital tools
Lead by example as an outstanding employer	Pioneer new ways of working
 Present at new events	Publish reports for data analysis services, based on partner needs
Secure 2 new partners for CRP	Shape Mayor of London proposals
 Share learnings and best practice	 Submit 3 new funding bids
Support Sustainable High Street Recovery	Support the UN Sustainable Development Goals
 Support wellbeing through encouraging active travel	


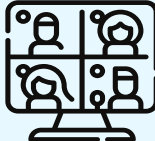

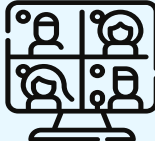

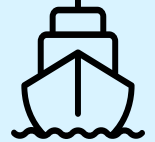
## Central London Sub-Regional Transport Partnership

 Support central London Boroughs	 Facilitate ongoing collaboration
 Support Transport for London	 Undertake research and share information



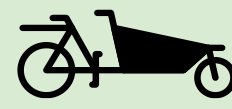


# Targets

## Clean Air Villages 4

	Launch web-based freight management platform		Implement wrap-around Air Quality monitoring system	Produce specifications requirements for urban micro distribution hubs
	Submit final achievements report to DEFRA		Hold final Partners Steering Group Meeting	Develop innovative air quality tools
	Conduct Air Quality monitoring		Innovate in relation to river freight	Seamless transition to DEFRA Clean Air Logistics London project


## Clean Air Logistics London

Support and work towards local authorities' urgent need for carbon reduction and the co-benefit of reducing business' carbon footprint	Community and network building around collective business action and sustainability issues, to be built upon beyond project completion	Improve air quality/reduce emissions, for example from reduced delivery trips, switched road to river delivery trips, increased use of ultra-low emission vehicles, increased use of 'click and collect' services
Reduce congestion due to a reduction in the number of delivery vehicles on the road	 Reduce delivery costs for businesses, operators, individuals.	 Deliver logistics micro hub space
 Implement river pier modification/s	 Undertake river trials of bulky goods and parcels	 Use of cargo bikes and electric vehicles for ongoing trips
Increase walking freight, supported by delivery lockers/containers and Click & Collect	Raise awareness of air pollution as a health issue and health opportunity	Enhance CRP's measureBEST monitoring tool to capture, measure and analyse air pollutants


## Data Analysis Services

	Promote CRP's Data Analysis services nationally		Use data to drive holistic town centre policy
---	---	---	---

## Freight Delivering Clean Air

	Improve London's Air Quality through freight-based innovations
---	--

## South Bank Data Analysis

	Provide detailed transport mode analysis to shape place making policies and practices for this neighbourhood
---	--



CRP recognises that the need for climate action is more urgent now than ever.

Over the next year, CRP will continue to work with our partners, promoting modal shift for radical emissions reduction.

We will champion cleaner, greener ways of living that make a positive difference to London's environment and the planet.





# Budget & Finance

	Annual Report 2021 / 2022			Business Plan 2022 / 2023		
	Delivery Expenditure (£) 2021/22	CRP Delivery Expenditure (£) 2021/22	Total Delivery Expenditure forecast to 31/03/22	Delivery budget (£) 2022/23	CRP Delivery Budget (£) 2022/23	Total Budget income (£) 2022/23
Central London Sub-Regional Transport Partnership	71,000	41,000	112,000	-	-	-
Clean Air Logistics for London (CALL)	-	-	-	858,885	331,115	1,190,000
Clean Air Thames	260,372	15,376	275,748	-	-	-
Clean Air Villages 3	57,800	100,000	157,800	-	-	-
Clean Air Villages 4	129,409	433,450	562,859	476,464	180,677	657,141
CRP Local Authority Members	-	60,000	60,000	-	80,000	80,000
CRP Landowner Members	-	10,000	10,000	-	10,000	10,000
CRP Private Sector Members	-	56,500	56,500	-	57,000	57,000
Data Analysis Services	-	-	-	-	50,000	50,000
Electric Vehicles Fleet-Centred Local Energy Systems	171,543	29,546	201,089	-	-	-
Freight Delivering Clean Air	-	-	-	-	180,300	180,300
Hammersmith & Fulham Shared Electric Vehicle	-	9,954	9,954	-	-	-
Hammersmith & Fulham Ultra Low Emission Campaign	-	9,660	9,660	-	-	-
Healthy Streets Everyday	640,384	83,600	723,984	-	-	-
South Bank BID Street Use Monitoring	-	15,360	15,360	-	22,590	22,590
Total	1,330,508	864,446	2,194,954	1,335,349	911,682	2,247,031

# Further Information



[www.crossriverpartnership.org](http://www.crossriverpartnership.org)



[@CrossRiverPartnership](https://www.instagram.com/CrossRiverPartnership)



[@CrossRiverPship](https://twitter.com/CrossRiverPship)



[Cross River Partnership](https://www.facebook.com/CrossRiverPartnership)



[linkedin.com/company/cross-river-partnership/](https://www.linkedin.com/company/cross-river-partnership/)



[www.crossriverpartnership.org/newsletter](http://www.crossriverpartnership.org/newsletter)



Search 'Cross River Partnership' on YouTube