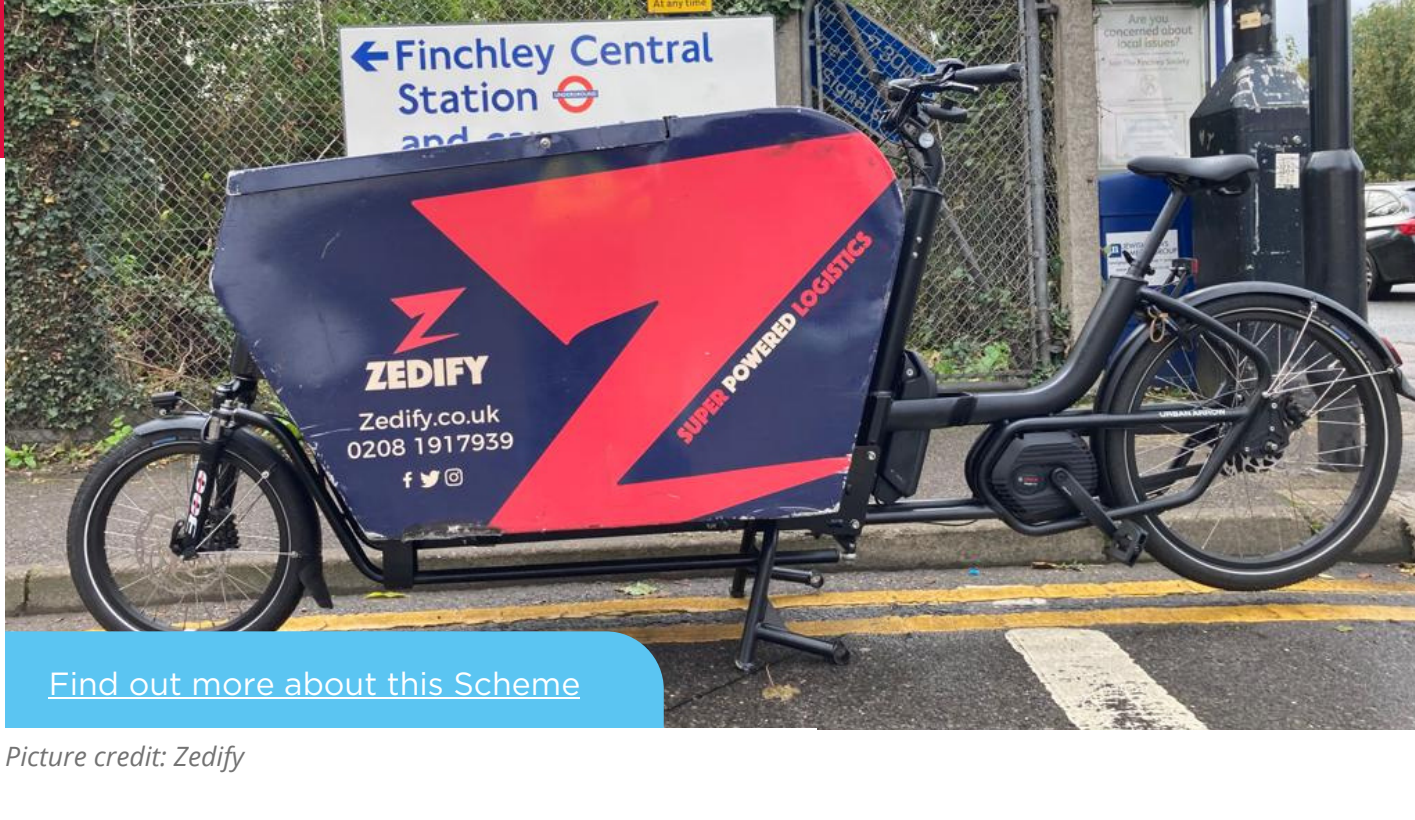


# Finchley's Cargo Bike Couriers:

Enabling low emission deliveries for businesses in Barnet.



[Find out more about this Scheme](#)

Picture credit: Zedify

Supported by the [London Borough of Barnet](#), [Cross River Partnership's Healthy Streets Everyday Programme](#) helped fund an 8 month cargo bike delivery service and micro-consolidation hub in Finchley Town Centre. The service, which was provided by [Zedify](#), helped local businesses to provide a great delivery experience to their customers, whilst also improving local air quality and congestion. Businesses were able to sign up to the scheme using a dedicated online platform, and also received a 50% discount on their first month of deliveries – what's not to love!

Barnet Post is a not-for profit publication that provides a platform for local people in Barnet to raise awareness about issues they most care about. Barnet Post decided to use the low emission delivery scheme as a cost effective and environmentally friendly method of delivering news to their customers.

“ Our Publication is made by and for the local community, so it was really important to us that we took advantage of this new zero emission delivery service which improves our environmental impact and helps with local clean air. ”

Bella Saltiel, Editor at Barnet Post



Picture credit: Zedify

Impact Store are a zero waste store in Finchley and frequently used the low emission delivery service.

“ As a local zero waste shop for the people of north and north west London and beyond, we believe small positive actions by many create a better planet. To amplify our impact, we're delighted to have found Zedify Finchley who will deliver our products on electric cargo bikes, using zero emissions. Our customers are over the moon to be able to get all our sustainable, low waste products delivered to their home by bike! ”

Keryln Guilen, Owner of Impact Store

## So what is it?

**Cargo Bike** – A cargo bikes is a type of bike that has been built to carry heavy loads. Businesses use them for deliveries as they can be a much faster and more efficient method than using a car in our cities. For example, you don't need to worry as much about traffic or parking when using a cargo bike!

**Micro-consolidation Hub** – this is small delivery consolidation point that is located in and around towns or cities. It enables goods to be consolidated and delivered more efficiently for the last leg of the journey to the consumer.

## The Impact



[Find out more about this Scheme](#)

Picture credit: Zedify

# What is the Healthy Streets Everyday Programme?

[Cross River Partnership's Healthy Streets Everyday Programme](#) is a 3-year cross-sector project that is funded by the [Mayor's Air Quality Fund](#). The project aims to empower boroughs, businesses and communities across London to deliver pedestrian-priority healthy streets, increase walking rates and reduce emissions and exposure to toxic air pollution.

The programme is also helping to supplement London's COVID response by creating streets that can accommodate and encourage increases in sustainable and active travel, and that are pleasant, safe places that all Londoners' can safely enjoy.

For more information, please visit CRP's [Healthy Streets Everyday Webpage](#).



# Project Partners

Cross River Partnership is proud to be working with the following Local Authorities and other partners.

