

CROSS RIVER PARTNERSHIP SUCCESS IN SECURING FUNDING TO TACKLE AIR QUALITY

[Cross River Partnership](#) (CRP), a non-profit and impartial partnership organisation, is excited to announce success in securing funding to tackle Air Quality in London. The **Clean Air Logistics for London (CALL)** project will move more freight into London via river rather than road, supported by a network of highly visible zero emission delivery methods across the Central London area, including Electric Vehicles, Cargo Bikes and Walking Freight.

Cross River Partnership has secured £1,000,000 of Air Quality grant funding from **central government department Defra** to deliver its CALL project. This is the largest single funding allocation received by any of the grant applicants nationally. The Defra funding is leveraging in an additional £190,000 extra funding from public and private sector partners.

A lack of light freight (parcels, food, beverages, retail goods) being moved by river has been highlighted and investment in infrastructure is required to increase the viability of this. With an ongoing predicted increase in parcels and pressure to decarbonise road freight, the opportunity to use the river needs promoting. The CALL project will expand river freight in London, reducing both congestion and pollution at the same time.

CALL project activities will deliver 84,407 kg of improvements to carbon emissions (CO₂), as well as improvements to Air Quality. This is the equivalent of emissions from 1,731* football pitch-sized forest fires.

**Equivalent calculated by CRP's [Clean Air Tool](#).*

More specifically, the CALL project will:

1. Modify existing river piers for freight
2. Provide Logistics micro hub spaces
3. Implement Electric Vehicles for ongoing trips away from the River Thames
4. Implement Cargo Bikes for ongoing trips
5. Implement Walking Freight for ongoing trips
6. Adjust the infrastructure linking piers with nearby roads (land-side integration)
7. Deliver more river trials (e.g. parcels, bulky goods (non-refrigerated food & drink))

The CALL project will be delivered over the period 1st July 2022 – 30th June 2023, with ongoing Air Quality improvements continuing beyond the life of the project.

For more information about the Clean Air Logistics for London (CALL) project, please contact CRP Project Manager Kate Fenton - katefenton@crossriverpartnership.org.

CRP Project Manager Kate Fenton said “CRP is absolutely delighted to receive this funding award from central government department Defra. We look forward to working with our 10 public-private partners in London to make a real difference to Air Quality, moving more freight off the road and onto the river.”

ENDS

March 2022

NOTES TO EDITORS

Clean Air Logistics for London (CALL) project partnership

A specific project partnership brought together by CRP, including:

[City of Westminster \(lead\)](#)

[London Borough of Hammersmith and Fulham](#)

[London Borough of Islington](#)

[London Borough of Lambeth](#)

[London Borough of Lewisham](#)

[London Borough of Southwark](#)

[London Borough of Wandsworth](#)

[Port of London Authority](#)

[The Fitzrovia Partnership](#)

[Cadogan](#)

Cross River Partnership

[Cross River Partnership](#) (CRP) is a partnership delivering environmental, economic and community-focused projects. We support public, private and voluntary organisations to address creatively challenges around Air Quality, Transport, Placemaking and Wellbeing.

Image to accompany Press Release (if desired by publications)

Clean Air Logistics for London: Logistics Elements

Moving more freight into London via river rather than road, supported by a network of highly visible zero emission delivery methods across the central London area, including Electric Vehicles, Cargo Bikes and Walking Freight.

