

CROSS RIVER PARTNERSHIP LAUNCHES NEW GUIDANCE – GLOBAL STREETSCAPE RESPONSES TO COVID-19

<u>Cross River Partnership</u> (CRP), a non-profit and impartial partnership organisation, is excited to announce the launch of <u>'Global Streetscape Responses to COVID-19'</u>. This explores the responses of seven cities around the world: London, New York, Nairobi, Bogotá, Seoul, Melbourne and Brussels. This forms part of the <u>Healthy Streets Everyday</u> programme, a 3year <u>Mayor of London Air Quality Funded</u> project in collaboration with 26 London partners, to empower boroughs, businesses and communities across London to deliver pedestrianpriority healthy streets that are accessible to everyone.

The pandemic has resulted in abrupt changes to people's lifestyles and a renewed focus on sustainable, active travel. Across the globe, in line with global net-zero strategies, cities responded to the pandemic through streetscape schemes that focused on walking, cycling, outdoor dining and pedestrian-priority areas to support economic recovery. The aim of this guidance is to inspire local authorities, Business Improvement Districts and private sector organisations to deliver initiatives that support ongoing change to make cities healthier, greener, safer, livelier and more pleasant.

The report covers how cities have pushed the boundaries in terms of ambitious transformations, detailing strategies and funding resources. This guidance highlights evidence-based approaches, whilst raising awareness of safety and collaboration. Initiatives examined within the guidance include TfL's Streetspace fund and DfT's active travel grants, Westminster City Council's outdoor dining schemes, New York's Vanderbuilt Avenue Open Streets programme, Nairobi's Bicycle Mayor, pop up bicycle lanes in Bogotá, technological innovation in South Korea, the Melbourne City Recovery Fund and car-free zones and cycle lanes in Brussels.

Will Norman, London's Walking and Cycling Commissioner, said "Nearly half of London's households don't own a car. Those on low incomes are far less likely to have a car. Making the streets safer for people walking and cycling and providing good public transport is a matter of fairness and social justice." *Source: <u>Twitter.</u>*

Fiona Coull, Project Manager at Cross River Partnership, said "Understanding how different countries and cities have responded to the pandemic through streetscape schemes will help to identify best practice and share learnings. As many of the schemes aimed to accomplish similar goals, this Healthy Streets Everyday guidance explores the distinct ways in which these were achieved, helping to encourage innovation and highlight the benefits and challenges presented by the different approaches."

Read the full 'Global Streetscape Responses to COVID-19' report <u>here</u>. For more information about the Healthy Streets Everyday programme, please contact Project Manager, Fiona Coull <u>fionacoull@crossriverpartnership.org</u>.



ENDS

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https://crossriverpartnership.org/wp-content/uploads/2022/02/Global-Transport-Responses-to-COVID-19-1.pdf

NOTES TO EDITORS

Healthy Streets Everyday project

<u>Healthy Streets Everyday</u> is a cross-sector project to empower boroughs, businesses and communities across London to deliver pedestrian-priority healthy streets everyday, increase walking rates and reduce emissions and exposure to toxic air pollution. The project is funded by the <u>Mayor of London</u> and project partners include: (17 London boroughs) London borough of Barnet, City of London Corporation, London borough of Ealing, Royal Borough of Greenwich, London borough of Hackney, London borough of Hammersmith & Fulham, London borough of Haringey, London borough of Islington, The Royal Borough of Kensington and Chelsea, London borough of Lambeth, London borough of Lewisham, London borough of Merton, London borough of Richmond Upon Thames, London borough of Tower Hamlets, London borough of Waltham Forest, London borough of Wandsworth, City of Westminster, (BIDS) <u>Hammersmith BID</u> and <u>The Northbank BID</u>, (Landowner) Cadogan, (Charities) <u>Global Action Plan</u> and The <u>Illuminated River Foundation</u>, (Academic Institutions) <u>King's College London</u> and <u>University of Westminster</u>.

Cross River Partnership

Cross River Partnership (CRP) delivers environmental, economic and community-focused projects. We support public, private and voluntary organisations to address creatively challenges around Air Quality, Transport, Placemaking and Wellbeing.

We are experts in delivering positive change. CRP has a history of over 27 years of achievements, spanning public, private, voluntary and community sectors.