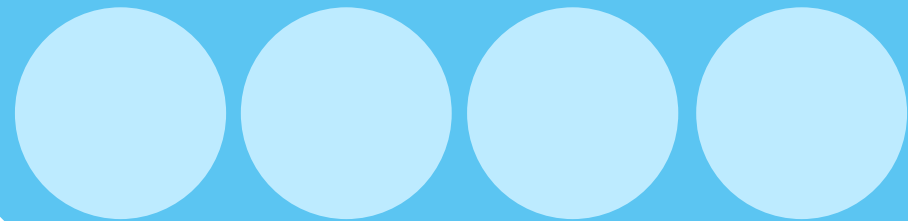
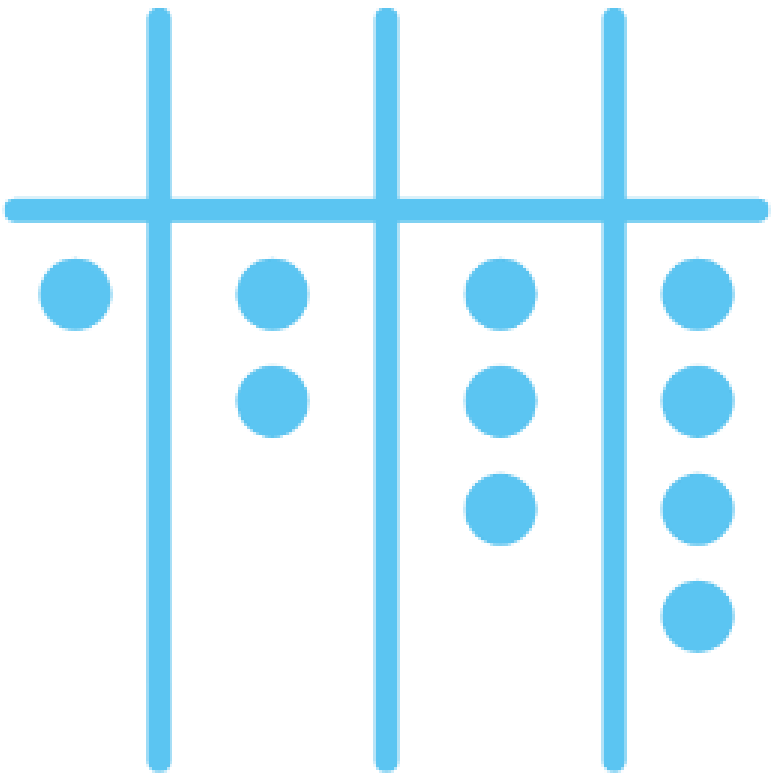


# CRP's Connect 4 Series: Session 2



CRP's Connect 4 Series



## Global Responses to the Pandemic

Bloomberg Associates

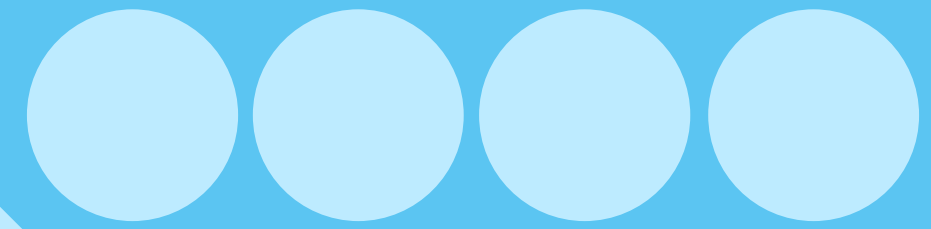


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# Today's Agenda



**Ross Phillips**



**Gordon Innes**



**Ojay McDonald**



**Discussion and  
questions**

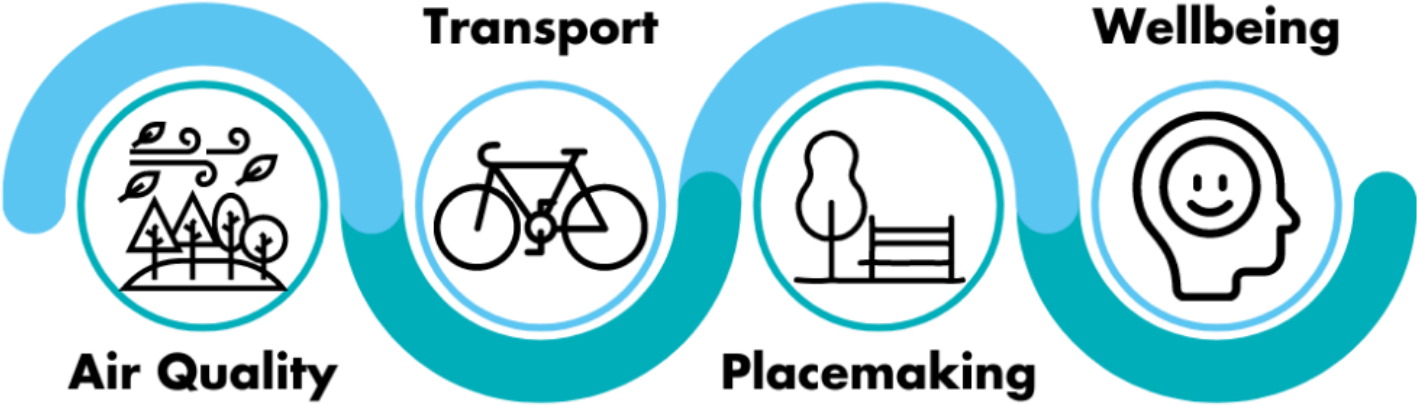
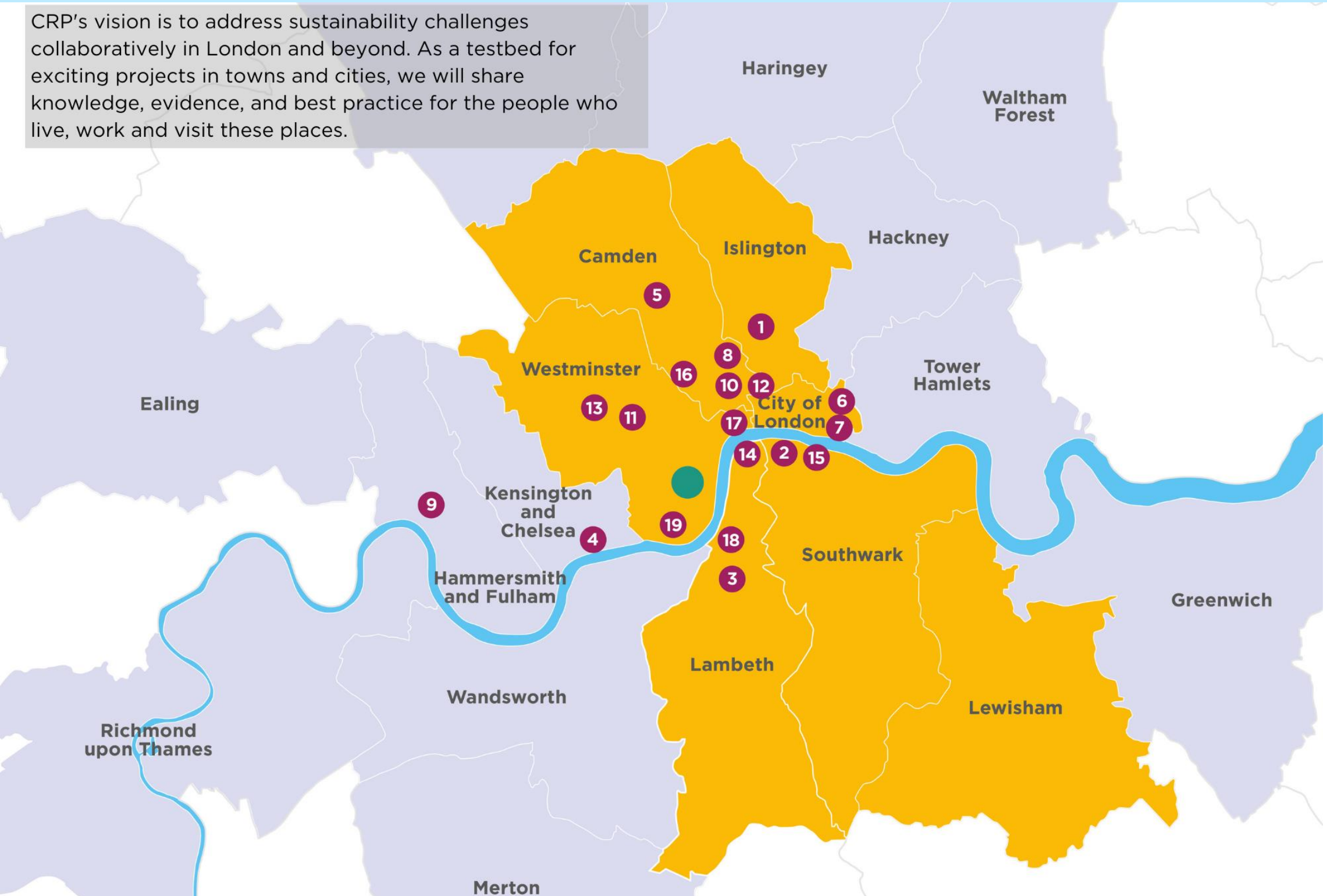


**Please post your  
questions and  
thoughts throughout  
this session in the  
chat box**



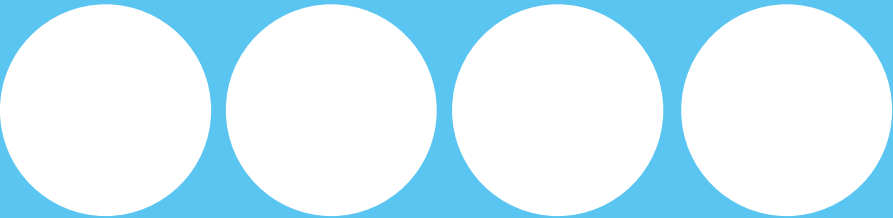


CRP's vision is to address sustainability challenges collaboratively in London and beyond. As a testbed for exciting projects in towns and cities, we will share knowledge, evidence, and best practice for the people who live, work and visit these places.





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# Speaker 1

## Ross Phillips



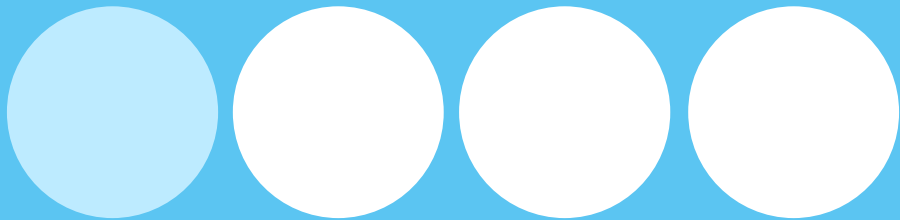
# Healthy Streets Everyday

- The Healthy Streets Approach is a global policy framework that embeds public health in the design of our streets.
- 10 Healthy Streets indicators.
- CRP's Healthy Streets Everyday (HSE) is a cross-sector project to empower boroughs, businesses, and communities across London.
- Projects that improve or increase:
  - Increase cycling and walking rates
  - Reduce emissions and exposure to toxic air pollution.
  - Economic recovery
  - Urban realm and environmental health
  - Car-free behaviour





# Changes to our streets from COVID-19





# Changes to our streets from COVID-19

London

New York

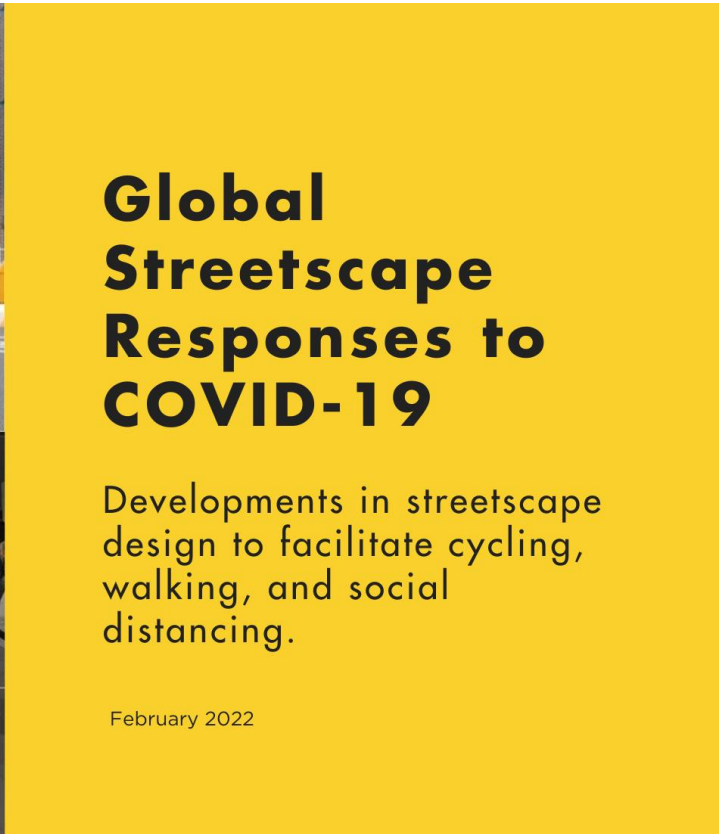
Nairobi

Bogotá

Seoul

Melbourne

Brussels



CROSS RIVER  
PARTNERSHIP  
HEALTHY STREETS EVERYDAY

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MAYOR OF LONDON

Department  
for Environment  
Food & Rural Affairs

A Global Perspective

## Technological Innovation and Avoiding Personal Contact - Seoul, South Korea

### Seoul

- Population: 9,733,509 (2020) [128]
- Area: 605 km² [129]
- Country: South Korea, Asia
- Major Lockdowns: No full nationwide lockdowns [130]



part of the municipal government's smart city project [134]. This plan supports its residents and businesses by using intelligent technology and real-time data to make life more convenient[135].



### Introduction

South Korea's capital Seoul is located on the Han River in the north-western part of the country and is divided into 25 districts [131]. It is the cultural, economic, and political centre of South Korea[132].

Seoul's roads have traditionally been designed for cars. However, since 2004, the Seoul Metropolitan Government (SMG) has set ambitious goals to prioritise pedestrians and cyclists in their transport policies through pedestrian-only streets and safe, segregated cycle lanes [133].

Seoul has also focussed on technology. In 2019, the Seoul Metropolitan Government and then Seoul Mayor, Park Won-soon, launched a \$1.2 billion strategy to turn Seoul into a "capital of big data" by 2022, as



# Pedestrian-Priority Zones: New York

New York *Open Streets* Programme, led by City of New York and Mayor Bill de Blasio

Innovative partnership and sponsorship project with public and private sector organisations

Supported New York's economy recovery, whilst encouraging walking and playing outdoors in a safe environment

22 restaurants participated in the programme

Restaurants reported an increase of 54% in customer visits

Around 65-70 new jobs were created in the area



Image Source: [BK Reader](#)



# Cycling Boom: Bogotá

Cycling culture embedded in Bogotá for 50 years through *ciclovías*

Rapid roll-out to support citizens in March 2020

Mapping to identify areas that most need the support

Modal share of cycling has doubled since 2019

Challenges over bike thefts and driver behaviour





# Contact & Commerce: Seoul

Development of *untact* solutions in South Korea's Seoul

Technology and data critical to Seoul's smart city strategy and how to become more sustainable

Delivery robots trialled and used in Seoul and South Korea

Supportive for physical and social distancing

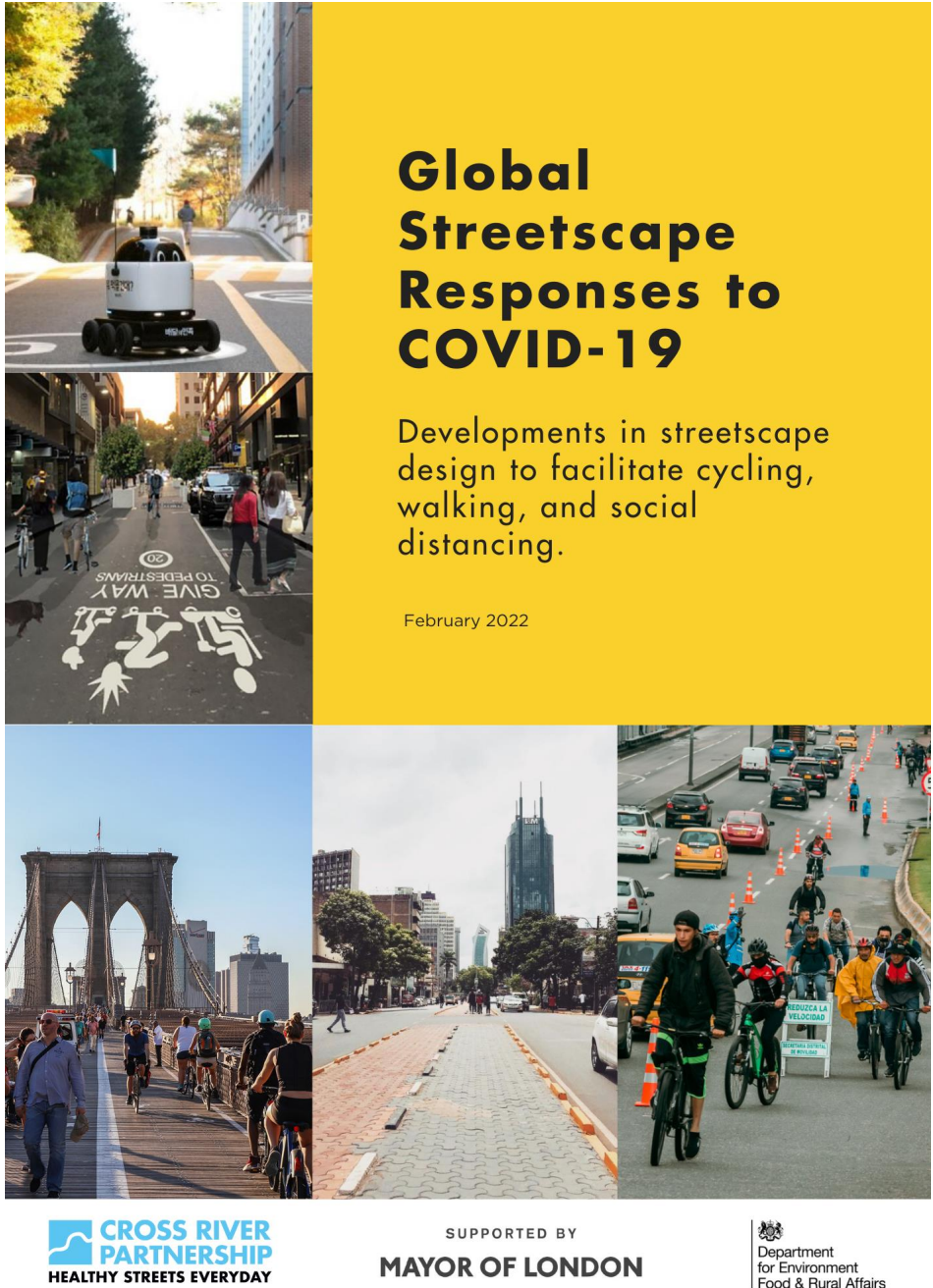
Digital divide?





# Creating Healthy Streets

- Push the Boundaries
- Strategy and Funding
- Evidence-based approach
- Raising awareness for safety
- Collaborate for Healthy Streets







# Speaker 2

## Gordon Innes

**Bloomberg Associates**





# The Impact of tourism on the function and fabric of cities



# About Bloomberg Associates

**Bloomberg Associates** is the philanthropic consulting arm of Michael R. Bloomberg's charitable organization, Bloomberg Philanthropies.

We work side by side with client cities to improve the quality of life for residents, taking a strategic, collaborative and results-oriented approach to make cities stronger, safer, more equitable and efficient.

I lead the economic development practice, working alongside colleagues who advise client cities on marketing and communications, urban planning, transportation, sustainability, affordable housing, digital media, arts and culture, and municipal integrity.

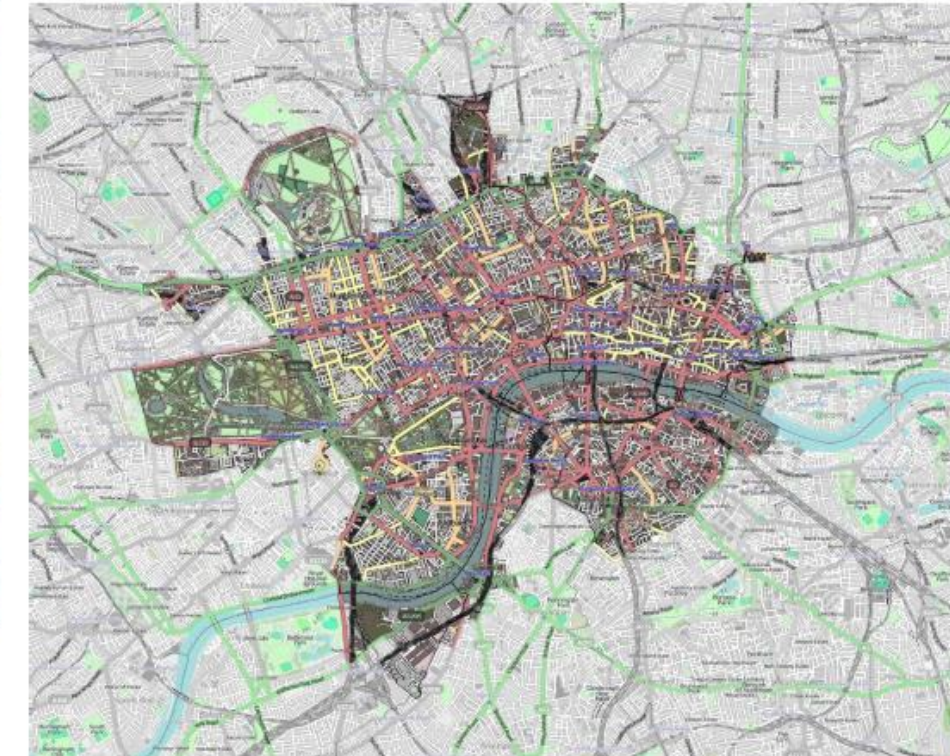




# **The Impact of tourism on cities. Pre- and post- pandemic**



# A dynamic Central Activity Zone with world class offerings



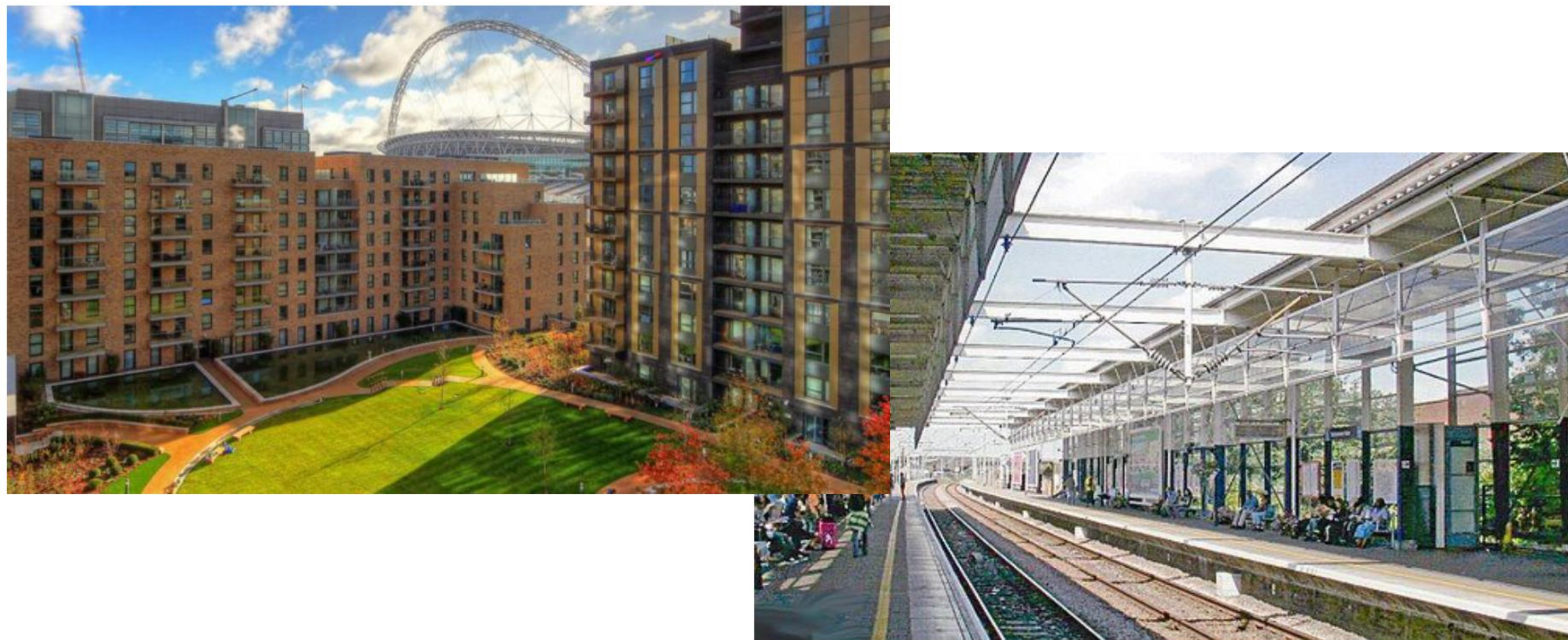


# Business, sporting and entertainment events and venues





# Public transport, facilities and amenities, and open spaces



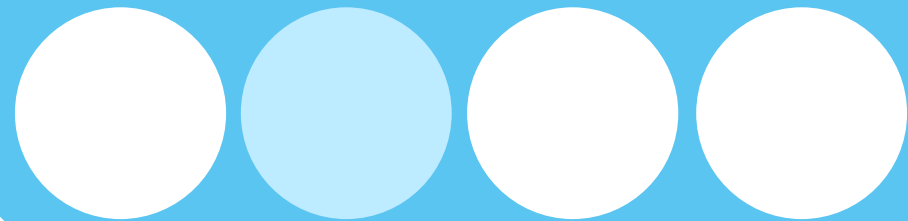


# Wealth creation opportunities for small business owners



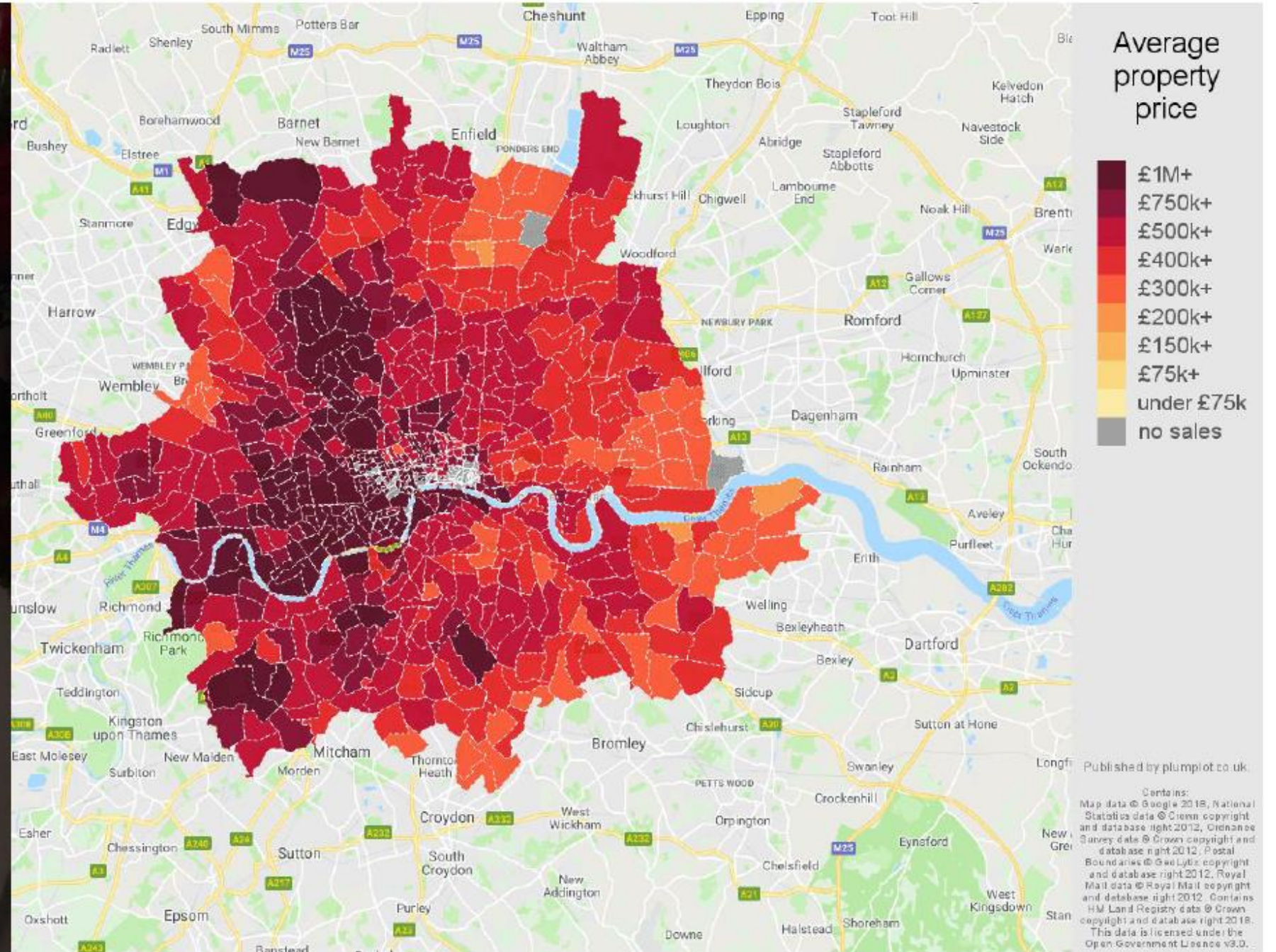


# Transport infrastructure and congestion



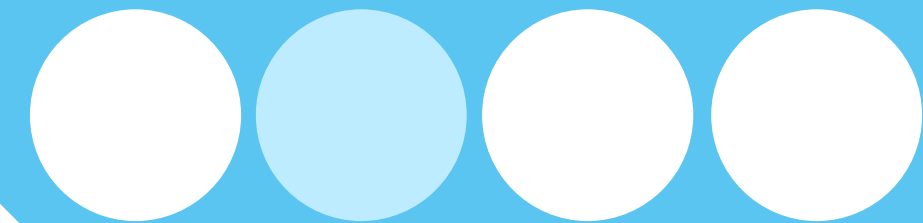


# Higher housing costs



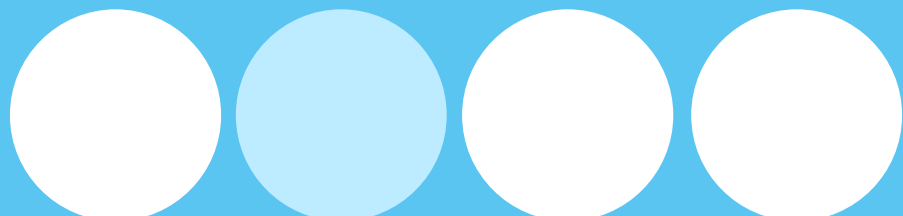


# Pollution, emissions and waste





# An uneven distribution of benefits





# Building back better

- Support the CAZ over next 3 years, while also support its transition
- Acknowledge that the pandemic is changing the events industry
- Support small business owners to reassess their operations, account for changes in the “new normal” and reconnect with customers
- Revisit the relationship between tourism and house prices
- Develop strategies to reduce mass tourism’s negative effects





# Speaker 3

## Ojay McDonald





# COVID RESPONSE ROAD REALLOCATION



**Bloomberg Associates**



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Figure 34: Consideration of one-way circulation in marketplaces – London images)



Figure 35: Remove street clutter and obstacles to follow clear movement of pedestrians – London



Figure 36: Queuing system to steer customers to and through the market space – London



Figure 37: Where there is adequate footway space for safe passing and queuing, cafes and other food and beverage distributors could utilise the external street space. Businesses are encouraged to check whether they already have a licence – London



Figure 38: Queuing system to steer customers to and through the market space – Doncaster

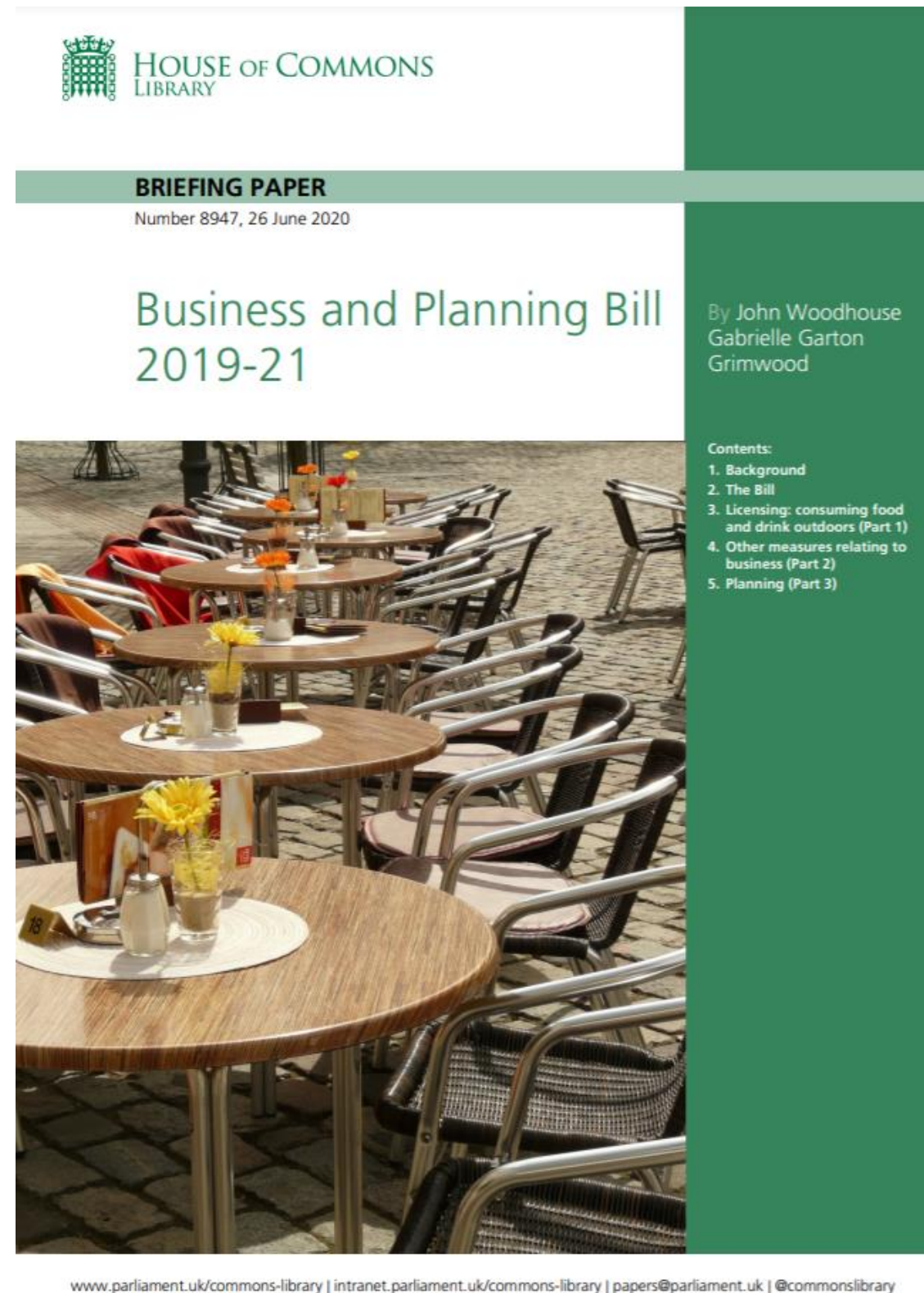


Figure 39: Queuing system to steer customers to and through the market space – Basingstoke



# LEGAL CHANGES

There was also legislation passed under the ‘Business and Planning Bill 2020’, the streamlined the process for businesses applying to trade outdoors.





# PEDESTRIANISATION SURVEY

ATCM undertook a survey on behalf of Channel 4, to support their investigation into the extent of pedestrianisation on UK high streets.

The survey went live on the 17th August 2020 and there were 68 responses collected from place managers across the UK.





## EXTENT OF ROAD REALLOCATION

- Nearly two thirds of respondents said there had been either partial or full pedestrianisation of the core commercial area of the town/city centre.
- 34% said there was no change to their high streets due to COVID.



## SUCCESS OF ROAD REALLOCATION

- 55% of the respondents where changed happened were either unsure or had mixed feelings about the outcome of the changes.
- 33% said the change was positive.
- 12% viewed pedestrianisation as a negative change.



## QUOTES

*“Our Square was previously used as a pay and display car park but has now been partially pedestrianised, allowing businesses to take advantage of additional space for seating. The square is now a vibrant place and somewhere people choose to dwell and meet, as it was designed to be.”*



## QUOTES

*“Businesses report profit loss, local people think the barriers look ugly and not aesthetically pleasing. Disabled people are struggling to cross the road. On a windy day, barriers are blown into the road and pavement causing dangerous obstructions.”*



# LIVERPOOL WITHOUT WALLS

Liverpool adapted key hospitality areas like Castle Street, Bold Street and Lark Lane with specialised parklet solutions in some parts.

The City Council, BID Company and Chamber of Commerce working together to deliver for hospitality businesses.





# TEMPORARY TO PERMANENT?

Its been so successful for businesses and consumers, there is a strong appetite for the changes to be permanent.



## Parts of the city that have been changed forever by the pandemic

Outdoor dining became popular in Liverpool during the pandemic as businesses fought to survive

SHARE    4 COMMENTS By **Aaliyah Rugg**  
05:20, 18 FEB 2022



 People enjoying the sunshine on Lark Lane as pubs reopen (Image: Liverpool Echo)





But, what will the legacy be in other places?



[www.atcm.org](http://www.atcm.org)

@ATCMUK

@Ojay



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[www.crossriverpartnership.org/newsletter](http://www.crossriverpartnership.org/newsletter)

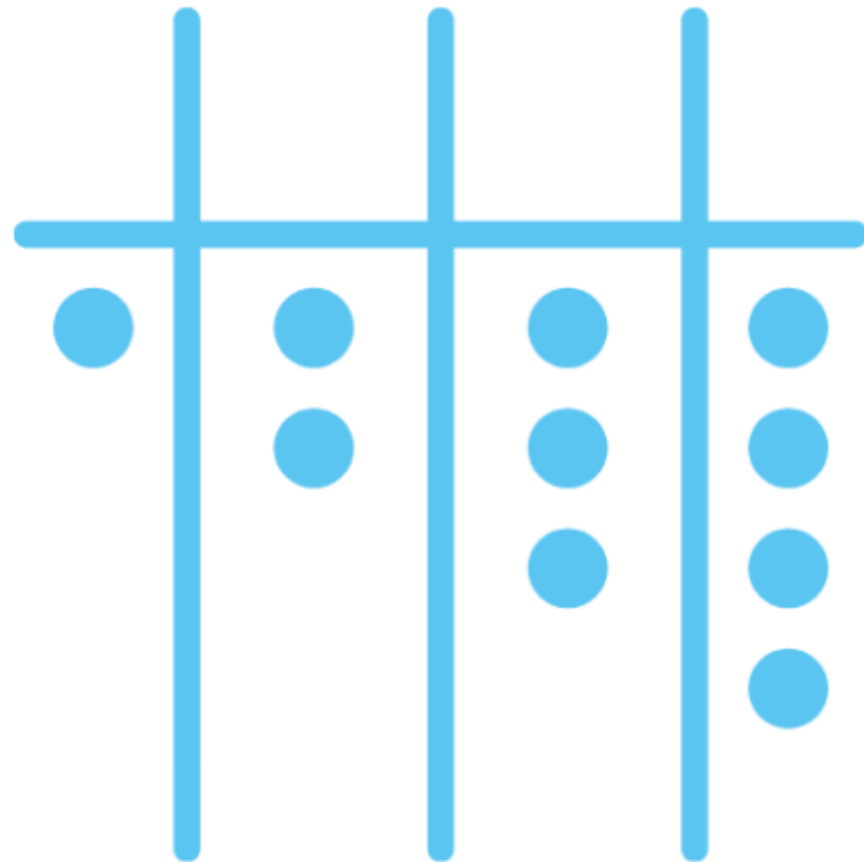


Search 'Cross River Partnership' on YouTube



# Reduction, Innovation and Legislation: Solutions to London's road traffic

## CRP's Connect 4 Series



## CRP'S CONNECT 4 SERIES

**SESSION 3:**  
**Thursday 31st March**  
**4pm – 4:45pm**