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Delivering London's Future Together

Monthly Newsletter
Tuesday 22nd February 2022



CRP's Next Online Event

A promotional banner for the event. On the left, a teal circle contains the text 'CRP's Connect 4 Series' and 'Session 2', with the date 'Thursday 24th February' and time '4pm - 4:45pm'. Below this is a circular icon with a grid pattern. The main part of the banner is a photograph of a suspension bridge with people walking and cycling. On the right side, there are logos for Bloomberg Associates, ACOM, Cross River Partnership, Mayor of London, and the Department for Environment, Food & Rural Affairs.

CRP's Connect 4 Series:
Session 2
Thursday 24th February
4pm - 4:45pm

Bloomberg Associates

ACOM

CROSS RIVER PARTNERSHIP
Delivering London's Future Together

SUPPORTED BY
MAYOR OF LONDON

Department for Environment, Food & Rural Affairs

Join [Cross River Partnership](#) for the [second session of CRP's Connect 4 Series](#), **Thursday 24th February 2022, 4pm - 4:45pm**.

[Register here!](#)

COVID-19 has sparked a reimagining of places and spaces across the world, and this session will explore the urban response to the pandemic. This interactive session will feature presentations from expert speakers on the pandemic and cities. CRP Sustainable Transport Manager [Ross Phillips](#) will be launching the [Healthy Streets Everyday](#), 'Global Streetscape Responses to COVID-19' guidance document. This explores the responses of seven cities around the world and the streetscape transformation schemes implemented, examining challenges, funding, outcomes and future strategies.

Gordon Innes, [Bloomberg Associates](#), will be presenting on the impact of tourism on the function and fabric of cities and urban areas globally. Also speaking will be Ojay McDonald, Chief Executive, [Association of Town and City Management](#), who will be presenting on the pandemic from a High Street perspective, including the challenges faced during the past couple of years and adaptations made by businesses across the UK.

For more information, please contact CRP Communications Project Manager [Rachael Aldridge](#).

REGISTER NOW



Missed Session 1? Click to watch, with speakers from CRP, DSDHA, Better Bankside and Delivering London.

Clean Air Villages 4 Steering Group Meeting

Agenda

1. Welcome
2. CAV4 project recap
3. Contracts & Governance
4. Welcome to Defra
5. Partner AQ updates
6. River freight study
7. CAV4 progress against targets
8. Breakout rooms
9. AOB

CROSS RIVER PARTNERSHIP
Delivering London's Future Together

Department for Environment Food & Rural Affairs

Participants: RP, JT, JS, CQ, [Name], CL, TL, [Name]

For the third [Clean Air Villages 4 \(CAV4\)](#) quarterly steering group meeting, we were joined by 26 project partners, [Defra](#) and [Beckett Rankine](#). CAV4 is funded by Defra's [Air Quality Grant](#), and we loved having them with us to meet the partners and to hear about how we run the project. Their input has been valuable in helping steer an idea for a freight-related website that the CRP team is plotting.

Beckett Rankine presented the findings of the Pier Adaption study for light freight on the Thames that we have commissioned, of which there was a great deal of interest from the CAV4 partners. This report will be published any day now - *keep a look out for it!*

The CRP team also gave updates on the five Freight Solutions (Consolidation, Distribution, Mode, Technology and Policy), which all have a multitude of interventions taking place, from a last mile logistics trial to consolidation schemes to cargo bike initiatives. We were able to share our latest [case study about EV fleets](#) too.

CAV4 will conclude in June 2022 and the team are working hard to deliver the remaining project outputs.

For further information, please contact CRP Project Manager [Kate Fenton](#).

Barnet Businesses Invited to Use FREE Dongles



[Cross River Partnership](#) (CRP) and the [London Borough of Barnet](#) are providing businesses with a FREE opportunity to monitor and assess their fleet for electric vehicle (EV) suitability.

As part of [Clean Air Villages 4](#) (CAV4), CRP is collaborating with [Geotab](#) to provide businesses with telematic devices, to carry out a free EV suitability assessment. This is a personalised report highlighting whether switching to an EV is a suitable option for your business.

If you are interested in understanding more, please complete our [short survey](#) or email CRP stating your interest. We will then send you a free telematic dongle to use for three months to monitor vehicle speed, distance, daily mileage, time and parking locations. This data will provide a unique insight into your delivery vehicle needs, helping to identify whether your business would benefit from purchasing an EV, or from using a shared EV option.

Following the monitoring, you will be provided with your own personalised EV suitability assessment report. This is a personalised report highlighting whether your business can switch to an EV and assisting you with the first steps of your EV procurement process.

For more information, please contact CRP Project Officer [Isidora Rivera Vollmer](#).

Complete the Electric Vehicle Survey

New Healthy Streets Everyday Case Studies

<div style="text-align: right; font-size: small; color: #0070C0;">Healthy Streets Everyday Case Study February 2022</div> <div style="display: flex; justify-content: space-between; align-items: center; font-size: x-small;"> <div style="display: flex; align-items: center;"> </div> <div style="text-align: center;"> <p>SUPPORTED BY</p> </div> </div> <h3 style="text-align: center; color: white; background-color: #0070C0; padding: 5px;">Kings Road Christmas Lights Switch On:</h3> <p style="text-align: center; font-size: x-small; color: white;">Closing Roads for Christmas.</p> <p style="text-align: center; font-size: x-small; color: white; background-color: #0070C0; padding: 2px;">Find out more about this Scheme</p> <p style="font-size: x-small; color: #0070C0;">Picture credit: Cadogan</p> <p style="font-size: x-small;">Cross River Partnership's Healthy Streets Everyday (HSE) Programme helped to fund a Kings Road Christmas Lights Switch On Event in partnership with Cadogan. As part of the event, a 200m section of Kings Road was closed to allow people to congregate for the switch on and to watch the fireworks. The closure also helped to accommodate a Christmas Market with 60 stalls, as well as performances by dancers and acrobats for families to enjoy. The event was a great success and attracted 75,000 visitors to the estate.</p>	<div style="text-align: right; font-size: small; color: #0070C0;">Healthy Streets Everyday Case Study February 2022</div> <div style="display: flex; justify-content: space-between; align-items: center; font-size: x-small;"> <div style="display: flex; align-items: center;"> </div> <div style="text-align: center;"> <p>SUPPORTED BY</p> </div> </div> <h3 style="text-align: center; color: white; background-color: #0070C0; padding: 5px;">Social Media Campaigns:</h3> <p style="text-align: center; font-size: x-small; color: white;">Raising awareness around the issues of air quality.</p> <div style="font-size: x-small; color: #0070C0; background-color: white; padding: 2px; margin-top: 5px;"> <p>PHOTO COMPETITION</p> <p>Take part in CRP's photo competition to win a prize worth £2500</p> <p>See our campaign materials here</p> </div> <p style="font-size: x-small;">Cross River Partnership's Healthy Streets Everyday (HSE) Programme has been involved in several social media campaigns to raise public awareness about poor air quality issues. In London, 3,600 to 4,100 deaths were estimated to be attributable to air pollution in 2019. The World Health Organisation (WHO) estimates air pollution kills seven million people worldwide every year. Therefore, raising awareness about the importance of improving air pollution for both public health and the environment is becoming increasingly important.</p>
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Take a look at the two new [Healthy Streets Everyday](#) case studies! The first highlights the success of the Kings Road Christmas Lights Closure, whilst the second discusses the benefits of social media campaigns.

[Kings Road Christmas Lights Switch On](#)

The HSE Programme helped to fund a Kings Road Christmas Lights Switch On Event in partnership with [Cadogan](#). As part of the event, a 200m section of Kings Road was closed to allow people to congregate for the switch on and to watch the fireworks. The closure also helped to accommodate a Christmas Market with 60 stalls, as well as performances

by dancers and acrobats for families to enjoy. The event was a great success and attracted 75,000 visitors to the estate. Initial data indicated that there were good air quality improvements as a result of the road closure:

- NO₂ was reduced by 1%,
- NO was reduced by 16%
- NO_x reduced by 9%.

You can read the whole thing [here!](#)

Social Media Campaigns

Social media is a great tool to engage with the public around air pollution, and it can also be used to support important events and campaigns. As part of the HSE Programmes 2021 [Car Free Day](#) celebrations, Cross River Partnership ran a “countdown to Car Free Day” social media campaign. The campaign involved sharing facts related to Car Free Day and highlighting the different schemes the programme has delivered to help improve air quality. The campaign also involved a “School Mural Competition” where school pupils across London were encouraged to design a Car Free Day mural. We received 159 entries and three winners were then chosen at random for their design to be created as a mural at their respective schools.

Find out more [here!](#)

For further information, please contact CRP Project Manager [Fiona Coull](#).

[Read all Healthy Streets Everyday case studies](#)

Mural Workshops at Cayley Primary School



Students at [Cayley Primary School, London Borough of Tower Hamlets](#), are getting creative! As part of [Healthy Streets Everyday](#), [CRP](#) have commissioned a local artist to co-create murals with students.

The artist led students in workshops to highlight the joys of walking, scooting or cycling to school. Students were encouraged to open their eyes to the plants and wildlife they found along their route and draw what they found.

These artworks will be incorporated into the mural which will be painted later in the spring. CRP will be running similar workshops at [William Tyndale Primary School, London Borough of Islington](#), and [Middle Park Primary School, Royal Borough of Greenwich](#).

For further information, please contact CRP Project Manager [Fiona Coull](#).



February is LGBTQ+ History Month, an annual celebration of lesbian, gay, bi, trans and non-binary history. It aims to raise awareness of matters concerning the community and fight prejudice against it. This year's theme is Politics in Art.

CRP's accountable body [Westminster City Council](#) has many engaging events lined up throughout the month - we invite you to join any of them! You can find more activities online and across the country on the LGBTQ+ History Month [calendar](#).

[Find out more about LGBTQ+ History Month](#)

International Day of Action for Rivers



Monday 14th March is the [International Day of Action for Rivers](#). Communities worldwide gather to protect and celebrate rivers by holding river clean-ups, walks, educational talks, etc.

The Thames is culturally, commercially and environmentally significant. There are ongoing projects to protect these aspects of the river, including CRP's [Clean Air Thames](#) project. The project is now winding down after three years. Clean Air Thames aims to explore less expensive retrofitting options for greening vessels on the Thames. Working with [GPS Marine Contractors](#) and the [Port of London Authority](#), we look forward to seeing how effectively the retrofits have reduced emissions.

Helping river operators navigate greening their vessels, thereby improving the air quality along with the river, is what the International Day of Action for Rivers is about: making rivers a pleasant place to live, work and play.

[Find out more about Clean Air Thames](#)

CRP Board Meeting



CRP's Board meets twice yearly, and the next meeting is taking place on Tuesday 1st March 2022.

CRP Board meetings are attended by senior representatives of CRP's 32 partner organisations from the public, private and voluntary sectors. The meeting will be held virtually and co-chaired by Simon Pitkeathley, CEO, [Camden Town Unlimited](#) and [Euston Town](#) BIDs, and Councillor Keith Bottomley, Vice Chairman of the Policy and Resources Committee Chairman, Port Health and Environmental Services Committee, [City of London Corporation](#).

As well as signing off CRP's Annual Report and Business Plan, the Board meeting provides the opportunity for partners to receive an update on projects delivered as well as receive more details on upcoming projects and programmes for the year ahead.

For more information, please contact CRP Operations Manager [Carol Quamina](#).

Zero Emission Deliveries to Clean Up Brixton's Air!



CRP is working with [London Borough of Lambeth](#) and [Brixton BID](#) to offer local businesses the opportunity to join an innovative trial to reduce pollution in Brixton, through the [Clean Air Villages 4](#) project.

We are setting up a micro-consolidation hub within a 30 minute cycle from Brixton. This micro-consolidation will act as a final step in the logistics process, receiving deliveries from many different couriers and suppliers, before being delivered in the last-mile on electric cargo bike, instead of polluting vehicles.

As we're all receiving more deliveries, we're seeing more vans on our roads, more congestion and more harmful pollution. Our project provides zero-cost, zero-hassle, and zero-emission delivery options for local businesses.

If you are a business in Brixton and you would like to participate, please email CRP Project Officer [Jack Alexander](#).



Primera App Launch

Regeneration specialists [Primera](#), together with partners [City of London Corporation](#), [Aldgate Connect BID](#), [Cheapside Business Alliance](#), [Fleet Street Quarter](#) and [Eastern City Partnership](#) have recently launched a [new loyalty app](#) to support businesses in the Square Mile.

The app enables anyone living or visiting the city to access offers at a range of businesses, find out about attractions and new businesses, as well as being able to sign up to events being held in the area.

The [In the City](#) app is part of a package of support designed to assist businesses that have been affected by COVID-19. It showcases the Square Mile to workers and visitors and encourages spending at participating retail, hospitality, and leisure businesses. Over 100 businesses and leisure attractions are already signed up offering discounts at stores, free drinks, or discounts on meals at a range of restaurants.

In the City can be downloaded for free [here](#) or the [App Store](#) / [Google Play](#).



Transport for London (TfL) Delivery Company and Courier Survey

Calling all Local Authorities - [TfL](#) would like to hear from you about your experiences with delivery companies and motorcycle couriers in your area. Please click [here](#) to take the 5-minute survey!

[Take the survey now](#)



Welcome Suhad!

[Suhad Curran](#) reflects on her time at CRP so far!

Joining [CRP](#) whilst also doing a part-time Masters in Climate Change at [Kings College London](#) has been extremely rewarding.

I am particularly interested in how cities can adapt and change to address ever-growing sustainability challenges. Working on projects such as the Brixton and Kensington micro consolidation hubs to support a zero-emission courier service has shown me how small changes can have a huge impact on localised air quality and traffic congestion.

I have also been involved in the [Central London Sub-Regional Transport Partnership Vision Zero](#) project, which aims to provide recommendations and examples of best practices towards London's ambition of achieving Vision Zero. Collaborating with Oslo, who have already achieved this, has been fascinating.

I am thrilled to be part of such a welcoming, engaging, and inspiring team and I look forward to focusing more on London's sustainability and air quality.



#HealthyStreetsStories

After three years, the [Healthy Streets Everyday](#) programme is reaching its end. [CRP](#) is proud of the amazing things the programme has achieved since 2019!

Healthy Streets Everyday is a cross-sector project that empowers boroughs, businesses and communities across London to deliver pedestrian-priority healthy streets, increase walking rates and reduce emissions and exposure to toxic air pollution. It aims to make London a healthier, greener, safer, livelier, and a



Pedal Me School Runs

Cargo bike school runs are becoming increasingly common in the UK. Infrastructure such as segregated cycle lanes and LTNs have made the cargo bike school run more viable.

[Pedal Me](#) are running an innovative [cargo bike to school scheme](#) and are looking for schools to take part! They transport unaccompanied children to school via cargo bike. Parents can track their children in real time and the riders are also trained by a programme that has 'assured' status by [City and Guilds](#) and fully DBS checked. Routes are plotted for safety for up to three children.

Decarbonising the school-run has never been more important. 30% of morning traffic is for the school run in London, even though distances can be walkable. Cargo bikes are fun, innovative and have been proven to work in other European countries with similar city densities and weather patterns.

Decarbonising the school-run benefits everybody! Get in touch with Pedal Me below to enquire today.

[Email Pedal Me](#)



Shout Out!

This is a huge Shout Out to the [CRP Team](#)! From the start of 2022 they have been working harder than ever to deliver real results that benefit our [CRP Partners](#), CRP Funders, and ultimately all Londoners.

Every single member of the CRP Team demonstrates our accountable body's [Westminster Way](#) of working, on a daily basis. At the end of a two year period that has been challenging in many different ways, CRP Team Members are still demonstrating resilience, diligence, initiative, enthusiasm and creativity, as well as supporting each other, unreservedly.

more pleasant place to live and work.

To celebrate all the work that CRP and the 28 partners have accomplished, we will be launching a month-long social media campaign. Through photos, videos, and audio clips, we will be showcasing inspiring success stories, or as we call them, [#HealthyStreetsStories!](#)

[Follow CRP on Instagram to keep up to date](#)



Celebrate World Wildlife Day!

Thursday 3rd March marks [World Wildlife Day](#) (WWD)!

WWD is all about celebrating and raising awareness of the world's wild animals and plants. 2022's theme is "recovering key species for ecosystem restoration". The celebrations will seek to draw attention to the conservation status of some of the most critically endangered species of wild fauna and flora and to drive discussions towards imagining and implementing solutions to conserve them.

For inspiration on how to introduce more wildlife into cities, take a look at the Healthy Streets Everyday '[Greening out the Grey](#)' report!

For more information, please contact CRP Communications Project Manager [Rachael Aldridge](#).

Thank you to all members of the CRP Team for being amazing! I am honoured to work alongside you.

[Susannah Wilks](#), Director of CRP.

Dates for your Diary



23rd & 24th February. 9am - 6.30pm. [The Global Sustainability Forum](#). Tobacco Dock, London.

24th February. 4pm - 4.45pm. [CRP's Connect 4 Series - Session 2.](#)

1st March. 10am - 11am [CRP Board Meeting](#).

1st - 3rd March. [Futurebuild 2022 Conference](#). ExCel London

3rd March. [World Wildlife Day](#). United Nations.

14th March. [International Day of Action for Rivers](#).

21st March - 1st April. [Big Walk and Wheel](#). Sustrans.

22nd March. [World Water Day 2022](#). United Nations.

26th March. 8.30pm - 9.30pm. [Earth Hour 2022](#). WWF.

29th - 30th March. [Stronger Things 2022 – Community Power: The Movement Grows](#). Guildhall London.

31st March. 4pm - 4.45pm. [CRP's Connect 4 Series - Session 3](#). Reduction, Innovation and Legislation: Solutions to London's road traffic. CRP, Jacobs and Momentum Transport.

Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Central District Alliance, Cheapside Business Alliance, City of London Corporation, Eastern City Partnership, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Hammersmith and Fulham, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Network Rail, Port of London Authority, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, Westminster City Council.

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