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CROSS RIVER PARTNERSHIP

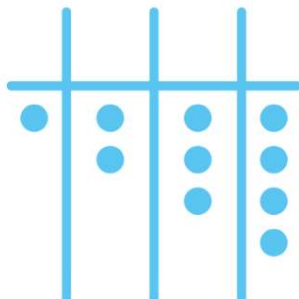
Delivering London's Future Together

Monthly Newsletter
Tuesday 24th January 2022



CRP's Exciting Events!

CRP's Connect 4 Series



CRP'S CONNECT 4 SERIES

SESSION 1:
Thursday 27th January
4pm - 4:45pm

Click here to register



Firstly, we would like to say a big thank you to everyone who attended our [Lunchtime Launch series](#) of events in 2021. [Cross River Partnership](#), with 21 external speakers, brought **1,875 people together**, 553% more than our 2020 events! 336 loyal attendees came to at least two events last year, and we had 829 brand-new attendees discovering our online sessions.

And we want to make 2022 even better! So we're launching [CRP's Connect 4 Series](#). This will bring you exciting topics at 4pm on the last Thursday of each month.

You can sign up to our first event of 2022 [here](#).

Taking place at 4pm, Thursday 27th January, [CRP's Connect 4 Series: Session 1](#) will look at green deliveries in cities and accessible streets. We'll be joined by [DSDHA](#), [Delivering London](#) and [Better Bankside](#). [CRP](#), with [DSDHA](#), will be launching brand new guidance, Highways and Footways Accessibility Guidelines, will outline recommendations to make fully accessible streets. [Delivering London](#) will also be presenting on their latest initiative, which is all about reducing emissions and congestion

through consolidation of parcel deliveries, supporting healthy high streets. [Better Bankside](#) will also be presenting on the [Green Logistics Centre](#), which aims to turn weekly deliveries into monthly ones.

We are excited to see where this year takes us and can't wait to have you along for another year!

[REGISTER HERE](#)



Missed our final Lunchtime Launch session? Watch 'Green Logistics London: A Healthier City for All', with speakers from CRP, The Fitzrovia Partnership and EMSOL.

Making the Switch: A Guide for Fleet Owners



Clean Air Villages 4 Case Study

Making the Switch: A Guide for Fleet Owners

We are pleased to launch the latest [Clean Air Villages 4](#) case study '[Making the Switch: A Guide for Fleet Owners](#)'!

This explores eight in-depth experiences from businesses with electric vehicle (EV) fleets in London. This aims to provide information to make the transition easier for businesses looking to purchase or lease an electric fleet.

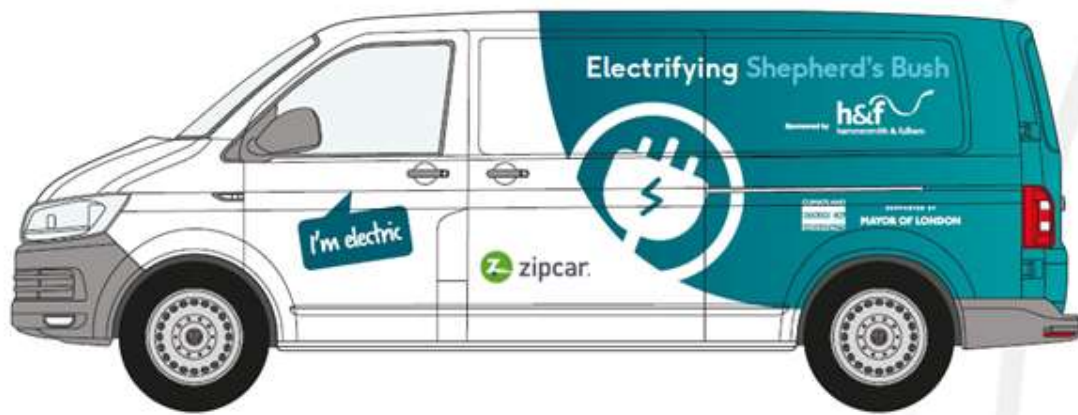
More Londoners are buying electric vehicles, and 34% of consumers have been found to choose brands with environmentally sustainable practices over those without. Using examples from [Cleanology](#), [Complete](#), [Father Nature](#), [Fruit4London](#), [GLH](#), [GreenZone](#), [Lyreco](#) and [Planet Minimal](#), this case study addresses fleet, charging, advice and guidance.

It also examines what going electric could mean for a business. CRP asked questions about each business' vehicles, motivations, challenges faced, charging infrastructure and what's next for EVs in terms of regulation, technology and cost.

Read the full press release [here](#). For more information about [Clean Air Villages 4](#), please contact CRP Project Manager [Kate Fenton](#).

[Read the full case study here](#)

Shepherd's Bush Shared EV Launch



This month, [London Borough of Hammersmith & Fulham](#) have launched the shared electric vehicle (EV) project in Shepherd's Bush. This is a legacy of CRP's [Clean Air Villages 3 \(CAV3\)](#) programme and CRP is supporting the borough with business engagement.

The shared EV is free for businesses across the borough to use. The project aims to promote vehicle sharing schemes and the use of EVs in place of more polluting alternatives. This concept first started with a [shared EV in Brixton](#), which launched as part of the [Clean Air Villages 2 \(CAV2\)](#) programme.

The EV in Shepherd's Bush is being provided by [Zipcar](#) and parks and charges at the [W12 shopping centre](#). Eligible businesses need to [register with Zipcar](#) and can then book the vehicle for business journeys. The four Clean Air Villages programmes have been funded by [Defra's Air Quality Grant](#).

If you're a business in the borough and would like to sign up, please contact CRP Project Manager [Kate Fenton](#).

Register to use the Shepherd's Bush EV

Richmond businesses invited to use FREE dongles



As part of [Clean Air Villages 4](#), [CRP](#) and [London Borough of Richmond upon Thames](#) are providing local businesses with an opportunity to monitor and assess their fleet for Electric Vehicle (EV) suitability - for free!

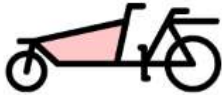
Through the scheme, businesses can [apply for FREE telematic dongle devices](#) that can be used to carry out an EV suitability assessment. The dongles, which are provided by [Geotab](#), enable businesses to understand information such as their current vehicle's driving speeds, distances, daily mileages, and parking locations. This provides a unique insight into their delivery needs, helping to identify whether a business would benefit from purchasing an EV.

Following the monitoring, businesses are provided with their own personalised EV suitability assessment report to assist with the first steps of the procurement process.

To find out more, please contact CRP Project Officer [Isidora Rivera Volmer](#).

[Find out more about the dongles here](#)

Do you have vacant space that could be hired by a courier company?



Cross River Partnership (CRP) have created an online map that shows unused spaces across London which could be used as distribution centres for zero-emission couriers.



CRP create business introductions between you and these zero-emission couriers.



Zero-emission couriers can operate at different sizes; from cargo bikes to electric vans.



This scheme is supported by the Central Government and London Local Authorities.



If you have a space, large or small, get in touch!



[Cross River Partnership's online map](#) shows unused commercial and industrial spaces across London which could be used by couriers as consolidation hubs across London.

These consolidation hubs will receive deliveries from many different couriers and suppliers, before being delivered in the last-mile on bicycles or on foot, instead of polluting vehicles. They are great for reducing traffic and pollution, and contributing to greener, safer and more vibrant neighbourhoods in London. Storage units, railway arches and warehouses make great consolidation hubs! This could be a source of extra revenue and contribute to cleaner air across London.

So what do you do if you have a vacant space in London?

1. Get in touch with CRP Project Officer [Eleanor Marshall](#).
2. Tell us a bit more about your space with the document we send you.
3. CRP will add it to the map and introduce you to any couriers who enquire.

Find out more about the [Urban Logistics Map](#)

Energy Saving Week 2022



17th - 23rd January was the [Big Energy Saving Week](#)! The week consisted of a campaign run in partnership between the [Citizens Advice](#), the [Energy Saving Trust](#) and the [Department for Business, Energy & Industrial Strategy](#) supported by charities and organisations promoting public awareness to help people think of ways to cut their energy bills whilst making their homes more energy efficient.

With the cost of gas and electricity bills rising, it is important to take action to minimise costs whilst keeping warm and cosy when at home. There are a range of ideas to reduce the cost of fuel bills by ensuring that your home is well-insulated, to avoid heat escaping. Heat is most likely to escape around doors and windows. Some simple and relatively cheap things you can easily do could be:

- Turning down the heating thermostat by 1 degree.
- Installing foam strips around doors and windows to fill gaps and using a draught excluder.
- Install secondary glazing film, thermal curtains, or blinds over draughty windows.
- Top up loft insulation to a depth of 27cm.
- For a draughty floor use a rug.

[Click here for more tips on home insulation](#)

Veganuary at CRP



[Veganuary](#) is a UK annual campaign to go vegan in January – think New Year, New Beginnings.

With less than two weeks left in the month, we're encouraging our readers to participate or at least try a vegan meal or two. A few of us at CRP have posted simple recipes and tips on our [Instagram](#), with more to come.

Why try vegan?

- It's good for you – Done right, a vegan diet contributes to heart health, reduces the risk of Type 2 diabetes, and lowers high blood pressure.
- It's good for animals – Self-evident.
- It's good for Mother Earth – The commercial production of meat and animal products take a toll on the environment, [much more than raising crops for a vegan diet](#).

So, take a look at our recipes and consider giving them a try!

Take inspiration from Veganuary

Open City: A Charity for All



[Open City](#)'s motto is "a charity dedicated to making London and its architecture more open, accessible and equitable." Open City grew out of [Open House London](#), a festival that has run for over 30 years and grown into a global movement.

London is a city not just formed from its physical built environment, but also by centuries of people and their voices. Open City focuses on London's stories as much as its fabric, looking at reformers, architects, politicians and public bodies who shaped the city we know today. They champion issues of social equality, education, health and environmental issues and promote considered and successful spaces, both historical and new.

Now Open City produces [podcasts](#), [publications](#), [films](#) and [all-year round events](#). They also run educational and mentoring programmes, including [Accelerate](#) for aspiring built environment professionals, particularly from under-represented backgrounds. Architecture and the built environment is often seen as an elitist profession or interest, and Open City sets out to change that perception.

Their mission is to encourage all people to engage in London and its architecture. Public health starts with the built environment.

For more information, please contact CRP Project Officer [Eleanor Marshall](#).

Get involved with Open City

Spotlight on: Victoria BID



This month the spotlight is on [CRP Partner Victoria BID](#)!

Victoria BID are one of the 26 partners for CRP's [Clean Air Villages 4](#) programme, and they have been committed to improving the wellbeing of their businesses and all those who visit the shops by reducing their carbon emissions.

There's still time to join them for the last week of their [January Health Reset](#), a series of online events focused on health and wellbeing to help kick those January blues, recharge your batteries and start 2022 off right.

[Sign up to the January Health Reset](#)

**FREE CARGO BIKE SERVICE
FOR DELIVERIES AND
COLLECTIONS TO BE
LAUNCHED SOON!**

Cargo Bike Delivery Service in Willesden Green

As part of [Clean Air Villages 4](#), [Cross River Partnership](#) and [London Borough of Brent](#) will soon launch a cargo bike and rider service for deliveries for local businesses in Willesden Green.

This service will be available for businesses to book via an online platform, with a set number of pre-paid hours available for businesses to use the cargo bike scheme. The service will aim to encourage behavioural change, showing businesses the ease of switching to cargo



Houseplant Week 2022

Imagine there was something proven to improve indoor air quality, make your house look amazing, increase concentration, reduce stress and lift your mood. Some sort of miracle remedy? Nope, just the humble houseplant!

10th - 16th January was [Houseplant Week](#), in celebration of indoor gardening

bikes for deliveries, ultimately reducing local air pollution and saving costs.

CRP will share more details on how to sign up and use this free service in Willesden Green as soon as it launches!

For more information, please contact CRP Project Manager [Fiona Coull](#).

and all of its benefits. There's a houseplant for any room and any gardening skill level! And better still, businesses listed on the [CRP Clean Air Villages Directory](#) deliver house plants to your door via zero-emission mode.

For more advice on what plant to choose, take a look at [this article](#)!

Order house plants from the CRP Clean Air Villages Directory today!

Dates for your Diary



27th January. 4pm - 4.45pm. [CRP's Connect 4 Series - Session 1](#).

4th February. [World Cancer Day](#). The Union for International Cancer Control.

8th February. 4pm - 5pm. [Climate and Race Webinar](#). UCL.

16th February. [Waste-Age: What can design do?](#) British Institute of Interior Design.

17th February. 12.20pm - 1.30pm. [Reaching Net Zero in the Built Environment: The Future Homes Standard Explained](#). SocEnv.

17th February. [Random Act of Kindness Day](#). Random Act of Kindness Foundation.

18th February. [Care Day 2022](#)

23rd & 24th February. 9am - 6.30pm. [The Global Sustainability Forum](#). Tobacco Dock, London.

24th February. 4pm - 4.45pm. CRP's Connect 4 Series - Session 2.

Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Central District Alliance, Cheapside Business Alliance, City of London Corporation, Eastern City Partnership, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Hammersmith and Fulham, London Borough of Islington, London Borough of Lambeth,

London Borough of Lewisham, London Borough of Southwark, Network Rail, Port of London Authority,
Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia
Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, Westminster
City Council.

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