



**CROSS RIVER  
PARTNERSHIP**

Delivering London's Future Together

**Tuesday 15th June 2021**



---

## Celebrate Clean Air Day with CRP

### PHOTO COMPETITION!

#CleanAirDay



**Take part in CRP's photo  
competition to win a prize worth  
£250!**



SUPPORTED BY  
**MAYOR OF LONDON**



Thursday 17th June is [Clean Air Day](#), the UK's largest air pollution campaign led by [Global Action Plan](#). The day will bring together communities, businesses, schools and the health sector to improve understanding of air pollution and build awareness around the impact it has on our health, as well as what can be done to improve air quality.

This year the theme is on 'protecting our children's health from air pollution'. To support this, CRP have created some Top Tips and resources to help schools and businesses take simple actions to improve air quality and help safeguard future generations. Download CRP's Clean Air Day materials [here!](#)

**As part of [Healthy Streets Everyday](#), CRP is holding a [photo competition](#) to celebrate Clean Air Day, with the lucky winner receiving a £250 prize!**

To enter, simply share a photo on Twitter or LinkedIn from one of the following themes, remembering to tag Cross River Partnership (@CrossRiverPship) and #CleanAirDay in your post:

- A clean air walking or cycling trip
- Enjoying urban nature
- An electric vehicle in action
- A cargo bike in action

A winner will then be selected at random on Clean Air Day - Good luck!\*

For further information about the HSE Programme take a look at our [HSE Webpage](#) or contact CRP Project Manager Fiona Coull, [fionacoull@crossriverpartnership.org](mailto:fionacoull@crossriverpartnership.org)

\*[Terms and conditions apply.](#)

Take part to win a prize worth £250

---

## Grenfell - Forever in our Hearts



Campaigners, survivors and the bereaved remembered the 72 people who died and the hundreds who lost their homes in the fire, through a series of community events.

Churches across London, including St Paul's Cathedral, rang their bells 72 times to mark the anniversary of the tragedy, with a socially distanced silent walk taking place near the tower. Landmarks across London were lit up in green light.

Members of the [CRP Team](#) joined [Westminster City Council](#)'s 72 second remembrance ceremony.

Take a look at [Grenfell United](#) for ways to support the wider community.

---

## CRP's Next Event: Lunchtime Launch 6



Sign up for CRP's next Lunchtime Launch event: '[The ULEZ Expansion: Your options for a cleaner, cheaper, greener London](#)', **Thursday 24th June, 1:15pm - 2pm!**

Expert speakers from the [Greater London Authority](#) (GLA) will be presenting on how clean air and business have a crucial role to play in London's sustainable recovery from the pandemic, including which resources are available to help prepare and plan for the [Mayor of London's Ultra Low Emission Zone \(ULEZ\) expansion](#) in October 2021.

To complement this, CRP is excited to be launching a new package of comprehensive resources and guidance to support local businesses and residents in preparing for the ULEZ expansion. We will also be demonstrating CRP's new Clean Air Tool, which gives vehicle drivers the chance to not only calculate their emissions (CO<sub>2</sub>, NO<sub>x</sub> and PM<sub>2.5</sub>), but also clearly see examples of how switching to an electric vehicle, bike, and walking can equate to positive impacts on human health, the environment and the economy. This has been developed as part of the recently launched [Defra-funded Clean Air Villages 4](#) (CAV4) programme.

Air pollution in London remains the biggest environmental risk to the health of all Londoners, with traffic emissions being the largest source. This is not just a central London problem. Many areas across the city still exceed the legal limits for pollution.

If you missed CRP's previous Lunchtime Launch all about our new, interactive [Urban Logistics Hubs webpage](#), [watch the recording of the session](#).

If you are a Local Authority in London and you would like to advertise potential Urban Logistics sites, please get in touch with CRP Senior Project Officer [Laura Jacklin](#) or Project Officer [Ross Phillips](#). Similarly, if you are a Logistics Provider looking for sites, please get in touch!

For more information about CRP's Lunchtime Launches, please contact CRP Project Officer [Rachael Aldridge](#) or CRP Director [Susannah Wilks](#).

[Sign up for CRP's next event](#)

---

## Follow Us on Instagram and Facebook!



CRP is joining [Instagram](#) and [Facebook](#), bringing you our content across two more social media platforms! **Follow us** in time for the official launch of our new accounts on **Clean Air Day, Thursday 17th June**. We'll be posting exclusive project updates, launches, events, competitions, and more! Please also visit our [Twitter](#) and [LinkedIn](#) to keep up to date.

Follow Us

## CRP's Spotlight On: The Northbank BID



This week's focus is on CRP BID partner [The Northbank BID](#). We heard from [Jade Thomas](#) about the BID's many air quality initiatives, plans for Men's Health Week and more.

Northbank BID is located in the centre of London and includes iconic places and cultural attractions including, Trafalgar Square, National Gallery, Somerset House. The area is home to world class organisations, theatres, hotels, restaurants and universities.

The Strand is the spine of the area with history going back to the origins of London as a route along the river and now forms part of London's processional route. Northbank takes its name from the Thames River and is a gateway to London's West End, Covent Garden and beyond.

Today, the area has high footfall and vehicles which bring air quality challenges. The BID partnered with [Westminster City Council](#) and the local community to support initiatives such as the Business Low Emission Neighbourhood. This brought a real focus to the problem with on-street greening and behaviour change activities.

The Northbank team have worked with CRP for [Clean Air Villages 3](#), [Clean Air Villages 4](#) and [Healthy Streets Everyday](#). programmes. These projects support walking, cycling and low emission alternatives for local deliveries such as Northbank BID's [cargo bike](#). Please see [here](#) for more on cycling!

Wellbeing is a core theme for the BID's work and to mark [Men's Health Week](#) this year, 14th - 20th June, the South Westminster BIDs will be [hosting three virtual sessions](#) to support both the physical and mental health of the men who work and live in the area. This includes two workshops which will focus on supporting men to be more aware of how mental health impacts happiness, health and work, along with how physical activity can be built into the working day to improve wellbeing. The BID are also hosting a 30 minute Walking Mindfulness session, which aims to help reduce feelings of stress and anxiety. Some of these sessions have been designed specifically for men, but everyone is welcome to join - [sign up here!](#)

Find out more about The Northbank BID

## Micro-, Small and Medium-sized Enterprises Day



In a post-pandemic world, it's extremely important to be supporting Micro-, Small and Medium-sized Enterprises (MSMEs). Many MSMEs were hit hard during the pandemic, including several that are run by women, minority groups and younger individuals. Collectively, these businesses provide **70% of jobs and 50% of GDP**.

For these reasons, the [UN General Assembly](#) has declared 27th June [Micro-, Small and Medium-sized Enterprises Day](#). To support MSMEs and engage with the international community, the UN is [running events](#) from Thursday 24th June.

CRP has been working to support MSMEs through its [Clean Air Villages 4](#), [Clean Air Thames](#) and [Healthy Streets Everyday](#) programmes to reduce their environmental impact and footprint. Understanding that this is a difficult time for businesses, in London and across the world, we are pleased to offer free tailored advice through the CRP [deliverBest](#) tool.

---

## CRP's Spotlight On: Julie Tucker, CRP Air Quality Ambassador



Last year CRP launched an Air Quality Ambassador programme as part of [Clean Air Villages 3](#) with [City of London Corporation](#). We were excited to onboard and train our fantastic Air Quality Ambassador, Julie Tucker, PR & Corporate Social Responsibility Manager, [Be Offices](#). We asked Julie about her role as an Air Quality Ambassador.

"It is serendipitous and entirely appropriate that as the City of London's volunteer air quality ambassador, I work in the only office located on the UK's first zero emissions street. With the full support of my employer, BE Offices, it is my honour to play a small part in promoting and supporting the excellent work of the Cross River Partnership in their quest for cleaner air for the City's residents, workers and visitors."

As well as engaging with her community and business colleagues on issues relating to air quality, Julie has been instrumental in the launching of CRP's [London Clean Air Community](#) group on LinkedIn. Thank you Julie!



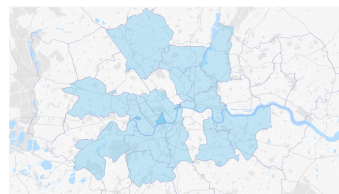
### Thames Vision 2050: Have Your Say

[Port of London Authority](#) recently launched the initial stakeholder phase for Thames Vision 2050, an updated framework for development of the 95 miles of river from Teddington Lock to the North Sea.

If you are in any way connected to the tidal Thames - whether working on the river or looking after it's environment - [have your say!](#)

Thames Vision 2050 centres on a short four-question survey - take the survey by midday Wednesday 14th July.

Have your say in the future of the tidal Thames



### Healthy Streets Everyday Interactive Map

CRP's [Healthy Streets Everyday \(HSE\) Webpage](#) hosts an interactive map, showing initiatives across all HSE partner boroughs, BIDs and landowner locations. So far we have mapped over 270 HSE partner initiatives and have had 615+ views!

As part of the webpage, users can search for specific School Streets, Parklets, Play Streets, Low Emission Neighbourhoods, Streetscape improvements and more! We've made it easy for users to find out who to contact to set up their own School Streets or Play Streets - simply scroll to the 'Your Questioned Answered' section, input a postcode and you're on your way.

Users also have the option to share their own Healthy Streets initiatives, which CRP upload to the interactive map - a handy form is available on all location pages as well as the home page. However, if you have any updates you would like us to share please do let us know!

All HSE guidance documents and case studies can be found on the webpage, as well as information on CRP's Clean Air Day [photo competition](#) - check it out for the chance to win a £250 prize! \*

For further information about the HSE Programme please contact CRP Project Manager [Fiona Coull](#).

\*[Terms and conditions apply](#).



### All Things Clean Air Villages

The [Clean Air Villages 4](#) project is progressing on a range of activities! These include monitoring of a range of air quality interventions on the horizon, the



development of tools to support both businesses and residents alike in relation to the coming expansion of the ULEZ and research into river, rail and walking freight. The [Lunchtime Launch series](#) continues and ideas for the development of air quality tools are on-going.

The [Northbank BID](#) have launched their new cargo bike scheme, in collaboration with CRP and [ecofleet](#), which is available for BID members to use for free. This service delivers within 5 miles of the BID and saves businesses time and money, improves customer satisfaction whilst helping to reduce pollution on local streets. [Click here to register!](#)

The [Clean Air Villages 3 case studies](#) are now available to download, covering cargo bikes, Vivacity traffic monitoring, the CRP LiveShare series, Clean Air Routes and EV switching.

For further information, please contact CRP Project Manager [Kate Fenton](#).



## Air Quality Forum 2021

Last month, CRP Project Officer [Stav Friedman](#) participated on a panel in the [Air Quality Forum 2021](#). Hosted by [The Waterfront Conference Company](#) and covering a range of topics, from how the pandemic impacted air quality to cost effective solutions, the Forum provided insight and inspiration for all attendees.

[Check out the Forum's resource page](#)



## New Sustainability Hub

The [Federation of Small Businesses \(FSB\)](#) has launched an exciting new resource for businesses – the [Sustainability Hub](#). The FSB is keen to support businesses that want to reduce their carbon footprint. The Hub will be a great springboard for change and adaptation as businesses across London gradually move toward 'Net Zero' and sustainable ways of working.



## Clean Air Villages Directory: User Survey

The [CRP Clean Air Villages Directory](#) is continuing to help Londoners find local businesses that use zero/ultra-low emission modes of transport, such as bicycles and electric vehicles, for their deliveries. The Directory is now in its third year, and **we would like to know what you think about it so far**.

Please complete this 5-question [survey](#) by **12pm, Friday 18th June 2021**.

Thank you!

[Complete the survey now](#)

**DID YOU KNOW?**

CRP has summarised the pros and cons of different cargo bike options available for zero-emission journeys - from buying your own cargo bike to using a courier service!

[Click here to view 'Future Sustainable Deliveries: Summarising your Cargo Bike Options'](#).

# Dates for your Diary



June: LGBT Pride Month.

17th June. [Clean Air Day](#).

17th June, 12pm. [Men's Mental Health: Tools to Help Improve & Maintain It - Rener Wellbeing](#). South Westminster BIDs.

18th June. [Green infrastructure - Environment SPD Stakeholder Workshop](#). Westminster City Council.

20th June, 11am. [Walking Tour: Modernist Hampstead](#). Footprints of London.

22nd June, 3:30pm. [Local environmental impacts - ESPD consultation workshop](#). Westminster City Council.

23rd June, 10:30am. [Spending, savings and debt in UK cities and large towns - launch event](#). Centre for Cities.

24th June, 10am. [Accessible London: Creating Inclusive Spaces](#). NLA.

---

24th June, 1:15pm. [The ULEZ Expansion: Your options for a cleaner, cheaper, greener London](#). CRP Lunchtime Launch.

---

25th June, 8:30am. [Women's Safety in Public Places](#). NLA.

---

26th June, 11am. [Walking Tour: Charles Dickens and the City of London](#). Footprints of London.

---

28th June, 11am. [Making transport work in cities and large towns](#). Centre for Cities.

---

29th June, 9:30am. [Countdown to Net Zero London](#). Centre for London.

---

15th July, 10am. [Community and Identity: Shaping the Royal Docks Together](#). NLA.

---

---

Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Cheapside Business Alliance, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Hammersmith and Fulham, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Midtown BID, Network Rail, Port of London Authority, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, Westminster City Council.

Copyright © 2021, Cross River Partnership, All rights reserved.

If you have been forwarded this e-bulletin and would like to register, please click [here](#).

[Unsubscribe](#) from this list [Update subscription preferences](#)  
Copyright © 2021 Cross River Partnership, All rights reserved.

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).