



### CRP's Next Lunchtime Launch



CRP is delighted to invite you to the [next Lunchtime Launch in the series](#), which will be all about the upcoming [Ultra Low Emission Zone \(ULEZ\)](#) expansion by the [Mayor of London](#).

We will be joined by expert speakers [Taryn Ferguson](#) and [Stephen Inch](#), [Greater London Authority](#), who will be answering questions about the ULEZ with useful information for authorities, businesses and residents alike.

CRP's [Kate Fenton](#) will also be launching our new Clean Air Tool, which has been developed as part of the [Defra](#)-funded [Clean Air Villages](#) programme. The Clean Air Tool is an innovative calculator, developed using methodologies in collaboration with researchers at [Imperial College London](#). The tool will give diesel vehicle drivers the chance to not only calculate their emissions (CO<sub>2</sub>, NO<sub>x</sub> and PM<sub>2.5</sub>), but also clearly see examples of how switching to an electric vehicle, bike, and walking can equate to positive impacts on human health, the environment, and the economy.

[Sign up to 'The ULEZ Expansion: Your options for a cleaner, cheaper, greener London'](#), taking place at 13:15 - 14:00, Thursday 24th June.

This Lunchtime Launch marks the half way point of our monthly programme of Lunchtime Launches for 2021. Since January 2021, CRP's Lunchtime Launches have attracted **536 attendees** collectively!

Our previous Lunchtime Launch, which attracted **121 attendees**, covered [Spatial Mapping for Sustainable Urban Logistics](#), with CRP's [Laura Jacklin](#) and [University of Westminster's Dr Rachel Aldred](#). Please see the [slides](#) from the session, the [Q&A sheet](#) and [recording](#).

For further information about Lunchtime Launches please contact CRP's [Rachael Aldridge](#) or [Susannah Wilks](#). We're always looking out for speakers and to hear which topics audiences would find most useful!

[Register here for CRP's next Lunchtime Launch](#)

### Clean Air Villages 3 Case Study Launch

**Watch our CAV3 Introductory Videos!**  
With everything now being designed for people and together short video vignettes (CAV3 per 100m) that show they can clear the air.

**CLEAN AIR VILLAGES 3**  
16 hotspots of poor air quality across London  
12 London boroughs

17 LiveShare sessions  
134 1:2:1s with businesses and organisations  
16,000 Miles tracked by telematics dongle

**Direct route**  
**Shepherd's Bush's First Shared Electric Van**

**DITCH DIESEL YOUR ELECTRIC VEHICLE OPTIONS EXPLAINED**

Department for Environment, Food & Rural Affairs  
CROSS RIVER PARTNERSHIP  
CLEAN AIR VILLAGES

CRP is proud to share five case studies developed as part of the [Clean Air Villages 3 \(CAV3\)](#) programme. The case studies aim to promote best practice, inspiring businesses, local authorities, BIDs, landowners, hospitals, residents and other groups to utilise tools available to reduce congestion and pollution.

Each of CRP's CAV3 case studies brings a different theme/solution related to better air quality:

- [Cargo Bike Schemes: A Sustainable Response to the COVID Crisis](#)  
This case study showcases CRP's response to the pandemic through cargo bike schemes, to support local businesses and community organisations, pharmacies, charities and food banks to deliver essential items via zero-emission delivering items to the vulnerable and isolating.
- [CleanCar Dongles: How your business can switch to an Electric Vehicle \(EV\)](#)  
This step-by-step guide showcases the emission saving potential through data from 18,000 miles driven across London in vehicles looking to switch to EV.
- [LiveShares: CRP's Online Events](#)  
This case study showcases the 17 workshop sessions to promote behaviour change to improve local air quality, toolkits, and links to the videos resulting from each session.
- [Monitoring Interventions in Central London: Soho's AI Fresco Dining Scheme](#)  
Take a look to see how CRP used Vivacity monitoring to present road behaviour across selected areas in 9 London boroughs and 4 BIDs.
- [Developing New Clean Air Routes](#)  
CRP's 14 new Clean Air Routes were created to encourage people to walk and cycle on less busy streets!

All of CRP's Case Studies and flyers for each Clean Air Route are available on the [CAV3 project page](#).

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## Town Centre Futures Final Report and Summary



Earlier this year, CRP commissioned [Centre for London](#) to undertake research into the future of London's town centres, forming a [Central London Sub-Regional Transport Partnership \(CLSRTP\)](#) study. Town Centre Futures is now available to read and download:

- [Summary document](#)
- [Town Centre Futures: Evidence and ideas for recovery](#) (main report)

This report was commissioned to enable the CLSRTP group and [CRP partners](#) to plan on how to respond to the potential impact of the pandemic on London. As we come out of the pandemic, it is hoped that the thematic evidence reviews, case studies and recommendations will offer practical steps that partners can take to improve London's town centres in 2021 and 2022.

Whilst the longer term impact of subsequent lockdowns is uncertain, there are now opportunities to rethink London's high streets and respond to the city's longstanding challenges, so we hope that you find these reports a useful and informative resource!

For more information, please contact CRP Project Officer [Rachael Aldridge](#).

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## Clean Air Villages 4: May Update



Consolidation



Distribution



Mode



Technology



Policy

The CRP team is full steam ahead on the [Defra-funded Clean Air Villages 4 \(CAV4\)](#) programme, where we are excited to build on the successes of the [Clean Air Villages 3](#) programme and continue improving London's air quality.

Now, two months in, the team have been collaborating with CAV4's **26 partners**, comprising of local authorities, BIDs, plus [Port of London Authority](#) and a Landowner, all

with the collective aim of implementing dynamic freight solutions to reduce local air pollution.

The CAV4 programme will focus and deliver the following five Freight Solutions: **Distribution, Consolidation, Mode, Policy and Technology**, with a combination of interventions to support businesses, communities and hospitals across the 26 locations.

For more information, please contact CRP Project Officer [Anusha Rajamani](#).

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## Lighting London Reaches New Audiences

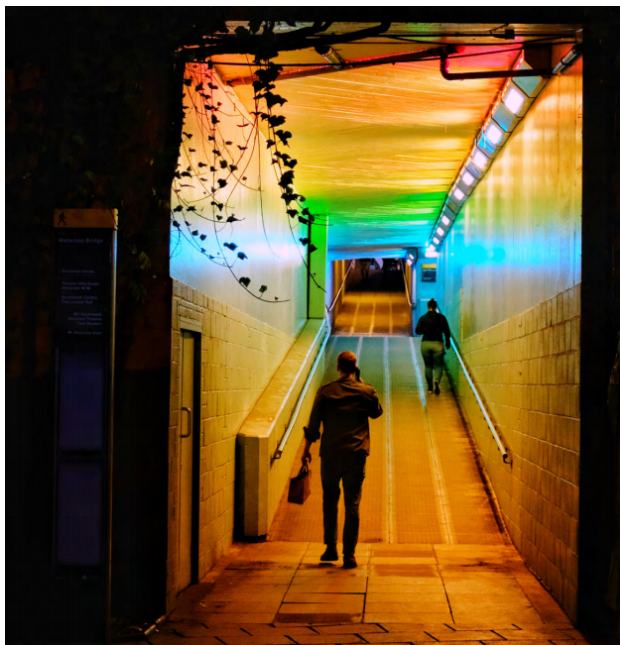


Image: Copyright, Charlie Egan

CRP was honoured to be a supporting sponsor for the cross-sector report '[Seeing clearly: A new vision for London's lighting](#)' led by [Centre for London](#). We can announce that the report has reached a wide audience since its launch in March 2021, being viewed **over 1,200 times online** and reaching **over 70,000 people** on social media. Coverage was also picked up by mainstream media and trade press, with articles in [The Observer](#), [The Lighting Journal](#), [LEDs Magazine](#) and [Lux Review](#).

We are pleased that the [Mayor of London](#) has committed to collaborating with local authorities on their plans for lighting in his manifesto. CRP looks forward to continuing to support this important work to develop better lighting across the capital and generate improvements for all.

For more information please contact CRP Communications and Business Development Manager [Joshua West](#).

[Read 'Seeing clearly: A new vision for London's lighting'](#)

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## CRP's Spotlight On: The Fitzrovia Partnership



This week's focus is on CRP BID partner [The Fitzrovia Partnership](#). We heard from [Bee de Soto](#), Head of Marketing and Communications, about the success of [FitzPark](#).

Fitzrovia is a small, one-mile-squared area in central London, known for its creativity and bohemian history, but more recognised by road names such as Tottenham Court Road and Charlotte Street. Currently the area is characterised by its mixed-use residential, flagship homeware stores, retail, hospitality, evening economy as well as being a hub for the built-environment, education ([University College London](#)) and healthcare ([UCL Hospital](#)).

Approximately **70% of the area** sits within conservation areas. With the constant evolving nature of Central London, regeneration schemes and projected increase in visitors following the opening of [Crossrail](#) and [HS2](#), there is a major justification and opportunity to protect and enhance the green infrastructure.

[The Fitzrovia Partnership](#) is the area's Business Improvement District. As well as being instrumental in making the area a prosperous place to work, live and visit, it plays a crucial

part in influencing and implementing measures to improve environmental and social aspects, through greening. One project, FitzPark, is now a permanent feature in the area.

FitzPark transformed a delivery bay into a parklet containing seating and planting for public use. It was set up to promote health and wellbeing in the area, foster community interaction, improve the look and feel and increase bio-diversity and had outstanding results. As a result, it was moved from its trial location to a permanent location in the area. The additional result gained from this location was that it 'designed-out' an area known for fly-tipping. FitzPark was designed by [Arup](#) and funded by The Fitzrovia Partnership, with additional funding secured by [Clean Air Better Business \(CABB\)](#) from the [Mayor's Air Quality Fund](#).

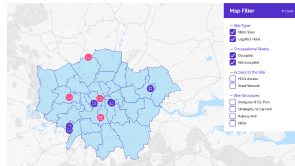
#### Results of FitzPark:

- The well-being questionnaire results were positive for users and business owners:
- Users: 100% support; 41% increase in well-being
- Business owners: 70% positive impact on business

#### Fitzrovia Facts

- 70% of Fitzrovia sits within conservation areas
- Only 1% of the area is public open space (May 2021)
- Traffic restrictions came into force on Tottenham Court (March 2021) with buses and cyclists only Mon-Sat 8am-7pm
- The first new public park in Central London for 100 years will be opened in Summer 2021 (part of the West End Project)

[Find out more about The Fitzrovia Partnership](#)



### CRP Launches New Urban Logistics Map!

CRP has now officially launched the [Urban Logistics Hub Map](#), an online tool that showcases sites that could be potentially used for urban logistics.

The tool has been developed from the recent [study](#) commissioned by the [Central London Sub Regional Transport Partnership](#), which investigated the requirements that a logistics operator would need for a micro hub and the availability of underutilised space across central London. CRP hopes that this tool will help to create a more sustainable environment for operators to be more efficient and for local communities to experience less congestion and better air quality in central London.

If you are an operator, CRP's map has the potential to identify which sites are currently available, and we can put you in contact with a landowner looking for sustainable logistics space.

If you are a landowner with underutilised space, please get in touch!

For more information, please contact CRP Senior Project Officer [Laura Jacklin](#) or see [CRP's Lunchtime Launch 5](#).



**On-site Distributed Energy Resources** including storage and solar PV



**Opportunities to participate in flexibility services**



**Capacity for private wire connections, such as publicly accessible charge points.**

### EFLES Project Update

[Electric Vehicle Fleet-Centred Local Energy System \(EFLES\)](#) is an [Innovate UK](#)-funded project to optimise smart-charging for electric vehicle fleets. The project picks up from CRP's past project [Smart Electric Urban Logistics](#), which enabled [UPS](#) to recharge a fleet of electric vehicles without upgrading the power supply grid.

On 7th May, CRP met with project partners [UPS](#), [Moixa](#) and [UK Power Network Services](#) and project funder [Innovate UK](#) for the fourth quarterly review meeting. It was encouraging to see the progress the partners had made over the past year, despite the challenges wrought by the pandemic!

CRP is developing communications for the project and looks forward to sharing some of the exciting results with you over the next few months.

For more information, please contact CRP Project Manager [Sefinat Oloru](#).



### Let's Do London

The [Mayor of London](#) has launched a new campaign aimed at boosting London's culture, hospitality and retail economies. The campaign and events programme backed by industry to kick-start London's economy will bring together the capital's world-leading venues to promote all London has to offer.

Part of [Let's Do London](#) is to attract UK visitors to the capital, as the roadmap out of lockdown permits more domestic travel. Let's Do London will also see a focus on many of the city's outdoor spaces, which have been a saviour during lockdown!

[#LetsDoLondon](#)



### The Case for Clean Air

[Global Action Plan](#) have recently published ['The Case for Clean Air: How local authorities can lead the clean air revolution'](#).

This report sets out the top five methods for local authorities to combat air pollution in a fast and fair way, namely:

- Helping people and business to choose sustainable travel options
- Accelerating the adoption of ultra-low emission vehicles
- Focus on vulnerable groups
- Planning and construction
- Clean Air Zones

[Read the full report](#)



**What's next?  
Vote now.**  
[#FourthPlinth](#)

Fourth Plinth Commission:



## Draft Environment SPD now Open for Consultation

In September 2019, [Westminster City Council \(WCC\)](#) announced a [Climate Emergency](#) and set the ambition for the council to be carbon neutral by 2030, with the whole city to follow suit by 2040. The City of Westminster is unique in that 86% of its emissions come from the built environment, a much higher proportion compared to other areas across the country. Having an up to date, ambitious and robust planning policy is a critical next step to achieving net zero across the city.

Last week, WCC launched the consultation on the draft Environmental Supplementary Planning Document (ESPD) as part of their ambitious programme to deliver on climate emergency commitments. The ESPD provides further detail and guidance on the [City Plan](#)'s environment policies, supporting our aspirations to create a greener, cleaner and healthier city.

The ESPD will help ensure that WCC drive emissions reductions and wider environmental sustainability through the city's built environment. WCC will be holding a series of consultation events over the coming weeks focusing on the topics covered in the charters of the ESPD. The consultation draft of the ESPD is available [here](#) and the consultation is open for **six weeks**, until 28th June 2021, with an opportunity to send responses to the consultation.

[Send a response to the consultation](#)



## 5th June is World Environment Day!

[World Environment Day](#) is just around the corner. It's a fantastic day to take a moment - and action - to address pressing environmental issues. Launched in 1974, World Environment Day aimed at engaging businesses, governments and citizens around the world over environmental issues. Even city dwellers like CRP's Greater London community can get involved.

Some great ways to help the environment every day:

- [Walk](#) or cycle to work
- Eat more plant-based foods
- Buy local, organic produce
- Use [Click + Collect](#) instead of deliveries
- Check the [CRP Clean Air Villages Directory](#) for delivery and service providers that use low emission vehicles

[Find out more](#)

Hiring: Head of Place & Sustainability

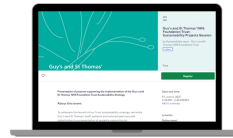


## Vote Now

Six of the world's most exciting contemporary artists have presented their ideas for the next Fourth Plinth commission, for 2022 - 2024! You can now [vote](#) for your favourite, whether that be 'The Jewellery Tree', 'Antelope', 'GOPNOGO', 'On Hunger and Farming in the Skies of the Past 1957 - 1966', 'Improntas (Imprint)' or 'Bumpamna for Trafalgar Square'.

You can learn more about the history of the Fourth Plinth, revisit previous commissions and explore the new shortlist [here](#).

[Vote now for the Fourth Plinth](#)



## NHS Sustainability Strategy Launch

On 4th June, [Guy's and St Thomas' NHS Foundation Trust](#) will be launching their new Sustainability Strategy 2021-2031!

During a [morning session](#) at 10am, they will be providing an introduction to the strategy and highlighting the commitment to sustainability leaderships from senior management.

The [afternoon session](#) will include a presentation of ongoing projects that are turning the sustainability strategy into action.

For more details, please contact Trust Air Quality Manager, Guy's and St Thomas' NHS Foundation Trust, [Tanja Dalle-Muenchmeyer](#).



## Planning Reform

*"The biggest shake-up to planning rules in a generation"* stated Russell Gardner, [Ernst and Young's UK & Ireland](#) Head of Real Estate, on the Planning Bill announced in the [Queen's Speech on 11th May](#). As reported by Jonathan Knott in the [Municipal Journal](#), Jonathan Carr-West, chief executive of the Local Government Information Unit also questioned the planning proposals, saying:

*"Everyone agrees that we need to build many, many more houses in this country. It's less clear that planning is what is preventing us from doing so."*

Dr Carr-West asked: *"Are major planning changes on permitted development totally compatible with rejuvenating town centres?"*. He said that while the measures may reduce *"the impact of nimbyism"* they could also *"draw concern over the loss of local democratic process"*, warning that *"a careful balance will need to be struck"*.

[London Councils](#) issued a statement from their executive member for housing and planning Darren Rodwell, calling the planning overhaul *"a complete disaster in the making"*. *"We're desperate for more affordable housing in the capital – but these reforms risk making the situation worse,"* he said.

For further information please contact CRP's Director [Susannah Wilks](#).

## The Fitzrovia Partnership seeking Head of Place & Sustainability

[Find out more](#)

The [Fitzrovia Partnership](#) are hiring for a senior role within the organisation. The new hire will lead on the Partnership's sustainability and operations, in an evolving role with the opportunity for growth as the Partnership renews its mandate for 2022 and beyond.

The Head of Place and Sustainability will be a key strategic lead for the Partnership and its members, helping to design and implement a wide range of place interventions and services for those that shape the area.

If you are interested, please [download the job description](#) or contact Chief Operating Officer [Lee Lyons](#) for more information.



## Clean Air Villages Directory: User Survey

The [CRP Clean Air Villages Directory](#) is continuing to help Londoners find local businesses that use zero/ultra-low emission modes of transport, such as bicycles and electric vehicles, for their deliveries. The Directory is now in its third year, and **we would like to know what you think about it so far.**

Please complete this 5-question [survey](#) by **12pm, Friday 4th June 2021.**

Thank you!

[Complete the survey now](#)

## CRP's Staff Spotlight On: Susannah Wilks



*This week we are featuring CRP Director [Susannah Wilks](#). Susannah has been working with CRP for 21 years, and has been the Director for the last 10 years. She has enjoyed every minute of it!*

"Before working with CRP I got my degree in Urban and Regional Planning and had some spells working in UK Property Consultancies, Charity Fundraising, Councils and Academia. I love the fact that CRP works with all of these sectors on a daily basis, for the good of London and Londoners.

The best thing about CRP? The partners, of course!"



CRP's Click Collect Clean Air tool can help to reduce the number of vans on our streets and clean our air?

[Click here to use Click & Collect for your next online delivery.](#)

## Dates for your Diary



27th May, 1pm. [Plugged In: Opportunities in the Electric Vehicle Infrastructure Market](#). Business Growth Hub.

28th May, 10:30am. [Designing London's Recovery Launch Event: Brief One & Two](#). Design Council.

June: LGBT Pride Month.

3rd June. [World Bicycle Day](#).

4th June, 10am. [Guy's and St Thomas' NHS Foundation Trust: Sustainability Strategy Launch](#). Sustainability team - Guy's and St Thomas' NHS Foundation Trust.

4th June, 2:30pm. [Guy's and St Thomas' NHS Foundation Trust: Sustainability Projects Session](#). Sustainability team - Guy's and St Thomas' NHS Foundation Trust.

5th June. [World Environment Day](#).

8th June, 10:30am. [COVID-19's Impact on Commercial Spaces: Understanding your Lease, Rent Negotiation & Business Rates](#). London Business Hub.

8th June, 2:00pm. [NYLON #19 - Workplace Futures](#). NLA.

24th June, 10am. [Raising Finance for SMEs](#). London Business Hub.

Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Cheapside Business Alliance, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Hammersmith and Fulham, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Midtown BID, Network Rail, Port of London Authority, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, Westminster City Council.

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