



# CROSS RIVER PARTNERSHIP

Delivering London's Future Together

**Fortnightly newsletter**

Tuesday 13th April 2021



## Earth Day: Successful Sustainable Development in London



Next week's Lunchtime Launch session, [Earth Day: Successful Sustainable Development](#), will be held on **Thursday 22nd April 2021, 1:15pm - 2:00pm**.

[Sign up here!](#)

To mark [Earth Day](#) 2021, we are excited to be joined by Debbie Akehurst, [Midtown BID](#), and Katherine Fleming, [The Northbank BID](#), two of CRP's neighbouring Business Improvement District partners, who will be showcasing their sustainability aims and innovative projects to support businesses in building back greener and cleaner post-Covid. We will also be joined by CRP's [Fiona Coull](#) for an interactive learning session on sustainability and business, with information on CRP's current and new resources due to be launched in the coming weeks.

Fiona Coull will be specifically touching on CRP's [Greening programme](#), which brought together Business Improvement Districts to deliver 19 Green Infrastructure Audits and 16 installations, including rain gardens, green walls and green roofs, across central London. Additionally, Fiona will be speaking about parklets and their importance for outdoor trading and business in times of government restrictions on retail and hospitality.

The main learning points for this session include:

- How London's Business Improvement Districts can make a transformative impact through sustainability-based goals
- How sustainable place making is also good for business
- How all Londoners can play their part through everyday actions this Earth Day

For further information about CRP's ongoing Lunchtime Launch programme please contact CRP Project Officer [Rachael Aldridge](#).

[Register here for CRP's next Lunchtime Launch](#)

**Support for Local Businesses**



Further support for businesses has recently been announced, as restrictions lift in a new phase of the pandemic.

The new [Restart Grant](#) is a one-off cash grant, available now for businesses with premises registered for business rates. Designed for businesses trying to reopen and get back on their feet after the latest lockdown, the grant is in two strands:

- Strand One, grants of up to £6,000 will be paid to non-essential retail premises to help them reopen safely.
- Strand Two, grants of up to £18,000 will be allocated to hospitality, accommodation, leisure, personal care and gym business premises, which may open later under the roadmap and will be more impacted by restrictions when open.

Other financial support available for businesses includes the [Recovery Loan Scheme](#), which supports access to finance for UK businesses as they grow and recover from the disruption of the pandemic. Up to £10 million is available per business. The actual amount offered and the terms are at the discretion of participating lenders. The scheme will run until 31st December 2021.

The [Help to Grow](#) programme is a government initiative designed to help small and medium businesses to learn new skills, reach new customers and boost profits. To be eligible, businesses need to have been operating for more than one year and have between five to 249 employees.

For more information, please see the [UK Government Business Support Page](#)

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## Clean Air Villages 4 Update



The inception meeting for the [Defra](#)-funded [Clean Air Villages 4](#) programme is due to take place this week.

All 25 partners will come together to meet one another and launch the programme. **The programme will deliver five Freight Solutions, on: Distribution, Consolidation, Mode, Policy & Technology**, with the aim of reducing congestion and pollution.

For more information about CAV4 project delivery, please contact CRP Project Manager [Kate Fenton](#).

Take a look at the [CAV4 Project Page](#) for more information

## CRP's Spotlight On: Hatton Garden BID



This week's focus is on CRP partner [Hatton Garden BID](#). The BID's aim is to support business growth and see Hatton Garden grow as a world-renowned business and visitor destination.

Recently, businesses have voted overwhelmingly in favour of renewing the [Hatton Garden Business Improvement District \(BID\)](#) for a second five year term.

The BID team, led by specialist regeneration consultancy [Primera Corporation](#), will work with [Camden Council](#) and other partners to deliver the business plan that was published in advance of the ballot being held.

Hatton Garden is London's historic jewellery district, home to the largest cluster of jewellery related businesses in the UK, and now also home to a growing number of businesses from other sectors wanting to locate in a bustling, thriving destination with a strong sense of identity. The BID will now be able to continue its work to enhance the area with a range of programmes - from street cleaning, ambassadors and greening, to destination marketing and public realm improvements. **Approximately £2 million will be invested into the area over the next five years.**

Gary Williams, Chair of the Hatton Garden BID, said:

*"Hatton Garden is already one of London's great districts, with a diverse business mix, wonderful character, unique venues and ideally located, but it has the potential to be even better. We live in uncertain times, but through the careful curation of the area over the last five years and in our second term, we are on a mission to ensure Hatton Garden benefits from the renaissance of London in the coming months and years."*

[Read more](#)



### Sustrans Big Pedal 2021!

*Image: A School Street in action at the Van Gogh Primary School, [London Borough of Lambeth](#).*

With schools back open after lockdown, it's great to see the return of [Sustrans Big Pedal](#) – the UK's biggest inter-school cycling, walking, wheeling and scooting competition!

Running from 19th - 30th April, the Big Pedal is open to all UK primary and



### Accessibility at CRP

CRP remains at forefront of delivering positive change for London's residents, businesses and visitors. We produce many sector leading online publications including case studies, toolkits, guidance documents, reports and interactive, online tools. We are committed to ensuring that all these resources are accessible to those who wish to use them.



secondary schools, encouraging them to compete to see who can get the highest percentage of their pupils, staff and parents cycling, walking, wheeling or scooting to school. There are also daily prizes, with rewards such as equipment and accessories up for grabs, for schools that achieve over 15% of their community participating in active travel.

CRP's [Healthy Streets Everyday](#) programme has helped partners and London Boroughs to design and implement School Streets through the [Hackney School Streets Hotline](#), a free telephone service that was available between May and September 2020, providing tailored support for the implementation of School Streets. The programme has also helped fund School Street initiatives in London Boroughs of [Hackney](#), [Lewisham](#), [Merton](#), [Richmond](#) and [Wandsworth](#).

For further information, please contact CRP Project Manager [Fiona Coull](#).

[Read more](#)



## London's Clean Air Community LinkedIn Group

Earlier this year, CRP's Air Quality Ambassador Julie Tucker helped us launch the [Clean Air Community group](#) on LinkedIn!

The group was initially welcome to professionals and residents of City of London who are interested in [#airquality](#), issues and all the wonderful research, initiatives and projects that are taking place to improve it.

**We're proud to be expanding the group to Greater London.** So if you're working in air quality, sustainable transport, monitoring, behaviour change, active travel or just interested in the topic and want to know/do more, come join our newly named **London Clean Air Community**.

Help us grow this network and community of individuals and businesses working towards less [#airpollution](#) and a cleaner, healthier London for all.

[Join CRP's LinkedIn Group](#)

At least 1 in 5 people in the UK have a long-term illness, impairment or disability with many more having a temporary disability. Making resources accessible means making sure they can be used by as many people as possible. This includes those with impaired vision, motor difficulties, cognitive impairments, learning disabilities, deafness or impaired hearing.

CRP is committed to embedding accessibility into the design and formatting of all its publications and will continue to update and improve our standards of practice across all our innovative projects and their outputs.

For more information about our practices and how we are creating accessible design as standard, please contact CRP Communications & Business Development Manager [Joshua West](#).



## Happy Earth Day!

CRP's vision is to work with its partners to address the grand challenges of our time and shape the London of tomorrow, creating a more sustainable city for the capital's residents, businesses and visitors.

**Thursday 22nd April 2021** sees the return of [Earth Day](#), marked by more than a billion people every year as a day of action to change human behaviour for a more sustainable world. This year marks the 51st Earth Day and will be celebrated with [plenty of digital events](#), including [CRP's Lunchtime Launch!](#)

CRP's activities are focused on changing human behaviour to create a more sustainable world for our 4.5-billion-year-old Earth.

[Clean Air Villages 3](#) encouraged businesses, communities and charities to switch to more air-quality friendly delivery methods such as cargo bikes and electric vehicles. The [Central London Sub-Regional Transport Partnership](#) is supporting Local Authorities to [realise the potential of and adopt micro-consolidation hubs and centres](#).

CRP's [Healthy Streets Everyday](#) programme is supporting local authorities and BIDs to implement local change, such as school streets, urban greening, parklets and walking and cycling programmes. These all have a profound impact on air quality and the sustainability of the Earth.

For further information, please contact CRP Project Officer [Ross Phillips](#).



## Deadline for Registering to Vote in 6th May 2021 Elections

The [Mayor of London and London Assembly](#) elections are taking place on Thursday 6th May. **The deadline to register to vote for these elections is Monday 19th April.** If you would prefer to [register for a postal vote](#) you can apply now and the deadline is 5pm on Tuesday 20th April.

[Register here](#)



## Stress Awareness Month

Are you aware that April is [Stress Awareness Month](#)?

It has been extremely difficult for everyone over the past year, having to deal with the events of the pandemic. It is important that we take time out to look after mental health and wellbeing so that we can look after families and loved ones.

This year the [Stress Management Society](#) is hosting a 30-day challenge to regain [Connection, Certainty and Control](#) by encouraging people to pick one action each for their physical, mental and emotional wellbeing to carry out every day. It takes 30 days to turn actions into habits and make a positive behaviour change.

What commitment will you make? More details and tips can be found [here](#).

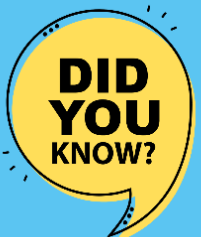
[Take Part in the 30 Day Challenge](#)

## CRP's Staff Spotlight On: Rachael Aldridge



*This week we are featuring CRP Project Officer [Rachael Aldridge](#).*

As part of my role at CRP, I deliver on communications for the [Clean Air Villages](#) programme, as well as CRP-wide strategic communications. From producing our fortnightly newsletter, organising CRP's Lunchtime Launches, promoting shared cargo bike schemes across villages, contacting businesses about the [CRP Clean Air Villages Directory](#) ... I am familiar with a lot of the work that CRP does and continues to deliver! I love bringing people together through our communications and events and seeing the change that CRP facilitates across London. My role is varied, exciting and challenging - and has been all of these things especially throughout the pandemic!



The CRP Clean Air Villages Directory currently lists 85 businesses, suppliers, manufacturers and leasers delivering across London via ultra-low emission?

Find them here and make a delivery today!

# Dates for your Diary



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15th April, 10am. [London Tall Buildings Survey 2021 - Report Launch](#). NLA.

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19th - 30th April. [The Big Pedal](#). Sustrans.

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20th April, 10am. [How Crucial is Rail to Reaching Net Zero?](#) National Rail.

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20th April, 7:30pm. [Towards a Mayor4CleanAir - Healthy Air for All Londoners](#). ClientEarth, Clean Air Parents' Network, Asthma UK, the British Lung Foundation, EDF Europe, Medact, Choked Up and Mums for Lungs.

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21st April. [World Creativity and Innovation Day](#). United Nations.

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21st April, 2pm. [London and Chicago in Conversation: Tall Buildings and the Zero-Carbon Agenda](#). NLA.

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22nd April, 10:30am. [Electrification of Waste and Recycling Vehicles](#). Freight in the City.

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22nd April, 1:15pm. [Earth Day: Successful Sustainable Development in London](#). CRP Lunchtime Launch.

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26th April, 5pm. [The Vibrant High Street and The Pedestrian](#). International Federation of Pedestrian & The Brewery Logistics Group.

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26th April, 8pm. [Virtual Walking Tour of London](#).

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28th April - 16th June. [London Rising: Online event series, unlocking London's potential post-Covid](#). Evening Standard.

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29th April, 10am. [Get Ready for Business](#). London Business Hub.

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29th April, 1pm. [Masterclass: The Social Media Refresh - for Hospitality Businesses](#). Wandsworth Enterprise Hub.

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5th May, 1pm. [Health on the High Street](#). London Policy & Strategy Network.

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21st May, 1pm. [Network-H2 Webinar: Multi-modal transport, logistics and autonomy](#). Network-H2.

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Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, London Borough of Wandsworth, Marble Arch BID, Midtown BID, Network Rail, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID.

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