

CROSS RIVER PARTNERSHIP

Delivering London's Future Together

Fortnightly newsletter

Tuesday 16th March 2021



Town Centre Futures Lunchtime Launch Event



CRP's [next Lunchtime Launch session](#) will be taking place on **Thursday 25th March, 1:15pm - 2pm.**

We are very excited to be launching our new report, [Town Centre Futures](#), where we will be showcasing practical recommendations to create a greener, cleaner recovery from the COVID-19 pandemic and enhance the roles of all of London's Centres. Recommendations will inter-link transport, economic, environmental, cultural and health aspects of London's future.

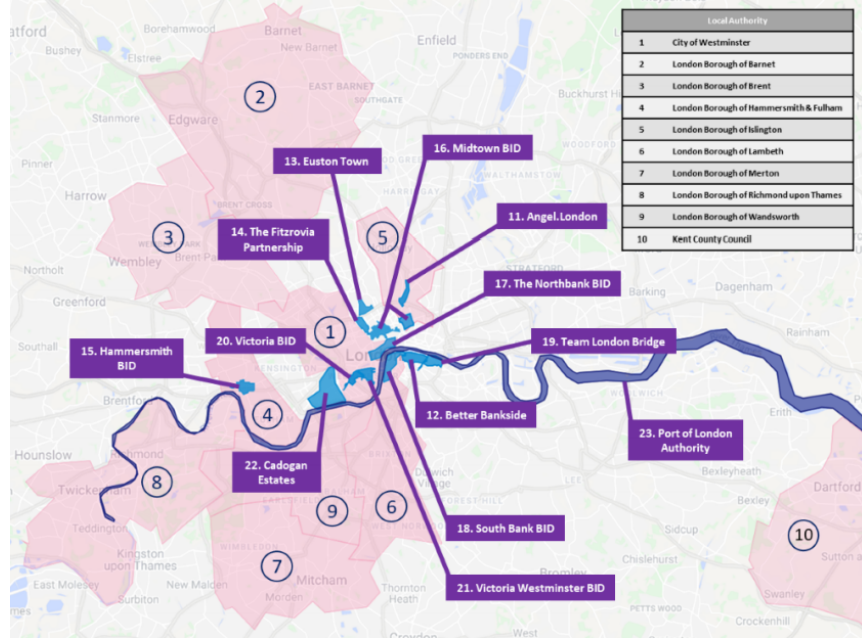
We will be joined by:

- Debbie Jackson, Executive Director for Growth, Planning and Housing at [Westminster City Council](#).
- Richard Brown, Acting Director at [Centre for London](#), who will be showcasing practical recommendations and the crucial role of London's Town Centres and High Streets as we emerge from the pandemic.
- Rachael Aldridge, Project Officer at [Cross River Partnership](#), will be speaking about how the Town Centre Futures recommendations can be implemented collaboratively by London's key players, across public, private and community sectors.

London has created an enormous value based on collaboration and innovation, and this new research aims to bring together partners from across London to emphasise and build on this.

[Register here](#)

CRP's Clean Air Villages 4 Funding Success!



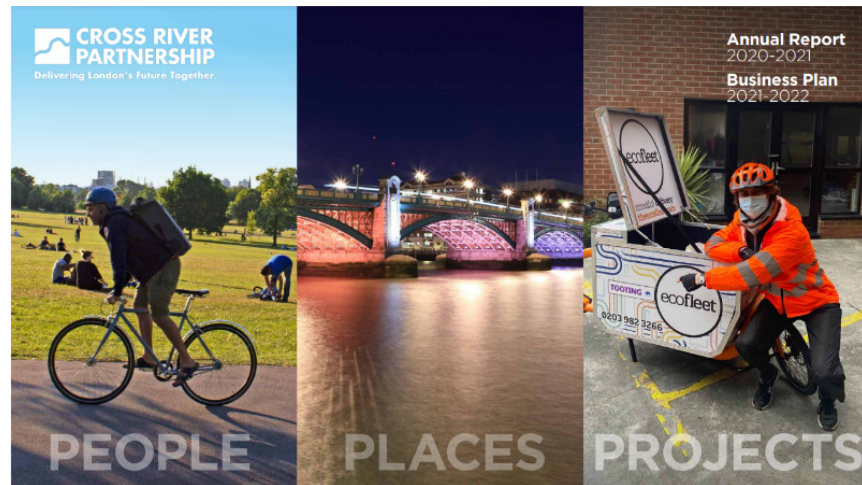
CRP is delighted to have secured £700,000 from [Defra](#) on behalf of partners, to deliver a fourth phase of the award-winning [Clean Air Villages](#) project. Huge congratulations to everyone involved!

The project will involve working with public, private and community partners across some of London’s worst air pollution hot spots, to provide innovative Freight Solutions, addressing Consolidation, Distribution, Mode, Technology and Policy in order to make sure that London ‘builds back better’ from COVID-19.

The new Clean Air Villages project will start on 1st April 2021. Please see the full press release and statement from Clean Air Villages Project Manager [Kate Fenton here](#).

For more information on how Clean Air Villages supports CRP’s strategic priorities and plans, please contact CRP Director [Susannah Wilks](#).

CRP Annual Report 2020/21 & Business Plan 2021/22



CRP is pleased to announce that the [Annual Report and Business Plan](#) was agreed at the [CRP Board](#) meeting on 9th March.

The great achievements delivered throughout this past year include, a new [Healthy Street Everyday](#) interactive website, and inspirational [case studies](#) and [guidance documents](#) on inclusive streets and school streets. As part of the [Clean Air Villages 3 Project](#), seven cargo bike schemes have been launched, covering 596 miles to date, along with [14 new Clean Air Routes](#). 17 [LiveShare online webinar events](#) have also attracted 866 attendees from across 12 countries, plus much more!

Do take a look at the [testimonials](#) video from a range of partners and stakeholders.

We have also set ourselves a series of challenging targets for the year ahead. For more information, please contact CRP’s Operations Manager [Carol Quamina](#).

[Read CRP’s latest Annual Report and Business Plan](#)

A Safer Public Realm



Following the tragic abduction and murder of Sarah Everard in South London, the spotlight is on the capital's public spaces and their influence on safety. According to a [YouGov survey for UN Women UK](#), 71% of women of all ages have experienced sexual harassment in a public place.

Good design in the public realm, including open spaces and lighting, is fundamental to the safety of all at night. We were pleased to see that [The Sunday Times referenced CRP's past project](#), the Golden Jubilee Bridges, as an example of good public realm design - safer for women and safer for everyone.

CRP's [Mobility Justice guidance](#) gives insight into the everyday experiences of disabled people in London, and informs on the transition to inclusive transport and infrastructure. Together we can create a brighter future for everyone using London's streets.

Lighting London Launch



Last week, [Centre for London](#) launched '[Seeing clearly: How lighting can make London a better city](#)'. This report explores the benefits of better lighting across the capital, outlining how improvements could be achieved. If you missed the event, you can watch it [here](#).

CRP is very pleased to have been a supporting sponsor for this research, along with the [City of London Corporation](#). The project has been generously supported by its funders, the [Greater London Authority](#), [Illuminated River Foundation](#) and [The Rothschild Foundation](#).

Healthy Streets Everyday March Round-up



With the end of the financial year drawing closer, March has been a busy month for [Healthy Streets Everyday!](#)

We have continued to deliver DrBike sessions with partners in the boroughs of [Greenwich](#), [Richmond](#) and [Tower Hamlets](#). We have also funded even more school street measures and we're on our way to publishing three additional case studies and a new guidance document discussing the benefits of monitoring.

March is also a month to reflect on everything we've achieved over the past 12 months. Although the pandemic has created many challenges for CRP and partners, we have managed to remain resilient and work together to deliver streets that are pleasant, safe places for all Londoners' to enjoy.

We can't wait to work with our partners to deliver even more Healthy Streets initiatives in 2021 and see what the future will bring! CRP is extremely grateful to the [Mayor's Air Quality Fund](#) for making all of these achievements possible.

For further information please contact CRP Project Manager [Fiona Coull](#).

Take a look at this year's Healthy Streets Everyday achievements

CRP's Spotlight On: Kensington and Chelsea Council



This week, we are showcasing the work of CRP partner [Kensington and Chelsea Council](#). CRP spoke to Environmental Protection Specialist [Louise Grimes](#) about the Council's recent work on air quality.

Our priority at [Kensington and Chelsea Council](#) has been supporting residents and businesses during the coronavirus pandemic. Before the pandemic began, we were already offering zero-emissions deliveries on essential food and medicine to isolated people with the [Defra-funded Clean Air Villages 2](#) cargo bike scheme. As the pandemic took hold, the scheme was a huge help in delivering food and medicines to people self-isolating or shielding in the area, offering deliveries from two pharmacies and community hub [Bay20](#). We made 250 deliveries that would have otherwise been undertaken in a van or car in the first 10 weeks of the scheme! More pharmacies told us it would help them, so the Council funded the scheme directly for an extra 12 weeks, providing 1,300 zero emission deliveries to local residents.

We've now established a new [Clean Air Village](#) in the [Cromwell Road](#) area. Plans to engage businesses have been limited due lockdown but with the help of the CRP, the Council is working with nine businesses including the [Natural History Museum](#), [Science Museum](#) and [Victoria & Albert Museum](#). We'll be working with the museums to understand how they get their deliveries and services and see how we can help them to work together to consolidate, re-time or reduce the number of deliveries to help improve air quality.



[#PlacesForAll](#) Campaign

This week we have launched our Places For All social media campaign! Each day we will be communicating the benefits of Low Traffic Schemes, debunking popular myths, and giving people a platform to share their positive stories using [#OurHealthyStreets](#).

Low Traffic Schemes, such as [LTNs](#), have existed since the 1970's, however the number have dramatically increased since March 2020 as part of [TfL's Streetspace for London's](#) temporary measures to create more space for walking and cycling to allow people to travel safely during the pandemic.

Have you benefitted from a Low Traffic Scheme in your community? Share your experiences using [#OurHealthyStreets](#). It's time to spread the word!

[Read more](#)



Fulham's Shared Electric Van for Businesses Launches

We are delighted to hear that another shared electric van for businesses has launched in London, this time in the [London Borough of Hammersmith and Fulham](#) (LBHF)! CRP managed the initial collaboration between [Zipcar](#), LBHF and [Fulham Broadway BID](#) in 2019 as part of the [Defra-funded Clean Air Villages 2](#) project.

The shared EV is **FREE** to use for qualifying businesses based in Fulham, including market traders on North End Road Market.

The Fulham EV joins the hugely successful [Brixton shared EV for businesses](#) which launched in December 2019. Since April 2020 the van has



Westminster City Council - Leader's Vision

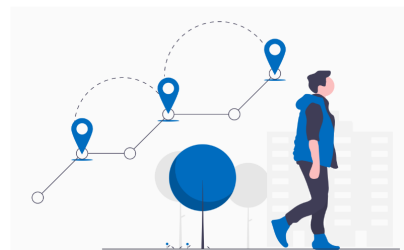
CRP was very pleased to attend the virtual launch of [Councillor Rachael Robothan's](#) new [City for All strategy](#) on 4th March 2021, along with many other representatives from government, business, and communities.

The Leader inspired us all with her commitment to forging ahead in spite of the pandemic, and continuing to support a City for All, with vibrant communities and strong businesses.

Councillor Robothan highlighted [Westminster City Council's](#) pioneering approach to AI Fresco Dining, and the economic benefits that it brings. She also trailed the [Inside Out festival](#) that will kick off in September, [Oxford Street District](#) plans, Marble Arch Mound and [Westminster Wheels](#).

CRP is delighted to have Westminster City Council as its lead Accountable Body, and looks forward to continuing to support the authority with its bold plans to lead London out of the pandemic in ways that are safer, greener, cleaner and fairer.

[Watch the Leader's full stakeholder briefing](#)



Find a Cleaner Route Today!

As part of the [Clean Air Villages 3](#) programme, we have recently refreshed the [Clean Air Route Finder](#)! You can now find 14 new Clean Air Routes for walking and cycling across 11 London boroughs, created in collaboration with [Tranquil City](#).

Our research has revealed that people can reduce their exposure to harmful air pollution by almost a quarter by taking a Clean Air Route, instead of the default route suggested by popular journey

covered 6,670 miles, saving 2,398kg CO₂, 5,712g NO_x, and 301g PM₁₀!

We have more exciting shared EV announcements just around the corner so be sure to follow CRP on [Twitter](#) and [LinkedIn](#) to hear the latest.

[Book a slot to use the Fulham EV](#)



Supporting Deptford's Businesses and Community

CRP's [Clean Air Villages 3](#) project has been supporting [Deptford's](#) businesses and community through a zero-emission cargo bike scheme. After the [London Borough of Lewisham](#) selected Deptford as the focus area, we partnered with cargo bike courier service [ecofleet](#), to mitigate the impact of COVID-19 on businesses and the community.

In addition to improving local air quality by switching delivery modes from vans and cars to cargo bike, it has been a fantastic asset to the community. One of the users, Nhung at Lai Loi Oriental Stores, said:

"We were approached by CRP to participate in a trial eco friendly cargo bike delivery program partnered with [ecofleet](#) and [Lewisham Council](#). This has helped us to advertise our oriental grocery free delivery service on our social media and also tell our customers, so they don't need to leave the house. It has cut our driving delivery time in a car or van, so reduced our emissions. The feedback is they love the service by ourselves at Lai Loi family and the friendly couriers at [ecofleet](#). They don't want us to stop!"

[Read more](#)



LEDNet and ADPH Joint Statement

In light of the pandemic, the national lockdown for the first wave (March 2020 to June 2020) led to a behavioural change of Londoners that contributed to the temporary improvement in air quality and

planners. Clean Air Routes help individuals to avoid busy and polluted roads. These serve as simple alternatives to popular commuter routes, often between stations and key destinations. The Clean Air Routes Monitoring Report can be accessed [here](#).

For more information about this project or the Clean Air Villages programme, please contact CRP's Project Manager [Kate Fenton](#).

[Calculate your Clean Air Route](#)

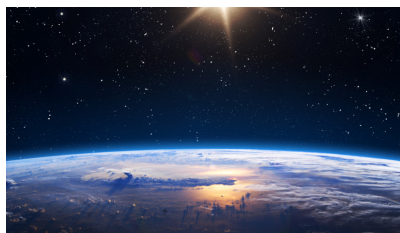


Little A.R.K makes a Big Impact

We are really pleased that Little A.R.K are using the [Clean Air Villages 3](#) cargo bike scheme in [London Borough of Merton](#). This community group, made up of over 70 local volunteers, support the community through Little Acts of Random Kindness (A.R.K) including the production and distribution hand sewn items for those in need.

Little A.R.K are using the scheme to deliver face coverings, hats and scrub bags for NHS workers, working with 7 NHS trusts. In just one month, 2,000 scrub hats and 27,000 face masks have been created over a year!

If you're a community organisation looking to deliver goods via cargo bike, please contact CRP Senior Project Officer [Laura Jacklin](#).



Switch On to the Switch Off

Saturday 27th March
2021 is [WWF's Earth Hour](#).

Join the movement and switch off your lights at **8.30pm** for one hour. This show of solidarity for our planet reminds us that small actions can make a big difference.

Thinking about our own energy use and our own actions is important in all areas of our lives. Reducing our carbon footprint can be done in many ways. From an air quality perspective, CO₂ from

an increase in active travel whilst socially distancing.

The [London Environment Directors' Network](#) (LEDNet) and the [Association of Directors of Public Health London](#) (ADPH London) published a [joint position statement](#) in September 2019 to set out how we should respond to the challenge of air pollution, based on our expertise and the available evidence. LEDNet and ADPH London have now revised the joint position statement, following the first wave of the pandemic. LEDNet and ADPH London have revised the joint position statement, following the first wave of the pandemic, to provide recommendations for cleaning up London's air.

[Read the full statement here](#)

census 2021

Census 2021

Another decade, another Census! A reminder to complete yours on or shortly after Sunday 21st March 2021, or you could face a fine.

Your answers to the census questions will help organisations make decisions on planning and funding public services in your area, including transport, education and healthcare.

[More about Census 2021](#)



CRP's Staff Spotlight On: Kate Fenton

road transport accounts for one third of all CO2 emissions.

You can reduce yours in many ways, for example, by avoiding unnecessary journeys or using sustainable travel modes, reducing or consolidating your deliveries and [using suppliers who use less polluting vehicles](#). These actions will also reduce levels of toxic pollutants which are bad for our lungs.

For further information, please contact CRP Project Manager [Kate Fenton](#).



Budget 2021

CRP watched the 3rd March 2021 [Budget announcements](#) closely, along with every other organisation, business and household in the country. While the support for jobs and livelihoods is welcome in the short term, there are still many unanswered questions about the more medium term prospects.

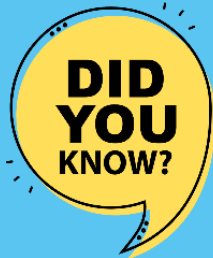
Of course there are many more things that will continue to be lobbied for, but at least we all now have clarity about the short term parameters within which we will operate, as we move into the next phase of living with COVID-19.

This week we are featuring CRP's Project Manager [Kate Fenton](#), who is leading on CRP's Clean Air Villages programme.

What I love about working for CRP is that no two days are the same. I also have the pleasure of working with a passionate and dynamic team. As CAV Project Manager, my role is to oversee the delivery of this cross-borough air quality programme. This involves building positive working relationships with the funder and project partners, mobilising the team and ensuring targets are hit; all with the bottom line of improving air quality. Here is a sample of what my day looks like:

Firstly I check emails and Teams messages, then attend a brief internal meeting to agree on content for the promotion of our Clean Air Routes. I then meet with a colleague to brainstorm ideas on how to run a meeting with three major museums who we conducted a deliveries

audit with. After lunch I attend an active travel webinar and provide a short presentation about the CAV project. Next, I examine a draft of a case study we are working on and provide feedback. I then work on some costings for a piece of work that one of CRP's members would like us to deliver next financial year. I have another meeting, this time with one of our project partners, to provide an update and ensure they are happy with progress. I then catch up with one of the members of the team to come up with ideas to further recruit organisations to use cargo bike schemes that we are managing. In and amongst this I do my best to keep on top of emails and find time to make a few cups of tea!



CRP's Clean Air Better Business programme ran from 2014 to 2019?

Click here to read the summary report of the project's achievements, including putting air quality firmly on the business agenda.

Dates for your Diary



- 16th March, 11:30am. [Environment Webinar Series: Sustainability](#). Port of London Authority.
- 17th March, 10:30am. [Environment Webinar Series: Innovation & Change](#). Port of London Authority.
- 18th March, 11:30am. [Environment Webinar Series: Habitats](#). Port of London Authority.
- 22nd - 25th March. [Sustainability Week 2021](#). The Economist.
- 25th March, 1:15pm. [Town Centre Futures](#). CRP Lunchtime Launch.
- 26th March, 8:30am. [Pop-up Potential: The Future of Retail on High Streets](#). NLA.
- 27th March, 8:30pm. [WWF Earth Hour](#).
- 21st April, 2pm. [London and Chicago in Conversation: Tall Buildings and the Zero-Carbon Agenda](#). NLA.

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