



**Fortnightly newsletter**

Tuesday 30th March 2021



## Earth Day: Successful Sustainable Development in London



CRP's next Lunchtime Launch session will be held on [Earth Day](#), **Thursday 22nd April 2021, 1:15pm - 2:00pm**.

[Sign up here!](#)

We will be joined by CRP's Business Improvement District partners [Midtown BID \(Debbie Akehurst\)](#) and [The Northbank BID \(Katherine Fleming\)](#), as well as CRP's [Fiona Coull](#). There's a chance to pose questions to our speakers, and to learn about plans to ensure a recovery from Covid that is safe, green, clean and fair in these key districts of London.

CRP's most recent Lunchtime Launch saw the publication of the [Town Centre Futures report](#) produced for CRP and [its partners](#) by [Centre for London](#). 117 audience members participated in discussions of relevance to public, private, BID, business and community sectors alike. Please see the Town Centre Futures event [recording](#), [Q&A sheet](#), [presentation slides](#) and [press release!](#)

For further information about CRP's ongoing Lunchtime Launch programme please contact CRP Project Officer [Rachael Aldridge](#).

[Register here for CRP's next Lunchtime Launch](#)

## Westminster City Council's City Plan 2019 - 2040



After years' of work including extensive consultations with residents, amenity groups, the development industry, agencies from the public sector and many other stakeholders, CRP's accountable body [Westminster City Council](#) will be formally adopting their [City Plan 2019 - 2040](#).

This plan sets out the blueprint for all development in the borough - with the aim of ensuring Westminster remains one of the best places in the world to live, work and visit, and focuses on three key themes:

1. homes and communities
2. a healthier and greener city
3. and opportunities for growth

The new planning framework will be used to set a clear direction for developers and householders. The plan will also set Westminster on a path to becoming [carbon neutral by 2040](#). Air pollution is the biggest concern among residents and a leading priority for the council. Under the City Plan, developers will create better green and open space as well as ensuring new major developments are air quality neutral.

CRP looks forward to continue working with Westminster City Council in materialising the many positive aims set out in the City Plan as part of our cross-sector projects to Deliver London's Future Together.

[See all documents related to the City Plan 2019-2040](#)

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## Clean Air Thames and Port of London Authority



CRP is proud to have the [Port of London Authority](#) (PLA) as a partner on our ongoing [Clean Air Thames](#) project, which aims to support vessel operators on the Thames to reduce their emissions and help improve air quality.

The PLA are strongly committed to environmental stewardship of the Thames, and are driving climate change adaptation and mitigation initiatives accordingly. They are reducing energy usage and aim to [cut their carbon emissions in half by 2025](#) and [reach Net Zero by 2040](#).

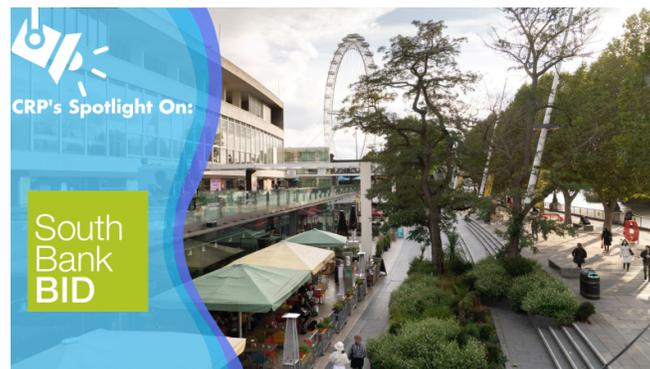
They recently hosted their [Environmental Webinar Series 2021](#), from 16-18 March, on sustainability, innovation and change, and habitats. They have also launched a [Sustainable Innovation Fund](#) to support the development of technologies suited to the Thames.

Clean Air Thames supports the PLA's environmental programme by demonstrating how river vessels can be retrofitted to reduce noxious emissions and encouraging more operators to green their vessels.

Applications for funding are now closed, but for more information about the project, please see [here](#) or contact CRP Project Manager [Sefinat Oloru](#).

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## CRP's Spotlight On: South Bank BID



*This week, we are showcasing the work of CRP partner [South Bank BID](#). Established in 2014, South Bank BID's vision is to help create a world-class neighbourhood for businesses, residents and students alike. CRP spoke to [Abdel Najid](#), Head of Place Management, about the BID's recent work.*

On behalf of our 250+ levy paying businesses, the BID delivers projects and funds initiatives that reflect the area's reputation as the cultural heart of London. This includes cleaning and security services through [South Bank Patrol](#) and [South Bank Clean Team](#), who work 7 days a week across the BID district. The BID also invests in maintaining and strengthening South Bank's reputation with a range of audiences through the South Bank London brand. With a [visitor website](#) with over 500,000 visitors per year pre-pandemic, together with an ongoing reach of over 325,000 followers across its social media channels, South Bank London packages and promotes the best of what's happening in our area to both domestic and international visitors, alongside longform articles on the history and cultural heritage that makes South Bank such a unique place.

[Read more](#)

## London Clean Air Community LinkedIn Group: Open to All



Earlier this year, as part of our [Clean Air Villages 3 \(CAV3\)](#) [Air Quality Ambassador](#) programme in partnership with [City of London Corporation](#), we launched the Clean Air Community LinkedIn group - a platform for London's professionals to share, engage and collaborate regarding air quality related initiatives or programmes.

Now, with CAV3 delivery wrapping up, we're excited to announce that the LinkedIn [Clean Air Community Group](#) is opening to the Greater London community. Now called the **London Clean Air Community** group, we welcome all Londoners who have an interest in air pollution, solutions and improving our air quality to join, network, share and help each other in achieving our collective mission of creating a cleaner, healthier London for all.

**We encourage all our CRP partners, followers and collaborators to join!** For more information, please contact CRP Project Officer [Stav Friedman](#).

Join the London Clean Air Community LinkedIn Group!



### Town Centre Futures Report Launch

CRP is pleased to launch a new study '[Town Centre Futures](#)'; an innovative cross-sector study providing practical recommendations for London's Local Authorities, Business Improvement Districts, landowners and other strategic agencies, on how we can recover from the Covid-pandemic in greener and cleaner way, and enhance the roles of all of London's Town Centres going forward.

The research, delivered by [Centre for London](#) as part of the CRP managed [Central London Sub-Regional Transport Partnership](#), inter-links transport, economic, environmental, cultural and health aspects of London's future. 10 typologies across London have been focussed on which transect London's major centres, district centres and neighbourhood centres.

The research has shown that London has enormous value based on collaboration and innovation, and partnerships will be key to delivering a successful recovery over the next few years.

For more information, please contact CRP Project Officer [Rachael Aldridge](#).

Read the report here



### Clean Air Villages 4: Coming Soon to a Borough Near You!

CRP is extremely honoured to be a recipient of [Defra's Air Quality Grant](#), which will allow us to continue delivering air quality improvement initiatives in the new Clean Air Villages 4 (CAV4) project.

The CRP Team is excited to be building on the work and partnerships developed during Clean Air Villages [1](#), [2](#) and [3](#). Through CAV4, the CRP team will work with 25 partners to deliver ambitious Freight Solutions for a Clean Air business recovery from COVID-19 across 10 Local Authorities.

As one of the many deliverables of the project, CAV4 will enhance CRP's measureBEST monitoring tool to capture, measure and analyse pollutants (including NO2, CO2, PMs) across 25 locations identified by the Greater London Authority as air quality focus areas, which are characterised by high levels of air pollution and population density.

The Clean Air Villages 4 project will run from 1st April 2021 until 30th June 2022.

For more information, please contact CRP Project Manager [Kate Fenton](#).

Read the press release here



### Cleaner Journeys, Cleaner Air for All



### Hammersmith and Hatton

Last week, CRP featured in [Air Quality News](#), within the feature article '[Cargo bikes - The Future of Zero Emission Last-mile Deliveries](#)'.

As part of [Clean Air Villages 3](#), we have launched 7 cargo bike schemes across London, and supported many businesses and communities with these deliveries. 596 miles have been covered by cargo bikes to date, resulting savings of 204kg of CO<sub>2</sub>, 733g of NO<sub>x</sub>, and 20g PM<sub>10</sub>, benefiting people's health and wellbeing!

[Read the full article here](#)



## Upcoming Best Practice Case Studies

As [Clean Air Villages 3](#) (CAV3) comes to a close, CRP has prepared five inspiring case studies as part of the solutions developed during the project. Each case study shares experiences, lessons learned and results of CAV3, in partnership with local authorities, businesses and communities regarding:

- shared cargo bike schemes
- supporting businesses to switch to electric vehicles
- the development of clean air routes across the villages part of the project
- Vivacity sensors monitoring traffic and footfall
- 17 [CRP LiveShare sessions](#) offered last year.

CRP is very proud of the successes throughout the CAV3 programme, which have had meaningful and tangible outcomes, including engaging with over 970 businesses, the launch of a shared [electric van \(EV\) scheme launching on the Shepherd's Bush](#) area, and the addition of 37 businesses to the [CRP Clean Air Villages Directory](#).

Roll on Clean Air Villages 4!

For more information, please contact CRP Project Officer [Carina Mesquita](#).

[Read more](#)



## World Health Day, Wednesday 7th April

This day is celebrated to mark the [World Health Organisation's](#) (WHO) first [Health Assembly](#) in 1948. Seven decades later, the WHO's impact in shaping and advocating for gold standard in healthcare has effected us all in many ways.

Today, we have a much richer understanding of what contributes to a positive mental, physical and spiritual wellbeing, especially the role that our environment plays in our wellbeing.

At CRP, we work on a range of projects that realign the importance of a clean and safe environment on our health. Projects such as [Healthy Streets Everyday](#), [Clean Air Villages](#) and [Clean Air Thames](#) are dedicated to improve air quality through collaboration and positively reinforce

## Garden BIDs Achieve Successful Ballot Results

Businesses have overwhelmingly voted **YES** to continue [Hammersmith BID](#) and [Hatton Garden BID](#), for another five years!

Of those businesses that voted, 80% voted 'YES' at the ballot for Hatton Garden and 86% voted 'YES' favour of Hammersmith BID. This support is particularly valued against the backdrop of a global pandemic and national lockdown, as many of the BIDs' businesses are temporarily closed or working remotely.

Hammersmith BID will focus on delivering on its project areas, as referenced in its Business Plan 2021 – 2026: [Shaping Hammersmith's Future](#). This includes Public Realm and Green Investment, Security and Resilience, and Community and Partnerships.

With the economy beginning to open up once again, and businesses eager to stabilise and grow, Hatton Garden BID stands ready to support the Hatton Garden business community. The BID's second term commitments seek to maximise the growth opportunities on the horizon and tackle issues that could hinder business growth and area vibrancy.

CRP looks forward to continuing our strong relationship with the BIDs as part of our ongoing project delivery.

[Plans for Hammersmith BID's fourth term, 2021-26](#)

[Plans for Hatton Garden BID's second term, 2021-26](#)



## Shepherd's Bush Shared Electric Van Launching Soon

As part of the [Clean Air Villages 3](#) project, CRP is excited to announce that registration for the shared electric van will be available over the next few months. **Please register your interest via [this short form](#).**

This will be the second shared electric scheme available for businesses in [London Borough of Hammersmith and Fulham](#) - the [Fulham van](#) is also currently available.

[Landsec](#) at [West12 Shopping Centre](#) have been a great stakeholder in this project and will be facilitating the space for the van and charging access.

For more information on how to take advantage of this scheme please get in contact with CRP Senior Project Officer [Laura Jacklin](#).

[Register your interest](#)



## Zoe Greindl reflects on her Internship at CRP

London's residents', businesses' and visitors' wellbeing.

If you're interested in joining and collaborating with us to help improve London's air quality, please contact CRP Project Officer [Anusha Rajamani](#).

Find out more about World Health Day 2021

Over the last few months, I have joined CRP every Thursday as part of my Masters in Climate Change at [King's College London](#). Even remotely, I was warmly welcomed by the whole team and cannot believe how quickly the time has gone by!

I have had the opportunity to work across exciting projects; engaging with local businesses, analysing [Vivacity](#) monitoring data and using design tools to create communications content. I was also fortunate to attend a media and communications training by [MediaFirst](#), a workshop on active travel by [Groundwork London](#), CRP's Lunchtime Launches and meetings with the [Central London Sub-Regional Transport Partnership](#) and [Clean Air Villages 3](#) partners.

I am extremely grateful to the whole [CRP team](#) for being so welcoming, kind and supportive throughout my internship. I have learnt so much during my short time at CRP and being part of such worthwhile projects with a great team has been an invaluable experience for me!

**On behalf of the whole CRP team,  
thank you Zoe for all your hard work at CRP!**

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### CRP's Staff Spotlight On: Laura Jacklin



*This week we are featuring CRP's Senior Project Officer [Laura Jacklin](#).*

I work on the [Clean Air Villages 3](#) programme and have thoroughly enjoyed working on such an engaging project. It has been great to meet businesses, people and communities across lots of different areas of London. I have worked on shared electric vehicle (EV) schemes across [London Borough of Hammersmith and Fulham](#), setting up cargo bike schemes with small businesses with local cargo bike couriers in areas such as Tooting and Shepherds Bush.

The best part of my job is seeing the schemes helping businesses, creating a positive change for air quality but also for financial gains. I have also enjoyed seeing data aid businesses to change to EVs. I have also been leading on studies with the [CLSRTP](#) group, looking into freight challenges and solutions that could be utilised for all stakeholders including councils and the private sector.

I have enjoyed with working with our partners and communities across London who have innovative plans for the future of London. On the top of this is the great team I work with day in and day out - I love having such supportive colleagues to have a tea and laugh with.



CRP's recent Annual Report & Business Plan contains a testimonials video, reflecting on the past year?

Click here to listen and watch messages from our partners and colleagues.

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## Dates for your Diary



7th April, 3pm. [Reopening advice session for City of London and Hackney businesses](#). Hackney Business Network.

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7th April, 4pm. [NLA virtual meet ups: How to survive the tech burnout](#). NLA.

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8th April, 10am. [How to Give Powerful, Persuasive Presentations](#). London Business Hub.

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13th April, 10am. [University campuses: Evolving to a changing world](#). NLA.

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15th April, 10am. [London Tall Buildings Survey 2021 - Report Launch](#). NLA.

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19th - 30th April. [The Big Pedal](#). Sustrans.

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21st April. [World Creativity and Innovation Day](#). United Nations.

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21st April, 2pm. [London and Chicago in Conversation: Tall Buildings and the Zero-Carbon Agenda](#). NLA.

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22nd April, 1:15pm. [Earth Day: Successful Sustainable Development in London](#). CRP Lunchtime Launch.

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29th April, 10am. [Get Ready for Business](#). London Business Hub.

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Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, London Borough of Wandsworth, Marble Arch BID, Midtown BID, Network Rail, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID.

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