

CROSS RIVER PARTNERSHIP

Delivering London's Future Together

Fortnightly newsletter

Tuesday 2nd March 2021



CRP's Lunchtime Launches: Town Centre Futures



CRP's third Lunchtime Launch of the series will take place on **Thursday 25th March 2021, 1:15pm - 2:00pm**. We will be joined by [Westminster City Council's Debbie Jackson](#) and [Centre for London's Richard Brown](#) to launch CRP's latest commissioned report into [Town Centre Futures](#). Detailed insights will be added by CRP's Project Officer **Rachael Aldridge**.

Please sign up for free [here](#).

Town Centre Futures will showcase 10 different typologies of London Town Centres, in order to demonstrate practical recommendations for creating successful, complementary futures as we emerge from COVID-19. Transport, environment, economic and health factors will all be tackled together.

If you missed CRP's most recent Lunchtime Launch on Making Monitoring Meaningful: Planning Transport in the Covid Era, you can view the full recording [here](#) and see all associated materials [here](#). We were very pleased to be joined by **98** audience members from across the Local Authority, Business Improvement District, Government Agency, Consultancy, Think Tank spectrum.

For more information, please contact CRP's Director [Susannah Wilks](#).

[Register here](#)

Four Step Roadmap out of Lockdown

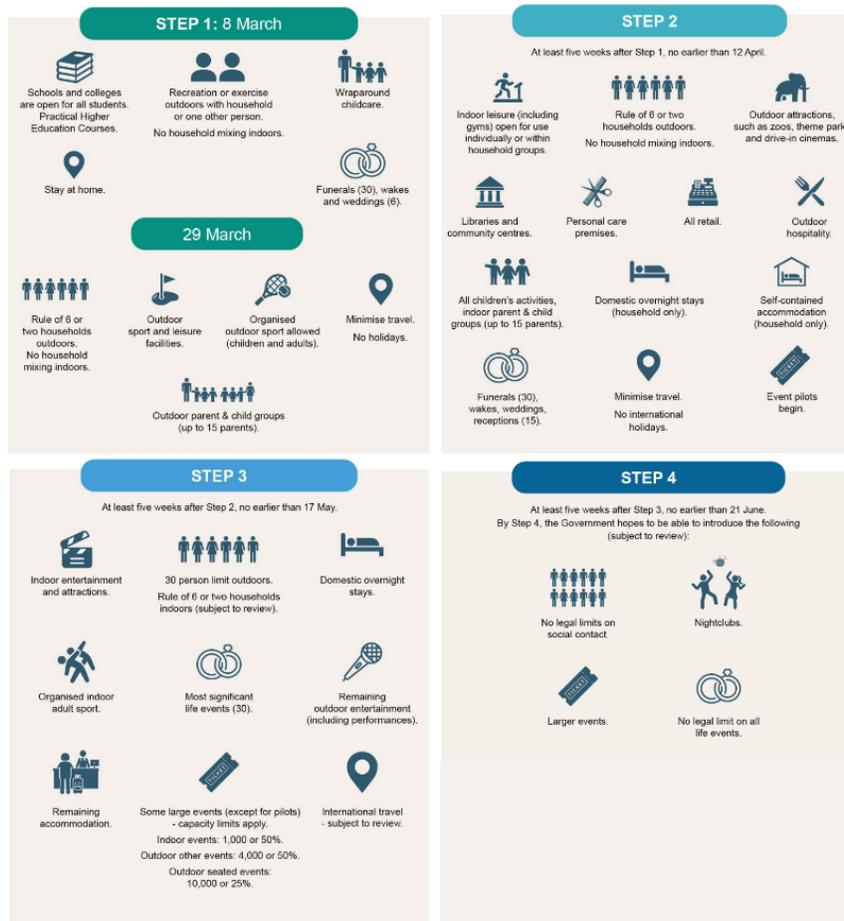


Image Source: [The Fitzrovia Partnership](#).

On Monday 22nd February, the Government announced the [roadmap](#) to cautiously ease lockdown restrictions in England.

The roadmap outlines four steps for easing restrictions. Before proceeding to the next step, the Government will examine the data to assess the impact of previous steps.

This assessment will be based on four tests:

- The vaccine deployment programme continues successfully.
- Evidence shows vaccines are sufficiently effective in reducing hospitalisations and deaths in those vaccinated.
- Infection rates do not risk a surge in hospitalisations which would put unsustainable pressure on the NHS.
- Our assessment of the risks is not fundamentally changed by new Variants of Concern.

There will be a minimum of five weeks between each step: four weeks for the data to reflect changes in restrictions; followed by seven days' notice of the restrictions to be eased.

[Read the Spring 2021 COVID-10 Response here](#)

CRP's Spotlight On: [angel.london](#)



This week, we are showcasing the work of CRP partner [angel.london](#), the organisation that runs the Business Improvement District in the Angel, one of the most vibrant town centres in North London.

Like all other BIDS, [angel.london](#) has been working in uncharted waters over the past year. To support our businesses through the pandemic, we reduced the BID levy for businesses that were not permitted to open. We had to move from service delivery to advice and advocacy whilst still trying to deliver as many projects as possible on a reduced budget, with the great support of [Islington Council](#), particularly the Waste Management Service. For much of this time, our office base has been unavailable and, like workers everywhere, we have all had to establish home offices and meet virtually.

Our excellent working relationship with CRP has continued and as partners for the [Clean Air Villages 3](#) project we have, together, had to rework our original ideas for the scheme and find new ways of engaging our businesses. Our Marketing Manager has reported that the e-shot for the recent [Active Travel workshops](#) attracted more hits than anything else apart from our grant advice shots, and we are receiving very positive feedback! We will be running our first Sustainability Forum next month, hosted by CRP, and hope that this will continue well beyond the life of the current project.

For more information, please contact [angel.london](#) Chief Executive [Christine Lovett](#).

[Read more](#)



Congratulations to Whitehall BID

The [new BID in Whitehall](#) will provide the local business community with a strong voice to drive change, innovation and stimulate additional investment into the area!

Following the recent ballot, **95%** of local businesses voted 'yes' which saw them endorse the creation of the new BID. This result has seen the establishment of London's **67th** BID, and is a promising indication of the growing role that BIDs are playing in London's ongoing development. It is envisaged that through collective partnerships, the Whitehall BID will help drive more than **£600,000** of investment across a range of strategic projects over the next two years.

CRP look forward to seeing the development of the local area, no doubt



Mobility Guidance feature in Forbes Magazine

CRP's recently released [Mobility Justice and Transport Inclusivity](#) report has been shared in Forbes Magazine! We're very pleased to see the important research being disseminated and we will continue to expand on the key messages with our partners on how the practical recommendations mentioned in this report can be implemented across the [Healthy Streets Everyday](#) project.

For more information, please contact CRP Project Manager [Fiona Coull](#).



Places for All Campaign

The CRP-managed [Central London Sub-Regional Transport Partnership](#) is launching a new cross-sector social media campaign, **Places for All**, which aims to educate local London residents and businesses on Low Traffic Schemes, demystifying information surrounding them, and empowering people to support measures that will improve air quality and accessibility in densely populated areas across London.

These schemes make residential streets safer and more accessible for walkers, cyclists, wheelchairs, and mobility scooters. 'Low Traffic Neighbourhoods' (LTNs) or 'Active Neighbourhoods', have existed since the 70's, however have dramatically increased in number since March 2020, as part of TfL's [Streetspace for London](#)'s temporary measures to facilitate social distancing and safer travel during the pandemic, creating more space for pedestrians and cyclists.

Do you live in a Low Traffic Scheme area? Have you noticed less speeding cars down your local street? Do you feel more confident getting from A-B in your local community? Share your stories with us using **#OurHealthyStreet** from Monday 15th March 2021.

For more information, please contact CRP Communications & Business Development Manager [Joshua West](#).

Read more



Re-Imagining Space for a Green Recovery

After the successful launch of the [Potential for Urban Logistics Hub in Central London](#) study commissioned by [CLSRTP](#), the next phase of this project is being undertaken to create an interactive online map. This will enable both site owners and logistics operators to see what areas across central London have



Lighting London Report Launch

Join [Centre for London](#) for the launch of the new report 'Seeing Clearly: A New Vision for London's Lighting' on Wednesday 10th March at 5pm. This innovative study looks at how London uses electric lighting and shares good practice to improve the city's great outdoors.

Sign up [here](#).

The event will present recommendations for the Mayor of London, Local Authorities, developers and communities, culminating with a discussion with guest experts, including **Amy Lamé**, [Greater London Authority](#), and **Sarah Gaventa**, [Illuminated River Foundation](#).

Key points addressed at this event will be:

- How can better lighting contribute make our public spaces more welcoming and inclusive?
- How can we make lighting more sustainable?
- What would it take to make London one of the best lit cities in the world?

CRP is proud to be a supporting sponsor for this research.

For more information, please contact CRP's Director [Susannah Wilks](#).



Cargo Bikes - The Future of Urban Deliveries

Cargo bikes are a sustainable, efficient, zero-emission option that can be used for a range of deliveries and collections. They have huge potential for businesses to save money by avoiding congestion and emissions charges in central London, as well as improve air quality across our communities.

Since the start of the pandemic, CRP's [Clean Air Villages 3](#) (CAV3) project has launched 7 cargo bike schemes, covering 596 miles supporting food banks,

potential space to house last mile delivery hubs that will help to reducing air pollution, congestion and carbon emissions.

This map will showcase the 29 sites that were identified as potential areas for use for logistics operations, as well as new sites that local authorities or landowners identify across central London in the future.

Different types of spaces could be used for logistics hubs including; carparks, railway arches, empty stores, warehouses and many more.

CRP is now accepting submissions for more sites across Central London to add to the map!

If you are a Landowner, council or private company who has space that has underutilised space that could be a potential space for consolidation get in touch with CRP Senior Project Officer [Laura Jacklin](#).



Final Month of Clean Air Villages 3 project

We are entering the last month of the [Clean Air Villages 3](#) (CAV3) project and it looks like we're going out with a bang!

February was a busy month for the CAV3 villages, with [Tooting](#), [Richmond](#) and [Wimbledon's](#) [cargo bike delivery schemes](#) in full swing. For [Deptford's](#) cargo bike scheme, we were pleased to support the [Trussell Trust](#) food bank in delivering goods to those in need during the pandemic.

This past month also included [2 workshops on Active Travel](#), hosted in partnership with [Groundwork](#). The [most recent workshop](#) on Active Travel and Cycling detailed the perks and benefits to being an active traveller, with some key tips and tricks for getting out on your bike. We were also excited announce the launch of 14 new Clean Air Routes across 11 CAV3 partner boroughs – explore the new routes on the recently refreshed [Clean Air Route Finder](#).

For more information, please contact CRP Project Manager [Kate Fenton](#).

[Read more](#)

pharmacies, charities and local businesses in delivering essential items. The most recent schemes have launched in [Seven Sisters](#), [Soho](#) and [The Northbank BID](#), and are currently free to use.

If you are interested or aware of any businesses or organisations that could utilise these zero emission vehicles, please contact CRP Project Officer [Carina Mesquita](#).

[Take a look at all CAV3 cargo bike scheme locations!](#)



Clean Air Thames is Full Steam Ahead!

Applications for the second round of [Clean Air Thames](#) funding closed last month.

Clean Air Thames, funded by Round 3 of the [Mayor's Air Quality Fund](#), aims to show how river vessels can be retrofitted to reduce noxious emissions and contribute to improved air quality along the river.

With London easing out of the lockdown and winter turning to spring, more people are spending time outdoors. The Thames, too, will have attract more visitors spending time alongside or on it, and more goods are being delivered using the river, rather than by road. Therefore, it's important to keep reducing emissions from river vessels, and keep its environment healthy for both commercial and leisure users.

For more information about the project, please contact CRP Project Manager [Sefinat Otaru](#).

**Celebrating
International
Women's Day and
History Month**

International Women's Day

Though the pandemic has tested us time and time again, we need to look back at the progress we have made and how far we have come in one year. **This year we will be celebrating [International Women's Day](#) on 8th March!** [UN Women](#) have announced this year's theme as "*Women in leadership: Achieving an equal future in a COVID-19 world*".



CRP Media Training

Recently, the [CRP team](#) attended media and communications training, delivered by a great team of journalists from [MediaFirst](#).

For one day, we put our nerves aside and practiced undertaking telephone, radio and television interviews. From delivering key messages effectively to answering unexpected questions with confidence, the CRP team learnt all the skills required to clearly communicate the projects we are working on.

The skills learnt were far-reaching and impactful well beyond undertaking interviews. The whole CRP team left the training feeling confident and look forward to continuously developing their communication skills!

For more information, please contact Project Officer Intern [Zoe Greindl](#).

This theme rings true as we take heed from global leaders who have championed and mobilised people to demand climate action as we rebuild ourselves from the pandemic.

The association between air pollution and women's health is has become well evidenced, where the exposure [air pollution has adverse impacts on maternal and newborn health](#). At CRP, we are dedicated to find solutions in reducing air pollution and raise awareness about the importance of air quality in enhancing mental, physical and spiritual health through projects such as [Healthy Streets Everyday](#) and [Clean Air Villages 3](#). We also collaborate with [Mums for Lungs](#), [Regen Network](#) and [Global Action Plan](#).

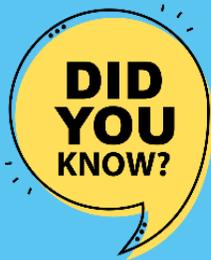
If you're interested in joining and collaborating with us to help improve London's air quality, please contact CRP Project Officer [Anusha Rajamani](#).

CRP's Staff Spotlight On: Joshua West



This week we are featuring CRP's Communications & Business Development Manager [Joshua West](#), who is leading on CRP's internal and external communications across all projects.

As part of my role at CRP, I have the privilege of getting to dip my toes into lots of different projects, ensuring that the amazing thing we do reach the right people at the right time. Since March 2020, the team and I have been working remotely from the comfort of our bedrooms, lounges, kitchens and sometimes garden sheds. Communication has never been more important to succeed across our portfolio of innovative programmes that are helping London's residents, businesses and visitors to build back greener, cleaner and safer. I work on the 'cradle to grave' aspects of communication across CRP's projects, from composing [roadmaps to launch new website tools](#) for our partners, to finessing the final touches to a social media campaign and empowering the team to utilise the next best design tools to make their projects shine. What I enjoy the most about CRP is the [practical and positive changes](#) we deliver, the cross-cutting nature of our work with [partners](#), and the opportunities to think creatively to solve some of London's most pressing challenges.



CRP launched the Creating Parklets for Community and Business Resilience Guidance Document in July 2020, as part of the Healthy Streets Everyday programme?

Click here to find out more about the design and implementation of parklets.

Dates for your Diary



- 3rd March, 12pm. [BAME London & Thames Valley Virtual Networking](#). Federation of Small Businesses.
- 8th March. [International Women's Day](#).
- 10th March, 10am. [FAME Collective Present: Pathways to Success in the Built Environment](#). New London Architecture.
- 10th March, 5pm. [Seeing clearly: a new vision for London's lighting](#). Centre for London.
- 11th March, 4pm. [What do we need from the next Mayor of London?](#). New London Architecture.
- 16th March, 11:30am. [Environment Webinar Series: Sustainability](#). Port of London Authority.
- 17th March, 10:30am. [Environment Webinar Series: Innovation & Change](#). Port of London Authority.
- 18th March, 11:30am. [Environment Webinar Series: Habitats](#). Port of London Authority.
- 25th March, 1:15pm. [Town Centre Futures](#). CRP Lunchtime Launch.

Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, London Borough of Wandsworth, Marble Arch BID, Midtown BID, Network Rail, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID.

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