



Delivering London's Future Together

Welcome to Cross River Partnership's Fortnightly Update



### **New Arrangements for Businesses after Wednesday 2nd December**

With the national lockdown restrictions changing from **2nd December**, [London Councils](#) have recently published some useful updates around hospitality, opening hours and the cost of COVID-19:

London groups including BIDs, the [GLA](#) and [London Councils](#) are also calling for an end to the 10pm curfew for licenced premises. Boroughs have been asked to consider the implications of potential later opening hours with their business community in the run up to Christmas, including the licencing and community safety aspects. Additionally, the [British Business Bank](#) has published [new analysis](#) on the take up of the COVID-19 loans.

Prime Minister Boris Johnson has published his ten-point plan for creating a 'green industrial revolution' for 250,000 new jobs. The blueprint covers clean energy, transport, nature and innovative technologies and is backed by £12bn of government investment. Read the plan [here](#).

Please have a look at [CRP's COVID-19 Support webpage](#) for further information in relation to business, finance, transport and wellbeing.

[Read more](#)



## REGISTRATION OPEN! Good Parks for London 2020 Launch: CRP LiveShare

CRP's next LiveShare event - [Good Parks for London 2020 Launch](#) - is taking place on **Thursday 26th November, 4pm - 5pm**. The event will be hosted by [Parks for London](#), who will be launching this year's Good Parks for London Report, showcasing the great work that land managers are doing in and around London and reflecting on the impact of the pandemic on the capital's parks and green spaces.

There will be talks from expert speakers including Dr Meredith Whitten, [London School of Economics and Political Science](#), Martin Kelly, [GL Hearn](#) and Tony Leach, [Parks for London](#), as well as the London borough whose parks service has scored exceptionally well against the Good Parks criteria this year.

You can sign up [here](#).

Spaces are limited so please be sure to register! If you are not able to make this session, don't worry! All of our LiveShares are posted on our [YouTube](#) channel for you to view and share whenever you like. Remember to follow us on [Twitter](#) and [LinkedIn](#) to receive all our LiveShare updates and upcoming sessions. We hope to see you very soon!

For more information, please contact CRP Guidance Manager [Tomos Joyce](#).

[Register here](#)



### Camden Town Unlimited & Euston Town Re-elected!

CRP are excited that CRP BID partners [Camden Town Unlimited](#) and [Euston Town](#) have been re-elected for another term! Hear from [Bailey Hawcroft-Hurst](#), Communications Manager at Camden Town Unlimited and Euston Town, about the successful re-election:

We are thrilled to announce that we have been re-elected for another term as the Business Improvement District's for Camden Town & Euston! Thank you to all our members for your support.

When we started the current term, no one could have predicted it would be drawing to a close in such dramatic circumstances - and no one could have known that we'd be seeking re-election in the midst of it all. But if ever there was a time when our neighbourhoods need their business community, it is now. Together, we will prepare ourselves for the changes ahead.

Take a look at the [Camden Town Unlimited](#) and [Euston Town](#) websites to see we're working on, including our flagship projects: [Camden Highline](#) (transforming disused

railway into a new park in the sky, linking Camden Town to King's Cross), [Camden Collective](#) (a meanwhile use coworking hub in the heart of Camden, offering free hotdesking space and affordable offices) and [Drummond Street Vision](#) (a community-led regeneration to enhance the Drummond Street neighbourhood, in partnership with Jan Kattein Architects and traders).

Huge congratulations from CRP to [Simon Pitkeathley](#) and his [amazing team](#)! We look forward to continuing to work together!

[Read more](#)



## Mobility Justice & Transport Inclusivity

“It’s not just lifts and ramps”

November 2020

### Upcoming Healthy Streets Everyday Guidance Document on Mobility Justice

As part of the [Healthy Streets Everyday \(HSE\)](#) programme, CRP is pleased to announce an **upcoming Guidance Document** that discusses **Mobility Justice**. The guidance, that will be published in a few weeks' time, explores several stories of mobility (in)justice faced by individuals with a disability or mobility impairment.

**So what actually is mobility justice?** In essence, it is the principle that all people should have the same opportunity to move around and access a space or place regardless of their physical ability, race, sexuality or any other characteristic. Unfortunately, transport can be one of the principal barriers faced by persons with disabilities or impaired mobilities. To make our transport and mobilities more inclusive, it is important to understand the challenges experienced by those that face mobility and transport barriers.

Be the first to hear about the guidance document's launch by following us on [Twitter](#) and [LinkedIn](#). For further information about the Healthy Streets Everyday project, please contact CRP Project Manager [Fiona Coull](#).

[Read more](#)



## Road Safety Week 2020

[Road Safety Week](#), the UK's biggest road safety event, coordinated annually by the road safety charity [Brake](#), took place this year from 16th - 22nd November. The week aims to inspire thousands of schools, organisations and communities to take action on road safety and promote life-saving messages, during the week and beyond.

The importance of road safety is crucial to the success of CRP's [Healthy Streets Everyday \(HSE\) programme](#). Unfortunately, morning and evening rush hours are a common time for road traffic accidents involving children. HSE have recently funded the [Hackney School Streets Hotline](#), a service for borough officers across all of London to get tailored, up-to-date and site-specific advice to support the implementation of school streets. School streets encourage more active travel to and from sites around Schools and reduce the number of cars on the road at specific times to allow children and others to walk, cycle and scoot more safely. The [London Borough of Hackney](#) have excellent experience in delivering school streets, with over 30 in operation and more continually being added! The service was used by 14 local authorities with 18 calls being taken and support provided.

For more information, please contact CRP Project Officer [Ross Phillips](#).

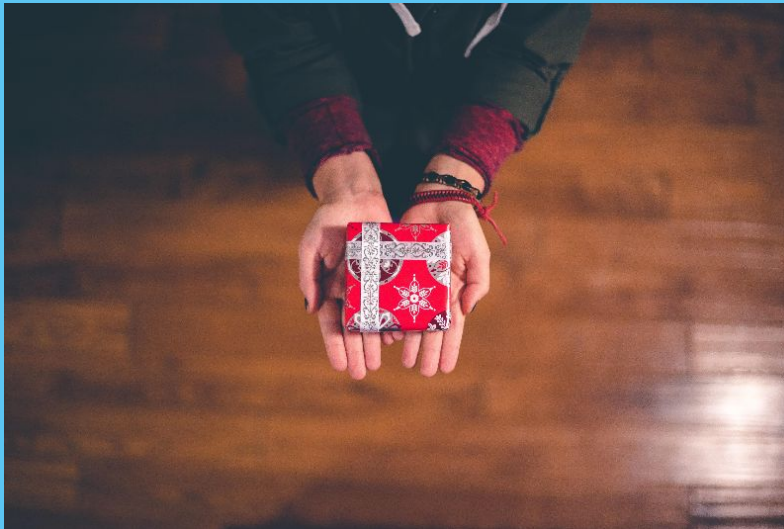


## New Local Cargo Bike Schemes Launch This Month!

CRP has launched a number of new cargo bike schemes as part of the [Clean Air Villages](#) project. These schemes will support local business communities to deliver their products and services to their customers, positively impacting on air quality as well as saving time and resources. The schemes help a range of businesses from market traders, to independent stores delivering art, wine, essential supplies and even paint!

In [London Borough of Richmond](#), [RV Tass](#) has started a weekly delivery slot to deliver paint to those in the local community. Over in Tooting, [London Borough of Wandsworth](#), market trader Gemma, owner of [Love Art](#), has started utilising the trial to provide a delivery service for her customers. In Wimbledon, [London Borough of Merton](#), [Fielders](#) is preparing to have a weekly cargo bike delivery slot to enable customers to still order from home!

In all three of these schemes, there is **still capacity** to support more businesses, especially over the Christmas break. If you are interested in using the scheme for **FREE** as a business in one of these areas, please contact CRP Senior Project Officer [Laura Jacklin](#).



### 1st December: The National Day of Giving

[#GivingTuesday](#) will be celebrated on 1st December this year. It's a day when people come together to support the community or causes that mean so much to us, such as donating money to a charitable cause or volunteering.

Why not give back and make a difference this year by purchasing your gifts from the suppliers/local businesses listed on the [CRP Clean Air Villages Directory](#)? Many businesses on the Directory will be offering Christmas specials, and importantly your delivery will be made by ultra-low emission vehicle. The Directory also shows which businesses are offering a Click & Collect service. CRP will be showcasing businesses listed on the [Directory](#) in the run up to Christmas - stay tuned over the coming weeks via our [Twitter page](#) for a [#CleanAirChristmas](#).

[#CleanAirChristmas](#)



### CRP's Spotlight On: Brixton BID

*This week, we are showcasing the work of CRP BID partner [Brixton BID](#). Established in 2014 by local businesses, Brixton BID works to make the district a sustainable and distinctive destination. Hear what Managing Director [Gianluca Rizzo](#) and Projects Lead [Reece Simwogerere](#) have to say about Evie, the BID's shared electric vehicle:*

[Brixton BID](#) has managed to secure a continuation of the exclusive and unlimited access to the first-ever [shared electric van 'Evie'](#) to all Brixton businesses in partnership with [Zipcar](#) and [London Borough of Lambeth](#). As members will be aware, the project began with CRP involved, as part of CRP's [Defra-funded Clean Air Villages 2](#) programme, in November 2019. Evie has a positive impact on air quality and helps small businesses transition to low-carbon ways of working.

The joint initiative, The Brixton Electric Van Project, aims to help businesses thrive and create a positive impact on the community and was due to end on 25th November 2020. However, thanks to the positive feedback received regarding many benefits delivered to local businesses, the BID and partners are happy to

announce that **Evie will remain in Brixton and give local businesses exclusive shared access 24/7**. This project has so far proven to be an unqualified success for Brixton, with usage over the initial one year period resulting in the equivalent miles of driving to New York City! All of these miles would have been otherwise driven by a tailpipe polluting equivalent.

Gianluca Rizzo, Managing Director of the Brixton BID, said of the update, ***"In these difficult economic times, we are doing everything to support our businesses whilst also being considerate towards the environment. Our mission to make Brixton a sustainable business destination continues."***

[Read more](#)



### **Illuminated River Shines!**

CRP was excited to see the [Illuminated River](#) project showcased in London's iconic [Time Out magazine](#) on 4th November, by [Eddy Frankel](#):

"Over the past few years, artist [Leo Villareal](#) (in collaboration with architects [Lifschutz Davidson Sandilands](#)) has been transforming central London's bridges with mesmerising light installations, as part of the 'Illuminated River' project. He's already given London Bridge, Cannon Street, Southwark and Millennium bridges (between the [London Borough of Southwark](#) and the [City of London Corporation](#)) the flashy treatment, and now he's finally doing the iconic Waterloo Bridge (between the [London Borough of Lambeth](#) and [Westminster City Council](#)).

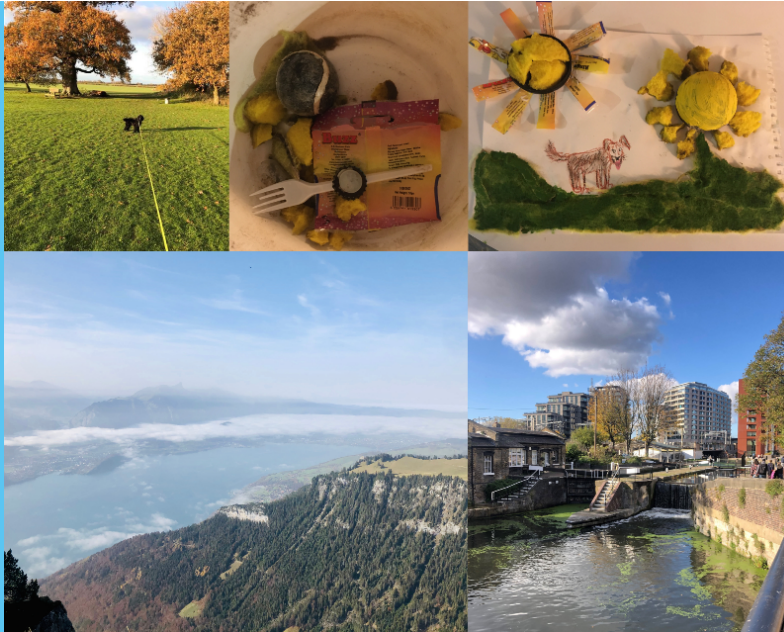
Works will be completed in **early 2021**, and then he'll move on to Lambeth Bridge, Westminster Bridge and all the rest. By the time it's completed, it will be the longest (as well as free, outdoors and Covid-safe) public artwork in the world."

The Illuminated River project has been a huge collaboration between a large number of disparate organisations, led by the Illuminated River Foundation's [Sarah Gaventa](#).

CRP was pleased to spread the word about the Illuminated River project at one of its recent Live Share sessions '[City of Culture: Re-starting the night-time economy](#)'.

**Please see the recording [here](#), the toolkit from this LiveShare [here](#), and the LiveShare slides [here](#).**

[Find out more about the Illuminated River project](#)



### Stepping Our Way to Minsk, Belarus or Malaga!

Amid another lockdown and after 7+ months of working from home, the [CRP team](#) have been getting creative when it comes to getting active. While many of us have been enjoying the benefits of working from home - no more early morning commutes - we've also been missing some things: the face-to-face catchups over cups of tea, the lunchtime brainstorms and the excuse to move about our city and get out of our cosy homes!

To motivate ourselves to keep active, four weeks ago we started a **CRP Step Challenge** – dividing our team into two groups, to compete for the highest increase in daily step counts. Over the last few weeks, team members have increased their daily totals competing in Weekend Warrior challenges in preparation for the final week where each participant needed to increase their daily step count by 4,000 steps!

CRP Project Officer [Stav Friedman](#) kept the challenges going – from artistic litter pick-ups to a walking bingo – and the CRP team really racked up the mileage. In fact, collectively the team walked **over 2,274km**, enough to walk straight to **Minsk, Belarus - or Malaga**, Spain, if you're craving a warmer destination! The Step Challenge was so popular, we're anticipating a December version to be revealed soon... so keep an eye out in future newsletters, as the question remains: how far can we really go?

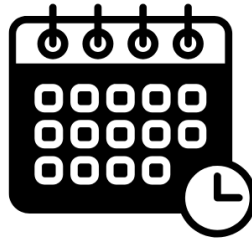


### CRP's Staff Spotlight On: Tomos Joyce

*This week, we are featuring CRP Guidance Manager [Tomos Joyce](#), who has been at CRP since September 2019.*

I am a Guidance Manager here at Cross River Partnership. I work across a range of projects, primarily on the [Vivacity](#) monitoring programme and [CRP's LiveShare sessions](#). My best bits at CRP include the 25-year anniversary event at the Tate Modern, attending the International Air Quality Conference at City Hall, and most importantly working with such an engaged team towards improving air quality in London.

## Dates for your Diary:



- 25th November, 11am. [Setting up in London: Business set up and Immigration. London & Partners.](#)
- 25th November, 6pm. [#ScaleUp2SuccessLondon. E2E.](#)
- 26th November, 11am. [Using digital twins to deliver carbon neutral operations. Urbano Speaker Panel.](#)
- 26th November, 4pm. [CRP LiveShare: Good Parks for London 2020 Launch. CRP, Parks for London, GL Hearn, LSE.](#)
- 1st December, 12:30pm. [How to bootstrap your delivery service to online shoppers. Imperial College Business School, Westminster City Council.](#)
- 4th December, 10:30am. [Re-London Business Hub Property Advice Service programme. London Business Hub.](#)
- 8th December, 9am. [Accessing London's life sciences opportunities. London & Partners.](#)
- 9th December, 10am. [The End of the EU Transition Period - What does this mean for London businesses? London Business Hub](#)
- 10th December, 3:30pm. [Climate Emergency Business Workshop - Green Spaces & Carbon Offsetting. Westminster City Council.](#)
- 11th December, 3pm. [Reset. Restart: your social and environmental impact. British Library, Business & IP Centre.](#)



Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, London Borough of Wandsworth, Marble Arch BID, Midtown BID, Network Rail, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID.

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