

Reducing Costs and Increasing Sustainability



Clean Air Villages 3 – Agenda

- 1. Introduction from The Fitzrovia Partnership**
- 2. Cross River Partnership**
 1. Intro into CRP and Clean Air Villages
 2. Delivery consolidation
 3. Clean Air Villages Directory
 4. DeliverBEST
 5. Clean Air Route Finder
 6. Click.collect
- 3. First Mile**
 1. Our process and ethos: zero-to-landfill, helping businesses recycle everything
 2. Helping businesses to become 'zero waste' through segregating their waste
 3. The Fitzrovia Partnership member savings and benefits
- 4. Q & A**
- 5. Wrap up – The Fitzrovia Partnership**



How We Can Help Contact Us

The Fitzrovia Partnership

Business Improvement District

REVIVE. The new *norm*.

RECOVER *Getting back to the workplace.*

Latest *Update.*

Fitzrovia



INDUSTRY SPECIFIC



RETAIL

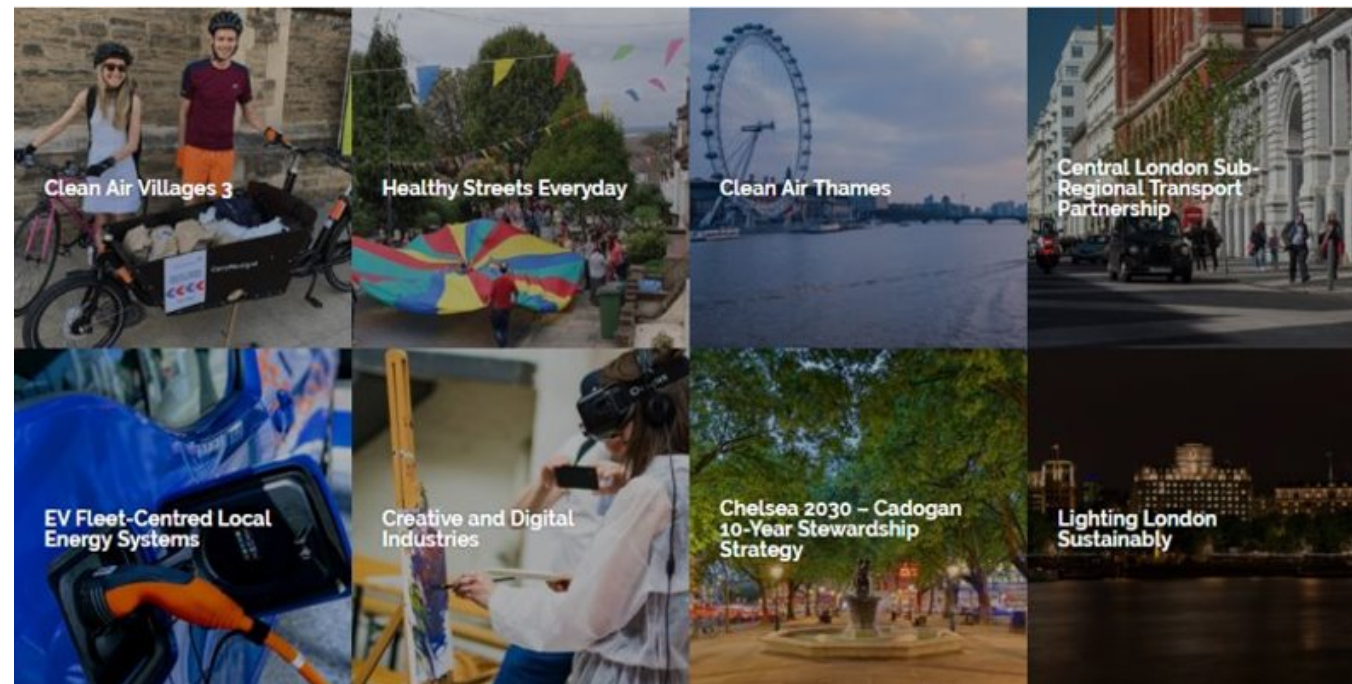


Cross River Partnership



CRP's vision is to work with its partners to address the grand challenges of our time and shape the London of tomorrow. To be an inspiration for the city and its projects used as a blueprint for others to follow.

We are a test bed for new ideas and an exemplar of positive change for all - Delivering London's Future Together.



CRP's portfolio of current projects

What is Clean Air Villages 3

Clean Air Villages (CAV) is it's third year running, offering support to businesses, communities and the health sector in reducing their delivery-related emissions and services.

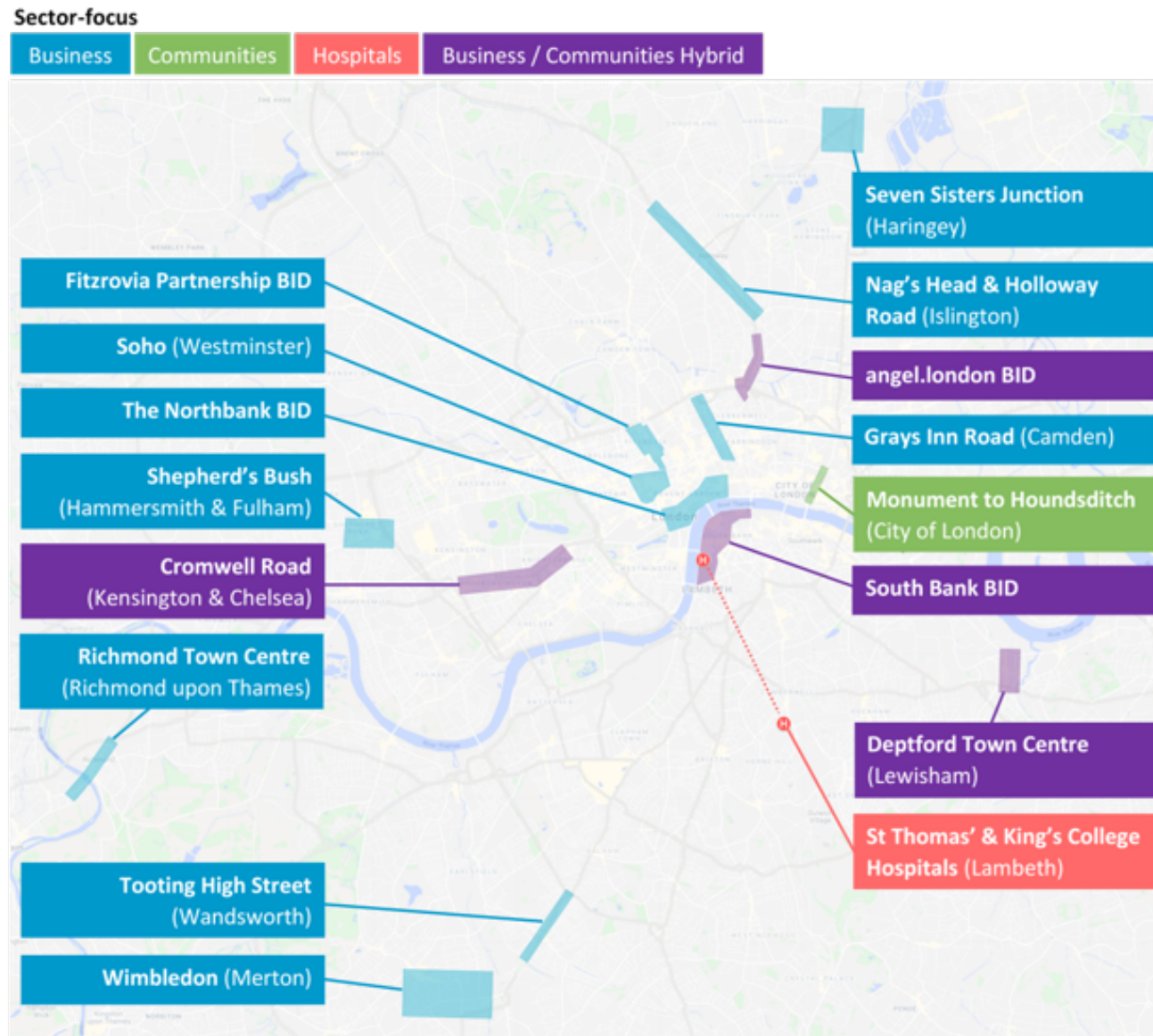
CRP is working with 16 'villages' within 12 boroughs have been identified by the [Greater London Authority](#) as areas of **high pollution and high footfall**.

The CAV Team is offering **1-2-1 support** to businesses in the these villages – with the aims of helping them reduce their emissions, while focussing on the dual benefits of improving air quality whilst also saving them time and money through more efficient operations.

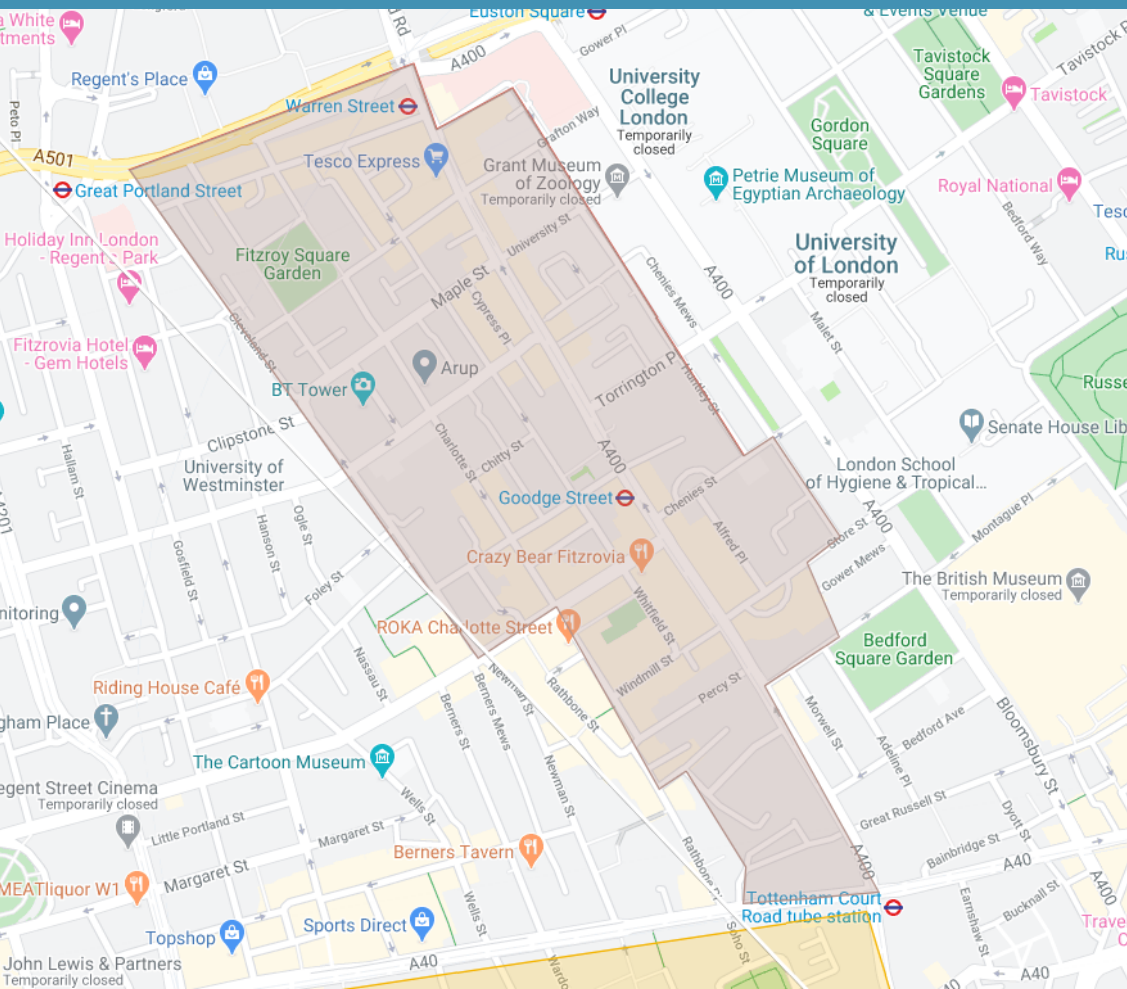
Essentially, we're here to help YOU!



Clean Air Villages 3 Locations



Clean Air Villages - Fitzrovia



WHICH SOLUTIONS COULD WORK FOR YOU?



Switching to an electric vehicle



Consolidating your suppliers



Featuring on our CRP Clean Air Villages Directory



Using a cargo bike to deliver



Installing electric vehicle charging points

**CROSS RIVER
PARTNERSHIP**
CLEAN AIR VILLAGES

Icebreaker Poll

In which ways would your business be interested in using an electric vehicle?

- A. We'd be interested in purchasing/leasing a vehicle of our own
- B. We'd be interested in a local shared EV scheme
- C. We'd be interested in finding out what financing options exist for EVs
- D. We're not interested in using an EV at all

Please share your answer in the comments by writing A, B, C and/or D. You can choose more than one!

Delivery Consolidations

BRIXTON BUTCHERS CONSOLIDATE SUPPLIERS

Saving Costs, Reducing Congestion and Improving Local Air Quality



"Brixton is polluted and congested. Reducing the number of vans coming in each day is better for all the traders, their customers and residents."

Cllr. Irfan Mohammed (local Councillor and former butcher)

**BUSINESS
CASE
STUDY**

LOCAL ISSUE



Congestion and idling from delivery vans



Butchers using a large number of different suppliers, paying different prices for the same product

ACTION



14 local butchers worked together for mutual and community benefit



They negotiated with existing suppliers and reduced the number servicing the area from 11 to 5

RESULTS

55%

reduction in the number of meat vans delivering to Electric Avenue

8-10%

saving in product costs following consolidation

61%

reduction of NO_x

55%

reduction of PM_{2.5} within the same area

1,587kg

of CO₂ emissions **saved**, enough to power an average house for 45 days

also



Established a stronger business community



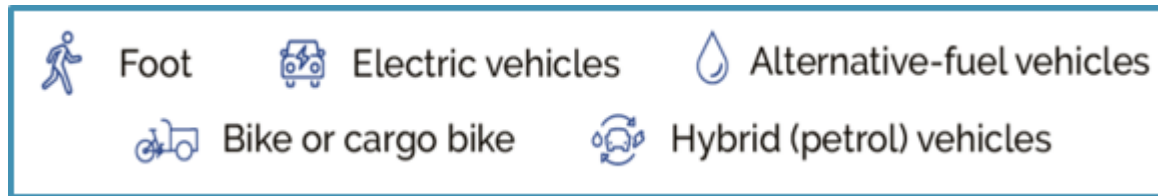
Improved reliability of deliveries



Reduced congestion and noise pollution

Clean Air Villages Directory

The CAV Directory lists businesses providing their services using low or zero emission methods:



These suppliers must guarantee they will use these methods **at least 80%** of the time when operating within the Clean Air Village concerned.

There's a dedicated directory for Fitzrovia on the CAV [website](#).

Makes ensuring your suppliers and deliveries are ULEZ-compliant easy!



DeliverBest Tool

Simply answer ten quick questions to receive relevant suggestions that will help:



Meet your corporate social responsibility goals



Reduce costs and make your operations more efficient



Reduce the number of vans on our streets and improve air quality

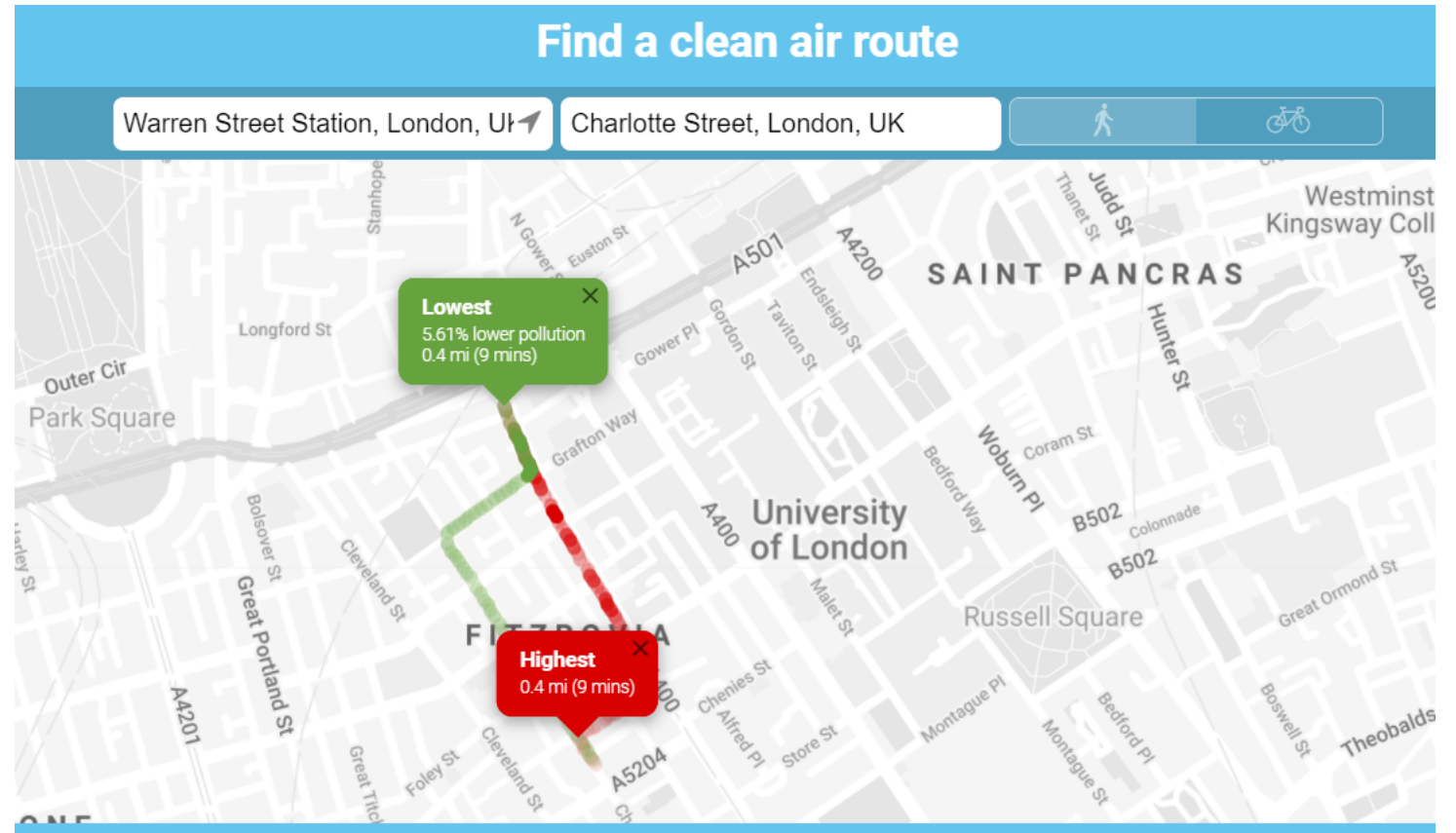
Clean Air Route Finder

Some streets have cleaner air than others!

Help your employees and visitors find the least polluted route to your business.

Taking a side street instead of a main road can help reduce your exposure to air pollution by half – and you might make some wonderful discoveries along the way!

You can subscribe to pollution alerts [here](#).

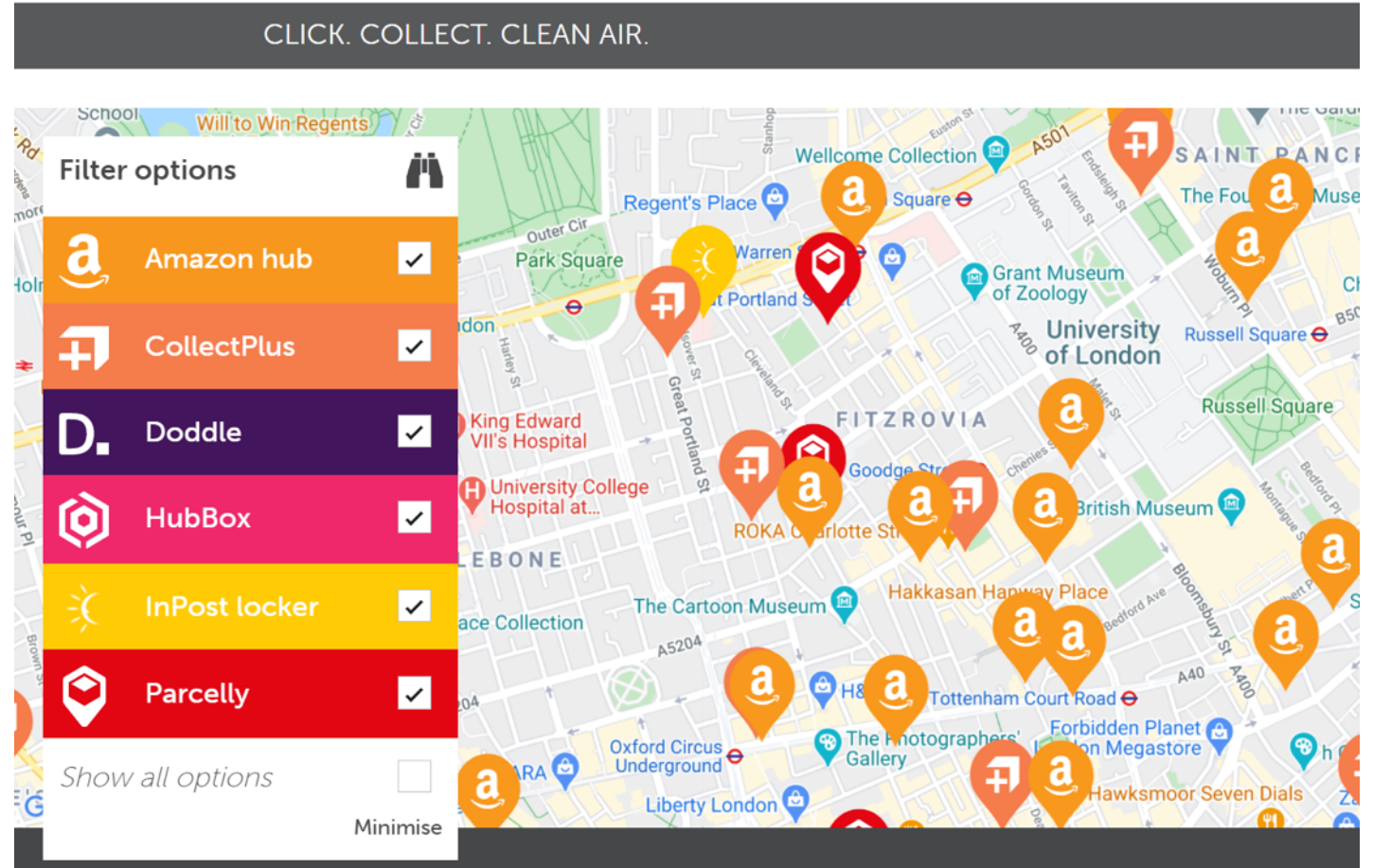


Click.Collect.London

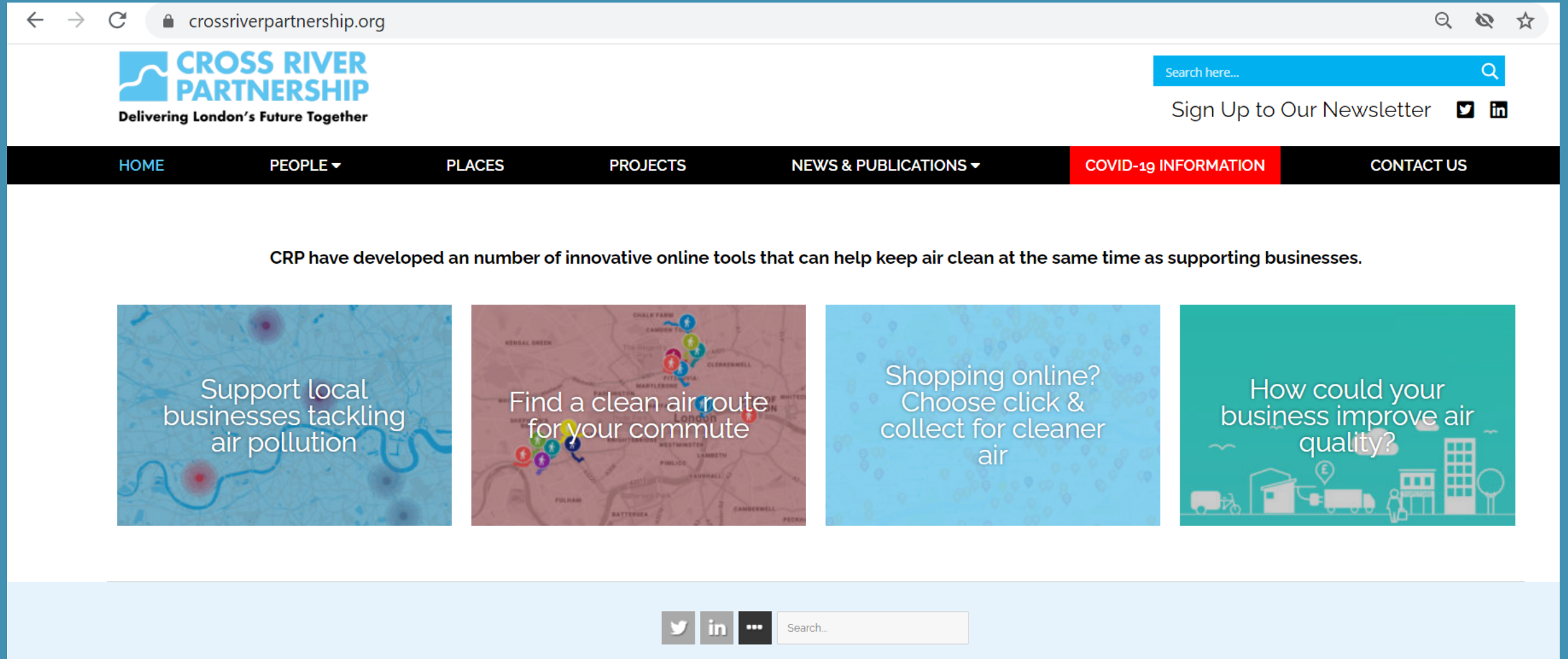
Find a nearby collection hub for your one-off deliveries to help reduce congestion and road traffic in the area.

Puts you and your employees in control of your deliveries as you can pick them up when convenient!

Check out click.collect options near you on the CRP [website](#).



CRP Website



Take Part – Get in Touch

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First Mile & The Fitzrovia Partnership

Reducing Costs & Improving Sustainability



Who are First Mile?

- We help you to **recycle everything!**
- Sustainable end destinations
- Always **zero-to-landfill**
- **Green fleet**
- Everyday collections



Helping your business become greener

- Help you to choose the **right services**
- **Improve your recycling rate:**
 - London average – **34%**
 - The Fitzrovia Partnership – **65%**
- Monthly **Reporting**
- Online Portal
- **Recycling Certificates**



Benefits for The Fitzrovia Partnership members

Free recycling sacks for all businesses

Great discounts on all our services



Direct savings on your waste bills:

- September 2020 - **£3,192** saved
- Last 12 months - **£44,103** saved



Benefits for TFP members

- Expert recycling advice tailored to your business
- Free Recycling Workshops
- Free Sacktory Tours



Thanks for your time

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Q & A



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Cargo Bike Poll

In which ways would your business be interested in using a cargo bike?

- A. We'd be interested in purchasing/leasing a cargo bike of our own
- B. We'd be interested hiring a cargo bike service for our deliveries
- C. We'd be interested in finding out more about cargo bike options in our area
- D. We're not interested in using a cargo bike at all

Please share your answer in the comments by writing A, B, C and/or D. You can choose more than one!

Q & A



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- Waste and Recycling
- Office Supplies
- Electricity, Gas and Water Procurement with green options

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Savings Programme

- Reduce Costs
- Consolidate Freight
- Improve Air quality



Product	TFP Member Price	First Mile List Price	TFP Member Saving
Medium Mixed Recycling Sack 5kg	£1.05	£1.50	30%
Cardboard Recycling Sticker 5kg	£1.05	£1.50	30%
Small Food Sack 2.5kg	£0.63	£0.70	10%
Medium Food Sack 5kg	£1.21	£1.35	10%
Medium Rubbish Sack 5kg	£1.60	£1.75	9%
Paper Recycling Sack 5kg	£0.90	£0.99	9%
Glass Recycling Sack 5kg	£1.20	£1.35	11%
Single Use Plastics Recycling Sack 5kg	£1.00	£1.35	26%
Confidential Recycling Sack 25kg	£4.00	£5.50	27%
Textiles Recycling Sack 25kg	£13.50	£15.00	10%
Toner & Cartridges Recycling Sack 25kg	£14.25	£17.50	19%
Battery Sack 15kg	£6.15	£6.30	2%
Coffee Grounds Recycling Sack 2.5kg	£1.03	£1.15	10%
Coffee Grounds Recycling Sack 5kg	£1.80	£1.95	8%
Coffee Cup Recycling Sack 5kg	£1.20	£1.35	11%
Fluorescent Tube and Bulb Box	£58.50	£65.00	10%
WEEE Sack/Sticker 25kg	£20.00	£25.00	20%
Cans and Tins Sack 5kg	£1.00	£1.35	26%
Stationary Recycling Sack 5kg	£3.50	£6.25	44%
PPE Box	£23.00	£25.00	8%
PPE Sack 5kg	£18.00	£20.00	10%

Thank you!



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