

CROSS RIVER PARTNERSHIP

Delivering London's Future Together

Welcome to Cross River Partnership's Fortnightly Update



CRP's next LiveShare session: Keep Informed

We are now over halfway through the CRP programme of 16 LiveShares - thank you to all of those who have attended so far! We have been joined by experts from across the industries of transport, business and environment, discussing a range of topics to help facilitate knowledge sharing and lessons of best practice.

Continuing to bring industry experts together, our next LiveShare will be no exception, so make sure you tune in this Clean Air Day, **Thursday October 8th at 2pm!** This session will look at operating sustainably, a north-south perspective on UK transport and COVID-19. We will be joined by the [London Borough of Lambeth](#), [Transport for Greater Manchester](#) and will also be speaking about the CRP [Clean Air Villages](#) programme. This session will bring both London and Manchester together, enabling a unified approach to clean transport and COVID-19 recovery. **To reserve your space, sign up [here!](#)**

If you are not able to make a session, don't worry! All of our LiveShares are posted on the CRP [YouTube channel](#) for you to view and share whenever you like.

Remember to follow us on [Twitter](#) and [LinkedIn](#) to receive all our LiveShare updates and upcoming sessions. We hope to see you very soon!

For more information, please contact CRP Guidance Manager [Tomos Joyce](#).

[Register here](#)

Watch our more recent LiveShare with speaker Professor Tony Travers, London School of Economics and Political Science - 'Better Prepared: Learning Lessons from the COVID-19 Crisis'.

New CRP Healthy Streets Everyday Website Launched!

We are very excited to announce the launch of our [new CRP Healthy Streets Everyday \(HSE\) website](#), featuring an interactive map showing initiatives across all HSE partner boroughs, BIDs and landowner locations. Users can search for specific School Streets, Parklets, Play Streets, Low Emission Neighbourhoods, Streetscape improvements and more! In addition, we've made it easy for users to find out who to contact to set up their own School Streets or Play Streets. Simply scroll to the 'Your Questioned Answered' section, input a postcode and you're on your way.

Users also have the option to share their own Healthy Streets initiatives to be uploaded to the interactive map – a handy form is available on all location pages as well as the home page. Conveniently, the latest Healthy Streets Stories are now [all in one place](#). Click a location to see the latest updates on projects making London's streets safer and more pleasant places to be. [Check out the website](#) and **let us know what you think!** We'd love to hear your feedback.

For more information about the new webpages and the CRP Healthy Streets Everyday programme more broadly, please contact CRP HSE Project Manager [Fiona Coull](#).

[Read more](#)



How the CRP Clean Air Villages programme is supporting businesses in the Autumn!

Business and community engagement are in full swing, with the CRP team contacting businesses in all CRP [Clean Air Villages](#).

To better understand what is happening and what support we can give to you as a business, we have created village specific summaries, which can be found at the bottom of our [project page](#). Last week we had cargo bikes going to visit businesses to see how this green delivery service could work for their local deliveries. [Ecofleet](#) went to meet [Mai Thai Restaurant](#) in Wimbledon, who are looking to use the service for local journeys. If you are interested in switching to EV, please [answer this survey](#) to see how we can support you.

For more information, please contact CRP Senior Project Officer [Laura Jacklin](#).



Air Quality Ambassadors Application: Deadline Extended!

CRP's first-ever Ambassador Programme opened its virtual doors to applicants a month ago and has seen some incredible applications thus far! The [AQ Ambassador Programme](#) is the solution for the [City of London Corporation](#) Clean Air Village. Aimed at engaging and empowering community members to be advocates for improved air quality, this programme is more important than ever in the wake of the COVID-19 pandemic.

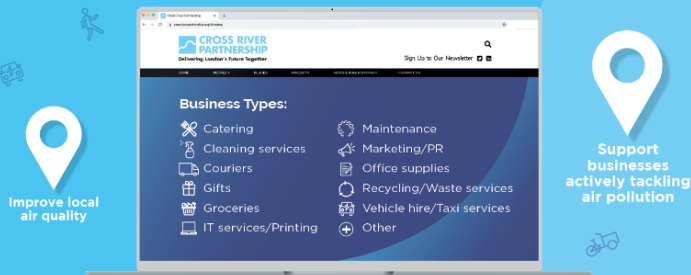
While London is piecing itself back together from the effects of the pandemic, it's important that we don't forget about the (unseen) elephant in the room: air pollution. Research has linked poor air quality with [higher death rates from COVID-19](#). Prior to the pandemic, scientists estimated that 9,500 premature deaths each year in London were a result of air pollution (KCL, 2015). Never has there been a more pressing time for all of us to work together towards ensuring a cleaner, healthier and sustainable future for all Londoners. Interested in becoming an Ambassador championing that change? Apply [here](#). New deadline is midnight, October 11th – we can't wait to have you on board.

For more information, please contact CRP Project Officer [Stav Friedman](#).

[Find out more here](#)

CRP Clean Air Villages Directory

Improve air quality in your area by using our directory of businesses offering deliveries and services without harmful emissions.



Find your local directory here: www.crossriverpartnership.org/directory



This directory forms part of the DEFRA-funded Clean Air Villages programme.



CRP Clean Air Villages Directory - now available in Gray's Inn Road

CRP is excited to announce the expansion of the [CRP Clean Air Villages Directory](#) to [Gray's Inn Road](#)! As part of our work in [Camden](#), we are looking to implement cleaner deliveries and servicing trips carried out by businesses in this area while also promoting the consolidation hub that is extremely useful for reducing emissions associated with last mile deliveries. Gray's Inn Road is also partially within the [Midtown BID](#) area.

The businesses that have been added to the directory from Gray's Inn Road are varied, and across the food and beverage sector, as well as dry cleaners and courier companies. An example is [Toast Ale](#), a craft beer and surplus bread company that donate money to fix and change the food system. They also deliver using the local [PedalMe](#) cargo bike service, reducing their emission from start to end.

For more information on how your business can be featured in the directory, please see [here](#). If you are interested in how your business can use cargo bikes for deliveries, please contact CRP Project Officer [Anusha Rajamani](#).

[Explore the CRP Clean Air Villages Directory](#)



CRP's Board Meeting

On 24th September 2020, CRP held its twice yearly Board meeting on a virtual basis, ably Chaired by Simon Pitkeathley of [Camden Town Unlimited](#) and [Euston Town BIDs](#), and Councillor Wendy Hyde of the [City of London Corporation](#).

The meeting was attended by representatives from 22 different London public, private and community sector organisations, including CRP's newest BID member, [Midtown BID](#). The Board made a number of key decisions to support CRP moving forwards over the next six months and beyond:

1. CRP to commission a study to complement the [Mayor of London's](#) study, to define collaborative, clear and complementary post-Covid roles (and how to achieve them) for the different parts of London – 'central centre' (Central Activity Zone – CAZ) and local centres across 10 central London boroughs, within a London-wide context.
2. CRP to prepare and submit a collaborative bid to [Defra's](#) 2021-2022 Air Quality grant, with [Westminster City Council](#) acting as lead partner on behalf of all the bid partners.
3. CRP to continue with virtual working of the team and delivery of projects.

The meeting was a fantastic endorsement of all of the work that the CRP partners and team deliver together: ***"We can only achieve our ambitions if we all work together. CRP is a great partnership for ensuring this happens."*** Councillor Heather Acton, [Westminster City Council](#).

For further information about any strategic CRP matters, please don't hesitate to contact CRP's Director [Susannah Wilks](#).

Best 15 centres	Football recovery index	Worst 15 centres	Football recovery index
Blackpool	141	London	31
Bournemouth	133	Manchester	49
Birkenhead	124	Birmingham	52
Southend	123	Oxford	57
Chatham	116	Leeds	57
Burnley	115	Nottingham	59
Basildon	110	Cardiff	61

Post COVID-19 Impact: "New Normal" for the Retail Sector?

The Government's latest retail sales figures show encouraging signs of recovery since lockdown, but what do the figures tell us about the future and the most likely "new norm"?

According to planning consultancy [Lichfields](#), the short-term impacts of the COVID-19 crisis are becoming clearer but the longer term structural implications are harder to predict. In the short term, operators have faced cash flow issues and increased costs arising from a slump in consumer demand and disruption to supply chains. Non-essential products, hospitality and leisure services have been hardest hit. Some retailers able to fulfil online orders/home delivery are benefiting at least in the short term from enforced changes in habits.

There is likely to be a longer term structural shift to on-line shopping, reducing the demand for physical space within town centres. Following the COVID-19 furlough arrangements, there is likely to be a spike in vacancies and some centres may struggle to fully recover. Some centres will need to explore opportunities beyond retail.

Higher order fashion shopping destinations could suffer most from the surge in online shopping. Lower order centres focusing on day-to-day essential items and services have, and should continue to, recover more quickly. For the full blog, please see [here](#). These issues will be addressed at CRP's next LiveShare session '[Operating Sustainably: a North-South perspective on Transport and COVID-19](#)'.

[Read more](#)



How COVID-19 is Accelerating the Transition to Electric Vehicles

Recent research has estimated that **nearly a quarter of us** expect to purchase an electric vehicle (EV) or plug-in hybrid vehicle (PHEV) for our next car.

This comes from a [study](#) by Alphabet, which reports the shift in public attitudes to electric vehicles can be attributed to environmental improvements in cities as a result of the national lockdown. It appears the pandemic has accelerated our desire for cleaner and quieter streets. CRP's [Electric Vehicle Fleet-Centred Local Energy](#).

[System \(EFLES\)](#) project is providing a business case for commercial fleets to integrate EVs within a Smart Local Energy System. This can unlock new revenue streams and reduce operational costs for EV fleet operators.

For more information, please contact CRP Air Quality Analysis Officer [Abby McDougall](#).

Read more



Clean Air Day

8th October 2020



#CleanAirDay
@CrossRiverPship
crossriverpartnership.org

Clean Air Day 2020

It's National Clean Air Day on Thursday, 8 October 2020. There will be hundreds of events around the country, bringing together people from different backgrounds to raise awareness of indoor and outdoor air pollution, as well as what we can do to tackle it. Everyone is encouraged to try an activity that contributes to better air quality such as walking or cycling instead of driving, or temporarily converting a neighbourhood street to a play street where families can spend time together safely.

CRP is proud to have supported this annual campaign since it launched in 2017. Current CRP projects including [Healthy Streets Everyday](#), [Clean Air Villages 3](#), and [Clean Air Thames](#) are all aimed at improving the air we breathe here in London. For other activities, or ideas on what you do, visit the [Clean Air Day website](#).

For more information, please contact CRP Project Manager [Sefinat Otaru](#).



International Walking to School Month!

Walking helps to reduce levels of obesity and helps people to get fit. October is [International Walk to School Month](#), taking place across 40 countries encouraging children, parents, teachers and the community to move and embrace the benefits of walking. The event also can be seen as an opportunity for councils to introduce 20 mph speed limits across school areas, aiming to convert these places in safer local to walk. Walking can promote healthier habits, conserve the environment and encourage a more interactive way to deal with the distance – step by step!

[CRP's Health Streets Everyday](#) has provided guidance and support to partners implement School Streets. The [Hackney School Street Hotline](#) has been supporting walking to school whilst reducing congestion and pollution in school areas.

CRP's [Clean Air Route Finder](#) has also supported communities to find the cleanest route to arrive in their destination.

For more information, please contact CRP Project Officer [Carina Mesquita](#).



Central London Footways

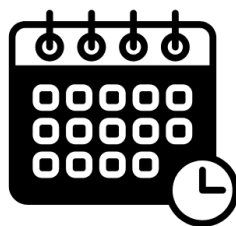
In 1854, 400,000 people walked into the City of London every day. These walks weren't the final leg of a journey from a mainline station: they were the entire commute. Londoners and visitors to it still love to walk, but we walk much shorter distances. The average walk-all-the-way trip across London is less than 1km. This has got to change. Walking more and further is critical to tackle our health, pollution and climate crises, and to avoid contagion and relieve pressure on roads and public transport.

[London Living Streets](#) and [Urban Good](#), with funding from [TfL](#), has launched [Central London Footways](#): a printed and online map that will prompt Londoners and visitors to walk longer distances (20 to 30 minutes) on everyday journeys. The advisory group that supported this included CRP, officers from the Central London boroughs and input from many BIDs. The map connects London's important destinations, mainline stations, and green spaces. This is about getting people from A to B, but in the most enjoyable and healthy way possible, using historic streets, avoiding polluted, often Victorian, main roads, and providing wonderful views of the capital's many remarkable buildings.

For more information, please see [here](#) or contact Footways London via [email/Twitter](#).

[Read more](#)

Dates for your Diary:



- October 2020 - International Walk to School Month! [More information here](#).
- 7th October, 4:30pm. Mayor's London Scientist: Teacher Programme 2020/21. [Register here](#).
- 7th October, 9am. How Shopping Centres can harness social media to drive footfall and build loyalty, Maybe. [Register here](#).
- 7th October, 5:30pm. Clean Air Week Dr Bike Session, London Borough of Lambeth. [Register here](#).
- 8th October - Clean Air Day.
- 8th October, 12:30pm. PHE Healthy Places Webinar: Active travel and health, Public Health England Healthy Places team. [Register here](#).
- 8th October, 2pm. Operating Sustainably: A North-South Perspective on UK Transport and COVID-19, CRP, London Borough of Lambeth and Transport for

Greater Manchester. [Register here](#).

- 8th October, 5:30pm. Air Quality in Lambeth: Partnerships, Projects and Opportunities. [Register here](#).
- 9th October, 11am. Walking and Cycling Grants London - Application Webinar, Groundwork London. [Register here](#).
- 20th October, 10am. Sharing Cities' Smart City Solutions - Webinar Series: E-mobility, EURO CITIES. [Register here](#).
- 22nd October, 3pm. London Walking and Cycling Conference Webinar Series 2020, Hackney Council and the City of London Corporation. [Register here](#).
- 4th November, 6:30pm. How can London become a twenty minute city? Sustrans. [Register here](#).
- 5th November, 10am. Greening Inland Shipping - One year on, Port of London Authority. [Register here](#).
- Small Business Leadership Programme, TBC, [express interest here](#).



Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, London Borough of Wandsworth, Marble Arch BID, Midtown BID, Network Rail, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID.

Copyright © 2020, Cross River Partnership, All rights reserved.

If you have been forwarded this e-bulletin and would like to register, please click [here](#).

[Unsubscribe](#) from this list [Update subscription preferences](#)

This email was sent to rachaelaldriddg@crossriverpartnership.org
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
Cross River Partnership · 64 Victoria Street · Westminster City Hall · London, London SW1E 6QP · United Kingdom