

City of Culture: Restarting the Night- Time Economy

Chair:
Tomos Joyce,
Guidance Manager



MAYOR OF LONDON

South
Bank
BID

 **CROSS RIVER
PARTNERSHIP**
Delivering London's Future Together

SUPPORTED BY
MAYOR OF LONDON


Department
for Environment
Food & Rural Affairs

Today's Speakers



Amy Lamé
Night Czar
Greater London Authority

Speaker



Nic Durston
CEO
South Bank BID

Speaker



Susannah Wilks
Director
Cross River Partnership

Speaker



Sefinat Otaru
Project Manager
Cross River Partnership

Speaker



Tomos Joyce
Guidance Manager
Cross River Partnership

Chair



Stav Friedman
Project Officer
Cross River Partnership

Chat Moderator



Rachael Aldridge
Project Officer
Cross River Partnership

Technical Lead

MAYOR OF LONDON

South
Bank
BID

 **CROSS RIVER
PARTNERSHIP**
Delivering London's Future Together

SUPPORTED BY
MAYOR OF LONDON


Department
for Environment
Food & Rural Affairs

Today's Agenda

1. CRP:
Introduction and
Context

2. GLA: Supporting
the Night-Time
Economy

3. South Bank BID:
London City of
Culture

4. CRP: Culture,
Light and Covid

Have your say:
Q/A session after each
presentation

Introduction and Context

Sefinat Otaru, Project Manager



Our Vision

People

Work with engaged people, connecting stakeholders to successfully collaborate and deliver

Places

Deliver great places, sharing best practice whilst ensuring all businesses are supported to grow sustainably

Projects

Deliver innovative projects for partners encouraging businesses to shift from incremental to permanent change, whilst inspiring others to do more at pace



Working towards sustainable businesses and improving air quality.

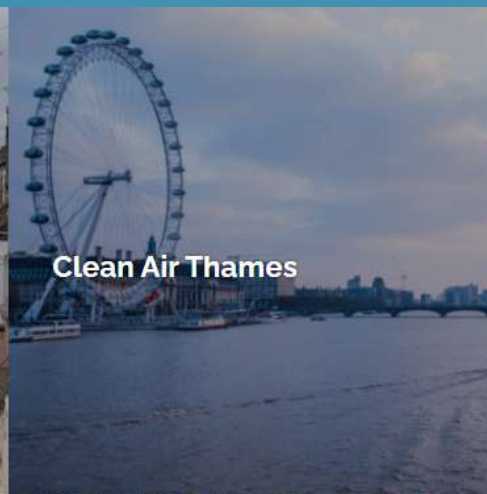
CRP Projects



Clean Air Villages 3



Healthy Streets Everyday



Clean Air Thames



Central London Sub-Regional Transport Partnership



EV Fleet-Centred Local Energy System (EFLES)



Creative and Digital Industries



Chelsea 2030 – Cadogan 10-Year Stewardship Strategy



Lighting London Sustainably



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together



Department
for Environment
Food & Rural Affairs

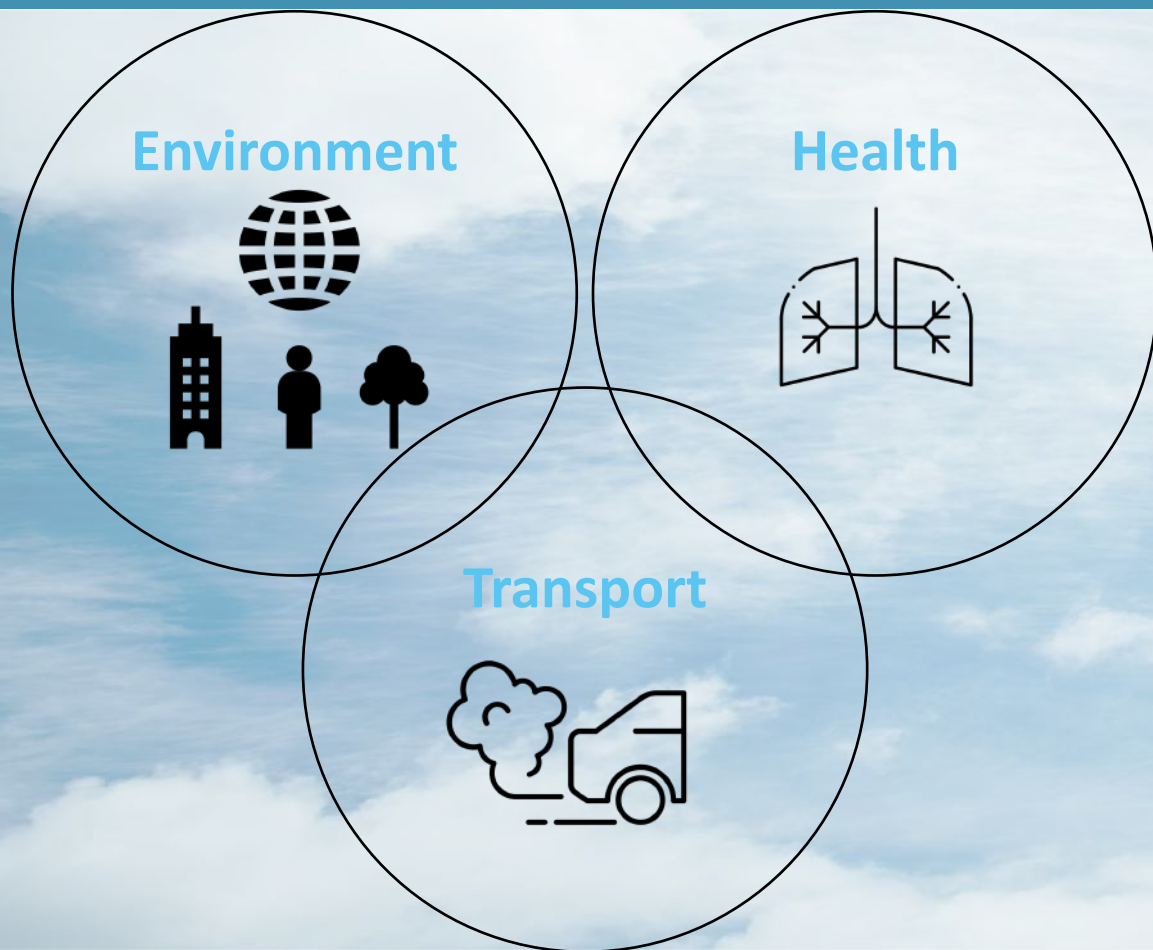
The Imperative for Improving Air Quality

70% of Londoners want the government and local authorities to **tackle air pollution and traffic more urgently** than before the coronavirus outbreak.



Source: Global Action Plan's Business for Clean Air (B4CA)

The Imperative for Improving Air Quality



“You could pick any city in the world and expect to see an effect of air pollution on people’s risk of getting sicker from coronavirus”.

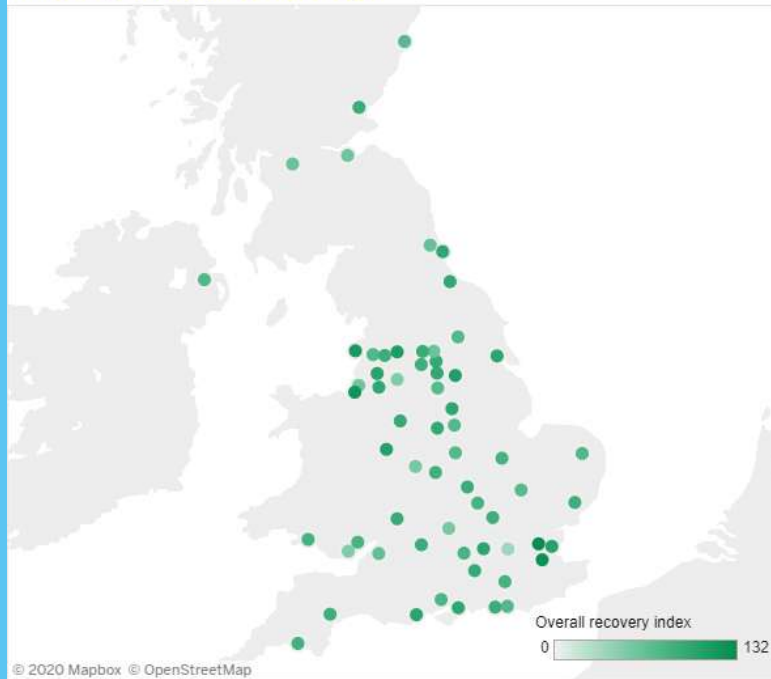
Aaron Bernstein, Director of the Center for Climate, Health, and Global Environment at Harvard University.

“Dirty air is preventing people of colour, in low-income communities in particular, from being able to have a fighting chance against this pandemic”.

Gina McCarthy, president of the Natural Resources Defence Council, US.

London's Economic Recovery

Mapping city centre recovery



Footfall Top 10

Basildon	132
Chatham	129
Birkenhead	123
Blackpool	116
Burnley	112
Doncaster	108
Telford	107
Southend	105
Wigan	103
Bournemouth	102

Bottom 10

London	35
Manchester	51
Cardiff	51
Birmingham	55
Oxford	55
Liverpool	59
Edinburgh	60
Leeds	61
Glasgow	62
Newcastle	65

Spend Top 10

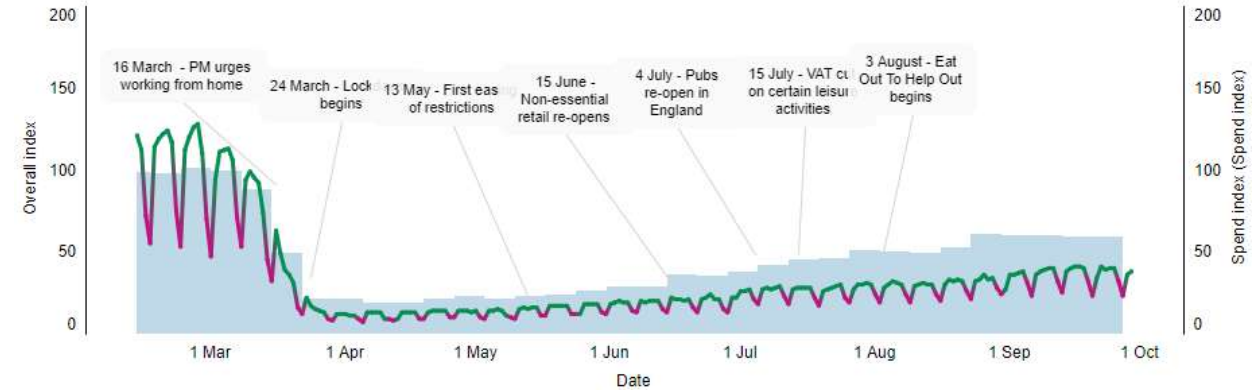
Blackpool	116
Huddersfield	110
Burnley	109
Birkenhead	105
Barnsley	104
Northampton	103
Hull	102
Bournemouth	101
Basildon	102
Plymouth	101

Bottom 10

Aldershot	57
London	59
Coventry	65
Southampton	66
Newcastle	66
Oxford	67
Manchester	67
Cardiff	68
Sunderland	69
Edinburgh	70

Overall recovery and spend index

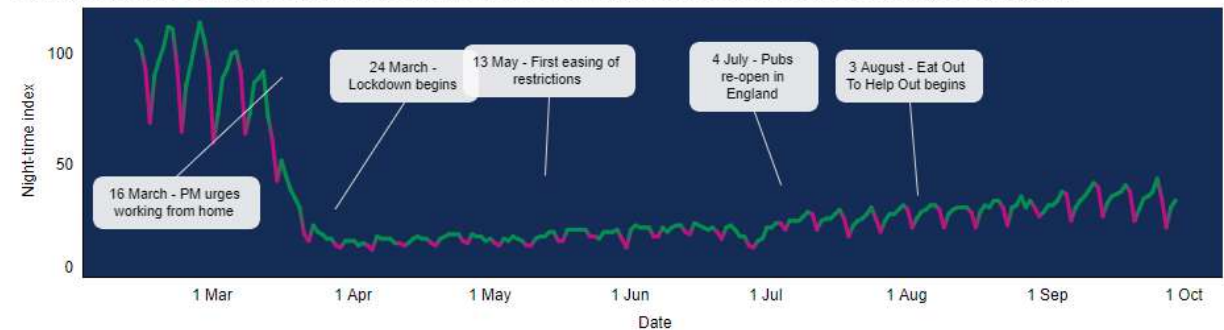
This index looks at everyone who was in the city centre at any time of the day, compared to a pre-lockdown baseline of 100.
The spend index looks at relevant offline sales made in the city centre at any time of the day, compared to a pre-lockdown baseline of 100.



Weekend Weekday

Night-time index

This index looks at people who were in the city centre in the evening, compared to a pre-lockdown baseline of 100. The baseline refers to Fridays and Saturdays only.



Weekend Weekday

Source: Centre for Cities

Supporting the Night-Time Economy

Amy Lamé, Night Czar

MAYOR OF LONDON

LONDON NIGHT TIME FACTS

TRAVEL



1/5

of all trips are for work.
This is the same both day and night



2/3

of all trips at night are for leisure reasons



1/4

of trips on public transport happen at night



The biggest growth in public transport use is from
10pm to 7am



50%

of night bus journeys are for work

CRIME



51%

drop in night time offences involving alcohol from 2010 to 2017



4.3%

of all crimes at night are alcohol-related offences



54%

usually go to bed after 11pm

OUTSIDE OF WORK



36%

of Londoners say it is too expensive to go out at night



75%

of Londoners and visitors feel safe walking alone at night

NIGHT TIME WORKERS



62%

are men



38%

are women



31%

are BAME



1.6m

people in London work at night



191,000

work in health



178,000

work in professional services



168,000

work in culture and leisure



2/3

of babies are born at night.
The most common time is 4am



24%

usually go to bed after midnight



29%

of Londoners sleep very well, the highest percentage in the UK



65%

of Londoners are active at night

WHAT DO THEY DO?

socialise outside the home

22%

cultural activities

10%

sport and gym

19%

personal errands

42%

other

7%

6pm

6am



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together



Department
for Environment
Food & Rural Affairs

MAYOR OF LONDON

Questions?

MAYOR OF LONDON

London: City of Culture

Nic Durston, CEO South Bank BID



CRP LIVESHARE: CITY OF CULTURE 29 OCTOBER 2020



- 1. Why culture matters: of itself, but also economically and socially, and in terms of London's identity...*
- 2. ...and why culture is key to London's recovery*
- 3. Specifics challenges and our collective response*

CRP LIVESHARE: CITY OF CULTURE 29 OCTOBER 2020



“CULTURE AND CREATIVITY LED THE SOUTH BANK’S REGENERATION AND RENAISSANCE, AND THERE IS NO BETTER ILLUSTRATION OF CULTURE’S POWER TO ATTRACT INVESTMENT, TALENT AND SKILLS, AND FOR IT TO DELIVER ECONOMIC SUCCESS AND A WIDE RANGE OF SOCIAL BENEFITS”. 2017 IMPROVING PLACES REPORT. GLA / ACE / KCL

<https://www.london.gov.uk/what-we-do/arts-and-culture/arts-and-culture-publications/improving-places-culture-business>

WORLD CITIES CULTURAL FORUM

- Data - capturing the impact
- Culture online - the rush to digital
- Unlocking culture safely
- Behavioural change and public confidence / **understanding sentiment**
- Building the arguments - **evidence and lobbying**
- Equity and inclusion - reinforced
- Labour market fragility - exposed
- Cultural tourism - global to local
- Philanthropy - working together differently
- Reform in recovery

IMPACT AND POLICY BULLETINS (FIVE)
RESPONSE / RECOVERY / REINVENTION

WHY CULTURE MATTERS

Body of evidence, much of it very recent:

- *HOLBA / ARUP report*
- *South Bank and Waterloo / Hatch report*
- *Voice of Authority webinars*
- *GLA / GLA Economics, inc. London at Night*
- *London & Partners*
- *Many others...*

Links to relevant reports will be circulated

How Culture can support cities' recovery from COVID-19

World Cities need to secure the future of culture so that it can drive recovery

World Cities are positioning culture to drive recovery

A more sustainable way of life

A fairer, more resilient economy

New digital opportunities

Cities require new levels of co-operation & partnership

Closer links developed between cities, culture and other partners

But city resources now under huge strain

First cities must secure the future of culture: it still faces an existential threat

Huge falls in revenue

Audience collapse

Cultural workers especially vulnerable

Venues' economics precarious

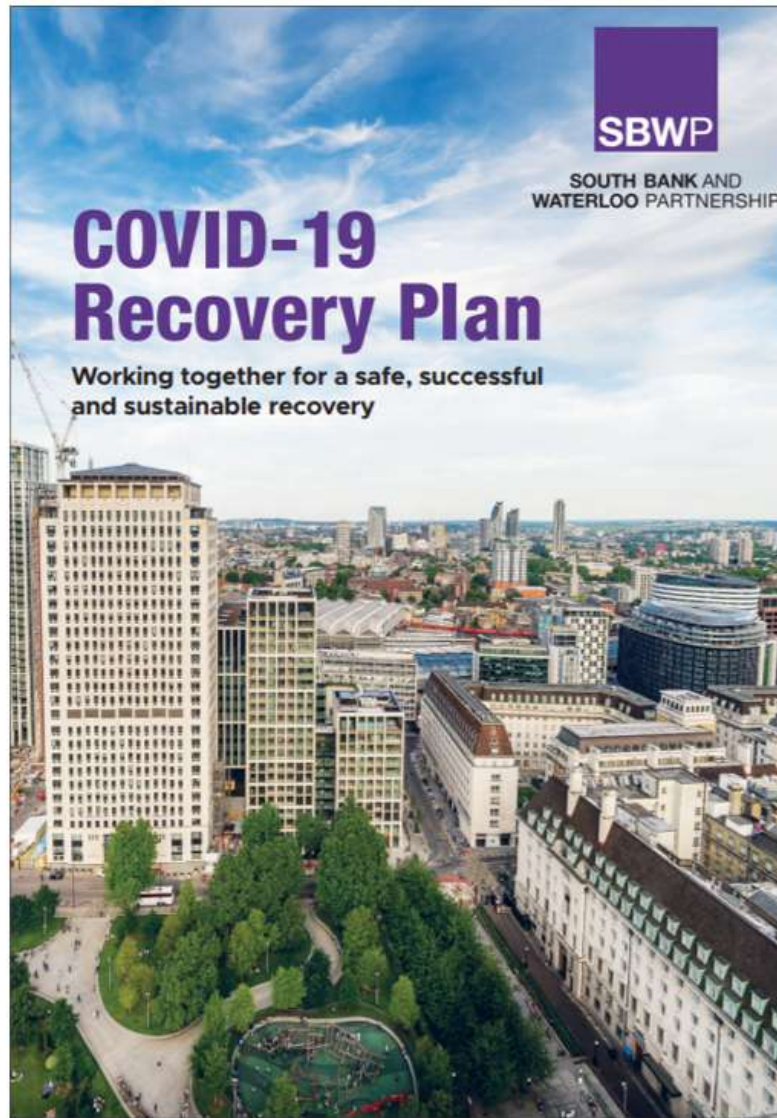
The impact of culture in the recovery will be strongest where it aligns with citizens' needs

Reopening Culture in World Cities: adjusting to the new reality

WHAT CITIES CAN DO

Cities must listen, lead, co-ordinate, support

When to reopen Consider safety but also business viability, audience experience and wider city impact.	Physical adjustments Public health requires new ways of working, both inside and outside.	Manage attitudes Visitor confidence varies widely, but is crucial to success.	Monitor & Review Reopening is a process: restrictions can be relaxed or re-tightened.	Financial support Support helps make reopening more viable.	Practical guides Standard guidance is vital to safe operation.
Incentives Voucher schemes and discounts can encourage public re-engagement.	Communication Clear communication of regulations and visitor expectations is crucial.	Transport Cycling and walking initiatives relieve pressure created by reopening.	Public realm Support space for outdoor performance or crowd management.	Marketing campaigns Cities have a common interest in saying they are open again.	Plan for uncertainty Reopening may be the beginning of a longer process of disrupted activity.



SIX THEMES FOR RECOVERY



How COVID-19 is affecting public realm and culture in cities

COVID-19 has changed how we use public realm

Mobility

Less movement between places; more within places.

Hyperlocal

Even as lockdowns lift we stay close to home.

New activities

Activities have shifted from private, indoor to public, outdoor spaces.

Access

Disadvantaged neighbourhoods are often poor in public space.

Cities have adapted with unprecedented speed

Infrastructure

Rapid roll-out of new infrastructure, particularly for active travel.

Regulation

Permits and taxation relaxed.

Temporary uses

Rapid switching of use to meet urgent needs.

Confidence

Incentives to encourage people back into public realm.

Opportunities and risks For culture in cities

Engagement

Culture can make the public realm more welcoming and accessible.

New spaces

Imaginative uses create new, often outdoor, cultural venues.

Culture in neighbourhoods

Hyper local. Cities are bringing culture to citizens directly

City centres

Organisations dependent on visitor and tourists are hit hard.

CRP LIVESHARE: CITY OF CULTURE 29 OCTOBER 2020



London's neighbourhoods - BIDs, LAs, communities, cultural bodies, etc responding strategically, at a local level. But we also need a collective and sustained response to the challenges facing central London.

Questions?

South
Bank
BID

Culture, Light and Covid

Susannah Wilks, CRP Director



Light is Hope!



I'm not turning the clocks back this year, because the last thing we need in 2020 is an extra hour of it.

CRP's Light at the End of the Tunnel (LET)



Light Improving Accessibility



Before: Salamnca



Before: Black Prince Road



Before: Boyce Street



Before: Druid Street



After: Salamnca



After: Black Prince Road



After: Boyce Street



After: Druid Street

Lighting for Inclusivity



**Lighting is one
of the most
overlooked aspects
of urban design**



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together



Department
for Environment
Food & Rural Affairs

Potential of Light (and Dark)

**With little thought
given to creative
or environmental
dimensions of light**

Light, Culture, Covid Recovery

**Better quality lighting
could make London
more inviting at night**

Longleat Light Festival, Wiltshire, November 2020



Photo: Longleat Enterprises Ltd

Learning Lessons

**What would it
take for London to
become the best lit
city in the world?**

Lighting London (sustainably)

CENTRE
FOR
LONDON

Generously supported by

Major Sponsor

The Rothschild
Foundation

Supporting Sponsors

City of London
Corporation

Cross River Partnership

Greater London
Authority



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together



Department
for Environment
Food & Rural Affairs

Illuminated River, London



Photo: Illuminated River Foundation



ILLUMINATED
RIVER

The Bridges

Photo: Illuminated River Foundation

Illuminated River

Project Partners



jacksoncoles



LONDON
& PARTNERS



southbank
london
.com



signify

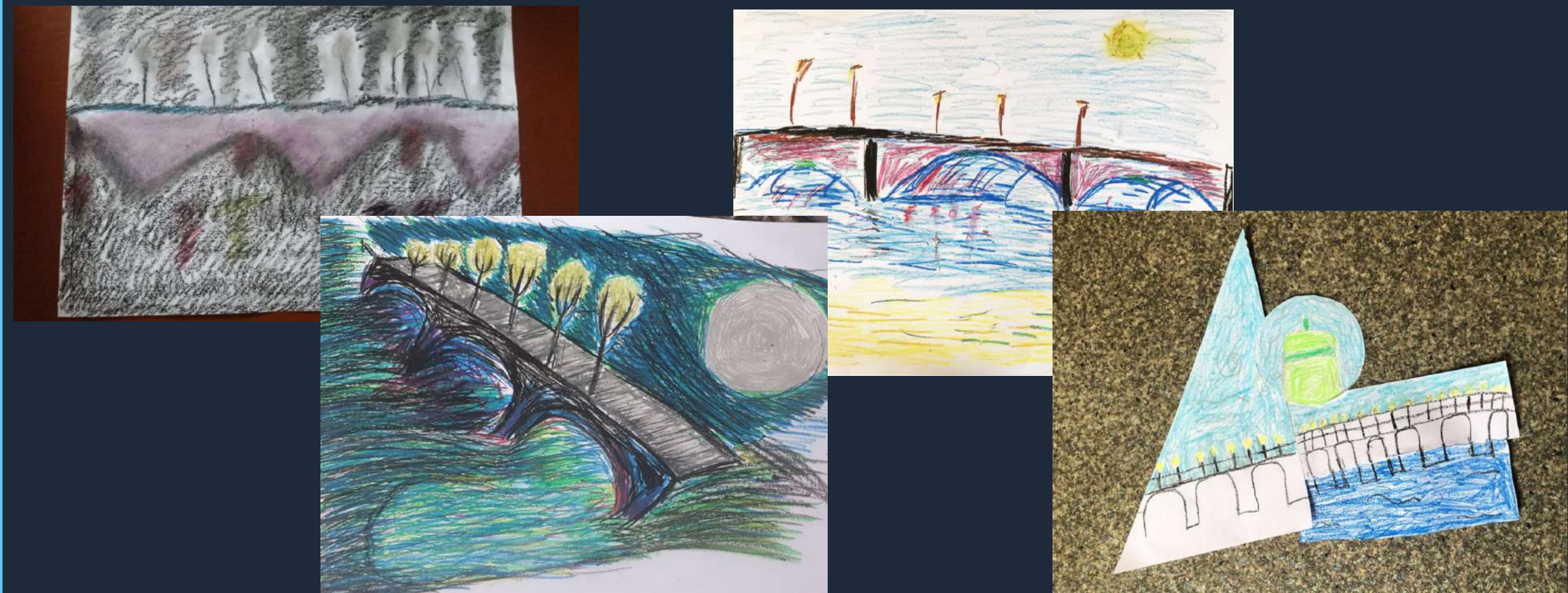


Sarah Gaventa, MA (RCA)
Director

Sarah, Hon. Fellow of both RIBA and the Landscape Institute, is a public space and public art expert and curator, and was previously Director of CABE Space at the Commission for Architecture and Built Environment. She was Chair of the Elephant and Castle Regeneration Forum for five years.



Illuminated River: Young Artist Competition



Photographs: Illuminated River Foundation

Illuminated River: Evening Walks



Photographs: Illuminated River Foundation

Questions?



Final Observations



MAYOR OF LONDON

South
Bank
BID

 **CROSS RIVER
PARTNERSHIP**
Delivering London's Future Together

SUPPORTED BY
MAYOR OF LONDON


Department
for Environment
Food & Rural Affairs

London: Is it Really Greener and More Accessible than Ever Before?



**Join us for our next
LiveShare session**

Thursday 12th November, 2pm

<https://www.eventbrite.co.uk/e/a-greener-and-more-accessible-london-achieving-environmental-inclusivity-tickets-127204294469>

Thank You!



Amy Lamé
Night Czar
Greater London Authority
Amy.Lame@london.gov.uk



Nic Durston
CEO
South Bank BID
Nic.Durston@southbanklondon.com



Susannah Wilks
Director
Cross River Partnership
susannahwilks@crossriverpartnership.org



Sefinat Otaru
Project Manager
Cross River Partnership
sefinatotaru@crossriverpartnership.org



Tomos Joyce
Guidance Manager
Cross River Partnership
tomosjoyce@crossriverpartnership.org



www.crossriverpartnership.org



Search 'Cross River Partnership' in YouTube



@CrossRiverPship



linkedin.com/company/cross-river-partnership/



www.crossriverpartnership.org/newsletter