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# CROSS RIVER PARTNERSHIP

## Delivering London's Future Together

Welcome to Cross River Partnership's Fortnightly Update

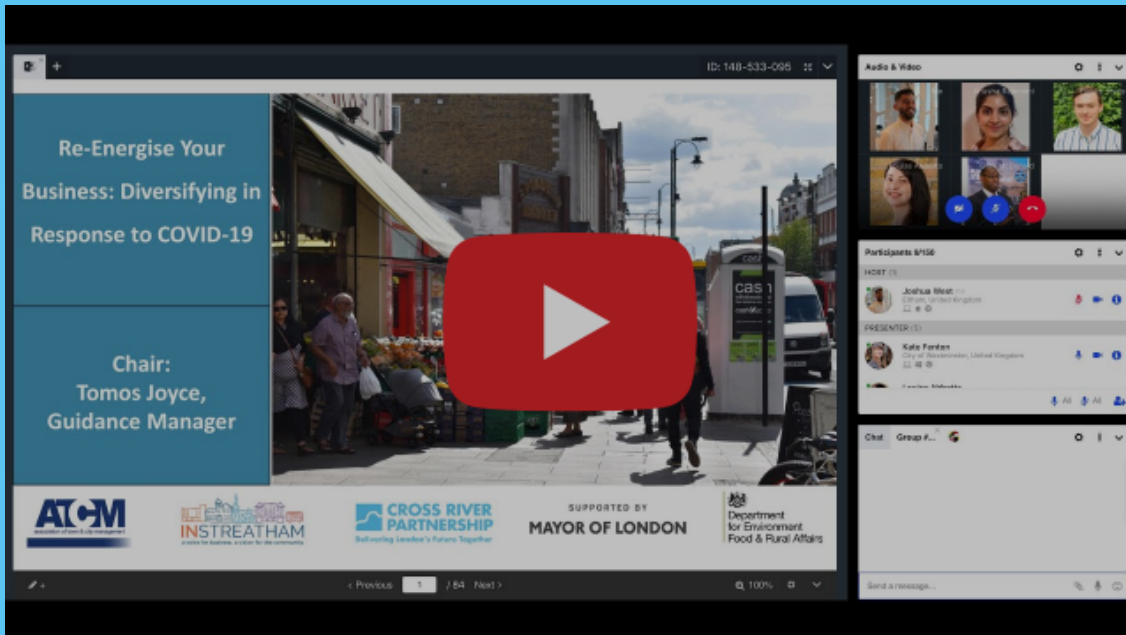


### CRP's next LiveShare session

Join us at our next LiveShare session on 24th September, 2:15pm - '[Better Prepared: Learning Lessons from the COVID-19 Crisis](#)'. We are extremely pleased to be joined by **Professor Tony Travers**, [London School of Economics](#), who will be focusing on the economic and financial aspect of London's COVID-19 recovery, in comparison to other urban areas.

Improved air quality in cities has never been more important. Better air quality has huge benefits for communities, businesses and overall economic recovery. An opportunity presents itself to support a green recovery, essential for building back better. We look forward to seeing you there!

[Register here](#)



Re-Energise Your Business: Diversifying in Response to COVID-19

Chair: Tomos Joyce, Guidance Manager

AT-M INSTREATHAM CROSS RIVER PARTNERSHIP MAYOR OF LONDON Department for Environment, Food & Rural Affairs

Watch our last LiveShare 'Re-Energise Your Business: Diversifying in Response to COVID-19'.



## Cities Responding to COVID-19

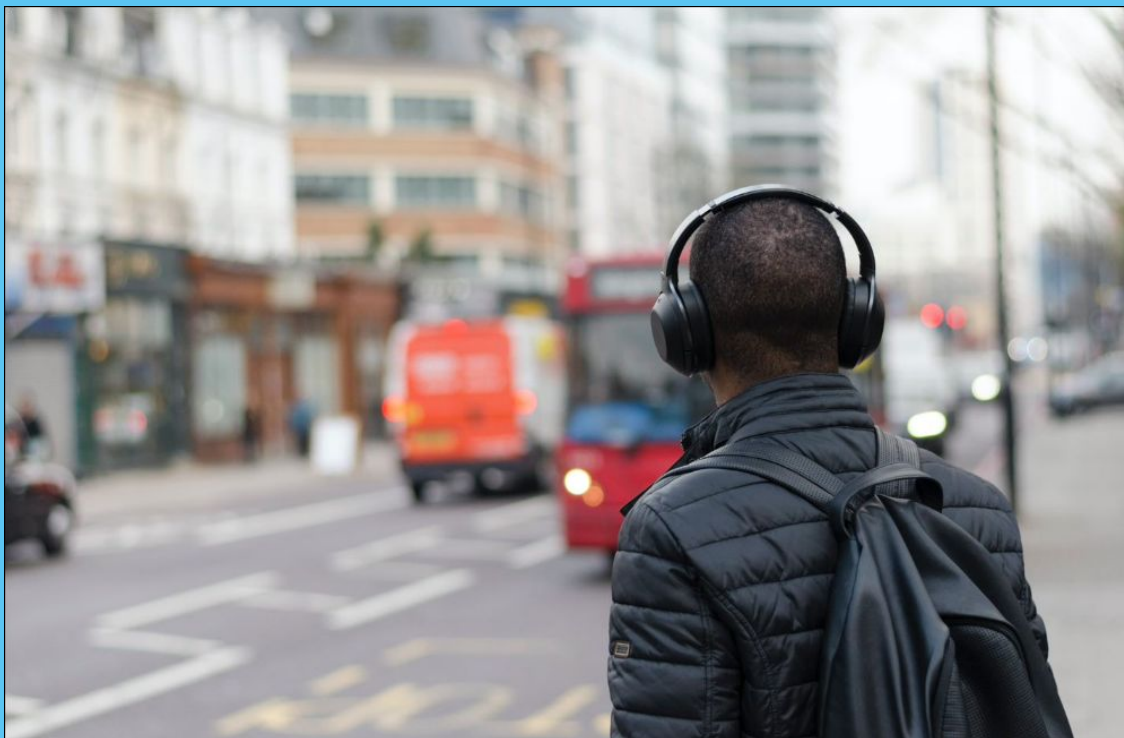
London is leading the way with other global cities in learning to live with COVID-19. No stone is being left unturned in terms of keeping communities safe, supporting a [#greenrecovery](#) and innovating for growth.

CRP is working with its partners to get Londoners moving safely and actively through [Transport for London's Streetspace programme](#), to diversify small businesses sustainably (London's 16 [Defra-funded Clean Air Villages](#)), and to embrace fully digitised, agile working that contributes to valuable emerging roles for central and peripheral city neighbourhoods, to name but a few.

CRP has always tried to take a holistic approach to things, and the pandemic has brought into sharper focus the trinity of Health, the Environment, and the Economy. These three priorities can and should be balanced, with constant adjustments and refinements being made. Everyone can play their part - individuals,

businesses, banks, BIDs, Local Authorities, the government. Of course we are all experiencing problems along the way, but let's keep learning together!

For further information and to contribute ideas please contact CRP Director [Susannah Wilks](#).



## **Have a listen to our first HSE Podcast: How the Hackney School Streets Hotline has helped to Implement School Streets!**

The [Healthy Streets Everyday](#) (HSE) Programme is pleased to release our very first podcast! Have a listen to Joseph Lindsay from [Lambeth Council](#) talking to CRP's Fiona Coull about his experiences of using the [Hackney School Streets Hotline](#)! [Listen here](#)!

The hotline service has actively helped several Local Authorities with the implementation of school streets, including [Haringey](#), [Bromley](#), [Richmond](#), [Brent](#) and [Lambeth](#). As the service enters its final few weeks of operation, we encourage booking a 30 minute time slot in advance of the hotline's weekly Monday operating hours to avoid disappointment. CRP and its partners are extremely grateful to the [Mayor's Air Quality Fund](#) for making this Schools Streets Hotline possible.

For further information about the service, including how to book a session, please contact HSE Project Manager [Fiona Coull](#).

[Read more](#)





## SEUL wins big at the Global Good Awards 2020!

Here at CRP, we and our partners truly embed sustainability and innovation across all of our projects, [past](#) and [present](#). We are delighted to be recognised at this year's [Global Good Awards 2020](#), with our [Smart Electric Urban Logistics](#) (SEUL) project, delivered in collaboration with [UPS](#) and [UK Power Networks](#), picking up not one, but two awards!

- The Silver [Technology for Good Award](#) – recognising technology products that have generated a positive impact for the environment or community and helped to improve quality of life for people or the planet either on a local, national or international level.
- The Bronze [Special Judges Award for Innovation](#) – recognising the three most innovative entries from across all categories in the 2020 awards programme.

For more information, please contact CRP Project Manager [Sefinat Otaru](#).

[Read more](#)



## CRP's practical steps towards zero emissions urban logistics - World Car Free Day Summit 2020

CRP was delighted to present a practical workshop at this year's virtual international [World Car Free Day Summit](#). The session demonstrated examples of low emission freight strategies that businesses can implement across their operations, to not only improve air quality for urban areas, but also increase efficiencies, reduce costs, and develop more robust future-proof methods of delivery.

From [last mile deliveries](#) and [consolidation](#), to [cycle freight](#) and [fleet electrification](#), the workshop led the audience through practical case studies from CRP's [Clean Air Villages](#) project and the outcomes and considerations from CRP's rich collection of freight related [past projects](#) it has led over the years. In spite of the economic crisis brought about from the global pandemic, there is a renewed effort to accelerate transitions to car-free methods of delivery, with businesses using this time to evaluate their transport methods as customer and consumer behaviour shifts. The World Car Free Day Summit 2020 was a brilliant chance to hear examples from across the world on how healthy cities can thrive with less cars, lower pollution, and more opportunities for pedestrian priority spaces.

You can watch the whole 'Practical steps towards zero emissions urban logistics' workshop here and see all of the sessions as part of the summit [here](#).

For more information, please contact CRP Communications and Business Development Manager [Joshua West](#).

[Watch the workshop](#)



## Showing London in a new light

CRP is excited to support a new project - [Lighting London](#) - led by [Centre for London](#), which will explore how councils, developers and landlords can make the capital's streets and public spaces more inviting and interesting at night, while reducing the city's carbon footprint.

The research will build on the [Illuminated River](#) project which is lighting up central London's Thames bridges in a new public artwork, the [City of London](#)'s lighting strategy, as well as the recommendations from City Hall's Night-Time Commission. It will explore how light and darkness affect the lives of different groups of Londoners, how to use lighting more sustainably, and what it would take for London to become the best lit major city in the world.

This innovative research is funded by [The Rothschild Foundation](#), [Illuminated River Foundation](#) and [Greater London Authority](#), and is sponsored by [City of London Corporation](#) and Cross River Partnership.

For more information about the Lighting London project please visit the main project page [here](#).

[Read more](#)





## Sails are up: Clean Air Villages manoeuvres forwards!

Business and community engagement is in full swing, with our team recruiting volunteers for the [City of London Air Quality Ambassador Programme](#), advising businesses in [Haringey](#) on zero emission deliveries, consulting with businesses in [Richmond](#) about a cargo bike scheme, training 'citizen scientists' at [King's College Hospital](#), advising small businesses in [Fitzrovia](#) about preferred supplier and consolidation schemes, promoting a cargo bike scheme in Deptford, finding suppliers in [New Covent Garden Market](#) to take part in a zero emission consolidation of delivery scheme into the West End, exploring interest in a shared electric vehicle in Shepherds Bush and much, much more.

CRP has been working on Village Introductory Videos as a way of explaining to local businesses and communities what we are doing in their area. [Vivacity](#) traffic monitoring devices are being installed and [Clean Air Walking Routes](#) are being monitored.

For more information, please contact CAV Project Manager [Kate Fenton](#).



## **Reducing Air Pollution could boost UK Economy by £1.6bn a year**

A new study produced by [CBI Economics](#), on behalf of the [Clean Air Fund](#), has said 3 million working days are lost every single year because of air pollution.

According to the report, improving air pollution targets in line with [World Health Organisation](#) guidelines could not only prevent 17,000 premature deaths every single year, but it could also boost the economy by reducing premature deaths, sickness absence and lower productivity at work. This £1.6bn benefit would be on top of savings to NHS and social care budgets from treating fewer patients with health conditions associated with air pollution.

Now is the time to act on air pollution. Are you located in one of our village areas? Please see our [Clean Air Villages page](#) and get in touch.

For more information, please contact CAV Project Manager [Kate Fenton](#).



# EUROPEAN MOBILITY WEEK

16-22 SEPTEMBER 2020



#MobilityWeek



## European Mobility Week 2020

From London to Lahti, 2,758 cities in 49 countries across Europe (and the world) put a spotlight on zero-emission transport and mobility strategies to improve air quality and contribute to healthier cities, as part of [European Mobility Week 2020](#) (16th - 22nd September).

London is continuing to be part of this by encouraging active travel options by creating improved conditions for walking and cycling. This is critical as more Londoners are choosing more sustainable and active travel options. Improving active travel options are a critical part of all CRP projects, particularly [Healthy Streets Everyday](#). Recent COVID-19 rules have removed the possibility of many in-person

events, but it is critical to increase safe space for walking and cycling provision for children going back to school, through School Streets.

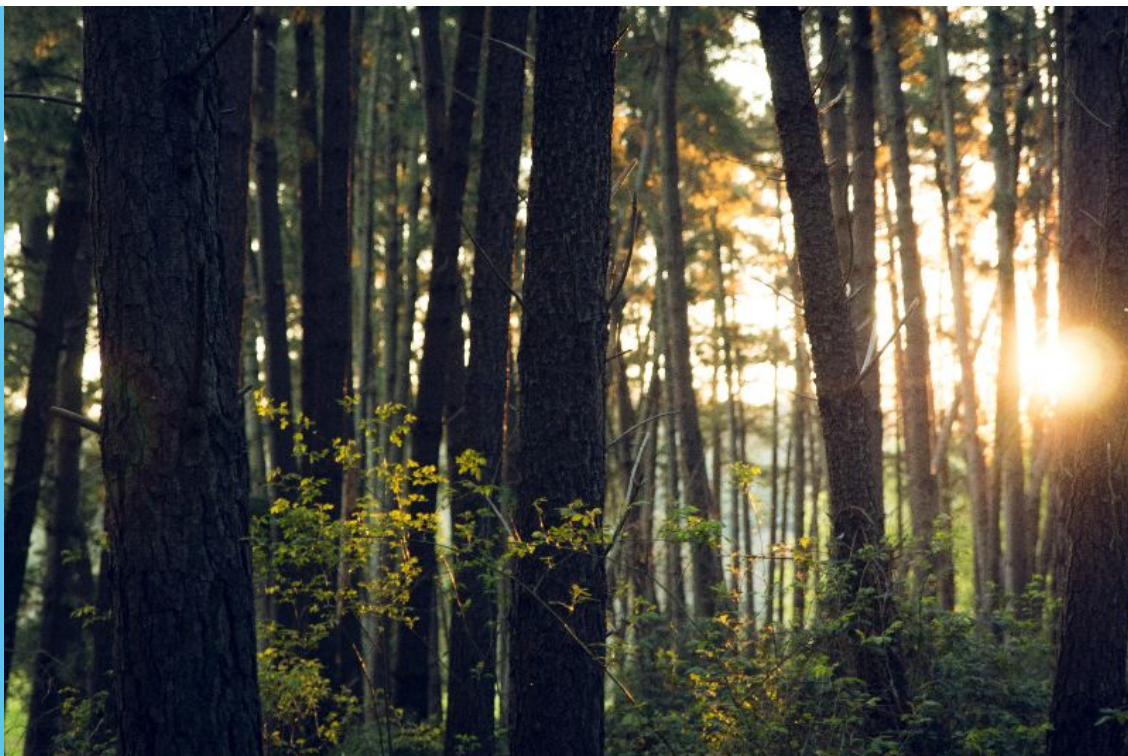
Keep an eye out for brilliant online events and tools that improve cycling and walking in your area as part of [Car Free Day 2020](#), and improve your cycling confidence through [TfL's new online, free cycling training](#).



## Mayor to commission major new research into future of central London

The [Mayor of London](#) has announced a major [new piece of research](#) into the future challenges and opportunities facing central London and the Canary Wharf area, which have both suffered a sudden and rapid reduction in footfall due to the COVID-19 pandemic.

The Mayor has commissioned the research to help City Hall and its partners understand the emerging trends that could affect London's city centre economy, including cultural and economic changes that may become the new normal as the city recovers. The [London Transition Board](#) has been leading on tackling the immediate challenges of reopening central London and ensuring a safe return to work for Londoners.

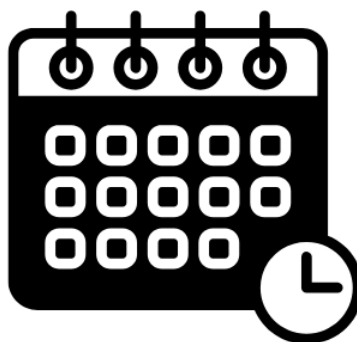


## World Environmental Health Day!

26th September 2020 has been declared as [World Environmental Health Day](#) by the [International Federation of Environmental Health](#). The key theme for this year is disease pandemic prevention which is particularly important now more than ever because of the COVID-19 pandemic. Environmental health practitioners play a pivotal role, in disaster preparedness and response, investigating outbreaks of infectious diseases, prevention of spread of infectious diseases along with inspections of numerous food, health and other establishments to ensure compliance monitoring of pandemic regulations and protocols. Click [here](#) for more details on events and how to get involved.

For further information, please contact CRP Operations Manager [Carol Quamina](#).

## Dates for your Diary:



- 16th - 22nd September - European Mobility Week 2020.
- 21st - 22nd September - World Car Free Day Summit 2020. [Register here](#).
- 21st - 22nd September - City Week 2020: The Future of Financial Services in the new COVID-19 world, City & Finance Global. [Register here](#).



- 23rd September, 10am. Great social media for independent retailers, Councils and BIDs, Maybe. [Register here](#).
- 24th September, 12:15pm. Better Prepared: Learning Lessons from the COVID-19 Crisis, CRP. [Register here](#).
- 26th September. World Environmental Health Day.
- 28th September, 3pm. Breathing Clean During COVID-19 series: London Business for Clean Air, Global Action Plan. [Register here](#).
- 30th September, 1pm. Love Lunch webinar, Team London Bridge and Commuter Cycle Club. [Register here](#).
- 1st October, 2pm. Reinventing urban delivery - planning for e-cargo bikes, Sustrans. [Register here](#).
- 7th October, 4:30pm. Mayor's London Scientist: Teacher Programme 2020/21. [Register here](#).
- 7th October, 9am. How Shopping Centres can harness social media to drive footfall and build loyalty, Maybe. [Register here](#).
- Small Business Leadership Programme, TBC, [express interest here](#).



Cross River Partnership is an alliance of Angel London, Better Bankside BID, Brixton BID, Cadogan, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, London Borough of Wandsworth, Marble Arch BID, Midtown BID, Network Rail, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID.

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