

Pedestrian Priority Streets: The Benefits for Schools, Businesses and your Health

Chair:
Tomos Joyce,
Guidance Manager



City of Westminster



SUPPORTED BY
MAYOR OF LONDON



Department
for Environment
Food & Rural Affairs

Today's Speakers



Martyn Lowder
Change Manager
Global Action Plan

Speaker



Sarah Rye
Head of Public Realm and Security
City of Westminster

Speaker



Susannah Wilks
Director
Cross River Partnership

Speaker



Ross Phillips
Project Officer
Cross River Partnership

Speaker



Tomos Joyce
Guidance Manager
Cross River Partnership

Chair



Anusha Rajamani
Project Officer
Cross River Partnership

Chat Moderator



Rachael Aldridge
Project Officer
Cross River Partnership

Webinar Tech Lead

Today's Agenda

1. CRP
Introduction
and Context

2. GAP: Clean
Air Day

3. WCC:
Movement
Strategy

4. HSE:
Making
Streets Safe

Have your say:
Q/A session after each
presentation

Introduction and Context

Susannah Wilks, Director of CRP



CRP Projects



Our Vision

People

Working with engaged people connecting stakeholders to successfully collaborate and deliver

Places

Create great places, sharing best practice whilst ensuring all businesses are supported to grow sustainably

Projects

Deliver innovative projects for partners encouraging businesses to shift from incremental to permanent change, whilst inspiring others to do more at pace



Working towards sustainable businesses, and improving air quality.

Low Emission Neighbourhoods - Streets for People



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together

Low Emission Neighbourhoods: Covid Impetus



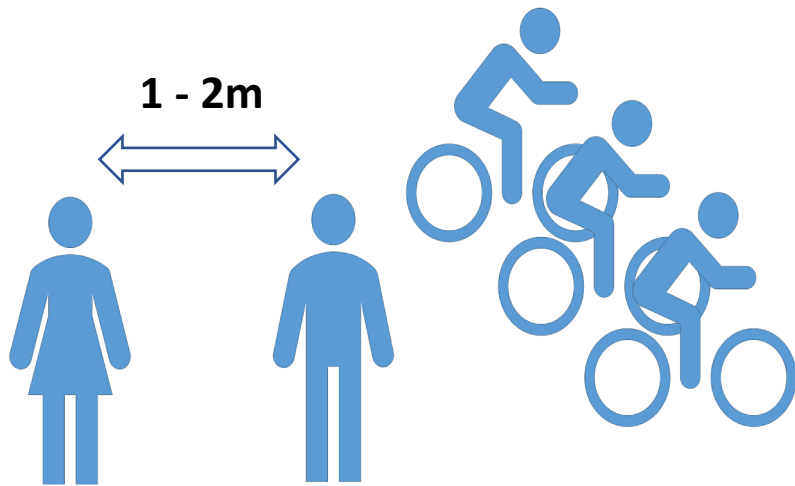
**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together

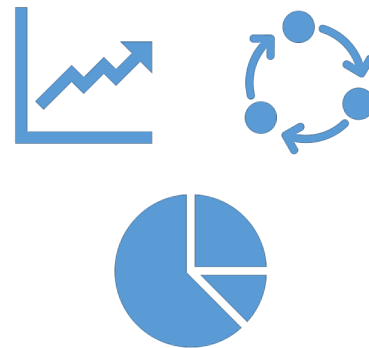
A Green Recovery: Keep up the Faith!

Cross River Partnership is working at pace to help support businesses, communities, Local Authorities and other private bodies e.g. BIDs with their Covid-19 response

Physical Interventions



Monitoring



Guidance



Pedestrian Power



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together



The Benefits of Pedestrian Priority Streets

Martyn Lowder, Global Action Plan



Pedestrian Priority Streets: The benefits



Clean Air Day 2020 – October 8th



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together



What is Clean Air Day?

Oct 8th - the UK's biggest air pollution campaign.

Helps to drive a positive shift in public knowledge and action.

A chance to find out more about air pollution, share information, and make the air cleaner and healthier for everyone.

Visit cleanairday.org.uk





Air pollution is the largest environmental health risk we face today



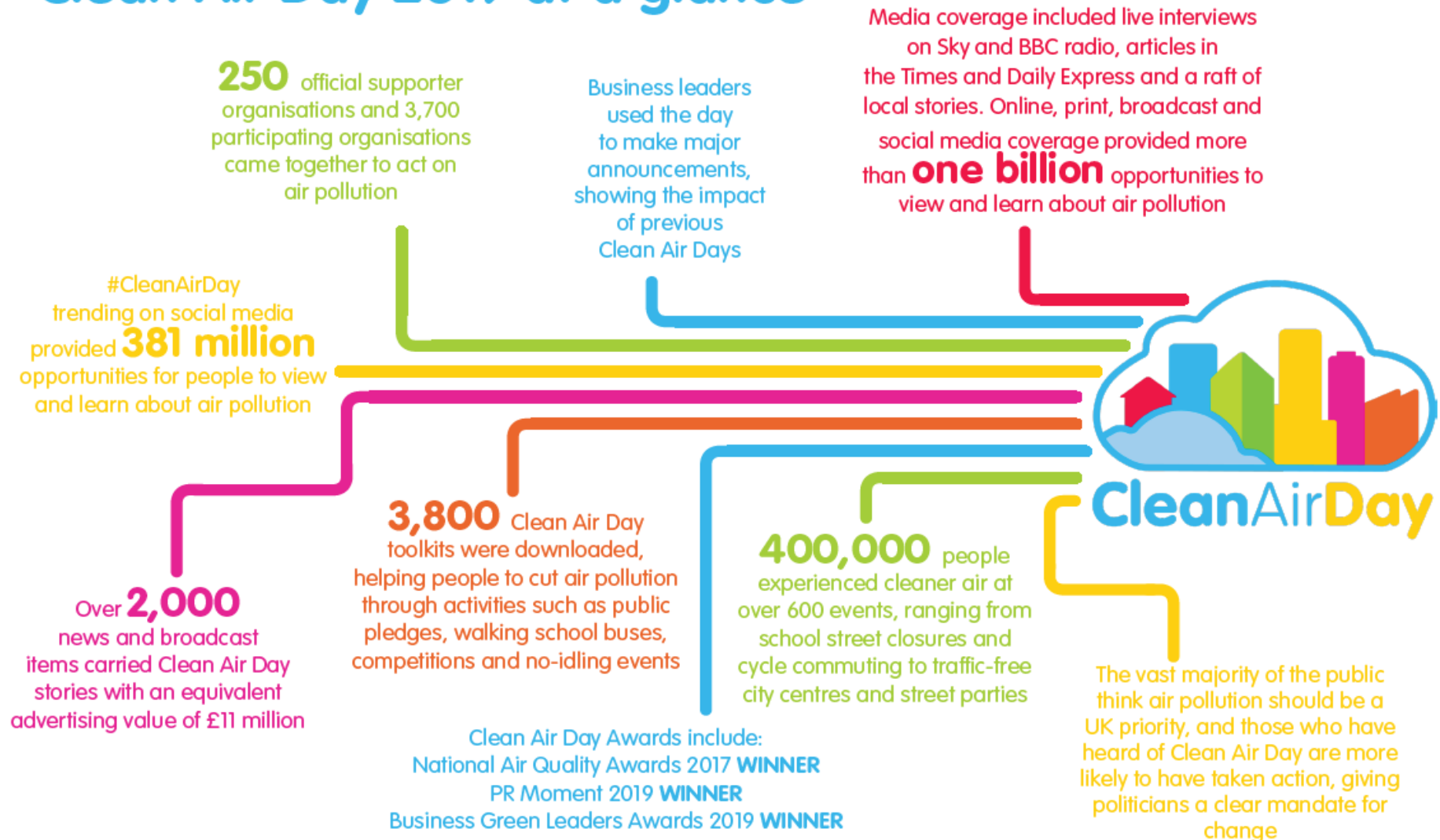
92% of the world's population live in places where air pollution exceeds safe limits

Why Clean Air Day?

Clean Air Day:

- Improves public understanding of air pollution, both indoors and outdoors
- Increases public backing for air pollution measures
- Mobilises action to reduce air pollution

Clean Air Day 2019 at a glance



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together

global
action
plan

What we learned on Clean Air Day

1

Clean Air Day drives change: it increases the public's knowledge of air pollution, their desire to see the problem solved, and their adoption of choices that cut air pollution.

2

Clean Air Day fuels the air pollution movement, bringing thousands of organisations and advocates together to drive change on air pollution.

3

Clean Air Day is an opportunity for people to experience cleaner air: 57 road closures, including 27 city centre and neighbourhood street parties and 30 school or play streets (when roads outside schools were closed for part or all of the day - thanks to Sustrans), meant thousands of people felt what it's like to have quieter, safer, friendlier and cleaner streets.



Dulwich Village Infants School opening its new green wall

4

Clean Air Day provides an opportunity to trial new air pollution measures, which can then be implemented permanently. For example, on Clean Air Day 2018, Edinburgh piloted the pedestrianisation of part of the city centre. This was deemed a success and is now being trialled on a monthly basis with a view to permanent implementation.

5

Clean Air Day increases pressure on political and business leaders to act more swiftly and decisively, making investment and policy decisions that drastically reduce air pollution. This year:

- Public Health England and the Department for Environment, Food & Rural Affairs agreed to apply for funds from the Treasury to run a sustained public health campaign on air pollution
- Southampton City Council launched its Green City Charter. Targets included being carbon neutral by 2030 and aspiring to satisfy WHO (World Health Organisation) air quality guidelines
- Tesla delivered the first Model 3 cars to UK owners
- Uber announced its London clean air levy had raised £30 million to help drivers to switch to electric vehicles.



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together



- 6** **Clean Air Day encourages people to try something different to reduce air pollution**, and often these new behaviours stick. From new fans of cycling or taking public transport to work, to regular walking buses to school, people took to Twitter to showcase their new, cleaner lifestyles.



Staff make pledges at Royal Borough of Greenwich Council

- 7** **Every action we take to reduce air pollution does improve the air we breathe.** As our London Marathon data shows – if you take the cars off the road the pollution disappears (nitrogen dioxide levels dropped 98%). No doubt pupils at Berrycombe Primary School in Cornwall were also breathing cleaner air when car journeys to school dropped by 80% on Clean Air Day, as children walked, scooted or cycled to school instead.

- 8** **There is a thirst for knowledge about air pollution:** Clean Air Day information leaflets were flying out the door from campaign HQ, with visitors to the new Clean Air Hub increasing by an enormous 1,755% on Clean Air Day.

- 9** **Young people and their schools, parents and carers are one of the most concerned and active groups:** 121 schools ran events for Clean Air Day, including clean air assemblies, lessons, no-idling activities and school street closures, helping to educate and activate the next generation.

- 10** **People want every day to be a clean air day.** No one wants to breathe unhealthy air, and people need to know what they can do to protect their health through a sustained public engagement campaign on air pollution. People also need government and business to invest in infrastructure, such as walking - and cycling - centred urban planning and an electric vehicle charging network, to help make every day a clean air day.

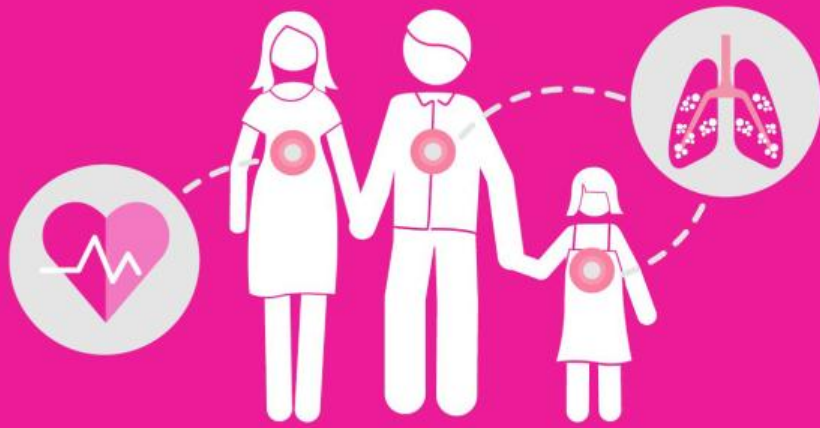


Holy Cross Primary pupils cycle to school with Sustrans and Plymotion

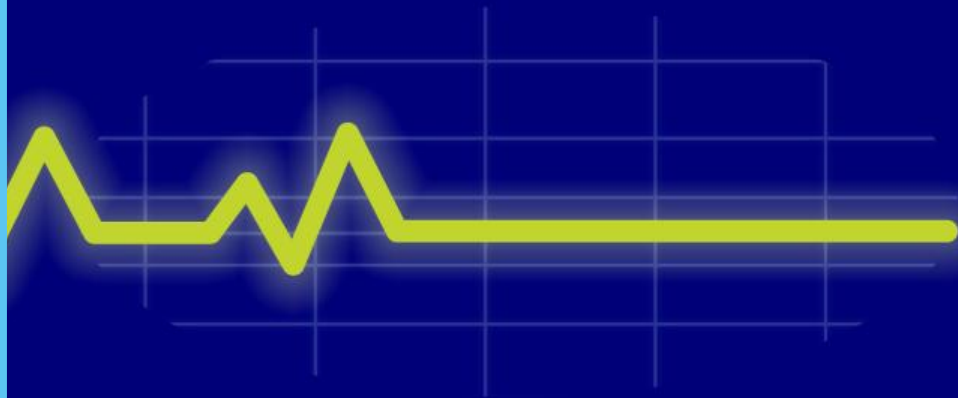
Clean Air Day 2020

What to expect & how to plan for
Clean Air Day





Air pollution can cause heart disease
and worsen asthma



36,000 deaths per year are caused
by air pollution

Key messages

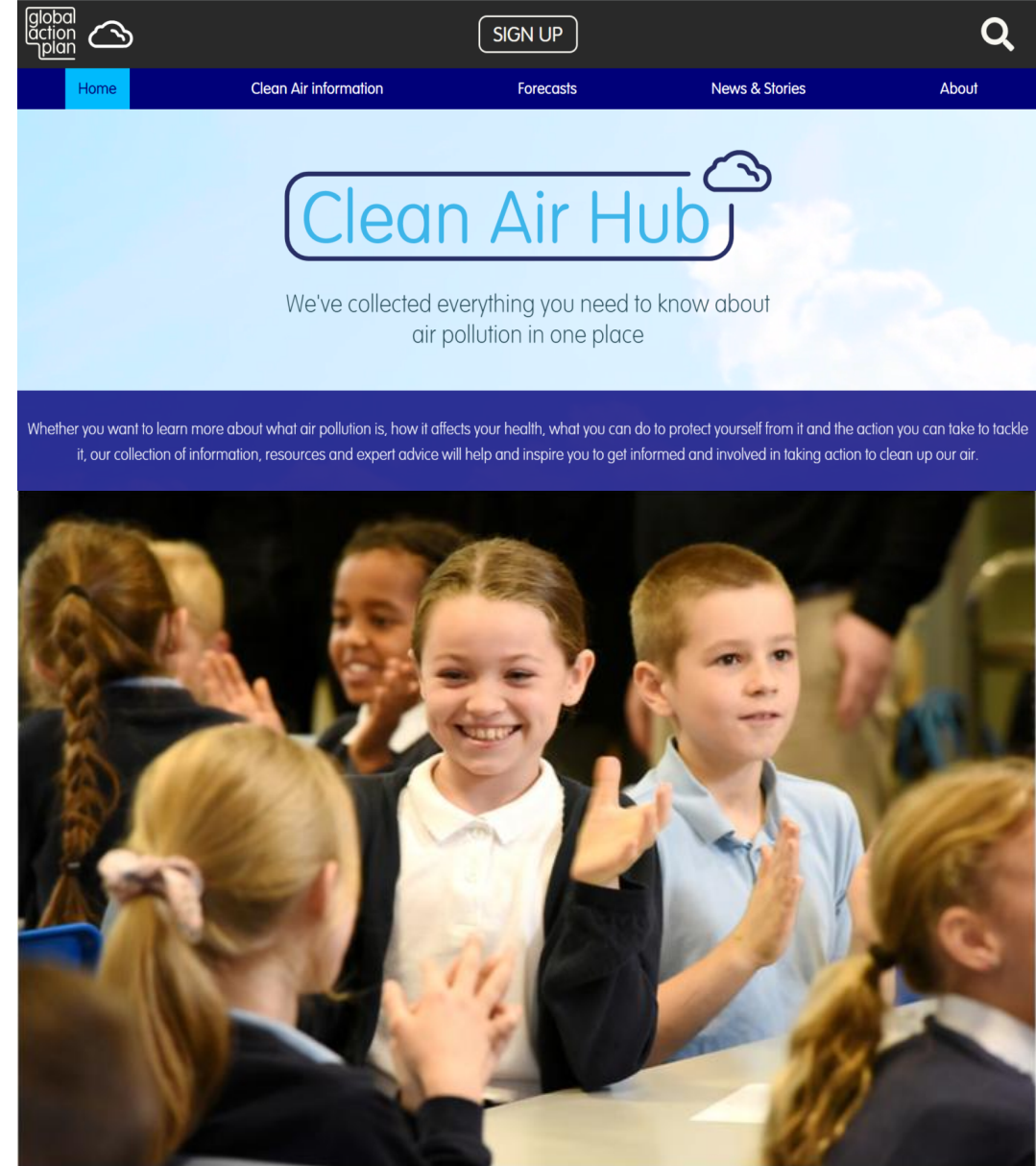
We all have a part to play in keeping our air clean - together let's make Oct 8th the cleanest Clean Air Day yet.

During the COVID-19 lockdown we experienced cleaner air and saw massive shifts to low pollution behaviours. **Let's keep up the momentum and keep our air clean.**

Organisations - Playing their part

Local authorities – Communicate to residents about clean air. Promote cleanairhub.org.uk and encourage others (schools and businesses) to take part in Clean Air Day

Schools – Hold a clean air day activity - run an air pollution assembly and/or lessons and host a walk/cycle/scoot to school day. Work with the council to trial a School Street on Clean Air Day.





Businesses – Encourage your staff to work from home more regularly and keep the car park empty. Could you become a Business for Clean Air?

Health professionals – Know the facts about air pollution so you can communicate them to your patients

Charities and campaigning bodies – Encourage your supporters to act and play your part by demonstrating the difference their actions are making



Creative information sharing helped spread the word about air pollution and encourage people to act

- Children's drawings with pleas for action on air pollution were beamed on to the SEC Armadillo building in Glasgow (pictured far right)
- Moving images about how to protect your health for air pollution were beamed on to the side of the University of Northampton
- As part of the first Clean Air Day Wales, supported by our partner the Welsh Government, a collection of students from Performance in Education put on an air pollution theatre performance in Caerphilly Castle
- People dressed as bushes handed out clean air information in Aberdeen (pictured right)



Welsh Minister for Environment, Energy and Rural Affairs with Caerphilly school children



Discounts on Clean Air Day encouraged people to take public transport

Public transport providers including First Bus in West Yorkshire, Stagecoach East Midlands and National Express West Midlands, provided discounted travel on 20 June, encouraging people to try public transport instead of car travel.



Seeing the level of public activity on Clean Air Day, big names got in on the action

- Maria Neira, Director at the World Health Organisation, below, tweeted her support
- Television presenter Gail Porter dropped in on events happening in George Square, Glasgow, alongside our Scottish partners Environmental Protection Scotland and the Scottish Government
- No. 10 and Jeremy Corbyn drew attention to the levels of illegal air quality.



Healthcare organisations recognised air pollution as a public health emergency

There were 28 events at hospitals and healthcare centres around the country. NHS University Hospitals of Derby and Burton held an anti-idling campaign, The Christie, Manchester, put on a cyclists breakfast - rewarding those who chose to leave the car at home on Clean Air Day. University Hospital Southampton NHS Foundation Trust organised a Clean Air Day Roadshow. And in Islington pharmacies added Clean Air Day stickers to their prescription bags.



Stalls outside University Hospitals of Derby & Burton

A great excuse to get back on your bike

Clean Air Day 2019 saw people new to cycling use the day to try cycling to work. And many were converted, sharing on Twitter how they were able to dodge congestion, get to work faster and get a healthy dose of exercise.

British Cycling put on social rides, while Cycling UK ran a riding skills session and a Dr. Bike repair and service workshop to make sure everyone was riding safely.

Individuals were inspired to get back on their bike and commute for Clean Air Day using cycle lanes like Manchester's Bee Network.

Experiencing car free streets changed people's perception of a clean air future



Great Ormond Street Hospital (pictured above) was striving for the world's greatest play street this Clean Air Day; with hopscotch, face painting, a dance competition, giant bubbles and a rainbow slide. But they weren't the only ones to close the road. Ravensdale Primary closed the road outside its school between 8am and 11am and 2.30pm until 4.30pm to make the area safer for the pupils to walk and cycle to and from school. In Leicester traffic was replaced with laughter yoga, kabbah cricket, a smoothie bicycle and yet more face painting.

"It is really good. I have enjoyed being
able to ride on my scooter" Oscar-Beau, age 5

In total 57 play streets took place across the country, entertaining 27,500 children and adults alike. Experiencing safer, quieter, cleaner car-free streets helped people understand the many benefits of a clean air future. At Great Ormond Street Hospital, for example, staff are now more supportive of the hospital's wider air quality action plan as the benefits feel more tangible.

Walking buses helped cut school run air pollution

Goose Green Primary School, in the heart of East Dulwich, used Clean Air Day to launch their brand-new walking bus. Councillor Richard Livingstone and Helen Hayes MP joined 40 pupils making their way to school on foot. Along the way the politicians heard what the classes have been learning about improving air quality and discovered all the changes the school has made to improve the air. When the bus arrived at school they joined a special air quality focussed assembly.

The pupils at Goose Green weren't the only ones on a walking bus on 20 June. Hundreds of pupils got to school in walking buses on Clean Air Day. Pupils from James Allen's Girls School, also in London decided they would like to have a walking bus more often, demonstrating how trailing something for Clean Air Day can lead to longer-term change.



People gave public pledges to make clean air choices

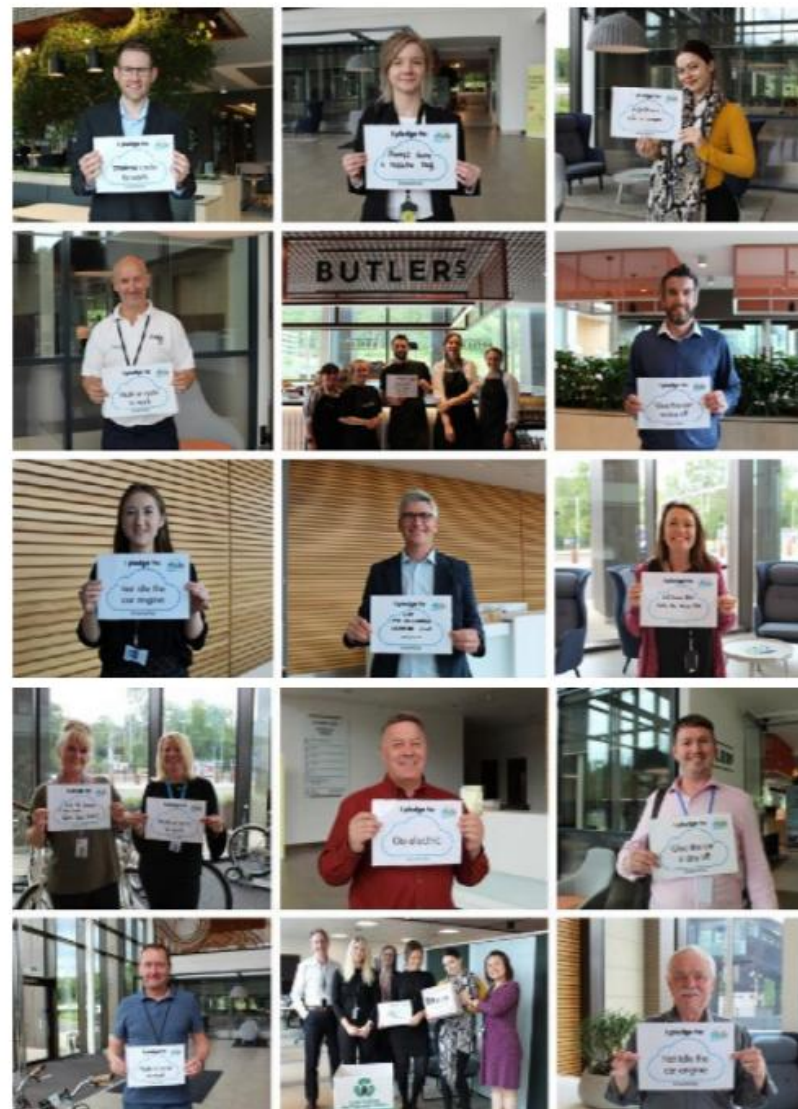
Pledges to reduce air pollution were particularly popular with businesses, but we saw people pledge from every sector, including schools, hospitals and councils. Making a pledge in public increases the likelihood of sticking to it, so it was great to see events and social media peppered with clean air pledges ranging from walking to work to going electric.

The staff of Clean Air Day partner ENGIE shared their pledges on Linked-In, while customers of electrical shop Rexel in Lancaster joined staff to make commitments on clean air. Corby Borough Council set up a stall in their foyer for staff to make their pledges, while Kirkstall Forge neighbourhood (pictured) encouraged others to join in by posting their pledges on Twitter.

Ahead of Clean Air Day Mollie from Fleet Evolution pledged to car share for her commute:

"I actually did share for my commute this morning and it was really nice – same again tomorrow"

We saw 35 pledge events, resulting in 1,750 pledges - and that's not taking into account the hundreds of individuals who pledged online.



Creating a social norm around engine idling

You wouldn't smoke around a child or a sick patient, so why would you idle your engine in front of them? This was the message local authorities and hospitals were keen to get out to drivers on Clean Air Day as they ran anti-idling events and asked drivers to turn off their engines when stationary. East Suffolk Council worked with seven of its schools, educating 2,000 parents on the dangers of idling to children's health, particularly by the school gates. The Christie Hospital in Manchester planned to ask all cars and vans to turn off their engines when parked or waiting outside. Liberal Democrat councillors in York promoted their Kick the Habit campaign aiming to reduce the numbers of idling vehicles in York.

A whopping 54 no-idling activities took place for Clean Air Day – with over 10,000 idlers approached and asked to turn off their engines. Most did, helping to make turning off your engine when stationary a social norm.



Air quality champions in East Suffolk

Clean Air Day focuses businesses on tackling air pollution

Well in advance of Clean Air Day, businesses, their staff and stakeholders were asking "What are we doing on Clean Air Day?" helping to advance the internal conversation on becoming a clean air business. Many then used the day to promote new clean air solutions:

- First Bus rolled out 77 new biomethane buses in Bristol
- Stagecoach showed off 31 new buses in Hull
- Tesla delivered the first Model 3 to UK customers
- Nissan launched an electric ice cream van
- Uber announced it had raised £30 million to help its drivers go electric.





Choose How You Move Leicester & Leicestershire

26 mins · 🌐

👍 Like Page

Happy #CleanAirDay from Catherine Junior School and Brandon Street!
🎉 We are playing out all day and making the most of our #SchoolStreet!

#Leicester

Leicester City Council Clean Air Day Global Action Plan Sustrans East Midlands Living Streets Ride Leicester Active Leicester Leicestershire Police Catherine Junior School Catherine



ChooseHowYouMove

@CHYMLEics

Follow



We've got big things planned for #CleanAirDay this Thursday 20 June! 🌍 We are closing Brandon Street from 8am-5pm & opening it up for pupils, parents, staff and residents of Catherine Junior School & Brandon Street to take part in lots of great activities! 🎉 #CountdownBegins

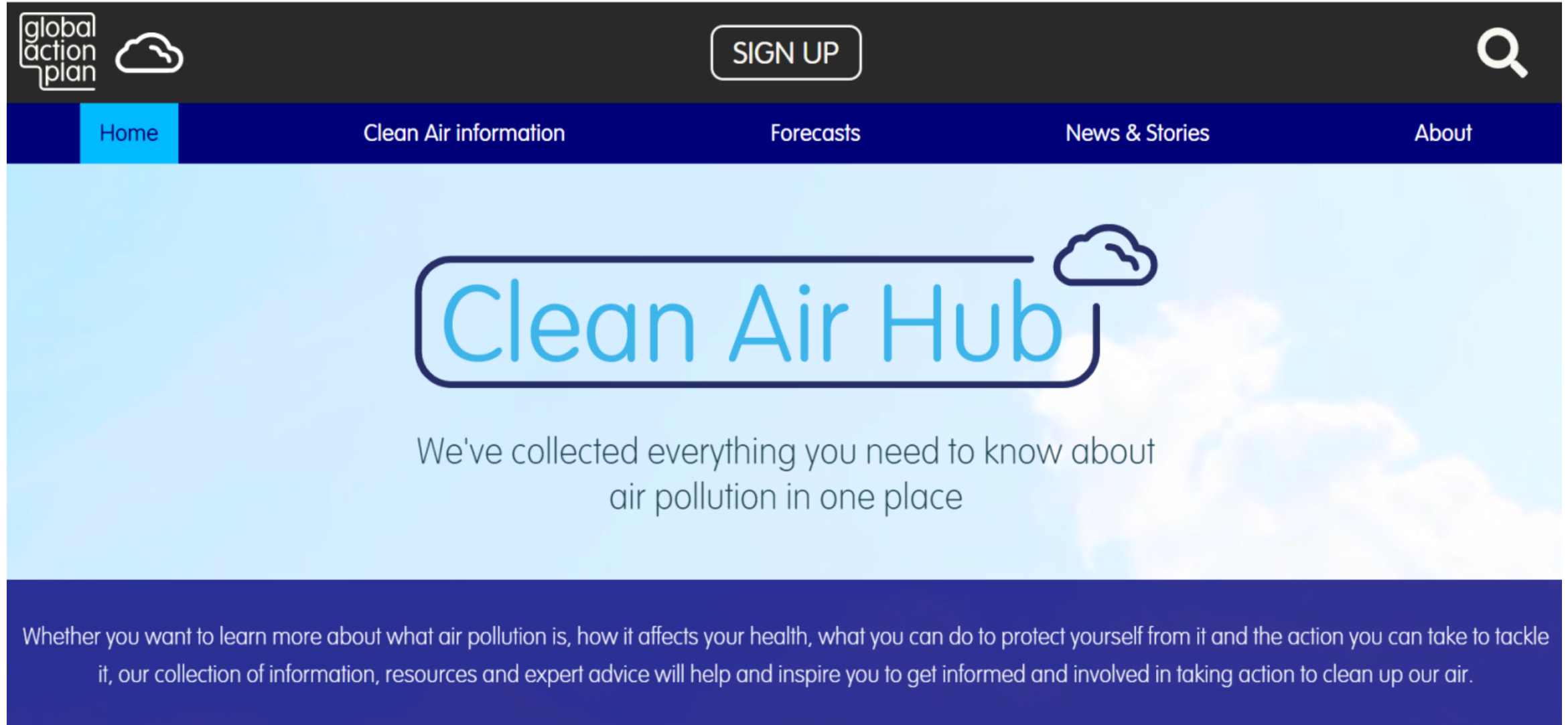


12:08 PM - 17 Jun 2019 from Leicester, England

[Access to free Clean Air Day resources](#). From digital posters, school lesson plans, PR social media packs, 'How to guides' (organise a School Street) to pledge cards and case studies.



Direct the public to the UK's go to source of information on air pollution



Playing your part

1. **Give your car a day off** – Walk, cycle or take public transport to work or school
2. **Use quieter streets** when you're on a bike or on foot to avoid polluted main roads.
3. **Work from home more often** – challenge your workplace to make this easier for you

If driving is essential:

4. **Go electric** – There are lots of ways you can travel electric. Hire an electric car, taxi or test drive an electric vehicle today.
5. **Don't idle** – If you drive, turn off your engine when your vehicle is stationary, and it is safe to do so.



Drivers sitting in heavy traffic can be exposed to nine times more pollution than cyclists



Drivers sitting in heavy traffic can be exposed to twice as much air pollution as pedestrians



Avoid burning at home

6. **Avoid using wood burning stoves and open fires** - if it is essential, only burn dry, well-seasoned or 'Ready-to-Burn' labelled wood, or smokeless fuel.
7. **Avoid burning household and garden waste** – take it to the tip instead.

Wise up

8. **Learn more about air pollution** - visit and share the CleanAirHub.org.uk with everything you need to know about air pollution in one place.
9. **Support local change** – talk to your local Councillors and MP about air pollution in your area and ask what you can do to support the local plan.
10. **Share your experiences** – let others know what you are doing to tackle air pollution and help inspire others at [@CleanAirDayUK](https://CleanAirDayUK) [#cleanairday](https://CleanAirDayUK).



92% of the world's population live in places where air pollution exceeds safe limits



90% people think their actions can make some difference to air quality





Any questions?

cleanerair@globalactionplan.org.uk

martynlowder@globalactionplan.org.uk



Public visit - cleanairhub.org.uk

Supporters visit - cleanairday.org.uk

#CleanAirDay @CleanAirDayUK

Movement Strategy: Timed Street Closures for Trading

Sarah Rye, City of Westminster



City of Westminster



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together



WESTMINSTER CITY COUNCIL PUBLIC REALM COVID-19 RESPONSE



**CROSS RIVER
PARTNERSHIP**

Delivering London's Future Together



City of Westminster

**“OUR IMMEDIATE PRIORITY IS TO PROTECT THE
HEALTH OF OUR RESIDENTS AND OVERCOME THE
COVID-19 PANDEMIC.**

**HOWEVER, WE MUST ALSO LOOK TOWARDS HOW WE
WILL KEEP OUR PEOPLE SAFE IN THE FUTURE.**

**HOW WE STRUCTURE OUR RECOVERY EFFORTS WILL
DEFINE OUR CITIES FOR DECADES TO COME.”**

*MAYOR OF MILAN
HEAD OF C40 TASK GROUP*

**WITH THIS PANDEMIC BEING A
ONCE IN A GENERATION EVENT...**

**IT IS CLEAR THAT IT PRESENTS
A DEFINING TIME IN
WESTMINSTER'S HISTORY...**

**THERE IS A NEED FOR IMMEDIATE
ACTIONS BUT ALSO OPPORTUNITIES
TO CONSIDER HOW OUR CITY
SHOULD RESPOND AND EVOLVE IN
THE LONGER-TERM...**

**WE TOOK CUES FROM CITIES
ALREADY PLANNING THEIR
TENTATIVE NEXT STEPS...**

BERLIN, GERMANY



Trialling new strategic cycle routes

BARCELONA, SPAIN



New infrastructure addressing public health, active travel, biodiversity and social amenity

PARIS, FRANCE



Mayor's pledge to deliver a '15 minute city' to encourage more self-sufficient communities

CROYDON & LEWISHAM



Planters installed to cut out rat running and increase pedestrian space at key locations

CAMDEN TOWN, LB CAMDEN



Plans to fast-track delivery of Low Emission Neighbourhood

LB HACKNEY



Plans for further permanent introductions of school streets

SHORT TERM

a matter of days

MEDIUM TERM

weeks

LONG TERM

months

AND A SERIES OF PRIORITY AREAS WERE IDENTIFIED FOR WESTMINSTER...

TRANSPORT HUBS



Safeguarding social distancing in traditionally congested areas and introducing alternative methods of travel

KEY WALKING ROUTES



Ensuring confidence on narrow streets or those in areas of higher footfall

HIGH STREETS & TOWN CENTRES



Ensuring local centres are capable of meeting all local socio-economic needs

SCHOOLS



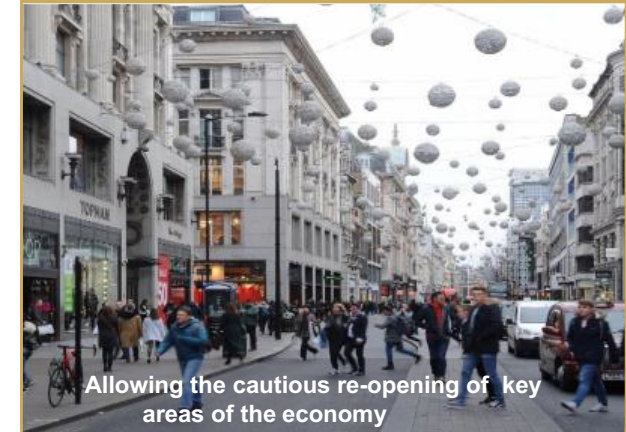
Responding to the need for increased space and healthier surrounding
CARS AND PARKING DOMINATE

OPEN SPACES AND PARKS



Ensuring role as a critical local resource can continue safely and cater to demand

COMMERCIAL AREAS



Allowing the cautious re-opening of key areas of the economy

THIS LED TO A TWO PHASED APPROACH BEING ADOPTED...

PHASE ONE

MOVEMENT STRATEGY

Provision of increased space for social distancing to ensure people can safely use Westminster's Streets.

Measures support pedestrians and cyclists making necessary journeys in the short term or a return to "normal life" in the medium and long term.

Proposals focused on key pedestrian and cycle routes in areas of high demand.

PHASE TWO

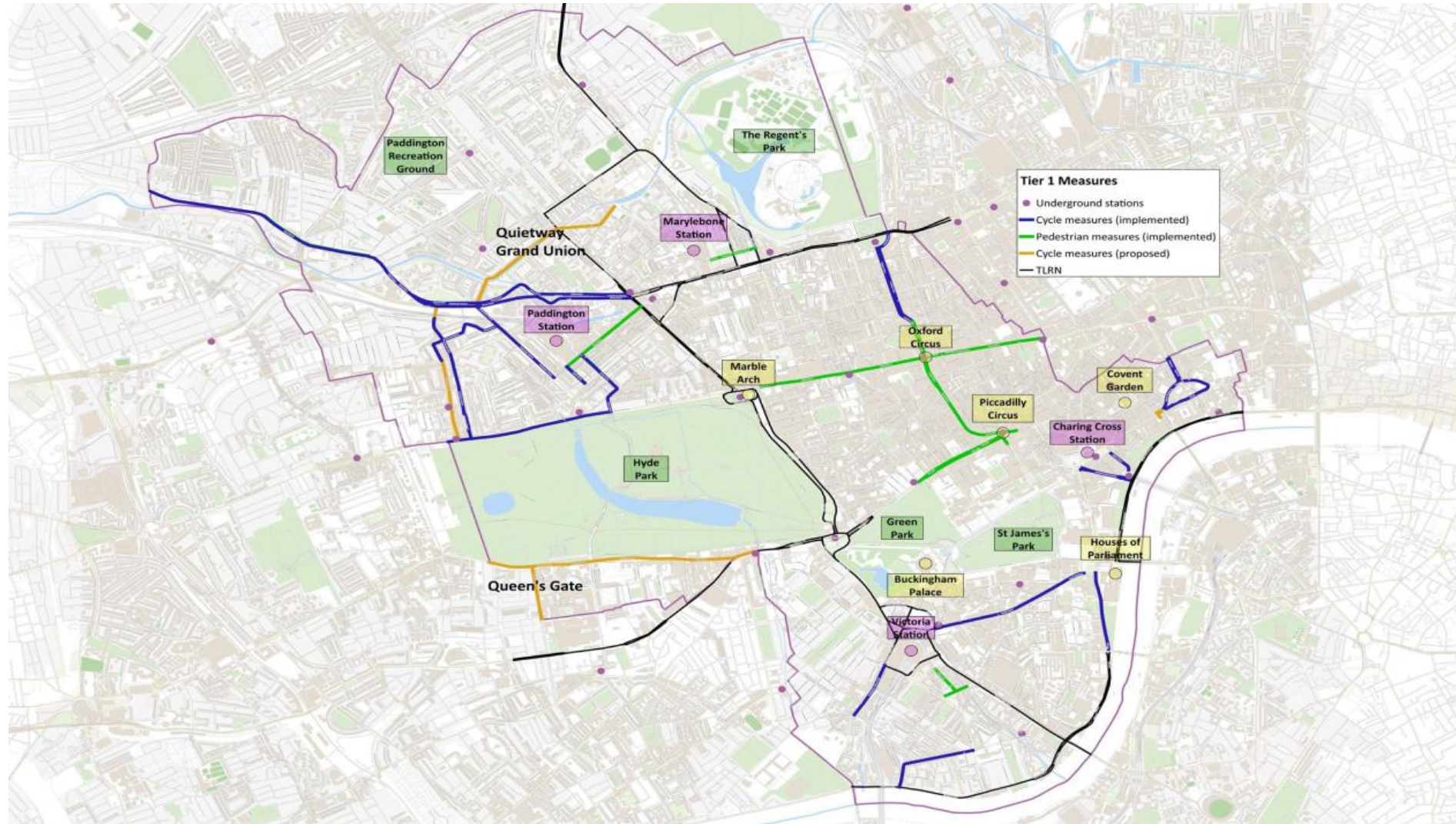
HOSPITALITY SCHEMES

As the hospitality industry prepared to re-open, WCC took additional measures to enable outdoor dining.

This covered changes to highways, licensing and amenities in the areas that host clusters of hospitality businesses.

Measures supported businesses that need to operate in a modified way to meet government guidance.

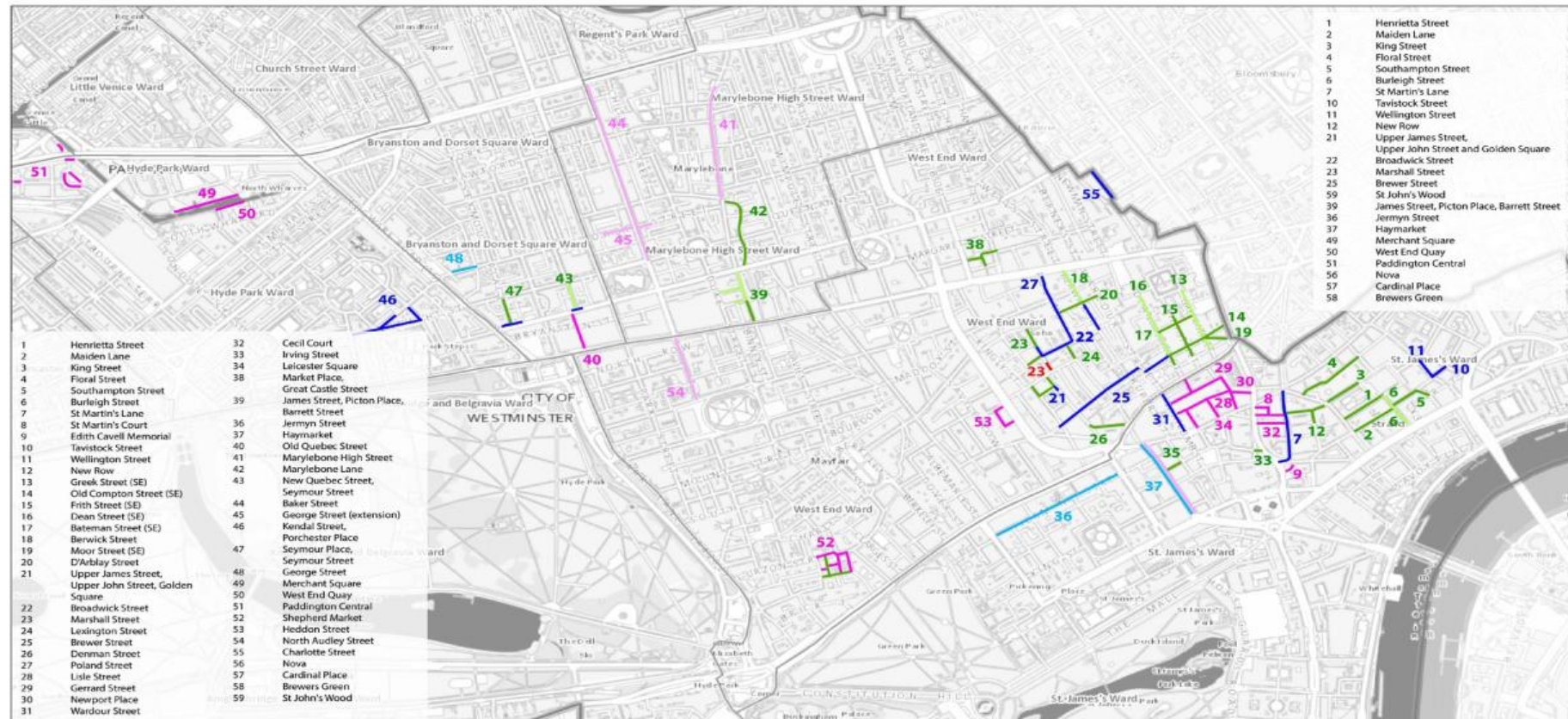
PHASE ONE MOVEMENT STRATEGY



A series of interventions were proposed across Westminster to support businesses to serve as many customers outside as they possibly can in a safe and responsible manner.

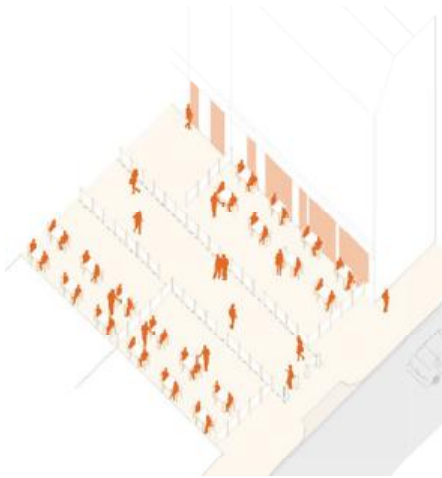
Some roads have been closed to traffic at key times of day whilst pavements have been widened in other areas to create the space needed for restaurants, cafés and similar businesses to put tables and chairs outside.

PHASE TWO HOSPITALITY SCHEMES



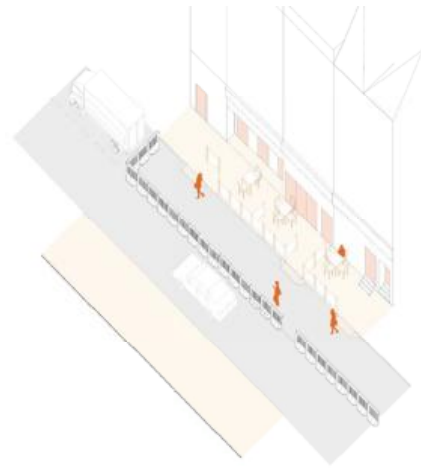
PHASE TWO HOSPITALITY SCHEMES

1



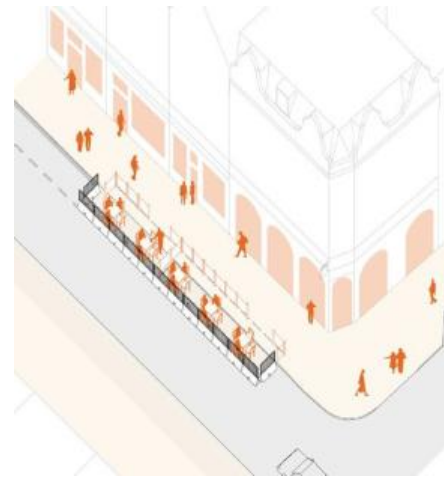
Extension of outdoor seating areas
In focused areas extending the hours of timed closures to support dining within the carriageway areas

2A



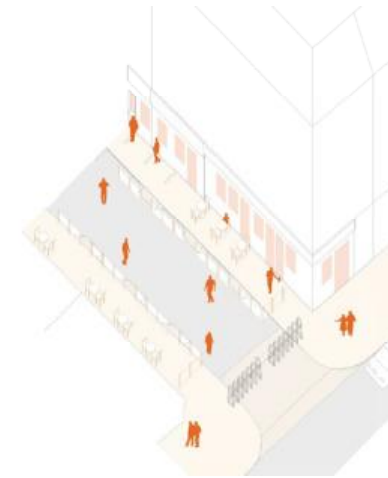
Temporary footway widening works - Type 1
Outdoor dining against building frontages, with widened footways allowing social distancing between diners and pedestrians

2B



Temporary footway widening works - Type 2
Outdoor dining in new areas of widened footway, with the footway retained for pedestrians

3



Timed closures to vehicles
Supporting dining against building frontages - with pedestrians in the temporarily closed carriageway

Three different typologies have been proposed for streets that are part of Westminster Council's hospitality schemes.

PHASE TWO HOSPITALITY SCHEMES



- 60 INDIVIDUAL SCHEMES DEVELOPED
- TIMED CLOSURES FOR 21 STREETS
- 600 BUSINESSES STAND TO BENEFIT

ENGAGEMENT...

Due to the pandemic and urgent nature of these works, typical engagement avenues were not always available to us.

Despite this WCC have worked to promote the project across its varied comms platforms and have used various opportunities to promote the scheme and how stakeholders can be involved or comment.

Members, Ward Cllrs and senior officers have carried out site visits, hosted virtual discussions, appeared on local radio shows and attended smaller virtual meetings held by business resident groups. A dedicated mailbox has also been established.

Residents, BIDs, neighbourhood forums, amenity societies representatives of cycling, taxis, coaches and similar groups have all been involved in the development of these proposals.

***‘IT HAS SAVED A LOT OF JOBS AND GIVEN PEOPLE AN
OPPORTUNITY TO EARN A LIVING AGAIN.
I HAD PEOPLE ON FURLOUGH THAT WE’VE CALLED
BACK BECAUSE THE TRADING IS GOING WELL. THESE
PEOPLE ARE NOW EARNING FULL SALARY BECAUSE
OF IT AND HAVING A BETTER LIFE’***

BALANS SOHO SOCIETY

***‘AS A BUSINESS IN SOHO
THE SCHEME HAS GIVEN
US A LIFE LINE’***

SOHO ARTS CLUB

***‘IT HAS BREATHED LIFE INTO THE
AREA AND INTO THE ECONOMY
AND RE-DEFINED WHAT IS
POSSIBLE WHEN A GROUP OF
INDEPENDENT BUISNESSES, WITH
A LITTLE HELP AND GUIDANCE,
CAN ACHIEVE’***

SANCTUM SOHO



Questions?



City of Westminster

Making Streets Safe for Communities and Schools

Ross Phillips, Cross River Partnership



Streets as Places for People



Over **9,000 Londoners** die prematurely each year as a result of air pollution

“We need to urgently reconsider use of street space to provide safe and appealing spaces to walk and cycle as an alternative to car use ..”

London Streetspace Plan (May 2020)

£3.7 billion is the cost of air pollution to London's economy

The Healthy Streets Approach

The Healthy Streets Approach is a global policy framework that “**puts people and their health at the centre of decisions about how we design, manage and use public spaces**”.

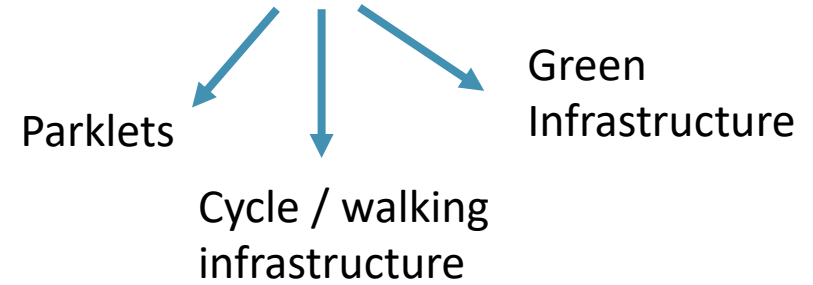
It aims to make streets healthy, safe and welcoming for everyone by prioritising people and their needs.



Healthy Streets Everyday



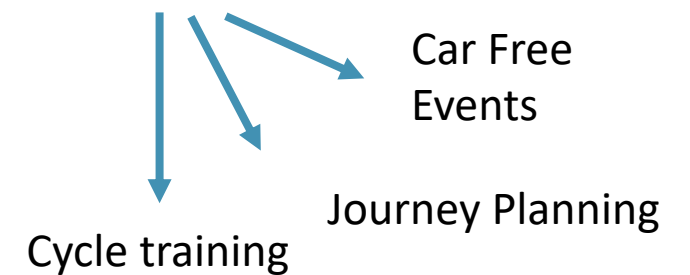
1. Streetscape Improvements



2. New Traffic Regulations



3. Car Free Behaviour



Low Traffic Neighbourhoods

- **“Low traffic neighbourhoods” are groups of residential streets, bordered by main or “distributor” roads, where “through” motor vehicle traffic is discouraged or removed.**
- **Benefits:**
 - Increase active travel in an area and increase physical activity
 - Reduce air pollution
 - Create safer and easier conditions for walking and cycling, particularly for COVID-19
 - More space for pedestrians during COVID-19



How to implement Low Traffic Neighbourhoods (LTNs)

- Living Streets, London Cycling Campaign and Rosehill Highways - **A Guide to Low Traffic Neighbourhoods**
- HSE programme is helping to fund 3 Low Traffic Neighbourhoods, e.g. Brackenbury Village, and producing guidance on low-traffic initiatives e.g. parklets
- **LTN initiatives can include:**
 - Restrictions on traffic
 - Modal filters e.g. greening through planters
 - Cycling lanes or footway widening
 - Parklets or streetscape improvements
 - School streets or play streets (COVID permitting)



Some Considerations

Size and location

Accessibility

Transport and travel connectivity

Active travel infrastructure

School Streets

- A School Street is a road outside a school with a temporary restriction on motorised traffic at school drop-off and pick-up times.
- School streets can improve the local area by:
 - Reduce local pollutant exposure to high population numbers at specific times
 - Create safer environments without fast moving vehicles
 - Encourage active travel and healthier lifestyles for children
 - Create more space (COVID-19)
- Crucial due to the return to normal (or almost normal) school schedules in September.



School Streets – How do you install them?

- HSE is helping partners to implement over 30 play and school streets
- For borough officers, Hackney Council’s “Toolkit for Professionals” is a brilliant guide.
- If you are interested from a community perspective as a school or parent, “Mums for Lungs” resources include:
 - A campaign guide
 - An emergency school street letter



Hackney/HSE School Streets Hotline

Hackney School Streets Hotline

A free service to help with the implementation of School Streets

For more information on how to use the service please contact:

Fiona Coull HSE Project Manager
fionacoull@crossriverpartnership.org

Ross Phillips Project Officer
rossphillips@crossriverpartnership.org



Case Studies: School Street Implementation

- Hackney has 9 school streets in the borough, with a further 9 proposed.
- Example 1: Quick and low-cost
 - Planters or expanding safety barriers
- Example 2: Excellent enforcement and great outcomes
 - ANPR or automatic rising bollards



Clean Air Villages 3 & Healthy Streets Everyday

- Clean Air Villages 3 (CAV3) aims to improve the air quality in 16 different London 'villages', where both air pollution and population density levels are high.
- Providing pedestrian priority and low traffic behaviour through:
 - Clean Air Walking Routes
 - Introducing electronically-assisted cargo bikes and last mile deliveries to businesses
 - Community ambassador and active travel education

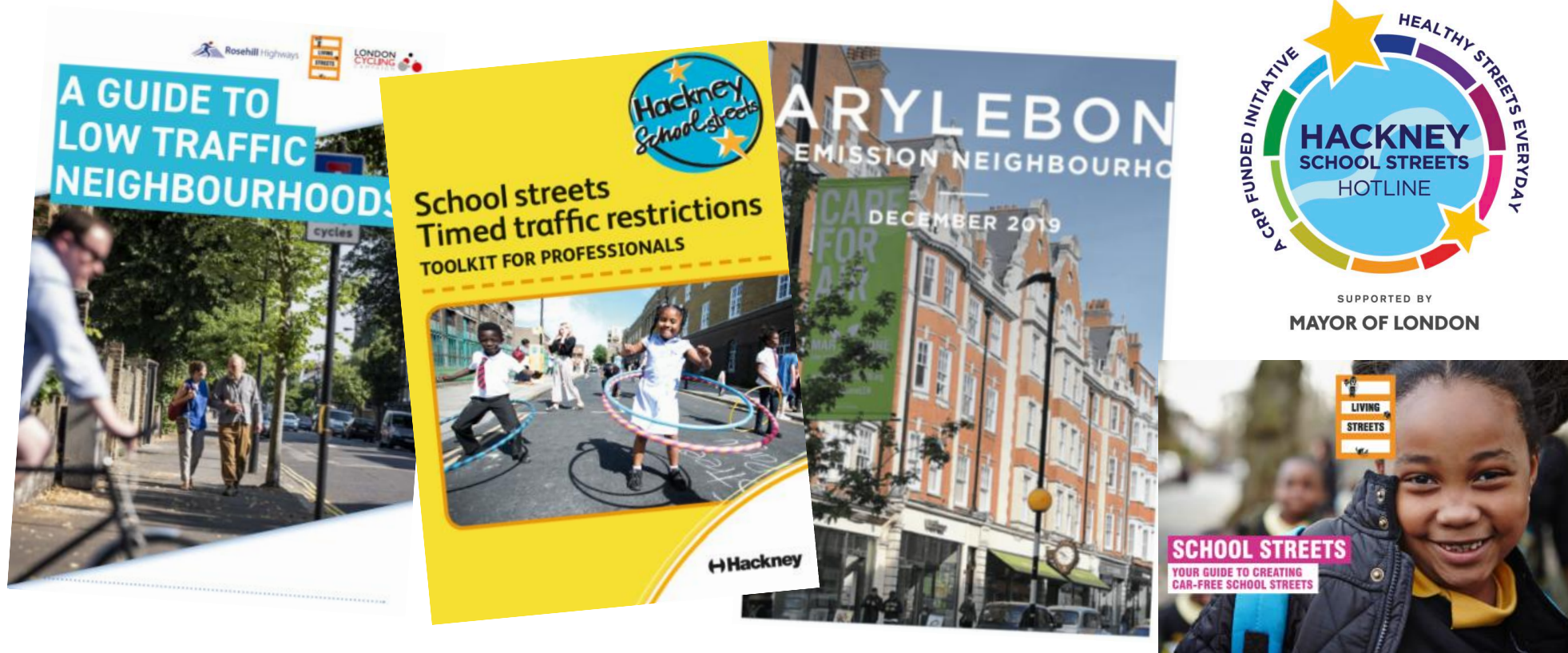


Re-shaping our streets for the future

- COVID-19 has highlighted the need for more space on our streets.
- Create a healthier and more independently mobile population and vastly improved air quality.
- Create leisurely environments for people to enjoy, socially interact, spend money, relax and take in green space, and for children to play, learn and travel safely.
- Utilise the many campaign materials and resources to promote school streets and low traffic neighbourhoods in your area.



Useful Resources



Questions?



Final observations



Keeping Our Air Clean: It's Everyone's Responsibility



**Join us for our next
LiveShare session!**

Thursday 27th August at 2pm

Thank You!



Martyn Lowder
Change Manager
Global Action Plan
martyn.lowder@globalactionplan.org.uk



Sarah Rye
Head of Public Realm and Security
City of Westminster
srye@westminster.gov.uk



Susannah Wilks
Director
Cross River Partnership
susannahwilks@crossriverpartnership.org



Ross Phillips
Project Officer
Cross River Partnership
rossphillips@crossriverpartnership.org



Tomos Joyce
Guidance Manager
Cross River Partnership
tomosjoyce@crossriverpartnership.org



www.crossriverpartnership.org



Search 'Cross River Partnership' in YouTube



@CrossRiverPship



linkedin.com/company/cross-river-partnership/



www.crossriverpartnership.org/newsletter