

# Ditch Diesel: Your Electric Vehicle Options Explained

Chair:  
Tomos Joyce,  
Guidance Manager



# Today's Speakers



Oliver Lord  
Head of Policy and Campaigns  
Environmental Defense Fund Europe

**Speaker**



Michael Smith  
Managing Director  
Brixton BID

**Speaker**



Susannah Wilks  
Director  
Cross River Partnership

**Speaker**



Kate Fenton  
Project Manager  
Cross River Partnership

**Speaker**



Tomos Joyce  
Guidance Manager  
Cross River Partnership

**Chair / Speaker**



Abby McDougall  
Air Quality Analysis Officer  
Cross River Partnership

**Chat Moderator**



Joshua West  
Communications Manager  
Cross River Partnership

**Webinar tech support**



# Today's Agenda

1. CRP  
Introduction  
and Context

2. EDFE:  
Benefits of  
going Electric

3. B-BID:  
Sustainability  
in Action

4. CAV:  
Initiatives for  
the Future

**Have your say:**  
Q/A session after each  
presentation

# Introduction and Context

**Susannah Wilks, Director of CRP**





# CRP Projects



# Our Vision

## People

Working with engaged people connecting stakeholders to successfully collaborate and deliver

## Places

Create great places, sharing best practice whilst ensuring all businesses are supported to grow sustainably

## Projects

Deliver innovative projects for partners encouraging businesses to shift from incremental to permanent change, whilst inspiring others to do more at pace

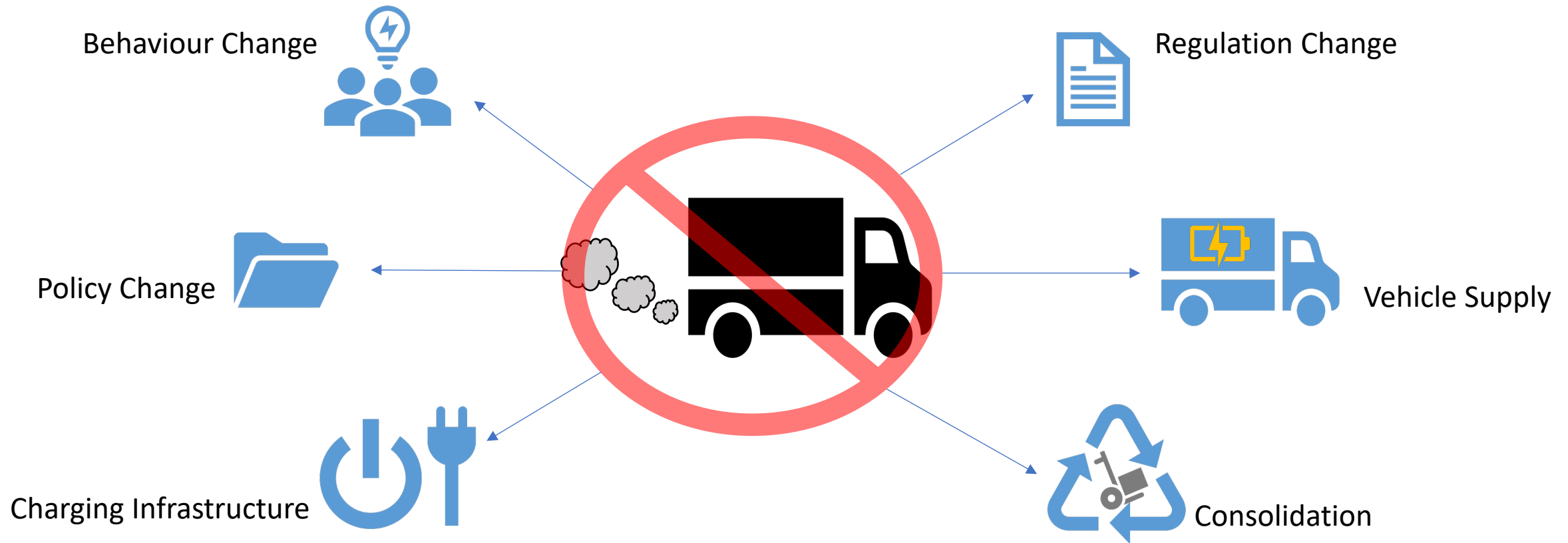


**Working towards sustainable businesses, and improving air quality.**



# Ditching Diesel

CRP supports businesses, local authorities, BIDs, landowners and other groups to take steps towards reducing congestion and pollution on our roads



# Low Emission Neighbourhoods: Policy, Regulation & Behaviour Change



**CROSS RIVER  
PARTNERSHIP**

Delivering London's Future Together



# West End Partnership Delivery and Servicing Action Plan: 2018



Delivery  
Consolidation



Freight  
Retiming



Monitoring and  
Data



Policy and  
Engagement

DeliverBEST

WEP Freight and Servicing Strategy

Click. Collect. Clean Air

WEP Delivery Plan 2015 - 2030



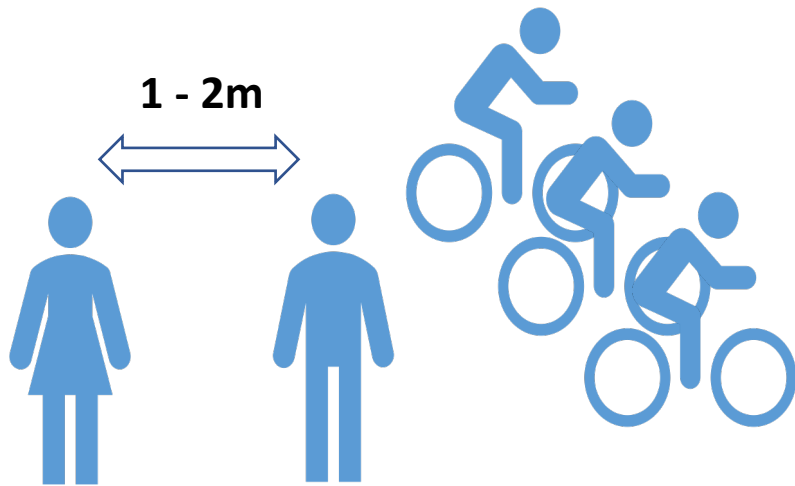
**CROSS RIVER  
PARTNERSHIP**

Delivering London's Future Together

# CRP's Support for a Green Recovery

Cross River Partnership is working at pace to help support businesses, communities, Local Authorities and other private bodies e.g. BIDs with their Covid-19 response

## Physical Interventions



## Monitoring



## Guidance



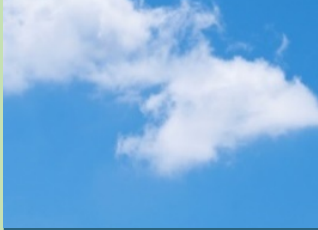


# The Benefits of Going Electric

Oliver Lord, Environmental Defense Fund Europe



# Environmental Defense Fund



Climate



Energy



Ecosystems



Health



Oceans

**+50 years**

of finding the ways that work.

[www.edf.org](http://www.edf.org)

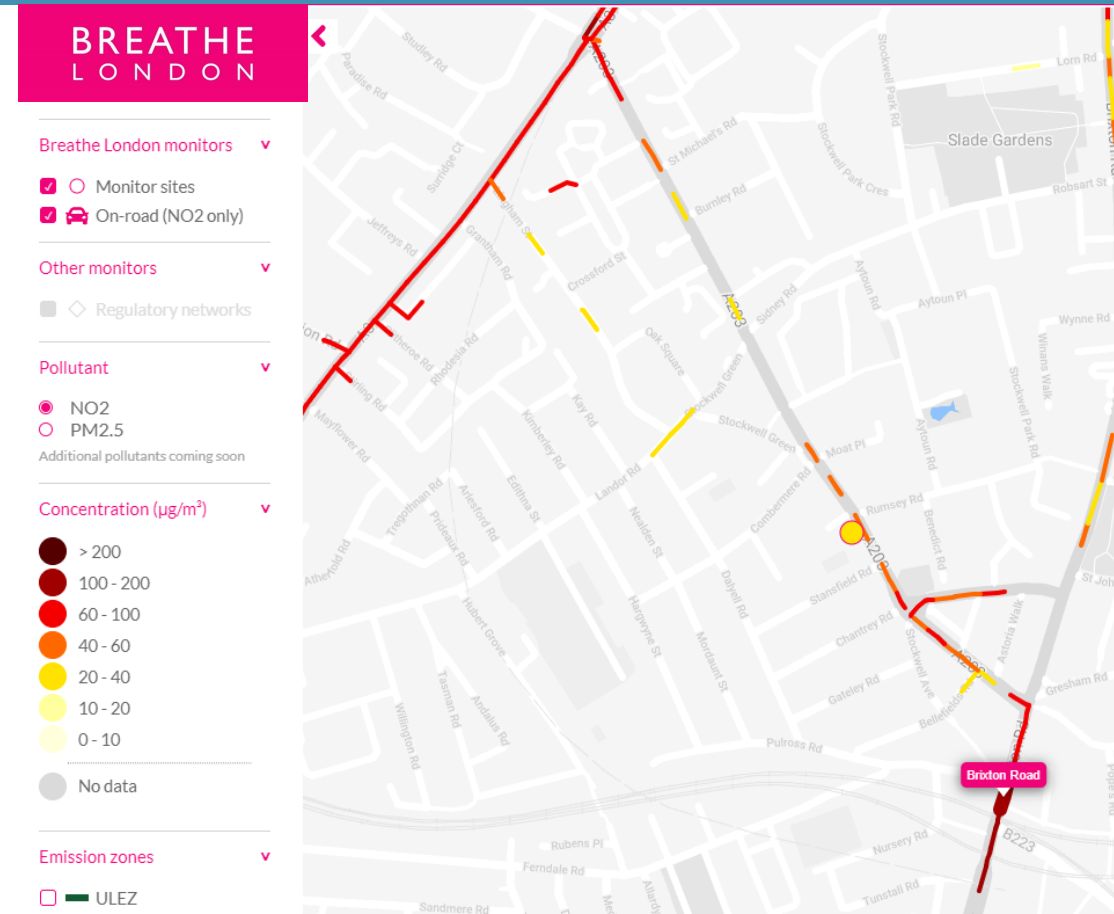
# Our work in London

100+ state-of-the-art sensor pods



Specially-equipped  
Google Street View  
cars

[www.breathelondon.org](http://www.breathelondon.org)

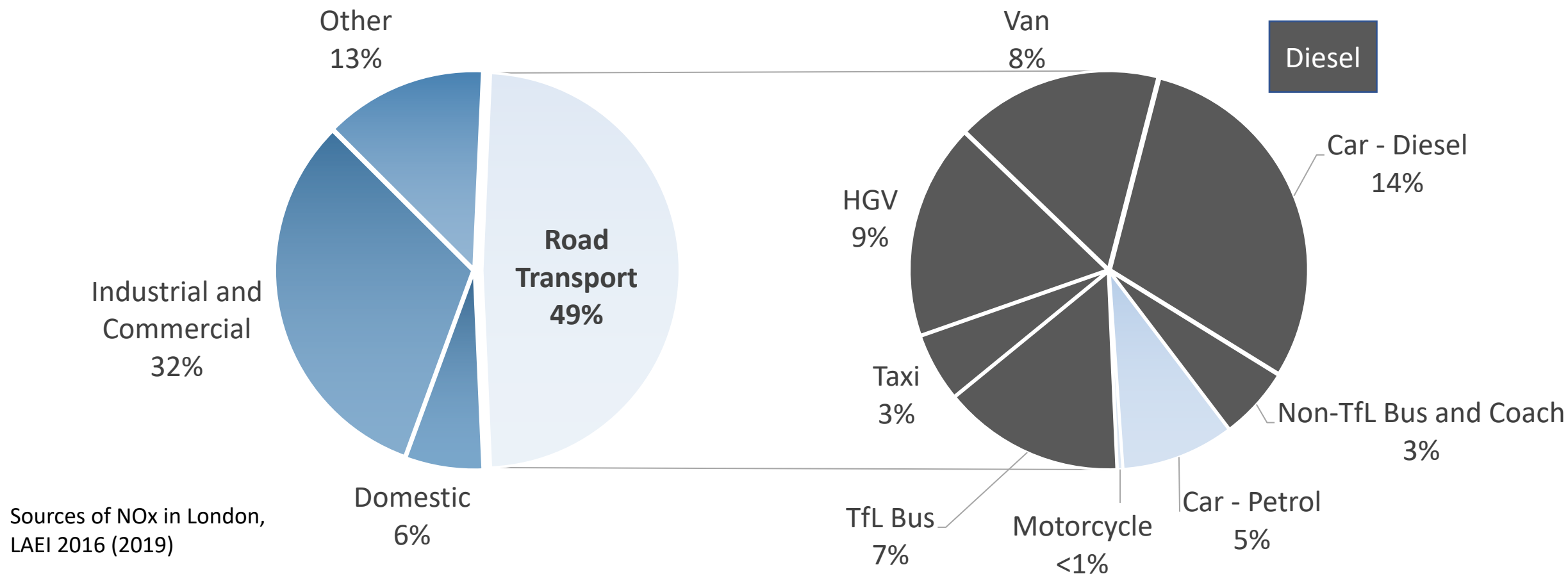


# Air pollution in London

- Two pollutants of major concern – **PM<sub>2.5</sub>** and **NO<sub>2</sub>**
  - **PM<sub>2.5</sub>** harms the lungs, gets into the blood stream and impacts organs. Hardly anywhere in London meets World Health Organization standards.
  - **NO<sub>2</sub>** is a gas that particularly damages lungs and hearts. London has exceeded legal limits for NO<sub>2</sub> since 2010 and does not expect to comply until 2025, despite needing to do so as soon as possible.
- Particularly at risk are the elderly, children, pregnant women
- Studies are showing possible connections to severity of covid-19

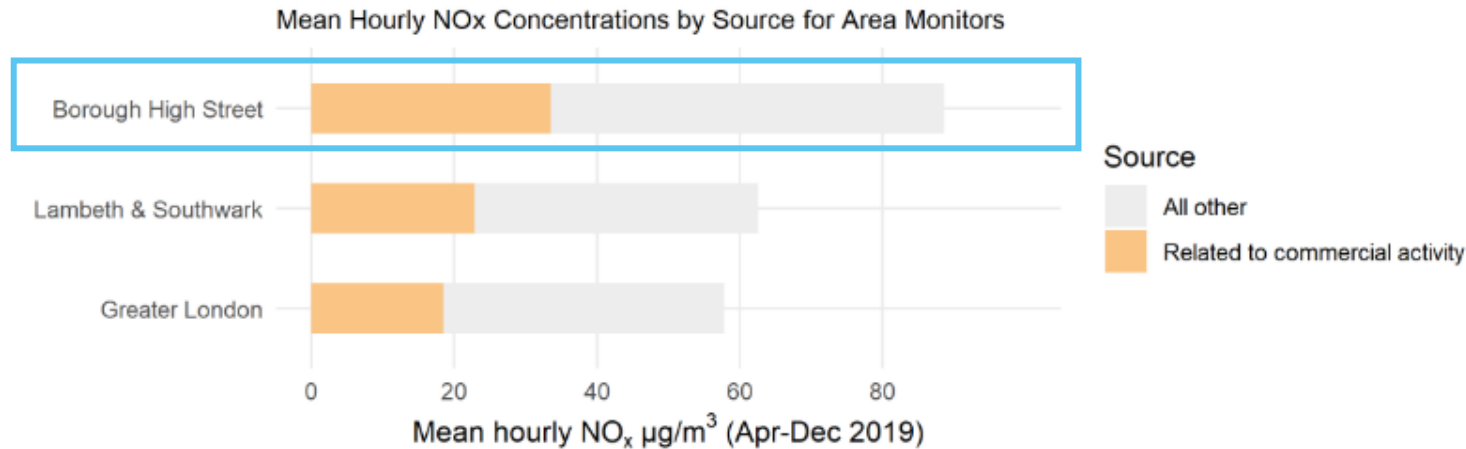


# What's causing the problem?



# Cleaner businesses means cleaner air

## Emission sources

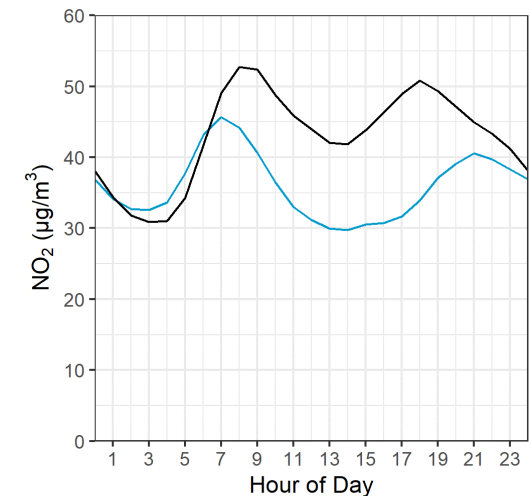


Commercial activity can include heating and powering buildings, as well as delivery vans and large goods vehicles driving to and through the area.

## Changes in NO<sub>2</sub> during lockdown



**30% decrease at  
Borough High Street**



Source: Breathe London

# Preparing fleets for change



## Decarbonising Transport Setting the Challenge



## Green and Healthy Streets

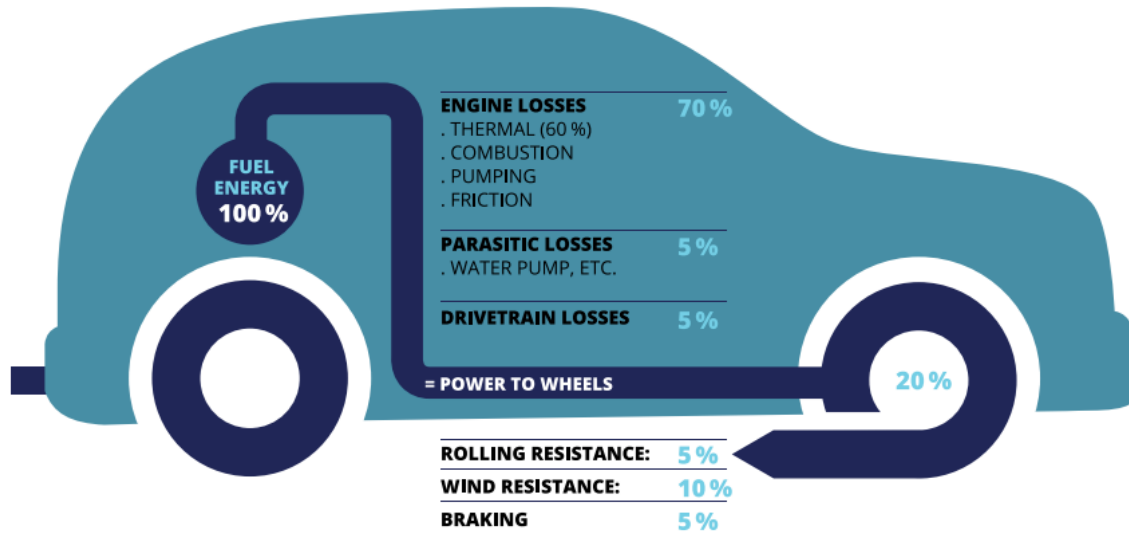
**Fossil-Fuel-Free  
Streets Declaration -  
Planned Actions to  
Deliver Commitments**

C4O  
CITIES



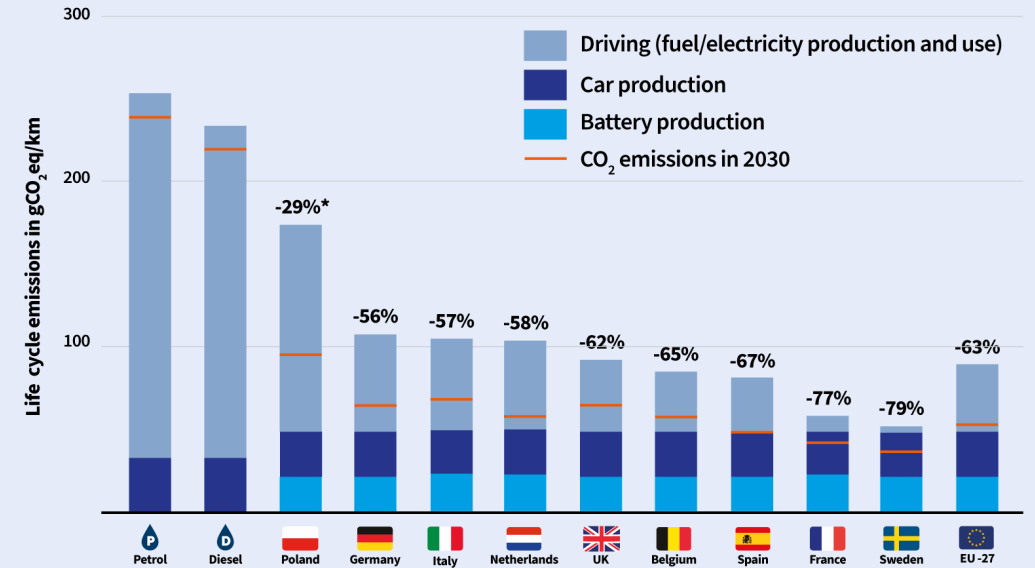
# Climate benefits of electric vehicles

Conventional vehicles can get way more efficient....



Source: <https://www.eea.europa.eu/publications/explaining-road-transport-emissions>

Today petrol and diesel cars emit almost 3 times more CO<sub>2</sub> than the average EU electric car



Scenario where average EU electricity is used to produce the batteries and the cars  
\*CO<sub>2</sub> savings compared to the average of both diesel and petrol emissions  
Source: [transportenvironment.org/what-we-do/electric-cars/how-clean-are-electric-cars](https://www.transportenvironment.org/what-we-do/electric-cars/how-clean-are-electric-cars)

Source: <https://www.transportenvironment.org/what-we-do/electric-cars/how-clean-are-electric-cars>

# Economic benefits of electric vehicles



Arrival + UPS



LEVC + Royal Mail

UK jobs  
and growth

Business  
sense

NHS

- Lower fuel costs and cheaper to maintain
- Government grants of up to £8,000
- Benefit in Kind 0% rate
- 100% First Year Write Down Allowance
- Exempt from VED

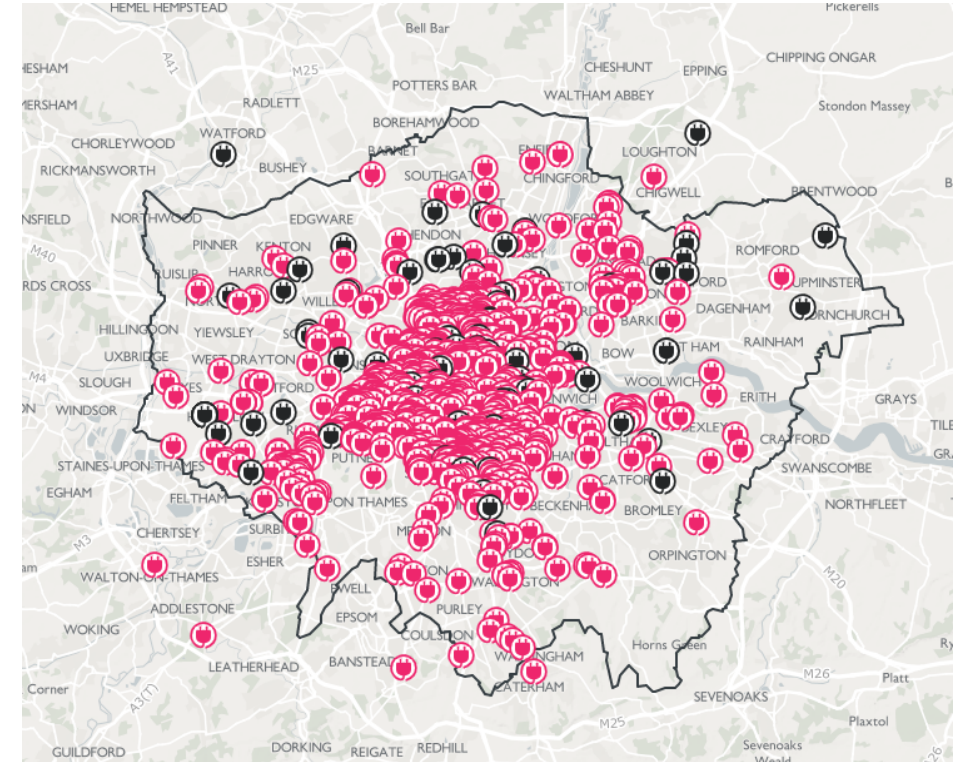
- A cost saving to London's NHS and social care system of around £5bn

# Charging electric vehicles in London

Lots of charging points are live and plans are underway to expand the public network in the coming years

## Support for businesses

- Public points to support those without off street parking and high-use fleets
- Sharing charging points at depots for fleets with regular usage patterns



Source: <https://maps.london.gov.uk/ev-chargepoints/>



# Thank you

**Oliver Lord**  
**Head of Policy and Campaigns**  
**EDF Europe**  
**[olord@edf.org](mailto:olord@edf.org)**

# Questions?



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Finding the ways that work

# Sustainability in Action

Michael Smith, Brixton BID

The Brixton BID logo is a red, trapezoidal shape with the words "BRIXTON" and "BID" stacked vertically in white, bold, sans-serif capital letters.

**BRIXTON  
BID**



**CROSS RIVER  
PARTNERSHIP**

Delivering London's Future Together



# THE MAKING OF EVIE: A BRIXTON STORY

THURSDAY 30<sup>th</sup> JULY 2020

# Electrifying Brixton Businesses



# Business Engagement



Be the first to use Brixton's  
new fully electric shared van  
for businesses

**Brixton has notoriously high air pollution from road traffic,  
congestion and old diesel vehicles.**

Cross River Partnership, Lambeth Council, Brixton BID and Zipcar  
have come together to bring a fully electric shared van to the streets of  
Brixton, exclusively for businesses to use.



# Business Partnerships



# Project Steps



## PROJECT STEPS

- 1 ESTABLISH LOCAL INTEREST
- 2 WHO SHOULD BE INVOLVED?
- 3 CHOOSE THE RIGHT VEHICLE
- 4 SECURE FUNDING
- 5 PARKING & CHARGING
- 6 ACCESSING THE VEHICLE
- 7 MONITORING USAGE
- 8 WHAT NEXT?

# Project Steps

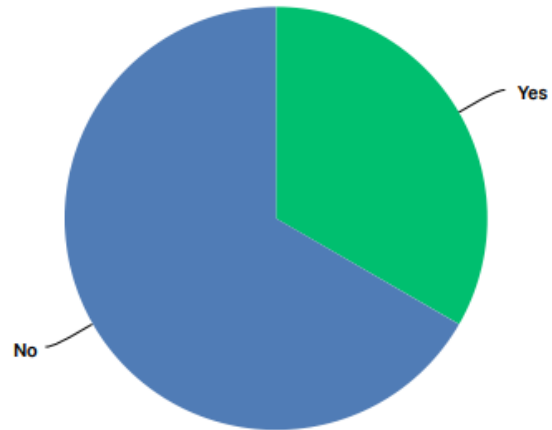


- Seminar on Electric Avenue in July 2018
- 200 businesses interviewed
- Attended public events – AGM, Board Meetings
- Identifying and engaging BID Levy stakeholders
- Case study for Brixton businesses already familiar with Zipcar
- Creating a Zipcar presence in the area
- Establishing a baseline agreement

# Baseline

## Q1 Have you driven an EV before?

Answered: 12 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	33%	4
No	67%	8
TOTAL		12

## Q4 If you needed a new vehicle for your business, would you consider leasing or buying an EV?

Answered: 12 Skipped: 0



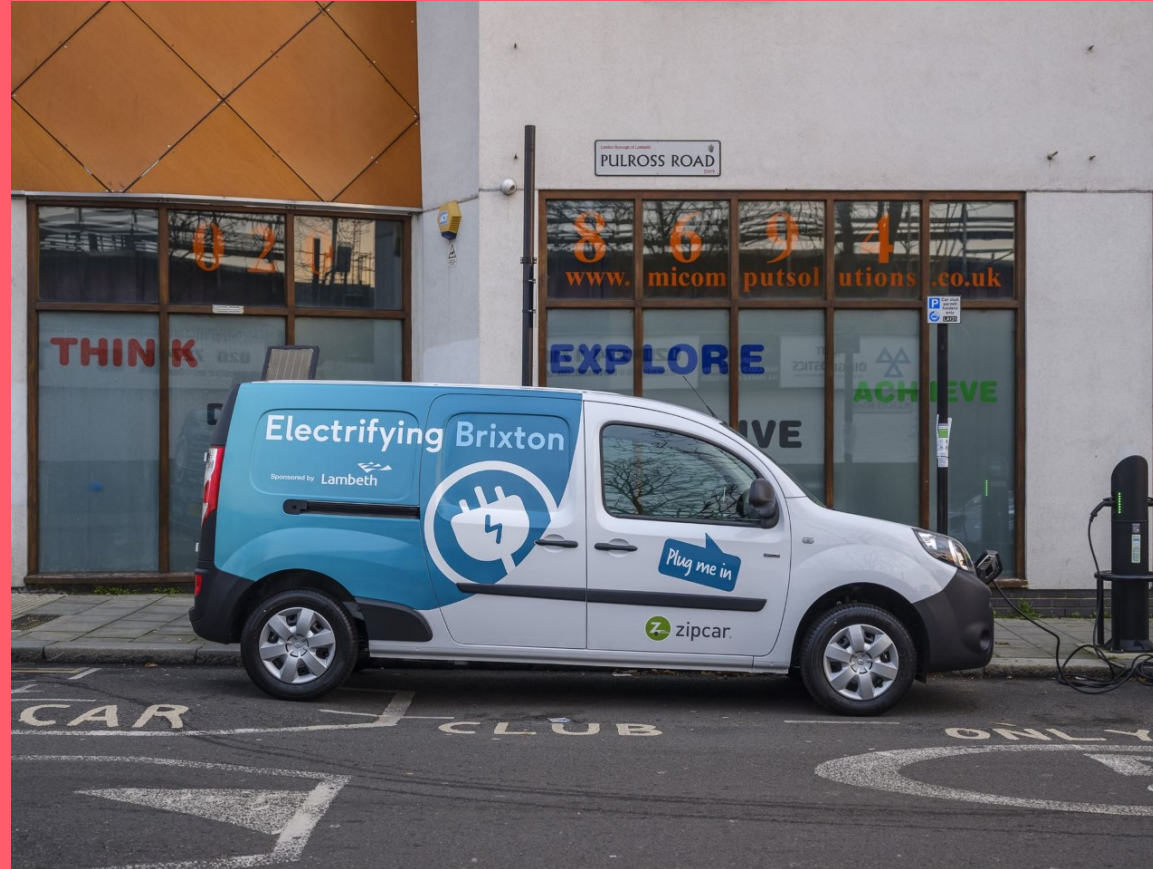
- Yes, I would definitely choose a fully electric vehicle
- Yes, I would consider a fully electric vehicle, but would also consider other market options
- I would consider it but would choose the cheapest option
- No, I would not consider leasing or buying an EV
- Not applicable (I'm not looking to lease or buy)



# Zipcar Launch



# Measuring Success





# Measuring Success



- Brixton BID took full-time management from 1<sup>st</sup> May
- 12-month long project from December 2019
- 42 businesses expressed interest
- 9 businesses have so far used the EV
- 3,402.5 miles have been driven to-date
- 13 miles average mileage per use

# Looking Ahead

- Extension of the project
- Replacement of individual vans with EVs
- Building on the concept of shared usage
- Increased EV charging points across Brixton and Lambeth

“

SHARED ELECTRIC VEHICLES AND CARGO BIKES ARE VITAL IN HELPING LOCAL SMALL BUSINESSES TRANSITION TO LOW-CARBON WAYS OF WORKING.”

Councillor Claire Holland  
London Borough of Lambeth





# Contact Us

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BID**

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Brixton SW9 7QD

@BrixtonBID

# Questions?

A red trapezoidal graphic with a white border, containing the text 'BRIXTON BID' in white capital letters.

**BRIXTON  
BID**

# Clean Air Villages: Initiatives for the Future

Kate Fenton, Project Manager



Delivering London's Future Together

# Agenda

## Clean Air Villages 3

- Partners & Aims

## Clean Air Villages 2

- Case Studies
- Engagement and Solutions

## Electric Vehicles

- Case study: Installation of Charging Infrastructure

## Solutions for Clean Air Villages 3

- NCGM trial, ambassadors, pledges

## CRP Clean Air Villages Directory

## Electric Vehicle Trials

## Next steps



City of Westminster





# Clean Air Villages 3

Cross River Partnership (CRP) secured £573,370 in funding from [DEFRA's Air Quality Grant Scheme](#) 2020/21, with an additional £160,000 in match to deliver [Air Quality improvement activities](#).

16 villages within the 12 boroughs have been identified by the [GLA](#) as areas of high pollution and high footfall. All boroughs from the [second year](#) of the Clean Air Villages project continue to be involved.

CRP is **working with businesses, communities and hospitals** in these villages to offer 1-2-1 support to help reduce emissions from business-related deliveries and services, and from individual-led action, focussing on the dual benefits of improving air quality whilst also saving businesses time and money through more efficient operations. There will also be a tailored solution for each village.



# Strand Focus, Project Activity and Impacts

Sector-focus	Audience	Project activity		Outcomes	Impacts
Business	Business owners and managers Fleet/operations managers BID members Business communities	Engagement with target audience to support them in reducing emissions Identify needs and demands for local co-ordinated solutions EV trials and electric mobility profiling in partnership with the private sector	Investigate viability of re-timing and consolidation Preferred supplier lists	Reduction in local CO <sub>2</sub> , NO <sub>2</sub> and PM concentrations Reduced vehicle ownership Fewer vehicle journeys Fewer journeys made during peak hours	Improved air quality Reduced congestion Reduced exposure Increased physical activity Improved human health
Communities	Anyone who lives or works in the 'village' area	Exploring shared low emission vehicle schemes Expansion of the CAV1/2 Ultra-Low Emission Supplier Directory to all focus areas Updating and developing new and existing toolkits Develop local communications Develop case studies to share best practice	Education and promotion of sustainable and/or active travel options Promoting Click & Collect services and clean air walking routes	Increased mode share of cargo bikes/low emission vehicles Increased mode share of active travel Increased awareness of advantages and availability of EV Initial economic costs/long-term savings associated with switching to EV	
Hospitals	Procurement team Management and Board Facilities staff Departmental managers Clinical Commissioning Groups (CCGs)	Air quality monitoring in partnership with academic institutions Measure and report avoided emissions Project governance, reporting and evaluation	Explore use of cargo bikes for transfers of supplies Expanding/replicating existing consolidation programmes e.g. Dartford hub	Cost/savings associated with cargo-bike and consolidation services Case studies produced	



# Engagement & Solutions





# CAV2 Case Studies

CRP produced 14 case studies as part of Clean Air Villages 2 (<https://bit.ly/2XwedJT>)

- 9 business case studies
- 5 best-practice case studies
- Worked to produce these with over 30 organisations



**“We’ve been committed to running a sustainable business from the start, so it only felt natural to extend this to our deliveries.”**

Sophie André - Founder and Director, Elysia Catering

**Elysia** CROSS RIVER PARTNERSHIP CLEAN AIR VILLAGES



**POWERED BY BIKE: ZERO-EMISSION DELIVERIES**

Cadogan's journey to strive for a more sustainable future

**“Across the estate we are looking at more sustainable ways that we can support our tenants, and this trial on Pavilion Road is a great example of this.”**

Steve Hughes - Head of Property, Cadogan (London)

ISSUE	ACTION
High CO <sub>2</sub> emissions from delivery vans	Switch to electric delivery vans
High NO <sub>x</sub> emissions from delivery vans	Switch to electric delivery vans
High PM <sub>2.5</sub> emissions from delivery vans	Switch to electric delivery vans

RESULTS
52.0kg of CO <sub>2</sub> per year avoided
1.8kg of NO <sub>x</sub> per year avoided
5kg of PM <sub>2.5</sub> per year avoided



**THE CLEAN AIR VILLAGES (CAV) PROJECT ENABLES LONDON PHARMACIES TO TEST BIKE DELIVERIES**

Cargo bikes used to safely deliver prescriptions to homes in the local community

**“We were able to use a very low carbon footprint service to make our deliveries and extend our reach for our business.”**

Indira Patel - Pharmacy Manager, London

ISSUE	ACTION
High CO <sub>2</sub> emissions from delivery vans	Switch to electric delivery vans
High NO <sub>x</sub> emissions from delivery vans	Switch to electric delivery vans
High PM <sub>2.5</sub> emissions from delivery vans	Switch to electric delivery vans

RESULTS
10.4kg of CO <sub>2</sub> per year avoided
0.3kg of NO <sub>x</sub> per year avoided
0.1kg of PM <sub>2.5</sub> per year avoided



**SHARED ELECTRIC VAN GALVANISES BUSINESS COMMUNITY ON BRIXTON'S ELECTRIC AVENUE**

Healthy Eatery and Abdul's Fruit & Veg go electric and share the successful journey

**“This van is the way forward for small businesses. I will be the first to use an electric vehicle (EV).”**

Abdul's Fruit & Veg

ISSUE	ACTION
High CO <sub>2</sub> emissions from delivery vans	Switch to electric delivery vans
High NO <sub>x</sub> emissions from delivery vans	Switch to electric delivery vans
High PM <sub>2.5</sub> emissions from delivery vans	Switch to electric delivery vans

RESULTS
5.42kg of CO <sub>2</sub> per year avoided
0.1kg of NO <sub>x</sub> per year avoided
0.05kg of PM <sub>2.5</sub> per year avoided



**LONDON SMOKE & CURE USE STREATHAM BID'S FREE SHARED CARGO BIKE FOR DELIVERIES**

Local smokehouse increases delivery efficiency and customer satisfaction

**“The shared cargo bike system has been a great success for our business! It's allowed us to transport larger deliveries and meet our customers face-to-face.”**

London Smoke & Cure

ISSUE	ACTION
High CO <sub>2</sub> emissions from delivery vans	Switch to electric delivery vans
High NO <sub>x</sub> emissions from delivery vans	Switch to electric delivery vans
High PM <sub>2.5</sub> emissions from delivery vans	Switch to electric delivery vans

RESULTS
1.1kg of CO <sub>2</sub> per year avoided
0.05kg of NO <sub>x</sub> per year avoided
0.02kg of PM <sub>2.5</sub> per year avoided



**PLANET MINIMAL UK'S FIRST ZERO EMISSIONS, ZERO WASTE DELIVERY SERVICE**

Electric vans (EVs) used to supply environmentally friendly products to zero-waste shops and householders' industry clients across London

**“I was involved in the electric vehicle industry before I started Planet Minimal, and it's obvious to me that any new urban business should choose electric.”**

Samuel Bailey - Founder, Planet Minimal

ISSUE	ACTION
High CO <sub>2</sub> emissions from delivery vans	Switch to electric delivery vans
High NO <sub>x</sub> emissions from delivery vans	Switch to electric delivery vans
High PM <sub>2.5</sub> emissions from delivery vans	Switch to electric delivery vans

RESULTS
5.42kg of CO <sub>2</sub> per year avoided
0.1kg of NO <sub>x</sub> per year avoided
0.05kg of PM <sub>2.5</sub> per year avoided



**COOPER'S BAKESHOP DELIVERS BREAD BY BIKE TO SAVE TIME AND EMISSIONS**

Brickley-based bakery uses pedal-powered bike to deliver locally in North East London

**“For Cooper's Bakeshop, the decision to deliver by bicycle was inherent to the ethos of the organisation, to be truly local, to deliver fast and to put the environment first.”**

Francis Cooper - Founder, Cooper's Bakeshop

ISSUE	ACTION
High CO <sub>2</sub> emissions from delivery vans	Switch to electric delivery vans
High NO <sub>x</sub> emissions from delivery vans	Switch to electric delivery vans
High PM <sub>2.5</sub> emissions from delivery vans	Switch to electric delivery vans

RESULTS
0.05kg of CO <sub>2</sub> per year avoided
0.005kg of NO <sub>x</sub> per year avoided
0.0005kg of PM <sub>2.5</sub> per year avoided



**HOSPITALITY SOURCE CONSOLIDATE ECO-PRODUCTS AND DELIVER LAST MILE ON FOOT**

South-based business, Hospitality Source, delivers concentrated cleaning products locally to significantly reduce deliveries and costs for customers

**“Our deliveries to customers around Soho are zero-emission, we are environmentally friendly and supply exceptional products to our customers. Your One Stop Hospitality Shop!”**

Christine, Hospitality Source

ISSUE	ACTION
High CO <sub>2</sub> emissions from delivery vans	Switch to electric delivery vans
High NO <sub>x</sub> emissions from delivery vans	Switch to electric delivery vans
High PM <sub>2.5</sub> emissions from delivery vans	Switch to electric delivery vans

RESULTS
0.05kg of CO <sub>2</sub> per year avoided
0.005kg of NO <sub>x</sub> per year avoided
0.0005kg of PM <sub>2.5</sub> per year avoided



**PAXTON AND WHITFIELD LTD. REVOLUTIONISE THEIR DELIVERIES USING ECOFLEET**

Long-established cheese shop's mindful deliveries are a selling point for customers

**“It's important for us to have a sustainable delivery offering and to let our customers know that sustainability is at the forefront of what we do.”**

James Whitfield - Founder, Paxton and Whitfield Ltd.

ISSUE	ACTION
High CO <sub>2</sub> emissions from delivery vans	Switch to electric delivery vans
High NO <sub>x</sub> emissions from delivery vans	Switch to electric delivery vans
High PM <sub>2.5</sub> emissions from delivery vans	Switch to electric delivery vans

RESULTS
0.05kg of CO <sub>2</sub> per year avoided
0.005kg of NO <sub>x</sub> per year avoided
0.0005kg of PM <sub>2.5</sub> per year avoided



**ELYSIA CATERING USES CARGO BIKE TO SAVE TIME AND EMISSIONS**

Chef reduces impact on air pollution whilst improving reliability and staff wellbeing

**“We've been committed to running a sustainable business from the start, so it only felt natural to extend this to our deliveries.”**

Sophie André - Founder and Director, Elysia Catering

ISSUE	ACTION
High CO <sub>2</sub> emissions from delivery vans	Switch to electric delivery vans
High NO <sub>x</sub> emissions from delivery vans	Switch to electric delivery vans
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RESULTS
0.05kg of CO <sub>2</sub> per year avoided
0.005kg of NO <sub>x</sub> per year avoided
0.0005kg of PM <sub>2.5</sub> per year avoided



# CAV2 Case Studies

- All case studies are available on the CAV2 page, as well as the CRP website: <https://bit.ly/2XwedJT>
- CRP hope that these are valuable and help to inspire/signpost businesses, local authorities, BIDs, landowners and other groups to take steps towards reducing congestion and pollution on our roads

## CLEAN AIR VILLAGES PROGRAMME

This case study was commissioned by Cross River Partnership (CRP), a non-profit and impartial partnership organisation delivering projects that positively contribute to the social, environmental and economic health of London.

This case study was developed as part of the Clean Air Villages 2 project, funded by Defra's Air Quality Grant. The project aims to reduce emissions in 13 hotspot 'villages' of poor air quality across the London Boroughs of Lewisham, Camden, Hammersmith & Fulham, Lambeth, Wandsworth, The Royal Borough of Kensington and Chelsea, and the City of Westminster. Within these villages, CRP is working with businesses and communities to make deliveries and servicing more efficient, using both individual and collective action.

In 2020-21, the project is expanding into new areas as part of [Clean Air Villages 3](#).

For more information about the project, and to access further resources and case studies, please visit: [crossriverpartnership.org/projects/clean-air-villages-2/](https://crossriverpartnership.org/projects/clean-air-villages-2/)



NEXT

## 3 CHOOSING THE RIGHT VEHICLE

Contact vehicle suppliers early to obtain costs, specifications and lead times. The type of van required will be affected by lead times, so try to establish this as soon as possible.

### CHALLENGE

Local businesses in Brixton required varying vehicle sizes, with many market traders using vans with a payload of at least 3.5 tonnes. Larger vans available on the market are typically very expensive and were unavailable at the time of the project.

### SOLUTION

The decision was made to utilize a small van, recognising that this option was more feasible, and that the scheme would not be able to support the needs of every business.

### COLLABORATION WITH ZIPCAR

### CHALLENGE

Owing to higher associated costs, when compared with diesel and petrol equivalents, Zipcar did not have a fully electric van in their fleet prior to the project.

### SOLUTION

Keen to be involved, Zipcar contacted vehicle manufacturers to obtain costs and lead times for acquiring a small EV for the project, ultimately selecting the Renault Kangoo ZE.

### CHALLENGE

At the time, lead times associated with the supply of the Renault Kangoo ZE caused a substantial delay to the implementation of the scheme.

### SOLUTION

Vehicle suppliers should be contacted as soon as possible to prevent unnecessary delays. Where possible, work with providers that already have, or are planning to acquire, EVs in their fleet.



NEXT STEP

### IMPLEMENTING A SHARED ELECTRIC VAN SCHEME FOR LOCAL BUSINESSES



#### PROJECT STEPS

1. ESTABLISH LOCAL INTEREST
2. WHO SHOULD BE INVOLVED?
3. CHOOSE THE RIGHT VEHICLE
4. SECURE FUNDING
5. PARKING & CHARGING
6. ACCESSING THE VEHICLE
7. MONITORING USAGE
8. WHAT NEXT?

MAY 2020

NEXT

### BUSINESS IMPROVEMENT DISTRICT IN LONDON IMPLEMENTS PIONEERING CARGO BIKE SERVICE



#### PROJECT STEPS

1. ESTABLISH LOCAL INTEREST
2. WHO SHOULD BE INVOLVED?
3. CHOOSE THE RIGHT SERVICE
4. SECURE FUNDING
5. WHAT NEXT?

JUNE 2020

NEXT

### IMPLEMENTING LOCAL ELECTRICAL VEHICLE CHARGING INFRASTRUCTURE



#### PROJECT STEPS

1. ESTABLISH LOCATION AND NEEDS
2. WHO SHOULD BE INVOLVED?
3. DECIDE ON THE RIGHT INFRASTRUCTURE
4. SECURE FUNDING
5. CHARGING POINT INSTALLATION
6. WHAT NEXT?

JUNE 2020

NEXT

### AN INNOVATIVE APPROACH TO CONSOLIDATION BY GUY'S AND ST THOMAS' TRUST



#### PROJECT STEPS

1. INITIAL CONCEPT
2. FINDING A SITE
3. FUNDING & FINANCIAL SUPPORT
4. KEY STAKEHOLDERS INVOLVED
5. WHAT NEXT?

JUNE 2020

NEXT

### IMPLEMENTING A CARGO BIKE SCHEME FOR BUSINESS IMPROVEMENT DISTRICTS



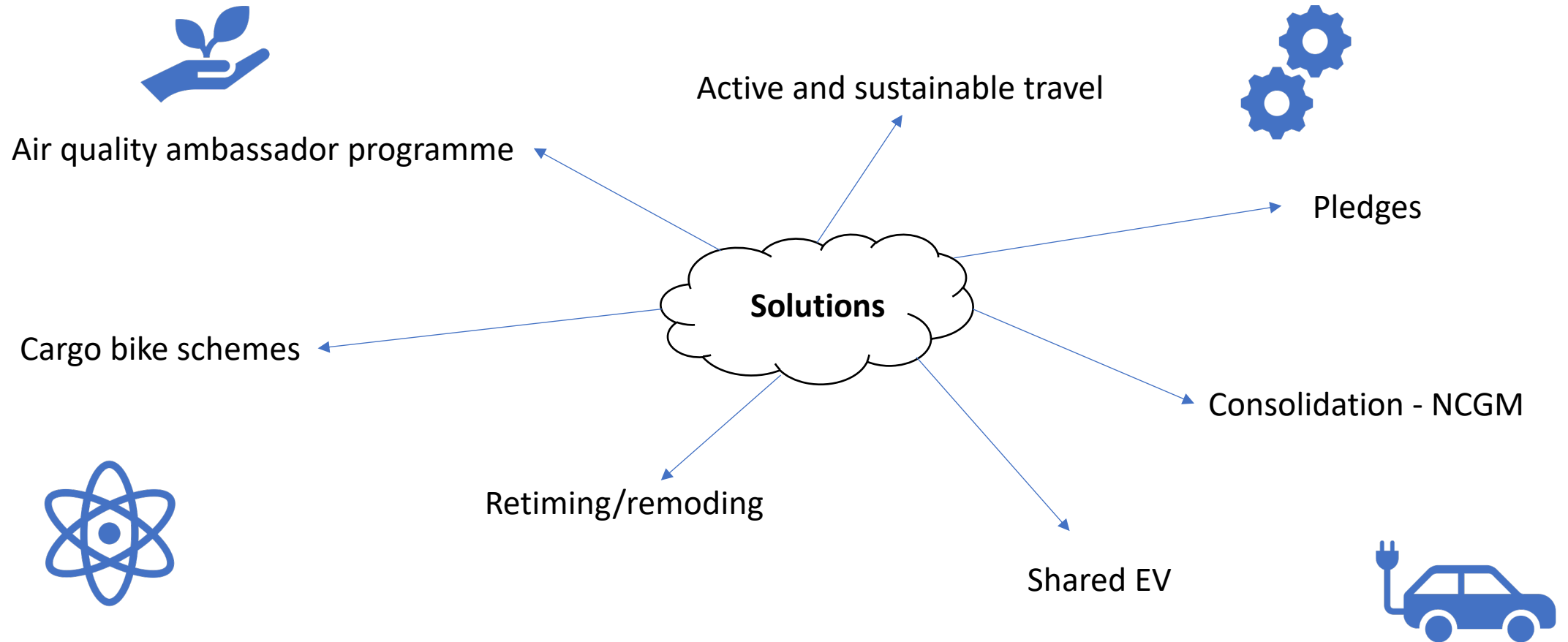
#### PROJECT STEPS

1. ESTABLISH LOCAL INTEREST
2. WHO SHOULD BE INVOLVED?
3. DECIDE ON THE RIGHT SERVICE
4. BIKE STORAGE AND ACCESS
5. SECURE FUNDING
6. MONITORING USAGE

JUNE 2020

NEXT

# CAV3 solutions



# CRP Clean Air Villages Directory

- Lists businesses providing their services using low or zero emission methods:



- Suppliers must guarantee they will use these methods **at least 80%** of the time when operating within the Clean Air Village concerned
- Distance from the user's postcode is shown to promote local services
- Dedicated 'village' pages
- Available online at: [www.crossriverpartnership.org/directory](http://www.crossriverpartnership.org/directory)



*"We're committed to doing everything we can to improve the air quality in London, so we're delighted to be part of the Cross River Partnership Directory"*

Kate Walker-Collins, Fed by Able and Cole (listed on the CRP Clean Air Villages Directory).

**CRP Clean Air Villages Directory**

Improve air quality in your area by using our directory of businesses offering deliveries and services without harmful emissions.

**Business Types:**

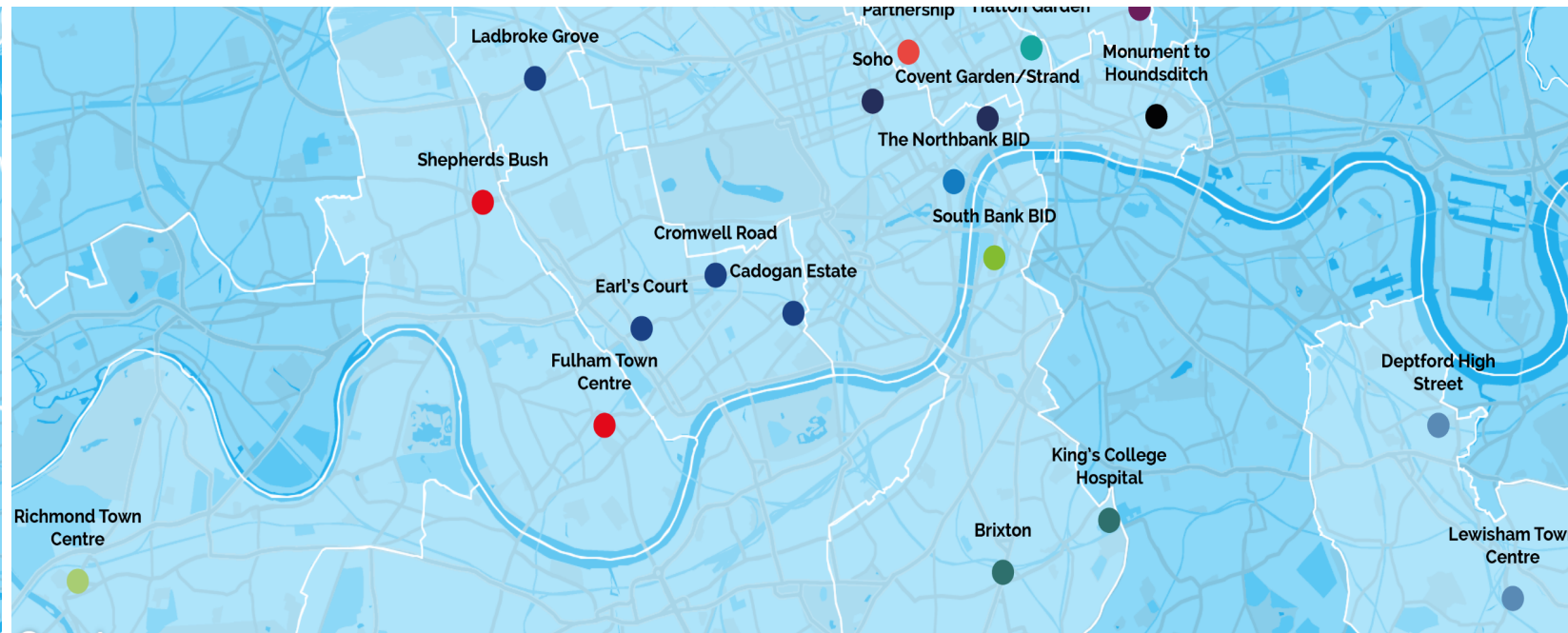
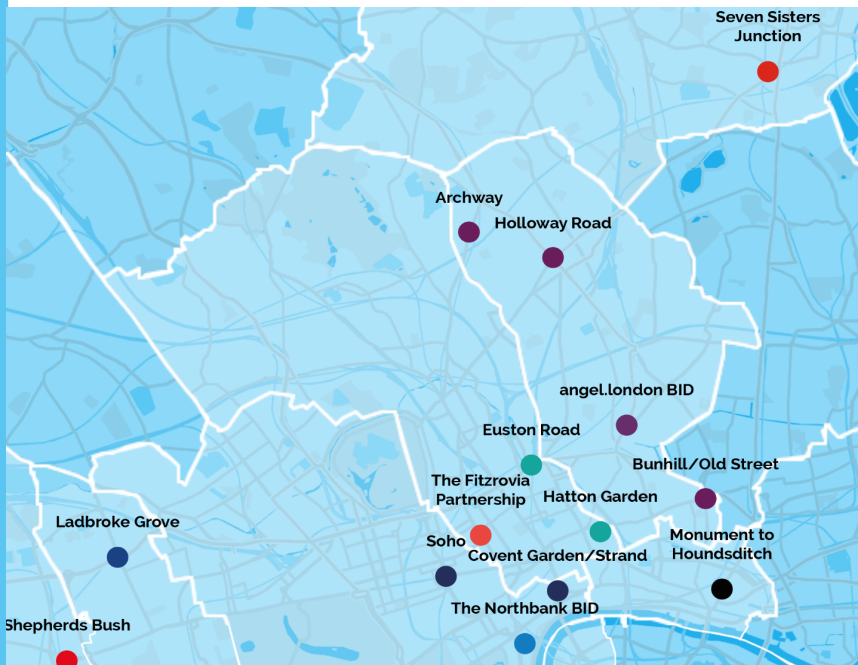
- Catering
- Cleaning services
- Couriers
- Gifts
- Groceries
- IT services/Printing
- Maintenance
- Marketing/PR
- Office supplies
- Recycling/Waste services
- Vehicle hire/Taxi services
- Other

Find your local directory here: [www.crossriverpartnership.org/directory](http://www.crossriverpartnership.org/directory)

Support businesses actively tackling air pollution

# CRP Clean Air Villages Directory

New directories launched  
10<sup>th</sup> July 2020





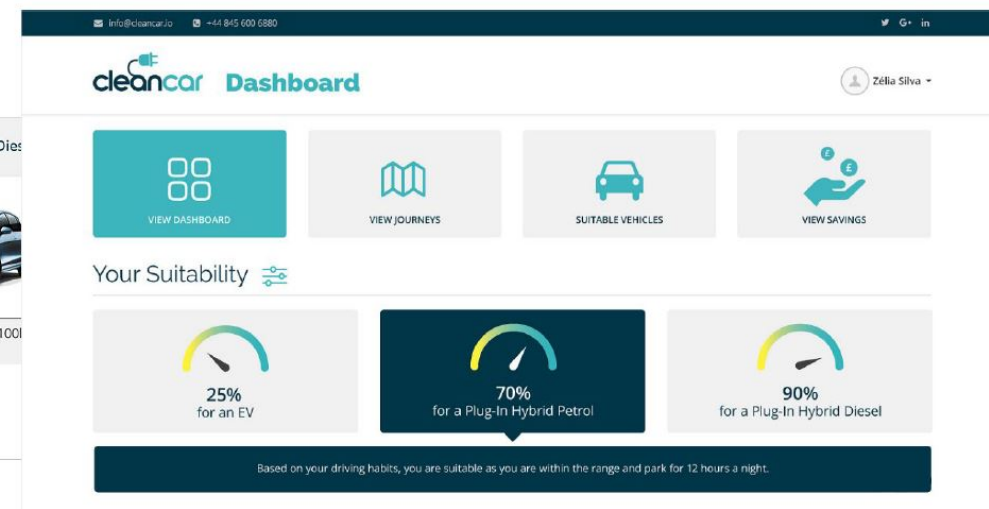
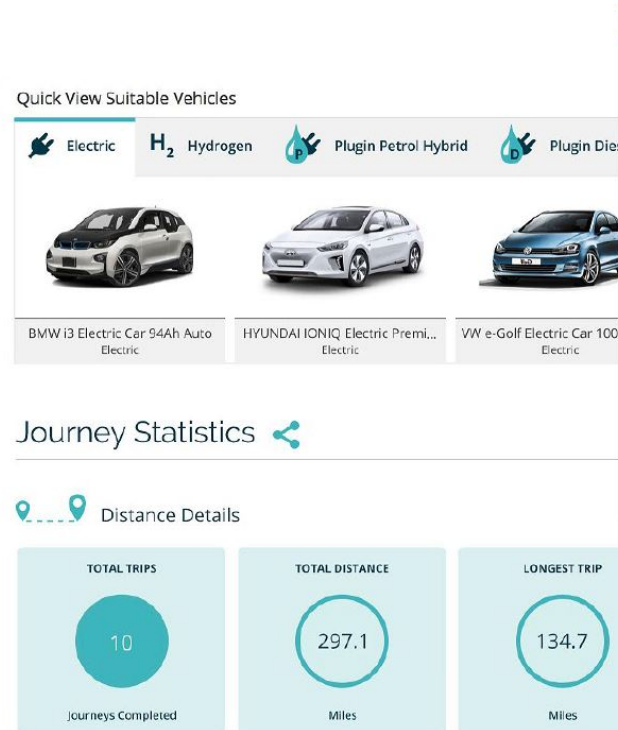
# EV Trials

## Identifying businesses interested in an EV trial

### Clean Car telematics dongles

### Electric vehicle suppliers to work with:

- Daimler (Mercedes)
- Renault
- Leaseplan
- Zipcar
- Voltia (Nissan)
- EV car shop



## Next steps



Engagement



Develop and  
implement solutions  
in the villages



Development of  
tools/toolkits/best  
practice/AQ  
monitoring



Promote CAV  
Directory



Clean Air Walking  
Routes



Continue to promote  
behaviour change  
that will reduce  
congestion and  
pollution in our city



# Questions?



# Final observations





# Pedestrian Priority Streets: The Benefits for Schools, Businesses and your Health



**Join us for our next  
Live Share session!**

**Thursday 13<sup>th</sup> August at 2pm**

# Thank You!



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