ISSUE

Cleaning products are a major contributor of single-use plastic waste

Want to be sustainable throughout the business

Expensive outset cost for a new EV

ACTION

Purchased second-hand EV for all deliveries

All containers are collected for refill and reuse

RESULTS

103g of PM2.5 emissions saved per year

5,402kg of CO₂ emissions saved per year

15.6kg of NOx emissions saved per year

Products are selected for environmental friendliness, are cruelty free and vegan

Likeminded businesses working together

Expanding fleet to include another EV to meet demand

Cheaper ongoing costs with an EV

Up to 150,000 plastic bottles prevented from entering the waste stream per van, per year

“I was involved in the electric vehicle industry before I started Planet Minimal, and it’s obvious to me that any new urban business should choose electric.”

Hamish Ainsley - Founder and Director, Planet Minimal
WHAT IS THE **CLEAN AIR VILLAGES** PROGRAMME?

A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. In its second year (2019-20) the project worked across 13 air pollution ‘hotspots’ (villages) within seven London boroughs. In 2020-21 the project is expanding into new areas as part of Clean Air Villages 3.

For more information, please visit: [www.crossriverpartnership.org/projects/clean-air-villages-2](http://www.crossriverpartnership.org/projects/clean-air-villages-2)

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**Which solutions could work for you?**

- Switching to an electric vehicle
- Using a cargo bike to deliver
- Consolidating your suppliers
- Installing electric vehicle charging points
- Featuring on our CRP Clean Air Villages Directory

**Villages**

- Deptford High Street
- Lewisham Town Centre
- Hatton Garden
- Euston Road
- Covent Garden/Strand
- Fulham Town Centre
- Shepherds Bush
- Earl’s Court
- Ladbroke Grove
- Cadogan
- Brixton
- Streatham Hill
- Tooting

Cross River Partnership is proud to have delivered the second year of this Defra-funded project with the following Local Authorities, Business Improvement District and Landowner: