

THE CLEAN AIR VILLAGES (CAV) PROJECT ENABLES LONDON PHARMACIES TO TEST BIKE DELIVERIES

Cargo bikes used to safely deliver prescriptions
to homes in the local community

*"We were able to use
a very low carbon
footprint service to
make our deliveries
and extend our reach
for our business."*

Indrajit Patel -
Owner,
Tooting Pharmacy

ISSUE



Access to low
emission delivery
operators



Concerns about
transporting
medicines securely



Lack of resources
to establish own
delivery service

ACTION



Joined the CAV
scheme to trial
cargo bike deliveries



Identified a consistent
schedule to use the
dedicated rider

RESULTS



168.4kg of CO₂
emissions saved
per year

322g of NO_x
emissions saved
per year

16.4g of PM_{2.5}
emissions saved
per year



Addressing local air pollution and congestion concerns



Reliability of working with a dedicated provider



Customers benefit from a trained and regular rider



Collaboration between the Defra-funded CRP-led CAV
project and local Councils



The scheme enabled a fast response during the
COVID-19 pandemic

*based on an average use of two pharmacies

WHAT IS THE CLEAN AIR VILLAGES PROGRAMME?

A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. In its second year (2019-20) the project worked across 13 air pollution 'hotspots' (villages) within seven London boroughs. In 2020-21 the project is expanding into new areas as part of Clean Air Villages 3.

For more information, please visit:

www.crossriverpartnership.org/projects/clean-air-villages-2



As part of Clean Air Villages we work with businesses and Local Authorities to find out how they can be part of the solution to improving air quality.

Which solutions could work for you?



Switching to an electric vehicle



Using a cargo bike to deliver



Consolidating your suppliers



Installing electric vehicle charging points



Featuring on our CRP Clean Air Villages Directory

www.crossriverpartnership.org/directory

Villages

- Deptford High Street
- Lewisham Town Centre
- Hatton Garden
- Euston Road
- Covent Garden/Strand
- Fulham Town Centre
- Shepherds Bush
- Earl's Court
- Ladbroke Grove
- Cadogan
- Brixton
- Streatham Hill
- Tooting

Cross River Partnership is proud to have delivered the second year of this Defra-funded project with the following Local Authorities, Business Improvement District and Landowner:



Department
for Environment
Food & Rural Affairs



CADOGAN



City of Westminster

EUSTON
TOWN



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

Lambeth



WANDSWORTH

