THE CLEAN AIR VILLAGES (CAV) PROJECT ENABLES LONDON PHARMACIES TO TEST BIKE DELIVERIES

Cargo bikes used to safely deliver prescriptions to homes in the local community

“We were able to use a very low carbon footprint service to make our deliveries and extend our reach for our business.”

Indrajit Patel - Owner, Tooting Pharmacy

ISSUE

Access to low emission delivery operators
Concerns about transporting medicines securely
Lack of resources to establish own delivery service

ACTION

Joined the CAV scheme to trial cargo bike deliveries
Identified a consistent schedule to use the dedicated rider

RESULTS

Addressing local air pollution and congestion concerns
Reliability of working with a dedicated provider
Customers benefit from a trained and regular rider
Collaboration between the Defra-funded CRP-led CAV project and local Councils
The scheme enabled a fast response during the COVID-19 pandemic

168.4kg of CO₂ emissions saved per year
322g of NOₓ emissions saved per year
16.4g of PM2.5 emissions saved per year

*based on an average use of two pharmacies
WHAT IS THE **CLEAN AIR VILLAGES** PROGRAMME?

A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. In its second year (2019-20) the project worked across 13 air pollution ‘hotspots’ (villages) within seven London boroughs. In 2020-21 the project is expanding into new areas as part of Clean Air Villages 3.

For more information, please visit: [www.crossriverpartnership.org/projects/clean-air-villages-2](http://www.crossriverpartnership.org/projects/clean-air-villages-2)

As part of Clean Air Villages we work with businesses and Local Authorities to find out how they can be part of the solution to improving air quality.

Which solutions could work for you?

- Switching to an electric vehicle
- Using a cargo bike to deliver
- Consolidating your suppliers
- Installing electric vehicle charging points
- Featuring on our [CRP Clean Air Villages Directory](http://www.crossriverpartnership.org/directory)

Cross River Partnership is proud to have delivered the second year of this Defra-funded project with the following Local Authorities, Business Improvement District and Landowner: