PAXTON AND WHITFIELD LTD.

REVOLUTIONISE THEIR DELIVERIES USING ECOFLEET

Long-established cheese shop’s mindful deliveries are a selling point for customers

“It’s important for us to have a sustainable delivery offering and to let our customers know that sustainability is at the forefront of what we do.”

Annie Meakin - Senior Account Manager, Paxton and Whitfield Ltd

**RESULTS**

- **ISSUE**
  - Wanted to provide a more eco-friendly delivery option
  - Limited capacity or resource to deliver on demand
  - Lack of viable cargo bike courier options on the market

- **ACTION**
  - Met with ecofleet and decided to switch couriers
  - Journeys made by cargo bike instead of polluting vans

- **RESULTS**
  - Approximately 140 miles covered by bike each week
  - Eco-friendly deliveries have been well received by clients
  - The electrically assisted cargo bikes can deliver London-wide
  - Cargo bikes can also cater for larger events
  - ecofleet mindful delivery provide a professional and reliable service

4,050kg of CO₂ emissions saved per year
9.65kg of NOx emissions saved per year
301g of PM2.5 emissions saved per year
WHAT IS THE **CLEAN AIR VILLAGES** PROGRAMME?

A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. In its second year (2019-20) the project worked across 13 air pollution ‘hotspots’ (villages) within seven London boroughs. In 2020-21 the project is expanding into new areas as part of Clean Air Villages 3.

For more information, please visit:  
www.crossriverpartnership.org/projects/clean-air-villages-2

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**Villages**
- Deptford High Street
- Lewisham Town Centre
- Hatton Garden
- Euston Road
- Covent Garden/Strand
- Fulham Town Centre
- Shepherds Bush
- Earl’s Court
- Ladbroke Grove
- Cadogan
- Brixton
- Streatham Hill
- Tooting

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Cross River Partnership is proud to have delivered the second year of this Defra-funded project with the following Local Authorities, Business Improvement District and Landowner:

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**CROSS RIVER PARTNERSHIP**

As part of Clean Air Villages we work with businesses and Local Authorities to find out how they can be part of the solution to improving air quality.

**Which solutions could work for you?**

- Switching to an electric vehicle
- Using a cargo bike to deliver
- Consolidating your suppliers
- Installing electric vehicle charging points
- Featuring on our CRP Clean Air Villages Directory

[www.crossriverpartnership.org](http://www.crossriverpartnership.org)