

PAVILION ROAD

POWERED BY BIKE: ZERO-EMISSION DELIVERIES



Cadogan's journey to strive for a more sustainable future

“Across the estate we are looking at more sustainable ways that we can support our tenants, and this trial on Pavilion Road is a great example of this.”

Steven Medway -
Place Manager,
Cadogan (Landowner)

ISSUE

ACTION



Demand for a local home delivery service



High level of pollution in the local area



Landowner seeking sustainable initiatives



Zero emission deliveries available via e-cargobikes



London Cheesemongers, on Pavilion Road, use the bike for new service

RESULTS



525.8kg of CO₂
emissions saved per year

1.81kg of NO_x
emissions saved per year

53g of PM_{2.5}
emissions saved per year



The scheme complements the wider Cadogan sustainability journey



Home deliveries proved valuable during the Covid-19 outbreak



Customers can consolidate deliveries from multiple stores



Positive impact on air quality in the local area as part of Clean Air Villages



WHAT IS THE CLEAN AIR VILLAGES PROGRAMME?

A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. In its second year (2019-20) the project worked across 13 air pollution 'hotspots' (villages) within seven London boroughs. In 2020-21 the project is expanding into new areas as part of Clean Air Villages 3.




For more information, please visit:

www.crossriverpartnership.org/projects/clean-air-villages-2
















As part of Clean Air Villages we work with businesses and Local Authorities to find out how they can be part of the solution to improving air quality.

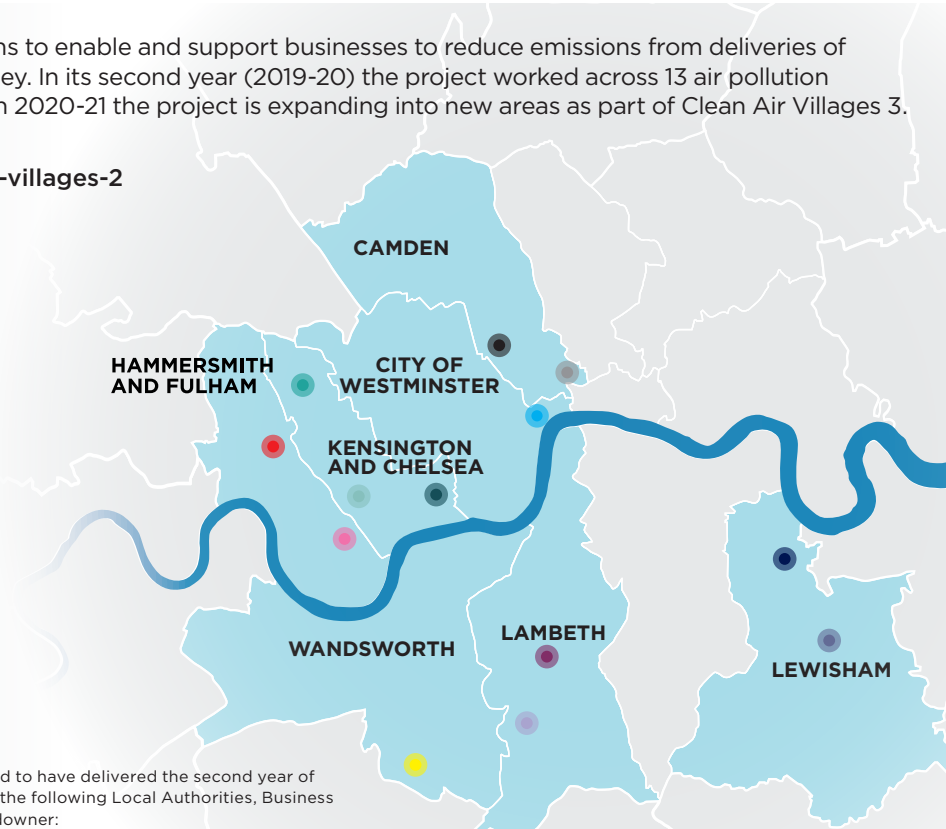
Which solutions could work for you?

-  Switching to an electric vehicle
-  Using a cargo bike to deliver
-  Consolidating your suppliers
-  Installing electric vehicle charging points
-  Featuring on our CRP Clean Air Villages Directory

www.crossriverpartnership.org/directory

Villages

-  Deptford High Street
-  Lewisham Town Centre
-  Hatton Garden
-  Euston Road
-  Covent Garden/Strand
-  Fulham Town Centre
-  Shepherds Bush
-  Earl's Court
-  Ladbroke Grove
-  Cadogan
-  Brixton
-  Streatham Hill
-  Tooting



Cross River Partnership is proud to have delivered the second year of this Defra-funded project with the following Local Authorities, Business Improvement District and Landowner:

