

Air Quality Ambassadors Wanted

Calling all [City of London](#) residents, employees and community leaders! We are proud to introduce the City of London x [Cross River Partnership](#) Air Quality (AQ) Ambassador Programme.

Are you an **active voice in your local community**, or interested in becoming one? Are you **passionate about our environment and health**? Do you want to learn more about how you can improve your **local air quality** – and help others do so, too?

If yes, then the AQ Ambassador Programme might be the perfect endeavour for you! We're looking for enthusiastic, passionate individuals who are eager to learn and make a difference in their local community.

The AQ Ambassador Programme is London's first-ever initiative to help citizens pave the way to cleaner air in our very own neighbourhoods. Ambassadors will attend 3 Air Quality Workshops provided by Cross River Partnership team, where you'll learn:

- How cycling and walking can improve air quality – and our health!
- The impact of deliveries on our local air quality and the alternatives that already exist!
- Personal vehicles and air pollution – can EVs really improve our air quality?

AQ Ambassadors will be provided with 1-2-1 support to help build and develop localised solutions to air quality in their community. They will also be provided with a digital toolkit containing all the essentials needed to advocate for better air quality and special access to CRP resources and guidance!

Why does air quality matter?

Around the world, 9 out of 10 people are breathing air that contains high levels of pollutants¹.

Some of the most common – and dangerous – air pollutants we are exposed to are particulate matter (PM) and nitrogen dioxide (NO₂). These pollutants put people at risk of stroke, heart disease, chronic obstructive pulmonary disease, lung cancer and acute respiratory infections and are responsible for nearly 7 million premature deaths every single year (WHO).

In London, an estimated 9,500 people a year die from long-term exposure to air pollution². Over 2 million Londoners, including 400,000 children³, are living in areas that exceed the legal air quality limits. That's 1 in 4 London residents who are regularly exposed to poor air quality and harmful pollutants.



If you're interested in finding out more about air pollution – and want to take an active part in improving it through the City of London, then apply for our AQ Ambassador Programme! **Applying is simple! All you need to do is fill out [this form](#), tell us who you are and why you want to be an AQ Ambassador.**

Key dates:

30th September: Application deadline
5th October: Ambassador notifications

Cross River Partnership is looking for volunteers from all walks of life. We believe in equal opportunity for all and we welcome applications regardless of their sex; religious or similar philosophical belief; political opinion; race; age; sexual orientation; or, whether they are married or are in a civil partnership; or, whether they are disabled; or whether they have undergone, are undergoing or intend to undergo gender reassignment.

For any queries, comments or questions, please email Project Officer, Stav Friedman, stavfriedman@crossriverpartnership.org. Please note, applicants must be aged 18 or older and may be subject to DBS (background check).