

WHAT IS THE CLEAN AIR VILLAGES PROGRAMME?

A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. In its second year (2019-20) the project worked across 13 air pollution 'hotspots' (villages) within seven London boroughs. In 2020-21 the project is expanding into new areas as part of Clean Air Villages 3.

For more information, please visit:

www.crossriverpartnership.org/projects/clean-air-villages-2



As part of Clean Air Villages we work with businesses and Local Authorities to find out how they can be part of the solution to improving air quality.

Which solutions could work for you?



Switching to an electric vehicle



Using a cargo bike to deliver



Consolidating your suppliers



Installing electric vehicle charging points

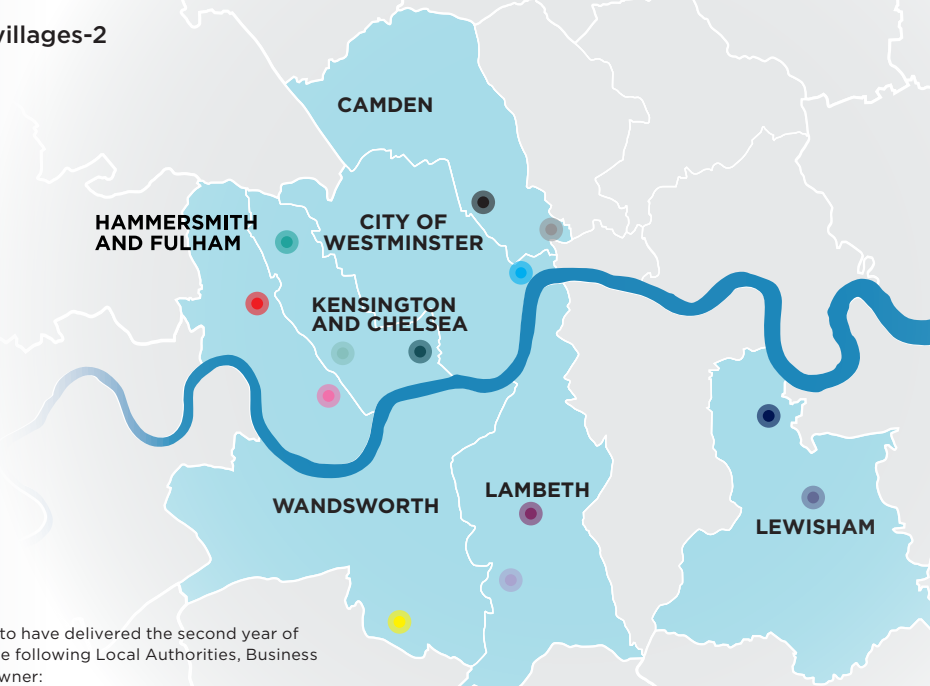


Featuring on our CRP Clean Air Villages Directory

www.crossriverpartnership.org/directory

Villages

- Deptford High Street
- Lewisham Town Centre
- Hatton Garden
- Euston Road
- Covent Garden/Strand
- Fulham Town Centre
- Shepherds Bush
- Earl's Court
- Ladbroke Grove
- Cadogan
- Brixton
- Streatham Hill
- Tooting



Cross River Partnership is proud to have delivered the second year of this Defra-funded project with the following Local Authorities, Business Improvement District and Landowner:



PLANET MINIMAL

UK'S FIRST ZERO EMISSIONS, ZERO WASTE DELIVERY SERVICE

Electric vans (EVs) used to supply environmentally friendly products to zero waste shops and hospitality industry clients across London



"I was involved in the electric vehicle industry before I started Planet Minimal, and it's obvious to me that any new urban business should choose electric."

Hamish Ainsley -
Founder and Director,
Planet Minimal

ISSUE



Cleaning products are a major contributor of single-use plastic waste



Want to be sustainable throughout the business



Expensive outset cost for a new EV

ACTION



Purchased second-hand EV for all deliveries



All containers are collected for refill and reuse

RESULTS



5,402kg of CO₂
emissions saved per year

15.6kg of NO_x
emissions saved per year

103g of PM2.5
emissions saved per year



Products are selected for environmental friendliness, are cruelty free and vegan



Likeminded businesses working together



Expanding fleet to include another EV to meet demand



Cheaper ongoing costs with an EV



Up to 150,000 plastic bottles prevented from entering the waste stream per van, per year

