

WHAT IS THE CLEAN AIR VILLAGES PROGRAMME?

A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. In its second year (2019-20) the project worked across 13 air pollution 'hotspots' (villages) within seven London boroughs. In 2020-21 the project is expanding into new areas as part of Clean Air Villages 3.

For more information, please visit:

www.crossriverpartnership.org/projects/clean-air-villages-2



As part of Clean Air Villages we work with businesses and Local Authorities to find out how they can be part of the solution to improving air quality.

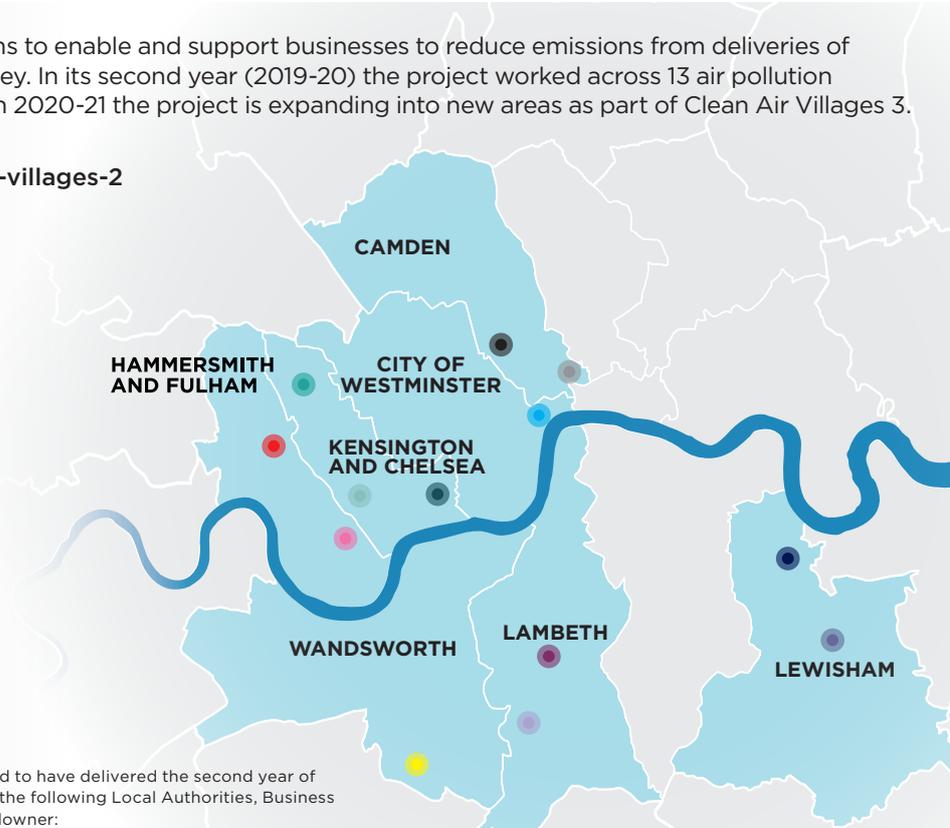
Which solutions could work for you?

-  Switching to an electric vehicle
-  Using a cargo bike to deliver
-  Consolidating your suppliers
-  Installing electric vehicle charging points
-  Featuring on our CRP Clean Air Villages Directory

www.crossriverpartnership.org/directory

Villages

-  Deptford High Street
-  Lewisham Town Centre
-  Hatton Garden
-  Euston Road
-  Covent Garden/Strand
-  Fulham Town Centre
-  Shepherds Bush
-  Earl's Court
-  Ladbroke Grove
-  Cadogan
-  Brixton
-  Streatham Hill
-  Tooting



Cross River Partnership is proud to have delivered the second year of this Defra-funded project with the following Local Authorities, Business Improvement District and Landowner:



ELYSIA CATERING USES

CARGO BIKE TO SAVE TIME AND EMISSIONS

Caterer reduces impact on air pollution whilst improving reliability and staff wellbeing

“We’ve been committed to running a sustainable business from the start, so it only felt natural to extend this to our deliveries.”

Sophie André -
Founder and Director,
Elysia Catering

ISSUE



Courier and taxi services used were not always reliable



High cost from using 15-20 taxis per week



Wished to be more sustainable throughout

ACTION



Purchased a cargo bike through the Zero Emissions Network



Now use a cargo bike to transport food and equipment to events

RESULTS



803.1kg of CO₂ emissions saved per year

1.07kg of NO_x emissions saved per year
58.8g of PM_{2.5} emissions saved per year

 More reliable deliveries for customers

 Improved staff health and wellbeing associated with cycling

 Sense of community among businesses using cargo bikes

 Cargo bike is stable and easy to ride meaning staff feel safe traveling around London