

CROSS RIVER PARTNERSHIP

HEALTHY STREETS EVERYDAY

Cross River Partnership (CRP) has secured £875,000 from Round 3 of the Mayor's Air Quality Fund, with an additional £2.36 million in match funding, with the London Borough of Islington acting as the lead partner.

Cross River Partnership (CRP) is a sub regional partnership that delivers projects to make London a great place to live, work and visit. <https://crossriverpartnership.org/>

The three-year long project will see CRP working collaboratively with 16 of London's boroughs, as well as Business Improvement Districts (Hammersmith London and Northbank), Landowners (The Cadogan Estate), Academic Institutions (King's College London and University of Westminster), and Charities (Global Action Plan and The Illuminated River Foundation).



CROSS RIVER PARTNERSHIP HEALTHY STREETS EVERYDAY

Healthy Streets Everyday is a cross-sector project to empower boroughs, businesses and communities across London to deliver pedestrian-priority healthy streets everyday, increase walking rates and reduce emissions and exposure to toxic air pollution.

The Healthy Streets Everyday project will deliver six key workstreams:

1. Streetscape improvements
2. New traffic regulations to make streets more pedestrian-friendly
3. 250 car-free events, including on annual Car Free Day (22nd September 2019)
4. Guidance on how to create Healthy Streets Everyday
5. A communications framework and materials
6. Evaluation and monitoring of project interventions

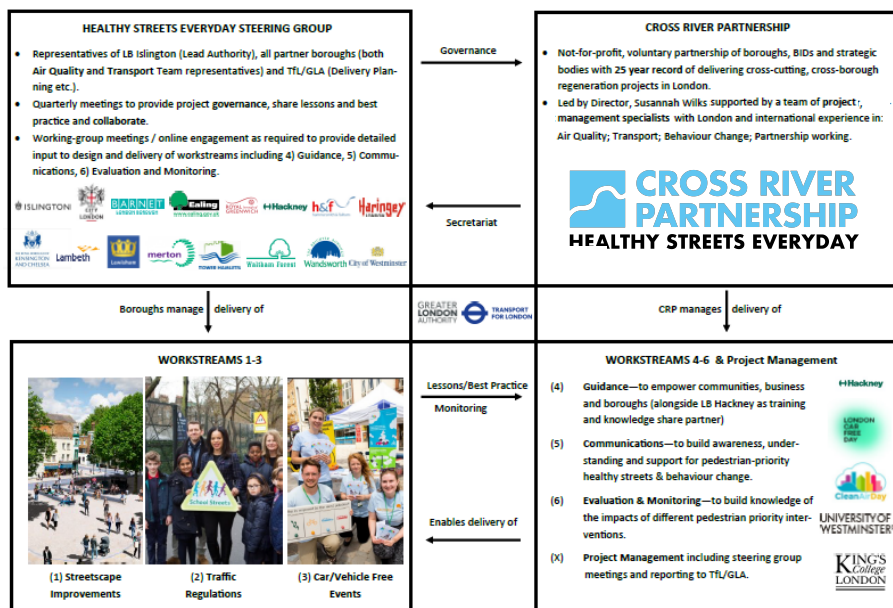
The six healthy Streets Everyday workstreams will complement and amplify the many other associated Air Quality and Healthy Streets initiatives e.g. the Mayor's Central London Car Free Event on 22nd September 2019.

While the primary focus of the Healthy Streets Everyday project will be to support and extend action with the participating 16 boroughs and communities, the lessons learnt and many of the materials produced will be made public to other boroughs and communities too.

The Healthy Streets Everyday project will deliver:

- Increased walking, cycling and public transport
 - Decreased private car use
- Reduced vehicular emissions and reduced pollutant concentrations
 - Reduced human exposure to air pollution
 - Health economic benefits
- Increased awareness of the benefits of walking for Health and Air Quality

The Healthy Streets Everyday outcomes will be delivered via the below partnership working arrangements:



For further information on the Healthy Streets Everyday (HSE) project please contact Cross River Partnership Director, Susannah Wilks: susannahwilks@crossriverpartnership.org
#HealthyStreetsEveryday