

Low Emission Neighbourhoods 10 Top Tips

- 1** Learn from pilot initiatives in the LEN to gauge their effectiveness prior to any roll-out.
- 2** Work with other LENs to come up with a suitable suite of local baselines for Air Quality e.g. pollution levels, traffic/cyclist/pedestrian counts.
- 3** Manage stakeholder expectations in line with realistic achievements targets for the LEN.
- 4** Consider post-LEN monitoring as well, including incorporating available new technologies such as NOx tubes.
- 5** Communicate the benefits of LENs in ways that businesses, residents and other stakeholders can understand e.g. supporting Corporate Social Responsibility goals of large businesses.
- 6** Utilise social media with clear and consistent messaging, to have long-term engagement throughout the LEN project.
- 7** Consult early and widely, being clear on what you are trying to achieve.
- 8** Plan spending far in advance, to avoid budgetary issues at the end of the project.
- 9** Collaborate and share knowledge with other LENs throughout your project.
- 10** Use key indicators to monitor the progress of your LEN.

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