

April 2019

Clean Air Villages 2 (CAV2)

Cross River Partnership (CRP) has secured £418,343 in funding from DEFRA's Air Quality Grant Scheme 2019/20, with an additional £90,000 in match to deliver Air Quality improvement activities.

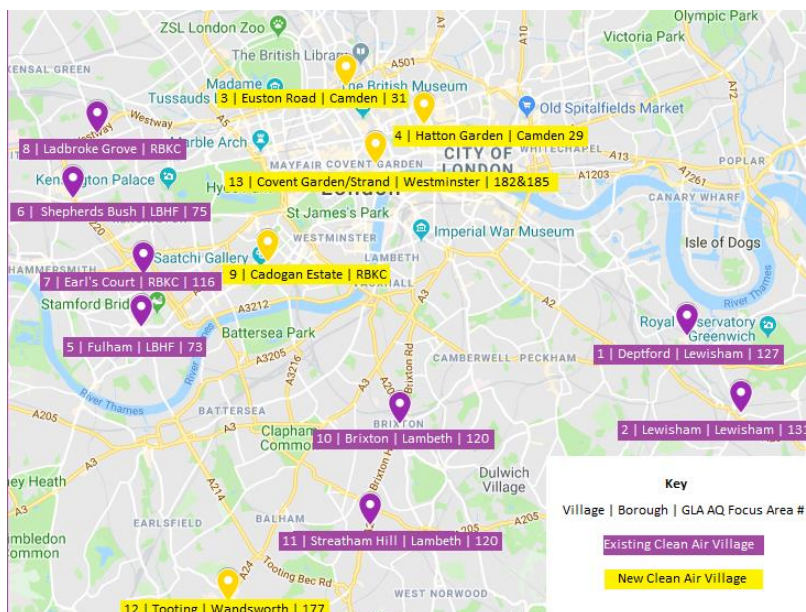
Cross River Partnership (CRP) is a public-private partnership that works on projects that make London a nicer place to live, work and visit. <https://crossriverpartnership.org/>

The year-long programme will see CRP deliver the work with London Borough of Lewisham in partnership with the London Boroughs of Camden, Hammersmith and Fulham, Lambeth, Wandsworth, the Royal Borough of Kensington and Chelsea and Westminster City Council, Cadogan Estates (landowners), and Euston Town BID.

All seven participating London Boroughs have poor air quality. Delivery of goods and services is a major contributor to air pollution. The CRP managed CAV1 programme worked with businesses to reduce their impact on local air quality. CAV2 will build on this work, which, as a behaviour change project, works with businesses focussing on the dual benefits of improving air quality whilst also saving them time and money through more efficient operations.

13 villages within the 7 boroughs have been identified by the GLA as areas of high pollution and high footfall. 8 of these villages are from the first year of the programme. CRP will work with businesses in these villages to offer 121 support to help businesses reduce emissions from business-related deliveries and services. There will also be a tailored solution for each village. Delivery will be centralised but CRP will deliver a tailored approach and sharing of best-practice and learning will take place across villages.

Outcomes will be as a result of actions taken by businesses in the 13 villages which will reduce demand for delivery and servicing trips, and increase the number of trips undertaken by ultra-low emission vehicles.



For further information, please contact CAV Project Manager, Kate Fenton:

katefenton@crossriverpartnership.org