

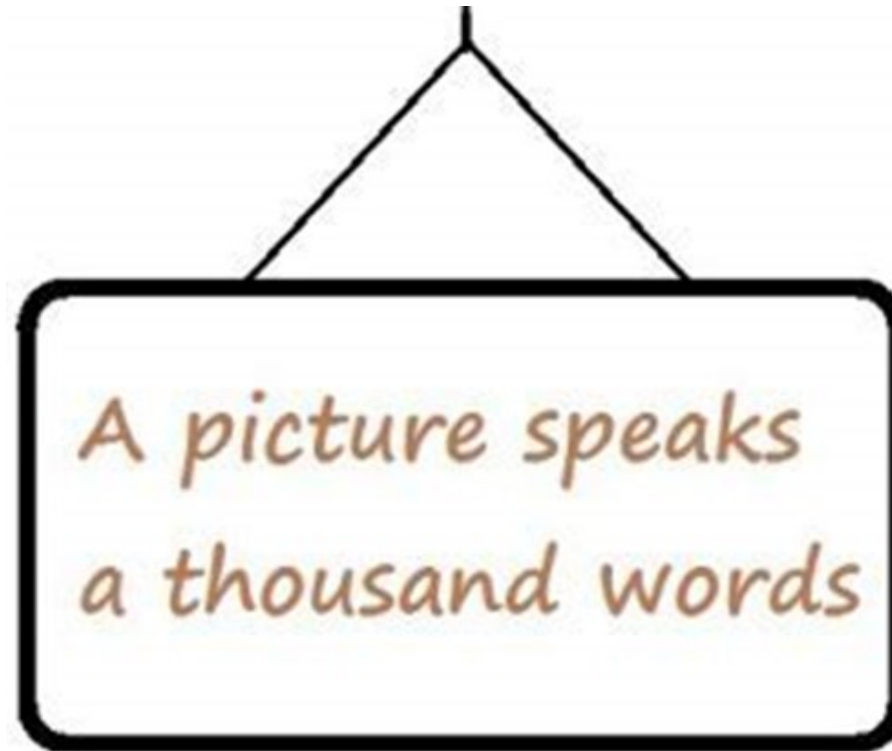
## Guidance Booklet



## Partner Submission Deadlines

Quarter	Claim/Reporting Period	Partners submission Deadline to CRP	Project	Completed
<b>2019/2020</b>				
<b>1</b>	01/04/19 - 30/06/19	<b>31 July 2019</b>		
<b>2</b>	01/07/19 - 30/09/19	<b>31 October 2019</b>		
<b>3</b>	01/10/19 - 31/12/19	<b>31 January 2020</b>		
<b>4</b>	01/01/20 - 31/03/20	<b>30 April 2019</b>		
<b>2020/2021</b>				
<b>1</b>	01/04/20 - 30/06/20	<b>31 July 2020</b>		
<b>2</b>	01/07/20 - 30/09/20	<b>30 October 2020</b>		
<b>3</b>	01/10/20 - 31/12/20	<b>29 January 2021</b>		
<b>4</b>	01/01/21 - 31/03/21	<b>30 April 2021</b>		
<b>2021/2022</b>				
<b>1</b>	01/04/21 - 30/06/21	<b>30 July 2021</b>		
<b>2</b>	01/07/21 - 30/09/21	<b>29 October 2021</b>		
<b>3</b>	01/10/21 - 31/12/21	<b>31 January 2022</b>		
<b>4</b>	01/01/22 - 31/12/22	<b>29 April 2022</b>		

## Photos speak volumes!



For every HSE project intervention you will need to provide a selection of print-quality photos, including **before and after** pictures of physical interventions.

# Project Overview



Please provide a short description of the project including the **key aims and objectives**.

Useful questions to ask yourself when designing your intervention can be found here:

<http://content.tfl.gov.uk/guide-to-the-healthy-streets-indicators.pdf>

<b>Project</b>	<b>Aims</b>	<b>Objectives</b>

# What did the project deliver?

Please list the **key outcomes and outputs**: (please add a minimum of 4 outcomes/successes):

Were there any **outcomes promised that were not delivered**? If so, please describe these and state the reasons why:

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What were the **key challenges / learnings** from the project?

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You can also append with word documents with more detail about the projects and what has been delivered.

# Design Tips

## People and Place

Design your project based on the needs of the people and place you are targeting. Consider existing culture, attitudes, behaviour and barriers.

## The Right Mix

Combine revenue (behaviour change) and capital (physical change) approaches – look for the optimal balance and how they can add value.

## Physical Activity

Promote active travel as a convenient way to be physically active. Acknowledge how increasing frequency and intensity can maximise the health benefits.

## Local Fit

Consider local circumstances and context: strategic priorities, political support, public transport, proximity of homes and services etc.

## Continuity

Aim for sustained, continuous and complementary programmes (rather than sporadic, short term, unconnected ones).

## Changing Behaviour

Design your project around recognised behaviour change principles.

## Delivery and Partnerships

Work in partnership if possible, e.g. across health, physical activity and transport. The benefits of active travel appeal across many sectors and teams.

## Evaluation

Use robust outcome measures including a control group and sustained follow-up; evaluate project design and implementation; track and understand your beneficiary profile; assess value for money.



# Your intervention should quantify BEFORE & AFTER statistics

Consider the 3 M's for pedestrian counts



- Expected outcomes and/or expected impact on borough air quality and human exposure (ideally this should be quantified in terms of emissions but proxy measures can be used where this is not possible), showing how the project adds value, including, where possible the likely number of beneficiaries

**For more information refer to:**

[https://crossriverpartnership.org/wp-content/uploads/2019/06/HSE-london\\_lip\\_measuring\\_pedestrian\\_activity.pdf](https://crossriverpartnership.org/wp-content/uploads/2019/06/HSE-london_lip_measuring_pedestrian_activity.pdf)

## Essential information to quantify (if applicable)

Benefit Metrics	Quantity	Further details (if needed)
<b>Quantified emission reductions in tonnes of NO2 and/or PM2.5</b>		
<b>Vehicle kilometers reduced</b>		
<b>Number of deliveries reduced</b>		
<b>Percentage increase in walking</b>		
<b>Percentage increase in cycling</b>		
<b>Number of people walking more</b> (we need this figure as well as percentage)		
<b>Number of people cycling more</b> (we need this figure as well as percentage)		

## Essential information to quantify (if applicable)

Benefit Metrics	Quantity	Further details (if needed)
<b>Number of trees planted</b>		
<b>Square meters of green wall delivered</b>		
<b>Square meters of other greening delivered</b>		
<b>Number of new greening improvements installed</b>		
<b>Number of parklets delivered</b>		
<b>Number of secure cycle storage spaces provided</b>		
<b>Number of standard cycle parking spaces provided</b>		

## Essential information to quantify (if applicable)

Benefit Metrics	Quantity	Further details (if needed)
<b>Number of new/improved cycle lanes</b>		
<b>Length of new/improved cycle lane (meters)</b>		
<b>Length of new/improved walking routes/ environments (meters)</b>		
<b>Number of new clean air routes</b>		
<b>Percentage improvement in Healthy Street scores</b> (add more rows if needed for each area assessed)		
<b>Number of people engaged with</b> (please detail method of engagement too)		
<b>Number of businesses engaged with</b> (please detail method of engagement too)		

## Essential information to quantify (if applicable)

Benefit Metrics	Quantity	Further details (if needed)
<b>Number of businesses actively taking measurements to reduce pollution</b>		
<b>Number of press articles</b> (please attach links / screen shots)		
<b>Number of events / workshops held</b>		
<b>Number of people trained?</b> (e.g. EV mechanics / cycle maintenance / air ambassadors) Please detail in adjacent cell		
<b>Number of people receiving cycle training</b>		
<b>Number of new/improved cycle lanes</b>		
<b>Number of rapid charge points installed</b>		

## Essential information to quantify (if applicable)

Benefit Metrics	Quantity	Further details (if needed)
<b>Number of regular charge points installed</b>		
<b>Number of lamp-post chargers installed</b>		
<b>Number of awards received (please list in adjacent cell)</b>		
<b>Other (please detail)</b>		
<b>Other (please detail)</b>		
<b>Other (please detail)</b>		
<b>Other (please detail)</b>		
<b>Other (please detail)</b>		



Any queries regarding the information in this guidance booklet please contact HSE project manager  
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