

CRP Car Free Day 2021 School Mural Design Competition

Terms and Conditions

- Terms and conditions Cross River Partnership Car Free Day 2021 School Mural Design Competition. To participate in this competition, all school mural design submissions are to be received by Instagram, Twitter, Facebook or LinkedIn (tagging Cross River Partnership in the image uploaded) or emailed to CRP Project Manager Fiona Coull <u>fionacoull@crossriverpartnership.org</u> and CRP Project Officer Rachael Aldridge <u>rachaelaldridge@crossriverpartnership.org</u>.
- 2. Please refer to the competition school resources for more information on the themes for the mural competition.
- 3. This competition will run until **COP on Friday 17th September 2021**. Entries made after this point will not be counted.
- 4. CRP will not be accepting submissions from individuals. All submissions must come from a school or London borough and can be either a hand drawn or digital design.
- 3 winners (who have fulfilled the criteria in 1) above) will be selected at random after the competition deadline. These will be announced after 12:00pm on Wednesday 22nd September.
- 6. Each competition entry will be assigned an individual number based on the order in which entries were submitted and a random number generator will be used to select one winner per participating borough. The three winners of the competition will then be selected at random based on the assigned numbers of this smaller pool.
- 7. CRP will be contributing up to £5,000 to produce each of the three winning murals. This is part of CRP's <u>Healthy Streets Everyday</u> programme, funded by the <u>Mayor's Air Quality Fund</u>.
- 8. Participating schools will require a wall and suitable area in which a mural can be created. If any planning permissions are required, the school will have to obtain these.
- 9. Multiple entries are allowed per school, however only one entry per school pupil will be accepted. Anyone found to use multiple social media or email accounts to enter will be ineligible.
- 10. Entries can be submitted on behalf of multiple pupils, such as on behalf of a class or year group. Additionally, any age group can enter (i.e. Years 1 13).
- 11. By submitting an entry, the school is providing consent for the design to be created if selected as one of the three competition winners
- 12. The contest is open to all schools located within Healthy Streets Everyday London boroughs. These are London Boroughs of Barnet, City of London Corporation, London Borough of Ealing, Royal Borough of Greenwich, London Borough of Hackney, London Borough of Hammersmith and Fulham, London Borough of Haringey, London Borough of Islington, Royal Borough of Kensington and Chelsea, London Borough of Lambeth, London Borough of Lewisham, London Borough of Merton, London Borough of Richmond Upon Thames, London Borough of Tower Hamlets, London Borough of Waltham Forest, London Borough of Wandsworth and City of Westminster. Please see the <u>Healthy Streets Everyday webpage</u> for more details on project partners.
- 13. The competition is not open to Cross River Partnership employees, all contractors and families or anyone directly connected with the organisation, and operators of its brands and concessions.



- 14. The prize consists of up to £5,000 for each of the three winning murals. This will be used to commission a local artist to create the winning mural at three associated schools. More information will be provided once the prize winner is confirmed.
- 15. If you are a winning school, you will need to provide your email address and contact phone number as instructed at the time of being announced as our winner. Further details will then be provided by Cross River Partnership as to how you claim your prize.
- 16. We reserve the right to exclude any entries which we believe to be inappropriate, fraudulent or based on misconduct.
- 17. The prize is non-transferable, non-refundable and cannot be exchanged for any cash alternatives in whole or in part.
- 18. The winner will have 48 hours to claim their prize from the date that they are announced as a winner. After this time, we reserve the right to select a new winner.
- 19. The decisions of the promoter are final, and no correspondence will be entered into.
- 20. By taking part in this competition, participants consent to Cross River Partnership collecting, storing and using personal data, such as social media handles, emails, names, and the artwork submitted, for the purposes of this Car Free Day competition. Information will be securely kept on record for the length of the Healthy Streets Everyday project up to April 2022.
- 21. Any personal data relating to participants will be used solely in accordance with current UK GDPR legislation and will not be used for marketing purposes without the individual's prior consent.
- 22. By entering this competition, participants are providing consent for each submitted mural to be used by Cross River Partnership on an unlimited basis and across multiple social media platforms. The associated school and London borough will be credited and tagged whenever the mural is referenced as part of Car Free Day and/or other Healthy Streets related campaigns.
- 23. This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram, Facebook, LinkedIn or Twitter.
- 24. The promoter reserves the right to withdraw or amend without notice this promotion in the event of any unforeseen circumstances outside of its reasonable control.
- 25. Any and all Intellectual Property associated with this data shall remain the property of Westminster City Council (Cross River Partnership) during and after the lifetime of the Healthy Streets Everyday project.
- 26. This promotion is subject to Instagram's terms of services which can be found at: https://help.instagram.com/581066165581870
- 27. The promotion is subject to Facebook's terms of services which can be found at: <u>https://www.facebook.com/terms.php</u>
- 28. The promotion is subject to Twitter's terms of services which can be found at: <u>https://twitter.com/en/tos</u>
- 29. The promotion is subject to LinkedIn's terms of services which can be found at: <u>https://www.linkedin.com/legal/user-agreement</u>
- 30. Please contact CRP Project Manager Fiona Coull (<u>fionacoull@crossriverpartnership.org</u>) for further information.