**WESTWAY TRUST PILOTS LOCAL E-CARGO BIKE DELIVERIES**

Re-thinking Last Mile Deliveries to Improve Local Air Quality

"This pilot, even though it is still on a small scale, will produce a great case study for us to release out to the whole estate with the potential to extend to the whole North Kensington area"

Gloria Francalanci (Environment Manager, Westway Trust)

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>ACTION</th>
<th>OUTCOMES</th>
<th>ESTIMATED SAVINGS</th>
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<tbody>
<tr>
<td>Heavily polluted main road</td>
<td>Created a delivery log to track the amount of vans coming to the site</td>
<td>Encourage employees to choose low emission deliveries</td>
<td>322 fewer vans a year</td>
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<tr>
<td>Number of couriers going to site</td>
<td>Piloting sustainable last-mile deliveries with a local bike courier</td>
<td>Reduce number of vans coming into the site</td>
<td>146g of NOx saved per year</td>
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<td>Lack of loading bays near the Westway Trust</td>
<td></td>
<td>Create a better place to work and live</td>
<td>48kg of CO2 emissions saved per year can power a house for a over day</td>
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A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. The project is working across 10 air pollution hotspots – the ‘villages’ – within 5 London boroughs.

For more information, please see www.crossriverpartnership.org

WHAT IS THE CLEAN AIR VILLAGES PROGRAMME?

VILLAGES

- Brixton
- Deptford High Street
- Fulham Town Centre
- Archway
- Earl’s Court Rd & Warwick Rd
- Streatham Hill
- Lewisham Town Centre
- Shepherds Bush
- Bunhill / Old Street
- Ladbroke Grove & Westway

LOCAL SOLUTIONS

In partnership with local businesses and communities, localised solutions are being implemented to improve air quality. These include:

- Sharing suppliers with neighbouring businesses
- Switching to suppliers that use low or zero emission vehicles
- Reducing delivery frequency

PARTNERS

Cross River Partnership is proud to be delivering this DEFRA funded project and to be working with the following Local Authorities: