

WESTWAY TRUST PILOTS LOCAL E-CARGO BIKE DELIVERIES

BUSINESS
CASE
STUDY

Re-thinking Last Mile Deliveries to Improve Local Air Quality



"This pilot, even though it is still on a small scale, will produce a great case study for us to release out to the whole estate with the potential to extend to the whole North Kensington area"

Gloria Francalanci (Environment Manager, Westway Trust)

ISSUE



Heavily
polluted
main road



Number
of couriers
going to site



Lack of loading
bays near the
Westway Trust

OUTCOMES



Encourage
employees to
choose low
emission deliveries



Reduce
number of
vans coming
into the site



Create a
better place
to work
and live

ACTION



Created a delivery log to
track the amount of vans
coming to the site



Piloting sustainable
last-mile deliveries
with a local
bike courier

ESTIMATED SAVINGS

322

fewer
vans a
year

146g

of NOx
saved
per year

48kg

of CO2 emissions
saved per year
can power a house
for a over day











WHAT IS THE CLEAN AIR VILLAGES PROGRAMME?

A Central Government-funded programme which aims to **enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money**. The project is working across 10 air pollution hotspots – the 'villages' – within 5 London boroughs.

For more information, please see www.crossriverpartnership.org






VILLAGES

-  Brixton
-  Deptford High Street
-  Fulham Town Centre
-  Archway
-  Earl's Court Rd & Warwick Rd
-  Streatham Hill
-  Lewisham Town Centre
-  Shepherds Bush
-  Bunhill / Old Street
-  Ladbroke Grove & Westway



LOCAL SOLUTIONS

In partnership with local businesses and communities, localised solutions are being implemented to improve air quality. These include:

-  Sharing suppliers with neighbouring businesses
-  Switching to suppliers that use low or zero emission vehicles
-  Reducing delivery frequency

PARTNERS

Cross River Partnership is proud to be delivering this DEFRA funded project and to be working with the following Local Authorities:



Emissions reductions are estimations based on data provided

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