“This pilot will encourage a range of local businesses to use a zero emission vehicle to transport goods, which we hope will introduce long term behaviour changes that will improve local air quality and also be good for trade.”

Louise Abbotts (Project Manager, InStreatham BID)
What is the Clean Air Villages Programme?

A Central Government-funded programme which aims to **enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money**. The project is working across 10 air pollution hotspots – the ‘villages’ – within 5 London boroughs.

For more information, please see [www.crossriverpartnership.org](http://www.crossriverpartnership.org)

Local Solutions

In partnership with local businesses and communities, localised solutions are being implemented to improve air quality. These include:

- Sharing suppliers with neighbouring businesses
- Switching to suppliers that use low or zero emission vehicles
- Reducing delivery frequency

Partners

Cross River Partnership is proud to be delivering this DEFRA funded project and to be working with the following Local Authorities:

- [Lambeth](#)
- [Lewisham](#)
- [Islington](#)
- [Kensington and Chelsea](#)
- [Hammond Smith and Fulham](#)

Villages

- Brixton
- Deptford High Street
- Fulham Town Centre
- Shepherds Bush
- Earls Court Rd & Warwick Rd
- Streatham Hill
- Lewisham Town Centre
- Archway
- Bunhill / Old Street
- Ladbroke Grove & Westway

Emissions reductions are estimations based on data provided.