THEATRE OF WINE USES CARGO BIKES TO DELIVER BY ZERO EMISSION

Wine Retailer Reduces Reliance on Diesel Van, Frees Up Staff Time and Saves Money

“Converting to a local cargo bike delivery service for smaller orders made business sense. Pedivan are flexible, reliable and environmentally-friendly.”

Mariana Fonseca (Assistant Manager, Theatre of Wine)

ISSUE

Company used to drive 22 miles between stores to make local deliveries

ACTION

Discovered local cargo bike courier service

RESULTS

8-10 trips reduction per month in mileage due to multi-trip journeys

£250-300 cost saving per month by switching supplier

2,748g of NOx saved per year

135g of PM2.5 saved per year

949kg of CO2 emissions saved per year, enough to power a house for 20 days

also

Supporting a local courier business

More flexible and efficient deliveries

Increased customer demand for cargo bike deliveries

25 hours of staff time saved each month

BUSINESS CASE STUDY

THEATRE OF WINE
A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. The project is working across 10 air pollution hotspots – the ‘villages’ – within 5 London boroughs.

For more information, please see www.crossriverpartnership.org